



Temporary Display Space Information

Event:	83rd Annual San Mateo County Fair
Dates:	June 10-18, 2017
Not for Profit 501(c)3:	Tax ID# 94-1253708
Location:	San Mateo County Event Center, San Mateo, CA
Expected Attendance:	125,000+
Event Hours:	Monday-Friday, 12:00 p.m. - 10:00 p.m. Saturday & Sunday, 11:00 a.m. - 10:00 p.m.

The 83rd annual San Mateo County Fair, “where tradition meets innovation”, boasts a stunning variety of world-class nightly musical entertainment performances, festival foods, pig races, local and traditional contests, and an exciting carnival. The Fair lasts nine days and is attended by 125,000+ guests, guaranteed to have fun with attractions and activities for everyone.

The San Mateo County Fair provides opportunities for your company to:

- Create consumer awareness of products/services your company offers
- Give consumers hands-on experience with your products and services
- Conduct surveys and sampling
- Create customer accounts and build a sales-leads database

Display area is for self-contained vehicles only. Space is allocated on a first come, first serve basis, and not guaranteed until payment is received in full. Payment is due in full 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2017 San Mateo County Fair’s Concessionaires and Commercial Exhibitors Handbook (available by request).

Space is limited, reserve your display area today!

Brian Honebein

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Temporary Display Space Agreement

Exhibitor/Company Name _____

Contact Name _____ Phone _____

Contact E-mail _____

On-site Contact Name _____ Phone _____

Address _____

Description of Area _____

Exhibit size _____

Giveaway items (if applicable) _____

Requested Dates _____

Payment Amount \$ _____

Signature _____ Date _____

Please send completed form, your logo in EPS format, and your URL to:

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