

2014 WILL CAMPBELL, JR.

Distinguished
Speaker

**Director- Louisiana Small Business
Development Center- SUBR**



Will Campbell currently serves as Director of the Louisiana Small Business Development Center at Southern University. Will is responsible for overseeing and managing the center and providing business consulting for seven parishes. The center has a strong focus in creating entrepreneurs in Baton Rouge and the surrounding areas with a strong emphasis in contractual services.

Prior to joining the LSBDC, Will was the regional manager at Liberty Bank for Baton Rouge and Opelousas region, he also has over 17 years in banking and the financial service industry with Bank One (Vice President/Banking Center Manager) and Wells Fargo Financial (Branch Manager) . He is well known for his involvement in the lending industry, economic development and community outreach. His experience in lending has caused him to help many small businesses achieve their goals. His areas of expertise include loan packaging, strategic business planning, management and entrepreneurship. Will is also a business owner of Millennium Consulting Network Inc. a staffing and janitorial company.

Will received his BS in management/military science from the University of South Alabama; he received a certificate of Entrepreneurship Educators from Babson College and is currently pursuing his Masters of Arts in Management and Leadership and Louisiana Economic Development Certification.

Will served for 16 years as a Captain in the United States Army Reserves, as a Traffic Management Officer and Family Support Liaison.

