

EXCLUSIVE OFFER

Now Available to Members of the Louisiana Business Group on Health

In partnership with the Validation Institute, we are pleased to announce three new member benefits now available to members of Louisiana Business Group on Health. This includes the recently launched Certified Health Value Professional (CHVP), the only designation of its kind to equip organizational healthcare purchasers and advisors with the tools and knowledge required to navigate today's healthcare market.

	EMPLOYER MEMBERS	NON-EMPLOYER MEMBERS
CORA	FREE	FREE
CHVP	FREE	\$400 (67% discount)
BEST	FREE	FREE

Acronym Soup: What's it all mean?

CORA, Certified Outcomes Report Analysis designation. A 30 minute online course designed to help you better understand what questions to ask vendors, how to determine a valid population health measure from an invalid one and how best to distinguish high-value wellness programs from low-value.

<https://validationinstitute.com/certification/>

CHVP, Certified Health Value Professional designation. Created by industry leading subject matter experts who are working in the field on a daily basis, this online program consists of 14 critical topics related to healthcare outcomes and costs. See complete list of topics on back page. <https://validationinstitute.com/certification/>

BEST, Benefits Engagement Survey Tool. Utilized by HR professionals across the country, this survey tool allows you to easily create, customize and gather benefits feedback from employees on what's working and what needs work.

Get it now. ▶

Cheryl D. Tolbert
President & CEO
Louisiana Business Group on Health

12046 Justice Ave Suite B
Baton Rouge, LA 70816
O: 225.291.0085



**LOUISIANA BUSINESS
GROUP ON HEALTH**





ValidationInstitute

THE VALIDATION INSTITUTE

We believe transparency can transform healthcare purchasing to improve health outcomes and lower costs. Validation Institute advocates for a results-based, outcome-driven market with a three-pronged approach: validating vendor performance, educating the buyers of healthcare, and creating an exclusive community where the two can connect.

What Is CHVP?

Created and presented by industry-leading subject matter experts and in-field practitioners, the Certified Health Value Professional (CHVP) program is a self-paced, online course that provides specialized training focused on healthcare benefits purchasing/management, outcomes, and costs.

Candidates are typically responsible for the purchasing and/or management of healthcare benefits. They may work in finance, benefits, or human resources. Our wide range of topics makes this program perfect for both experienced and senior personnel, like your CFO, Controller, or Benefits Administrator, as well as those new to the field or looking to advance their career.

What Will You Learn?

The CHVP program currently covers fourteen health benefits-related training modules. Certification requires candidates to pass a minimum of ten modules. Courses covered include:

- **Worksite Primary Care Arrangements**
- **High-Performance Health Care Services**
- **Population Health Management**
- **Health Care Service Direct Contracting**
- **Managing Drug Spend**
- **Reference Based Pricing**
- **Bundled Pricing**
- **Certified Outcomes Report Analysis (CORA)**
- **Captive Insurance Arrangements**
- **Stop Loss Coverage**
- **Health Benefits Analytics**
- **Self-funded Health Plans: Risk vs. Reward**
- **Self-Funding Documentation**
- **Claims Review**

5 Impactful Reasons

To Obtain Your Certified Health Value Professional Designation

- 1 **Discern high-value, high-impact programs from hype.**
- 2 **Be confident vendor performance reports and claims are accurate.**
- 3 **Effectively determine if a program can improve quality and costs.**
- 4 **Deliver truly effective programs to your employer.**
- 5 **Be a cost-saving hero for your company.**