

CIWI "Meet and Greet with Lynette Gibson McElhaney, Oakland City Council President, District 3 Representative, Lane Partners, and Gensler"



CIWI "Meet and Greet with Tiffany Bohee, Executive Director, OCII"



CONSTRUCTION INDUSTRY WORKFORCE INITIATIVE IMPACT REPORT 2012-15

CIWI Sponsors, Key Stakeholders, and Supporters.

With four years under of our belt, CIWI continues to hold closely to our mission...to provide access, exposure, and opportunities for first generation college students with an interest in Construction, Real Estate Development, A&E and Civic Engagement.

A quick snapshot includes the following key Accomplishments and Milestones (2012-2015):

- CIWI has delivered 33 internships over the last four years;
 - 100 percent of the internships have gone to students of color, including:
 - African American: 17 interns (52%)
 - Latino: 12 interns (36%)
 - Asian/Pacific Islander: 4 interns (12%)
- Targeted outreach to core program market areas including San Francisco's District 10 (Bayview/Shipyard) and Oakland's District 3 (Downtown Oakland/West Oakland)
- Expanded partnerships with three key community-based educational organizations including: College Track, East Bay College Fund, and Juma Ventures.
- Internships by participating sponsors includes:
 - General Construction: 21 Internships (64%)
 - Real Estate Development: 9 internships (27%)
 - Architecture & Engineering: 3 Internships (9%)

As we approach our five year anniversary (2016), we are committed to "Delivering 50 Internship Positions in Five Years." Our mission is to deliver (or exceed) 17 internship position in 2016.

We are actively seeking Sponsors/Financial Partners for CIWI 2016. If you would like to learn more about the program, please contact Monica Wilson at monica.wilson.ciwi@gmail.com or (415) 748-2301.

Thank you.

Chuck Palley Cahill Contractors CIWI Co-Founder Monica Wilson CIWI Program Director CIWI Co-Founder

Construction Industry Workforce Initiative, based in the Bayview, is a program of Community Initiatives.

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2015 SPONSOR TEAM AND KEY FINDINGS

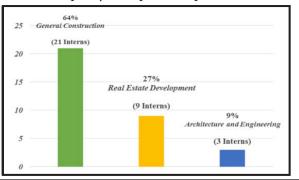
Sponsor Team

The CIWI 2015 program included the following nine sponsors:



Key Findings

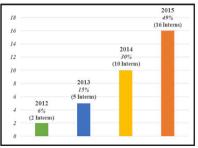
- Focused on the professional services side of the Construction/Real Estate and A&E industries, 2015 marked several exciting first, including our first year with participation by the A&E community.
- As well, our first two A&E firms (UDCE and Interstice Architects) are both SF-LBE (Local Business Enterprises).
- In 2015, CIWI offered strong internship diversity (by sponsor type) including the following: Construction/GCs (4 firms), Real Estate Development (3 firms), and A&E (2 firms).



Internships: By Discipline/Scope, 2012-2015

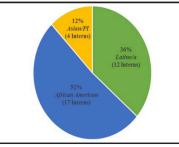
CIWI INTERNS: BY THE NUMBERS

In partnership with our Community Based Partners, CIWI has created targeted and grass-roots based outreach programs to maximize our engagement with a diverse group of young adults. As well, CIWI has developed its annual program to achieve realistic and sustainable growth.



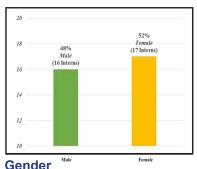
Number of Interns

CIWI has developed its annual program to achieve realistic and sustainable growth. The program has grown from two internship positions in 2012 to 16 interns in 2015. Over its first four years of operation, CIWI has delivered a total of 33 internships.

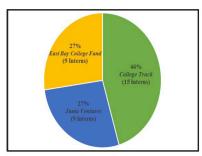


Ethnicity

CIWI has achieved strong diversity over its first four years. We have created specific outreach strategies to maximize our goals in San Francisco's D10 and Oakland's D3 communities.

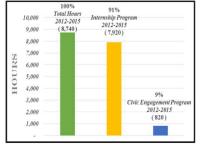


Working closely with our key CBO partners, CIWI has developed a strong gender diversity program to maximize participation.



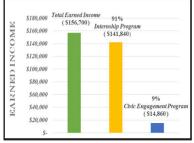
Community Based Partners

CIWI would not be the success it is, without our Community Based Partners, including East Bay College Fund, College Track, and Juma Ventures.



Professional Development/Total Hours

Since 2012, CIWI interns have worked 8,800 hours. The majority of the programs hours (91 percent) were invested in the Internship component and the balance in the Civic Engagement component.



Earned Income by Program Component

Since 2012, CIWI interns have earned over \$156,000 in the following program components.

PROGRAM OVERVIEW AND COMPONENTS

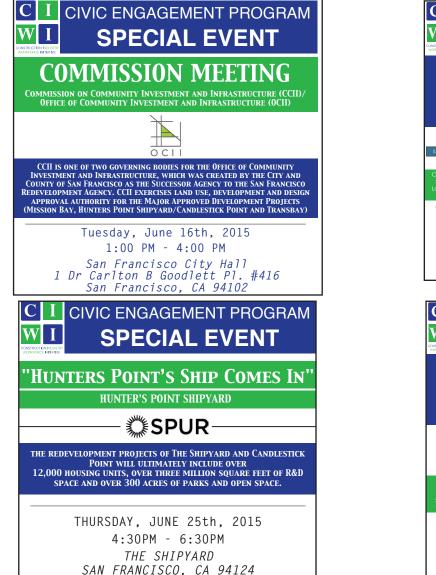
Program Components

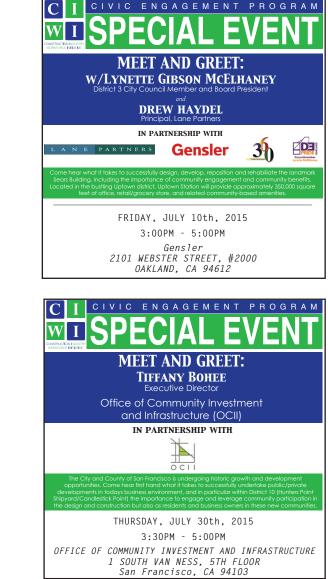
CIWI developed its program to include the following core components and strategies:

| Component | Strategy | |
|---------------------|---|--|
| Program Schedule | 12 week program (June 2015 through August 2015) | |
| Primary Market Area | CIWI operates in two Bay Area markets: 1. Oakland; with an emphasis on District 3 (Downtown/West Oakland); and 2. San Francisco, with an emphasis on District 10 (Bayview/Southeast Quadrant). | |
| Outreach | Extensive grass-roots outreach with community-based educational programs working with young adults, including 1. East Bay College Fund (based in downtown Oakland); 2. College Track (based on Third Street; Bayview); and 3. Juma Ventures (based in SF's SOMA; adjacent to Transbay's Project Area). | |
| Program Scope | Technical Training Scope: On average, trainee positions will deliver 240 hours, or 20 hours per week for the 12 week period, of targeted technical training, including: • Software Exposure: Civil Design (AutoCAD), Excel • Project Management/Document Control • Attend Owner/Architect/Contractor meetings • Attend weekly design team coordination meetings, with Architect, Engineers, and other consultants • Participate in Project Site Visits and Inspections • Construction Management • Financial Modeling • Due Diligence/Research • Contracts Document Development Civic Engagement/Leadership Development Scope: A series of civic engagement events with key industry stakeholders, averaging 30 hours of community and economic development exposure over the 12 week period. 2015 program events included: • Meet and Greet with Lynette Gibson McElhaney. Oakland City Council President, District 3 Representative • Meet and Greet with Tiffany Bohee. Executive Director, Office of Community Investment and Infrastructure (OCII) | |

CIVIC ENGAGEMENT EVENTS

CIWI developed its Civic Engagement component to maximize exposure to San Francisco and Oakland's economic and community development initiatives with an emphasis on SF's District 10 (Bayview/Shipyard) and Oakland's District 3 (Downtown/West Oakland).





CIVIC

CIVIC ENGAGEMENT EVENTS



CIWI "Meet and Greet with Lynette Gibson McElhaney, Lane Partners, and Gensler" July 10th, 2015.



CIWI "Meet and Greet with Lynette Gibson McElhaney, Lane Partners, and Gensler" July 10th, 2015.



Beautifying the Bay-View, SF PUC/SSIP Event. July 27th, 2015. (at the Southeast Community Facility).



Meet and Greet with Tiffany Bohee, Director, OCII. July 30th, 2015. (CIWI's Civic Engagement Program Close Out Event).

CIVIC ENGAGEMENT EVENTS HABITAT FOR HUMANITY DAY



FRIDAY, JULY 17th, 2015





CIVIC ENGAGEMENT EVENTS IN THE NEWS (SAN FRANCISCO)



Back To School Special

CIWI: Creating Access, Exposure And Opportunities For DIO Young Adults In Architecture And Engineering, Construction And Real Estate Development

mmission of Communit

vestment and Infrastruc re) to learn about majo

opment projects with a

phasis on Shipyard/Candle

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Pride: The People of Hunt-

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50's-70's with present da

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Shipyard event, and we closed

rogram with a fantastic Meet

d Greet with Tiffany Bohee

OCII Director, who delivered

tion on housing, economic

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oint" -which combine

artnership with College



stry Work-F (CIWI) 2015 ho been a remarkable year fo only did we deliver 16 in ternship positions with som of the Bay Area's largest and most active construction, de sign and real estate develop ment firms (a 60% increas from 2014) but almost 7 nercent of these internshin positions (11) were secure by D10 young adults activwith College Track, a loca educational organizatio based on Third Street, a a key member of the CIWI family.

The Next Constantion of trends within San Francisco's Leaders: An Early Indicator These young adults have been CIWI: Insights from Our youth who have knowledge, creating a building. Because project areas, with an emph It was clear to me when I was largely unrepresented in our Interns determination, and excitement of this experience I am looksis on D10. This compreher eading resumes and cover about the redevelopment of ing to take a few finance and sive and targeted four-part industry at the professional letters during the spring, that level. CIWI's mission is to With nine sponsors, we had a our communities, a platform engineering classes at Sonoma D10 series proved to be a rethis summer was going to be provide direct opportunispecial. Not only had our ties and promote a path to regarding intern placements, heard, CIWI has opened my knowledge." and clearly gave our interns young adults developed very long term employment within For example, Related CA in eves to how important it is to ingressive resumes but many impressive resumes but many had strong community develexposure to the history of D10 had strong community devel-ments, college Track, words i for density to make de-openent skills and experience. (WE: Sponsor Tram had latered ments, while and experience. (WE: Sponsor Tram had latered ments, while and experisor. had latered ments while any experisor has a sub-tion of the experisor of the portunities available for the interns that had worked with This year we hit an all-time SSIP. Both sisters have de- questions when plans/ideas CIWI's program includes a intern that had worked with TQC and a direct CDDs, the high and secret interrubits v cycled wrough bekryrowing was an exercisin. All in all this 12-week intersist terrority. Dir as well as vitywisk. All Warriors as well as with SF positions with nine firms in and inderitating of public a phenomenal program and 1 component that provide 2100 that and the secret interrubits v cycles in the secret conduction of the secret interrubits v cycles in a secret interrubit v cycles in the secret interrubits v cycles in a secret interrubit v cycles in the secret interrubits v cycles in a secret interrubit v cycles in the secret interrubit v cycles interrubits v cycles in the visit v cycles access, we in the visit v cycles access, we interrubit v cycles interrubits v cycles v cycles interrubits v cycles v cycles interrubits v cycles interrubits v cycles interrubits v cycles interrubits v cycles v cycles interrubits v cycles interrubits v cycles v cycles interrubits v cycles interrubits v cycles interrubits v cy grown up attending BBQs and Strada Investment Group) positions. I can see how the munications and Construction the Bay Area working on real other firm events. These were and a first for the program, public sector needs the pri-remarkable findings and ones architecture and engineering vate and vice versa, in many Finally, Emani Davis, Col- nity development initiatives. CIWI Civic Engagement that we wanted to leverage in firms, including (bub Do loging different capacities and how legs Tack take blee com. Over the summer, interns, "before law selected participated in approximately. Director Tiffang Boher (cem-Interstice Architects. Having all translates to a better San to join CIWI and placed at ten civic engagement events, ter)." CIWI: Our Goal and Mis- design firms join the CIW1 Francisco. Both Related CA Tishman Speyer, I was active including volunteering at a team this summer was a huge and the SFPUC are respond- in various activities that per- Habitat for Humanity de-CIWI is a fiscally sponsored win and one that we intend to ing to the unique and growing tained to my interest. However velopment in SF's Ingleside As the students start return-project of Community Initia leverage going forward. needs of San Franciscans with none of those activities gave community. Between both ing to school, I feel confident tives (a 501 c(3)) and to date essential roles and services to me the opportunity to learn components, we deliver ap- that CIWI 2015 delivered an a privately funded program As well, our larger team in- the exponentially growing de- more about construction, city proximately 300 hoirs of ditargeted to young adults (18 cludes John Stewart Company, velopment of San Francisco." infrastructure, architecture, rect experience and exposure. gram for our young adults. to 21 years old) from low- Lane Partners, John Cahill More importantly. I look forfinances, and much more ward to seeing these young er-income households that Fund, Westates Mechani- As well, Joshay Jones, Col- CIWI allowed me to branch D10 Highlights are first generation college cal, RFJ Meiswinkel, Decker lege Track, who worked at outside of my confront zone adults graduate from college students with an interest in Electric, Golden State Lumber Hunters View (Cahill Contrac- and enter into a world that This year we developed a return to the Bay Area and Construction, Real Estate and AlCal. Industry partners tors), grew up attending Cahill was very distant from me. very strong Civic Engagement become the next generation Development, Architecture include SF HAC, SPUR, and events with her step father Working at Tishman Speyer program with an emphasis on of leaders in D10 and cityand had this to say about gave me a unique perspective D10. wide-- working on housing, the program, "CIVII is a liffe on all of the various aspects For example, CIVI interns economic, and community and Engineering, Urban De- AIA-SF. sign and Civic Engagement. changing experience. It gives that play into managing and attended a CCII meeting development initiatives.

Sun-Reporter A NEWS JOURNAL DEDICATED TO THE CAUSE OF THE PEOPLE # 70 YEARS OF SERVICE TO THE ENTIRE BAY AREA .30¢ VOLUME 70 - NUMBER 33 • THURSDAY, AUGUST 13, 2015 CONGRATULATIONS **D10 STUDENTS!** CONSTRUCTION INDUST WORKFORCE INITIATIVE Building Careers, Changing Live CIWI is a private sector initiative including Construction, Development and Design industry firms committed to expanding opportunities and enhancing the diversity of the construction industry workforce with an emphasis on: ARCHITECTURE AND ENGINEERING **REAL ESTATE DEVELOPMENT** CONSTRUCTION URBAN DESIGN **CIVIC ENGAGEMENT** ACCESS + EXPOSURE + OPPORTUNITY 2015 Team Sponsors 2015 Community-Based Partners CAHILL nihhi College Track TISHMAN SPEYER Turner 2015 Financial Partners STRADA RELATED John R. Cahill Fund **SC** JOHN STEWART COMPANY URBANDESIGN Supporting the Renaissance of the Southeast Community and our Educational partners serving the youth and young adults returning to school CIWI, based in the Bayview, is a program of COMMUNITY INITIATIVES Community Initiatives.

CIVIC ENGAGEMENT EVENTS IN THE NEWS (OAKLAND)



College Students Take Virtual Tour of Project at Former Sears Building



From left: Zac Wald (Council President staff), Council President Lynette McElhaney, student Courtney Smith, Peter Weingarten (Gensler Architects), students Nghia Ly Nibbi Brothers, Cedric Sainz-Garcia, Zachary Calbo-Jackson, Classie Bush, Zenay Clemmons, Zaria Clemmons, and E'mani Davis, Carolina Castañón, student Joshay Jones, Shonda Scott (360 Total Concept), student Alanna Johnson, Drew Haydel (Lane Partners), student Emanuel Hillman, and Monica Wilson (CIWI). Not pictured: Carlos R. Hernández Martínez, Victoria Bryant, Wanyi Chen, and Alexandra Urbina. Photo: Karwanna Dyson.

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2015 CIWI FAMILY TREE



PROGRAM ACCOMPLISHMENTS (Community Benefits Analysis)

The following chart provides an overview of CIWI's accomplishments and deliverables, 2012-2015.

| CIWI Program | Accomplishment/Deliverable (2012-2015) |
|---|--|
| Dem | nographic Overview |
| Number of Trainee Positions | 33 |
| Gender | Female: 17 Interns (52%) Male: 16 Interns (48%) |
| Ethnicity | 100 Percent: Students of Color African American: 17 Interns (52%) Latino: 12 Interns (36%) Asian/Pacific Islander: 4 Interns (12%) |
| Spons | ors and Key Partners |
| Internship Type by Participating Sponsors | General Construction: 21 Internships (64%) Real Estate Development: 9 Internships (27%) Architecture & Engineering: 3 Internships (9%) |
| Number of LBE Sponsors / Partners | Participating LBE Firms: Two firms (A&E) CIWI Program Management Team: Four firms, all M/WBE, including three SF-LBEs and One Oakland LBE firm |
| Number of Existing Community-Based Education Partners | Three Community Based Educational Partners/ East Bay College Fund, College Track, and Juma Ventures |
| Number of Existing Community-Based Industry Partners | Three Community Based Industry Partners/ San Francisco Housing Action Coalition (SF HAC), San Francisco Planning and Urban Research (SPUR), and American Institute of Architects (AIA) |
| E | conomic Impacts |
| Total Program Hours Worked by Interns | 8,740 hours (approx.) Internship Component: 7,920 Hours (91%) Civic Engagement Component: 820 Hours (9%) |
| Total Earned Income | \$156,700 (approx.) Internship Component: \$142,000 (91%) Civic Engagement Component: 14,860 (9%) |

2015 CIWI Team

(Sponsors, Funders, CBO Partners, and Project Management Team)

SPONSORS



FINANCIAL PARTNERS



2015 CIWI Team

(Sponsors, Funders, CBO Partners, and Project Management Team)

COMMUNITY-BASED EDUCATIONAL PARTNERS







INDUSTRY PARTNERS







PROJECT MANAGEMENT TEAM



Big Mouth Productions malts | bee | loot

branding.marketing.strategy



Montez Group, Inc

SPECIAL THANKS



Tiffany Bohee Executive Director, City and County of San Francisco, Office of Community Investment and Infrastructure (OCII) & Staff



Lynette G. McElhaney Oakland City Council President, District 3 Representative & Staff



Malia Cohen City and County of San Francisco, Supervisor District 10 & Staff

Construction Industry Workforce Initiative is a program of Community Initiatives



www.ciwi-bayarea.org