



*"This show is excellent for business to business advertising. David gives listeners the nuts-and-bolts of how to start and run a profitable small business."*

—Mike Robbins, General Manager, KOAN/KVNT, Anchorage, Alaska

## **Veteran Broadcaster & Host of Getting Down to Business® David Weatherholt Knows Small Business!**

### **Major Business Projects**



**Getting Down to Business®**  
Developed Talk-Radio Program

**Alaska Professional Sports Inc**  
Alaska Wild Professional Indoor Football

**Microsoft Corporation**  
Credit Analyst - Worldwide Credit Group

**Sinbad Communications**  
Start-up Business Plan for Alaska's 3rd ISP

**Minority Business Development Center**  
Consultant for Alaska Village Corporations

**U.S. Veterans Administration**  
Developed Business Plans for Veterans

**Founded 5 Businesses**  
Launched 10 Products

**Business Plans - Funding**  
Over 50 Plans, \$6 Million Raised

### **Business Talk-Radio Host**

Getting Down to Business® is talk-radio with a Small Business focus. Developed, written & produced in Anchorage, Alaska. Dave has produced 300 + programs with hundreds of special guest and thousands of podcasts downloaded in all Major US Markets and over 130 countries worldwide.

### **Author + Publisher**

"My Name is Cosmos I Live In Alaska", Dave's first book a Children's book. Dave has two more in the Cosmos Series, plus "A Wild Ride" and "The Art of Business Planning" in the works.

### **International Business**

David has traveled to the Russian Far East as an Adjunct Instructor for the University of Alaska. At Yakutsk State University in the Sakha Republic and at Northern State University in Magadan. He taught Economics, International Business Planning & Customer Service.

### **Adjunct College Instructor**

Alaska Pacific University - Advanced Cost & Managerial Accounting, Financial Tools for Managers, Intermediate Accounting & Survey of Accounting. American Institute of Banking - Supervision, Business Writing and Officer Calling.

### **Education**

**MBA -Finance, BA - Marketing/Accounting**, Alaska Pacific University

**AA - Professional Management**, Edmonds Community College, **AA - Graphic Arts**, Bellevue Community College



**WEATHERHOLT & ASSOCIATES LLC - MEDIA**

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*"It's unique...David gives business advice everyone can understand. This show is a natural for local advertisers!"*

—Dave Drui, Program Director, KKOL/KLFE Seattle, Washington

## The Radio Show for Entrepreneurs, Small Business Owners and Professionals

- Today, millions of people run their own businesses. Entrepreneurs are everywhere!
- In the US, small businesses represent over 99.7% of all employers. (Source: IDC)
- GETTING DOWN TO BUSINESS® with David Weatherholt precision-targets this key audience
- Now in its seventh year with hundreds of broadcasts & thousands of podcast downloads.
- Topics include tips on running a business, technology, innovation, finance, sales, marketing & personal development.
- Outstanding guests share cutting-edge ideas & information.
- Listeners & advertisers love it!



**David Weatherholt**

## Perfect for so many advertiser categories including:

- Banks • Office supply stores • Insurance agents • Accountants
- Attorneys • Temp Staffing • Computers/Tech • Payroll Services
- 401K Providers • Storage Rental • Business Consultants
- Sign Companies • Printers • Caterers • Furniture Stores
- Coffee Services • Cleaning Services • Property Managers
- Movers • Loan Companies • Business Schools • And many more.....



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