

### Game Day Program Book

Business ads and logos catch everyone's attention and are what your customers will remember. Get your business in our free game day program for the entire 2022 season.

The program book will be 5.5x8.5 so the size of a full-page ad will be about 5 ½ x 8 ½ “.

**Back color cover \$300**

**Inside color cover \$250**

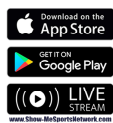
**Full page color ad \$200**

**Half page color \$125**

**Quarter page color \$75**

**Business listing \$25 per line**

**OFFICIAL BROADCAST PARTNER**



### For \$150 you can add on to any package and receive

Your business can be apart of the biggest and absolute best broadcast coverage in the MINK League with the Show-Me Sports Network, the exclusive broadcast home for the Jefferson City Renegades and the Renegades Radio Network. This add-on package gets your business two (2) :30 second rotated ads (Pre-Game, In-Game, and/or Post-Game) per broadcast. Your business will also have the business name mentioned in all Pre-Game, Game, and Post-Game Billboards, business logo displayed (in rotation, when available) on Broadcast Media Center, business logo featured with link on Broadcast Media Center (Broadcast Partners Tab), and social media exposure, including partnership specific graphics and content shares. This add-on package guarantees your business maximum exposure from the entire season, from Opening Day's first pitch to the season finale's last out, including ALL post-season games. All game broadcasts are also archived (in podcast form) for future listening as an added bonus. Jefferson City Renegades broadcasts have been heard in 37 states and 6 International Counties, going Coast to Coast and Around the World!

## HOME GAMES ARE PLAYED AT VIVION FIELD IN JUNE AND JULY.



### FOLLOW US

[www.jeffcityrenegades.com](http://www.jeffcityrenegades.com)

Facebook.com/JeffCityRen

Twitter @JC\_Renegades

Instagram JCRenegades

The players are involved in community events such as Kidsfest, reading at Boys and Girls Club, Special Learning Center, working with Special Olympics campers.

Thank you for choosing to be a part of the Jefferson City Renegades for the 2022 season. We look forward to seeing you at the ballpark. We are glad that you have chosen this excellent opportunity for you and your business. Our 2022 calendar of events includes 45 baseball games, hosting of a 5K fun run, a Trivia Night, and a golf tournament. Thank you for supporting our fast-growing organization!

## JEFFERSON CITY RENEGADES PARTNERSHIP



The Jefferson City Renegades are a 501c3 non-profit summer baseball team playing in the college wooden bat MINK League, which was founded in 1910. The Renegades started playing in the league in 2017. Our roster of collegiate players come from local stars and players from all around the country who are matched with a host family in our community. Our mission is to provide high quality family-friendly entertainment at an affordable price.





## **GOLD PARTNER \$1,500**

1. 6 high x 12 wide banner hung on the outfield fence
2. 50 - 2022 Home Game Tickets (\$350 value)
3. Receive a company night where your business gets to be the sponsor of the game, gets to throw out the first pitch, staff & employees get in for free on this night
4. Listed as sponsor on all events throughout the year
5. Full page color ad in game program (5 ½ X 8 ½)
6. Logo with link to company on our website ([www.jeffcityrenegades.com](http://www.jeffcityrenegades.com))
7. Your business name will be announced during an interactive game between innings
8. Your business name included on the rotating Foul Ball Sponsor list announced during games



## **PARTNERSHIP PACKAGES**

### **SILVER PARTNER \$500**

1. 3x5 Banner hung inside the stadium
2. 25 - 2022 game tickets (\$175 value)
3. Half page color ad in game program (5 ½ X 4 ¼)
4. Logo with link to company on our website ([www.jeffcityrenegades.com](http://www.jeffcityrenegades.com))
5. Your business name announced as sponsor every home game
6. Your business name included on the rotating Foul Ball Sponsor list announced during games



### **BRONZE PARTNER \$250**

1. 15 - 2022 game tickets (\$105 value)
2. Your business name included on the rotating Foul Ball Sponsor list announced during games
3. Business card ad in game program
4. Logo with link to company on our website ([www.jeffcityrenegades.com](http://www.jeffcityrenegades.com))

### **FOUL BALL PARTNER \$100**

1. Your business name included on the rotating Foul Ball Sponsor list announced during games
2. Business name printed in game program
3. Business name listed as sponsor on website ([www.jeffcityrenegades.com](http://www.jeffcityrenegades.com))

