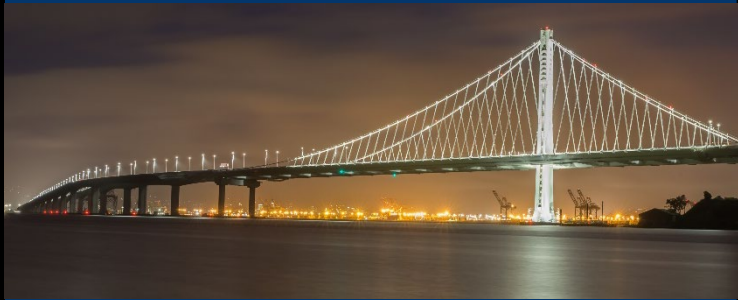




BLACK RESILIENCE

BUILDING
POWER
IN THE BAY



2020 VIRTUAL NETWORK SUMMIT

SEPTEMBER 18, 2020

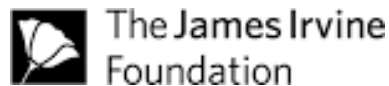
ASCEND:BLO – Bolstering Black-Led Organizations

Defined as registered nonprofits with Black staff and/or Board leadership, Black-led organizations (BLOs) serve as the backbone for communities of color throughout the Bay Area. After a tumultuous economic recession in 2008 and seasons of economic shifts including extreme increases in rent and changes in funders' priorities, many of these organizations have found it challenging to rebound and sustain their position as critical providers. Now compounded by continued systemic racism and the disproportionate impacts of COVID-19 on Black communities, BLOs have been more resilient than ever as the ASCEND:BLO initiative seeks to:

- Enhance the growth, sustainability, impact and sense of community among Black-led anchor institutions in the Bay Area in order to ensure the long-term vitality of those organizations and the communities of color they serve.
- Apply a fresh, dynamic and replicable approach to collaborative capacity building that further develops the nonprofit sector with a lens towards race and equity.



ASCEND:BLO – Funders' Collaborative



WALTER & ELISE HAAS FUND



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Julia Beatty
Borealis
Philanthropy

Tom
Ellebie
Consultant

Juliet Ellis
SF Public Utilities
Commission

Fran Jemmott
Jemmott Rollins
Group

Susan
Taylor Batten
ABFE

Sherece Y. West-
Scantlebury
Winthrop Rockefeller

Thurman V. White, Jr.
Progress Investment
Management Company

ASCEND:BLO 2020 NETWORK SUMMIT SUPPORTERS

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**Chan
Zuckerberg
Initiative** 



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Ashanti Branch, Ever Forward - Siempre Adelante
Gloria Bruce, East Bay Housing Organizations
Brandi Howard, San Francisco Foundation
Phillip Logan, The Hannah Project
Eric McDonnell, San Francisco Foundation
Naima McQueen, Alliance for Community Development
JayVon Muhammad, Marin City Health and Wellness Center
Mauricio Palma, Silicon Valley Community Foundation
Courtney Riley, Marcus Foster Educational Institute
Noni D. Sessions, East Bay Permanent Real Estate Cooperative
Adey Teshager, Safe Return Project
Latanya Tigner, Dimensions Dance Theater
Deborah Vaughn, Dimensions Dance
Xan West, One Life Institute

PLANNING
COMMITTEE



ASCEND:BLO 2020 NETWORK SUMMIT AGENDA

8:55 AM – 9:00 AM	<p>HOPIN & EXPLORE</p> <p>Log In at https://hopin.to/ with your email and password, <i>Don't know your credentials?</i> Click "Forgot your password?" to reset it or login with your Facebook, LinkedIn, Google or SSO account. Under "Your upcoming events," click on "ASCEND:BLO 2020 Network Summit" and, if prompted, insert code "blackpowerinthebay" to "Enter event" which takes you to the "Summit Hub." where you can hop to anywhere you need to be in the event through the vertical navigation bar on the left. On the right is your communications panel. Click your favicon in the upper corner to "Edit profile" (be sure to add a picture!); click "People" to search for, click on and then initiate "Chat" or a video call with your peers; click "Polls" to respond to questions from our Learning & Evaluation Team and click "Chat" wherever you are in the event to comment and engage.</p>
9:00 AM – 10:00 AM	<p>OPENING PLENARY – Welcome & Keynote Address</p> <p>Call to Order: Gregory Hodge, Brotherhood of Elders Network & Khepera Consulting; Welcome & Opening Remarks: James W. Head, East Bay Community Foundation; Introduction of Speaker: Susan Taylor Batten, ABFE; "Taking a Knee - Understanding a Tradition of Athletic Resistance:" Dr. Harry Edwards, Keynote; Special Remarks: Stuart Burden, Silicon Valley Community Foundation</p>
10:00 AM – 10:10 AM	MORNING BREAK
10:10 AM – 11:00 AM	<p>BREAKOUT SESSIONS</p> <p>Hopin to the BLO-developed and facilitated session of your choice to learn and engage. You may even be invited to hop in to a session to pose a question live. All Sessions will be recorded and shared post-Summit.</p>
11:00 AM – 12:00 PM	<p>VIRTUAL NETWORKING & HOPIN EXPO</p> <p>Now it's your turn: Hop on screen to broaden your network via randomized 1-on-1, 3-minute video chats with other attendees and do some Booth hopping in the Expo where you can Chat or request to go on-screen to speak live with Expo representatives!</p>
12:00 PM – 12:30 PM	AFTERNOON BREAK
12:30 PM – 1:30 PM	<p>CLOSING PLENARY - A BRIDGE TO FUNDERS: PHILANTHROPY STANDING IN THE GAP FOR BLACK COMMUNITIES</p> <p>Judy Belk, The California Wellness Foundation; Fred Blackwell, San Francisco Foundation; James W. Head, East Bay Community Foundation; Dr. Robert K. Ross, The California Endowment; Lateefah Simon, Akonadi Foundation; and Moderator Dwayne Marsh, Northern California Grantmakers</p>
1:30 PM – 2:00 PM	<p>VIRTUAL RECEPTION</p> <p>Celebrate good times and enjoy smart rhymes with Byron Johnson, East Bay Community Foundation, and Marlon Richardson, AKA "UnLearn The World," Hip Hop for Change. The last 2 PopUp Grants of the day will be announced live so don't dip out too early!</p>

SPEAKER SPOTLIGHTS



SUSAN TAYLOR BATTEN

President and CEO
ABFE



JUDY BELK

President and CEO
The California Wellness
Foundation



FRED BLACKWELL

Chief Executive Officer
San Francisco Foundation



JAMES W. HEAD

President & Chief Executive Officer
East Bay Community Foundation



STUART BURDEN

Vice President, Corporate &
Foundation Relations
Silicon Valley
Community Foundation



DR. ROBERT K. ROSS

President and CEO
The California Endowment



LATEEFAH SIMON

President
Akonadi Foundation



DWAYNE S. MARSH,
MODERATOR

President and CEO
Northern California Grantmakers

KEYNOTE ADDRESS: DR. HARRY EDWARDS



Renowned sociologist, civil rights activist, author and Professor Emeritus at UC Berkeley Dr. Harry Edwards will discuss our rich history and tradition of athletic resistance from Jackie Robinson, Bill Russell, Arthur Ashe, Muhammad Ali, John Carlos and Tommie Smith to today's Colin Kaepernick, LeBron James and Naomi Osaka. Dr. Edwards will explore Black athlete's tactics, impact and the heavy price they've paid as well as address key questions such as: What key lessons can be applied to the leaders of Black-Led Organizations who are on the front lines in Black communities continuing to face the consequences of death by cop and other forms of systemic racism? And, what is the call to action for today's athletes and community leaders?

Dr. Edwards was born in St. Louis; grew up in East St. Louis, Illinois; and, after an outstanding high school career, graduated and was awarded an athletic scholarship to San Jose State University from which he graduated with high honors. He was subsequently awarded two fellowships to Cornell University where he completed a M.A. and a Ph.D. in sociology and was on the faculty of the University of California at Berkeley from 1970 – 2001.

His long and storied history of activism focused upon developments at the interface of sport, race, and society. The combination of his experiences as an African-American, as an athlete in the 1960's, and his sociology training led Harry to call for a Black athlete boycott of the United States 1968 Olympic team in large part to dramatize racial inequities and barriers confronting Blacks. The movement resulted in demonstrations by Black athletes across the nation and ultimately at the Mexico City games – commemorated by a 24-foot high statue at San Jose State University.

Dr. Edwards, now a leading authority on the interface of race, sport, and society; has consulted on issues of diversity for all three major sports - baseball, basketball and football - and has persisted in efforts to compel the sports establishment to confront and effectively address issues pertaining to diversity and equal opportunity.

He has received numerous awards, been a guest on and consultant to countless sports programs and has written four books: *The Struggle That Must Be*, *Sociology of Sports*, *Black Students* and *The Revolt of the Black Athlete*.

GOOD LUCK CHOOSING ONE OF THESE

ADVANCING HEALTH EQUITY THROUGH THE LENS OF STAFF, COMMUNITY AND PARTNERS

Focusing on undoing systemic racism in the midst of a pandemic and national uprisings while centering the needs of community and staff is challenging. This session will lift up the best ways to serve the Black community during a pandemic while effectively supporting staff during shelter in place. Beyond sharing concrete ways to build effective systems and teams while balancing service to community, presenters including Rahwa Neguse, Executive Director, Healthy Black Families, Inc. and Gaylon Logan, Founder & CEO, Village-Connect, Inc., will also discuss strategic ways to hold community and funding partners accountable while inviting them to live up to standards of equity that benefit the Black community.

ARTS AS RESISTANCE: CATALYZING CHANGE, EQUITY, AND JUSTICE

Rooted in African diasporic traditions of storytelling, dance, music, and visual art creation, the arts cuts across genres and acts as a critical tool for Black people and communities to tell our stories in our authentic voices as we contemplate our past and envision our future. Presenters including Lisa Gray, CEO, Equity Focus; Melonie Green, Co-Director, AAACC; Melorra Green, Co-Director, AAAC; and Dr. Ayodele Nzinga, Founder/Producing Director, The Lower Bottom Playaz, will discuss how to use the arts to disrupt systems and document change; how it challenges deeply ingrained notions of who we are and digs into the crevices of delicate, nuanced, and weighty issues impacting Black people.

CENTERING BLACK WOMEN'S VOICES: A LEADERSHIP STRATEGY FOR CREATING AN ANTI-RACIST WORKPLACE

The individual and institutional impact of being a Black woman leader in contexts that do not nurture Black womanhood is often harmful, assaultive, masked and oppressive. Precious J. Stroud, Founding Executive Director, BlackFemaleProject; dana e. fitchett, Editor, BlackFemaleProject; and Dr. Tameka L. McGlawn, Strategic Research Advisor, will share insights from their retrospective report *Reflections 2020*. Presenters will lift up testimonials from Black women professionals; provide effective practices for navigating the workplace; and offer possibilities for integrating culturally responsive strategies to establish and maintain a more inclusive workplace. Participants will be invited to engage, share, and contribute based on wisdom they've gained from their own experiences.

CRIMINAL JUSTICE IN SCHOOLS AND COMMUNITIES: DISMANTLING POLICING AND ABOLISHING PRISONS

Can you envision a new normal where Police-Free schools are not a dream, but a demand? Black Organizing Project (BOP) will discuss its decade-long fight and recent win --The abolition of the Oakland School Police Department with the passing of the George Floyd Resolution. Presenters including Jessica Black, Organizing Director, BOP; Ni'Keah Manning, Program Coordinator, BOP; and Jasmine Williams, Development & Communications Manager, BOP, will also reflect on community organizing lessons learned from other informative wins and losses over the years.

AMAZING BREAKOUT SESSIONS

DISRUPTING CURRENT NARRATIVES BY POWERFULLY ILLUMINATING YOUR STORY

In the face of significant challenges and change, powerful communications can promote sustainability and resilience. This session will discuss how to combat underrepresentation, misrepresentation and overt anti-Blackness via asset-framing that embraces Blackness and authenticity in storytelling. Presenters including Kyra Kyles, CEO, YR Media; Brandon Nicholson, Executive Director, The Hidden Genius Project; and Savannah "Sabby" Robinson, APM Reports, Research and Production Fellow, American Public Media Group, will uplift the unique perspectives of community-based organizations and journalists via narrative design and storytelling case studies. You will learn tricks of the trade for immediate implementation to bolster your communications including how to engage and develop trust with external resources to help you define and amplify your story.

POWER PLAY: SUPPORTING YOUTH AS COMMUNITY CHANGEMAKERS

Despite major barriers to college, low-income, first-generation youth of color persistently report a desire to impact change in the world. This session will focus on strategies to prepare the next generation of innovators and activists with a systems focus that connects them to People & Ideas, Resources & Information and Power & Influence (W+P=X). Marcus Foster Education Institute (MFEI) presenters including Alicia Dixon, Executive Director, MFEI; Janasha Higgins, Research, Evaluation and Data Manager, MFEI; and Arianna Morales, Program Manager, MFEI will highlight RESET, a hackathon-style event, engaging teams of youth in pitching social change ideas to benefit their communities and cultivate leadership skills for community activism.

DISRUPTING SYSTEMS OF INEQUITY: CREATIVE RESOURCE ALLOCATION AS REPARATIONS TO SUPPORT BLACK PEOPLE

Black people are disproportionately impacted by inequities and uplifting community voice is critical to repairing the impact of broken promises and systems failures. This session will share strategies to center Black voices in the designation of funds to advance equity. Presenters including Sheryl Evans Davis, ED, San Francisco Human Rights Commission; Gwendolyn Brown, committee member of SF Black Led Organization Coalition; Tiffany Carter and Tinisch Hollins co-founders of SF Black Wall Street; Dr. Monique LeSarre, Executive Director, Rafiki Coalition; and Supervisor Shamann Walton, District 10 Supervisor (invited) will highlight the community process to allocate law enforcement dollars to improve outcomes in San Francisco's Black communities as well as reveal priorities identified by Black stakeholders for investment advancing a reparations framework.

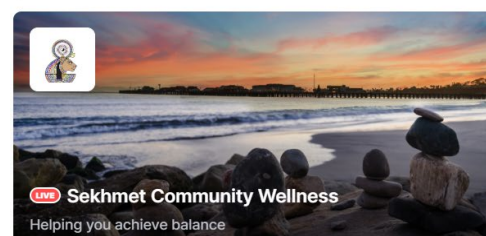
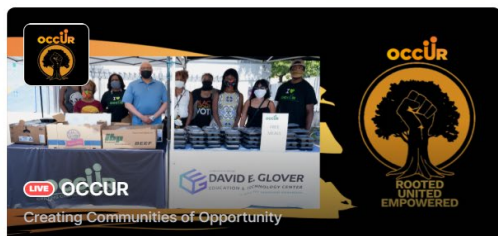
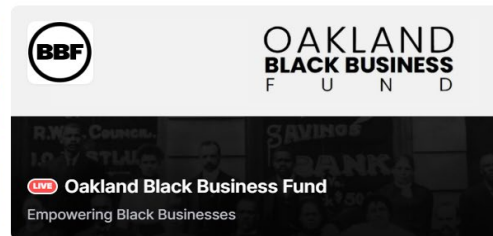
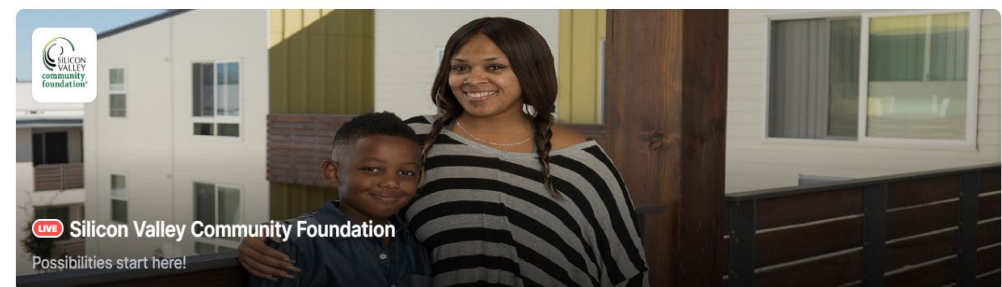
SUPPORTING YOUTH AND FAMILIES THROUGH THE DUAL PANDEMICS OF COVID-19 AND SYSTEMIC RACISM

The Black community has been disproportionately impacted by COVID-19 due in large part to the same phenomena behind unjust police brutality and state-sanctioned violence--systemic racism. This session will explore the East Oakland Youth Development Center's (EOYDC's) approach to supporting families and youth through these crises while successfully shifting from virtual to safe in-person programming. Presenters including Regina Jackson, President and CEO, EOYDC; Landon Hill, Director of Program Effectiveness, EOYDC; and Selena Wilson, Vice President, EOYDC will share specific lessons learned on implementing safe and responsive programming options for children and youth in need of learning spaces outside of the home.

HOPIN EXPO BOOTHS

You can visit the Hopin Expo at any time to get valuable information from funders, sponsors, networks, Black businesses and more. Click the "Hopin Expo" tab on the "Summit Hub," select a booth and click to view video and slide content throughout the day. From 11:00 am to 12:00 pm the booths are going live with representatives from ASCEND:BLO, Silicon Valley Community Foundation, Oakland Black Business Fund, OCCUR, Priority Africa Network, Project Proximate, Red Bay Coffee, Sekhmet Community Wellness and Black Vines. There is truly something for everyone including a few promotional offers.

Hoping to win a coveted PopUp Grant for your organization? Step up from Chat and "Request to Share Audio and Video" then confirm your settings and click "Apply" to hop on screen with Booth Moderators and you may just be a lucky winner!



HOW TO HOPIN

NAVIGATING HOPIN:

Account Panel:
Click to see alerts, messages or to edit your profile

Navigation Pane:
Click to access key event segments like the Stage, Sessions, Networking and Expo; "Live" agenda items will be highlighted

Communications:
Use Chat to message the Summit, chat with specific People or in specific areas like the Stage, Session or Booth

Minimize Communications:
Click the arrow to maximize the content/viewing pane

NETWORKING: You're 1 Click Away

Are you ready?
Click the button below to meet someone.

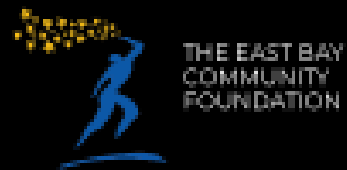
Ready



RESOURCES & SUPPORT

- Hopin Knowledge Base of How-To Articles: <https://support.hopin.to/en/>
- Hopin Video Tutorials: <https://hopin.to/learn>
- Hopin 24/7 Email Help: support@hopin.to
- *Are you really stuck?* Chat "I need tech support" in the Summit Chat and an Organizer will follow-up with you as soon as possible
- *Need to report behavior unbecoming of the spirit of this network?* Chat an Organizer or email us at eastbaycommunityfoundation@walkeraac.com


REMINDERS & TIPS


- Access Hopin via a desktop/laptop with Google Chrome or Mozilla Firefox
- Chat away – We want to hear from you! BUT...Be mindful of where you are chatting – You can Chat the Summit (entire event), Stage (anyone watching the Stage), specific Breakouts, specific Booths or specific People
- In the spirit of ASCEND:BLO have fun, engage fully but remain appropriate – Any attendee can be muted or blocked by Organizers
- Networking and Booths are private but Stage and Breakout content will be recorded. Your presence constitutes consent and agreement to use of your voice, likeness or sound in perpetuity.



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East Bay Community Foundation 