

# SPONSORSHIP OPPORTUNITIES

## **Title Sponsor - \$1,500**

- Tagged in all advertising media
- Logo on Print/Electronic Materials\*
- Direct Web Link from Event Landing Page to Your Website\*
- Out Gate Banner 4'h x 8'w\*
- Special Recognition by Announcer Throughout Event (Up to 3 scripts of 15 words each)
- 6 Complimentary VIP tickets and Pre-Autographed Photos

## **Bucking Chute Sponsor - \$800** **(Only 4 Available)**

- Logo on Print/Electronic Materials\*
- Direct Web Link from Event Landing Page to Your Website\*
- Chute Gate Banner – 2'h x 7'w\*
- Special Recognition by Announcer Throughout Event (Up to 2 scripts of 15 words each)
- 4 Complimentary VIP tickets

## **Funnyman Sponsor - \$650**

- Funnyman appearance at your business day of event (1 hour)
- Banner Display – 3'h x 5'w\*
- Special Recognition by Funnyman Throughout Event (Up to 2 scripts of 15 words each)
- Business Logo in Event Program & Event Landing Page
- 3 Complimentary VIP tickets

## **Arena Sponsor - \$500**

- Arena Banner Display – 3'h x 5'w\*
- Special Recognition by Announcer During Event (Up to 2 scripts of 15 words each)
- Business Logo in Event Program
- Business Logo on Event Landing Page
- 2 Complimentary VIP tickets

## **Kids Event Sponsor - \$400 (Only 1 Available)**

- Banner Display – 3'h x 5' wide\*
- Special Recognition by Announcer Throughout Kids Event (Up to 2 scripts of 15 words each)
- Present Award(s) to Winner(s)

## **Announcer Sponsor - \$350**

- Banner Display – 3'h x 5'w\*
- Special Recognition by Announcer Throughout Event (Up to 2 scripts of 15 words each)
- Business Logo in Event Program

## **Banner Display Sponsor - \$250**

- Banner Display – 3'h x 5'w\*
- Special Recognition by Announcer (1 Script of 20 words)

## **Supporting Sponsor - \$125**

- Name Recognition by Announcer

### ***\*Activation Information***

- **Complete attached sponsorship application** to include the web address and send payment to:  
Stephenson County Fair Assoc.  
2250 S Walnut Rd  
Freeport IL 61032
- Email an electronic copy of your **logo** in JPEG or TIFF format to: [info@stephensoncountyfair.org](mailto:info@stephensoncountyfair.org)  
**Need ASAP for print and website**
- **All banners** shall be provided by each individual business to guarantee the integrity that your business would like to portray with the placement of your banner listed in the qualifying sponsor category.
  - Banner Size: see category specs
  - Delivered by: June 25, 2019
  - Deliver to: SCFA Office at address above
- Email script of 15 words or less to:  
[info@stephensoncountyfair.org](mailto:info@stephensoncountyfair.org)  
to assist with the special recognition of your sponsorship

**NOTE:** Not all packages are eligible for all of the above benefits. Please check your chosen category to verify activation requirements.



- \* **Build your marketing message and amplify your advertising campaign**
- \* **Help make a positive Economic impact in our region**
- \* **Sponsor the Pro Bulls & Barrels Rodeo/ Youth Night**
- \* **Different opportunity levels to suit every sponsor**

Please contact Lori Tessendorf, Executive Manager, Stephenson County Fair Association, with any questions or for customized packages to fit your needs.

Phone: 815-235-2918

Fax: 815-232-1164

Address: 2250 S. Walnut Rd.  
Freeport, IL 61032

Email: [info@stephensoncountyfair.org](mailto:info@stephensoncountyfair.org)

Web: [www.stephensoncountyfair.org](http://www.stephensoncountyfair.org)



**Pro Bulls & Barrels  
Rodeo/Youth Night**

**2019  
Stephenson County  
Fair Sponsorship  
Opportunities**

Please fill out, print and submit with your payment

---

**Bulls & Barrels Rodeo / Youth Night Sponsorship**

Sponsor/Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web address: \_\_\_\_\_

Package Selection (from above): \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**Title Sponsors:** Please check the optional benefits you would like to participate in:

Vendor Booth

Banner Display (provided by sponsor)

6 Complimentary VIP tickets

**Logo:** If you wish to include a logo, please email a JPEG or TIFF file to [info@stephensoncountyfair.org](mailto:info@stephensoncountyfair.org)

**How would you like to receive your packet?**

Pick up at Fair Office

US Mail

Please complete this portion and return this form along with your payment **no later than April 15, 2019**

Payments should be made to **Stephenson County Fair Association**

**Terms of Payment:** Full payment and application form are due to activate sponsorship benefits.

\*Benefits of each level of contribution are contingent upon sponsor supplying the required banners/logos/scripts to Stephenson County Fair no less than 14 days prior to event.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_