Prof. Ahmed A. Al-Shaalan   Date: _____

Student No. _____Name: _____Section: _____

Essay: Read and answer questions that follow: give examples and reference with your answers. **(10 marks)**

1. Business Process Management (BPM).
    a. What is business process management (BPM)? **(5 marks)**
    b. Discuss how to engage in BMP. **(5 marks)**

Rubrics:
5 - The answer is complete and all information provided is accurate (exemplary)
4 - The answer is missing slight details and demonstrates understanding of the content. (competent)
3 - The answer does not address a portion of the question and major details are missing (satisfactory)
2 - The answer to the question is lacking any detail and demonstrates a lack of understanding of the content.
1 - Question is not answered and a small amount of information provided. (Unable to begin effectively
0 - Answer was left blank (No attempt)