

Purpose United®

Business Phase: Expansion/Mature

(Planning for Expansion, Refining Organizational Structure, Recruiting the Right People, HR Complexity, Shift of Management Control, Responsibility to Investors, Mergers & Acquisitions for Growth, Management Succession, Innovation, Sustaining Growth, Exit Strategy)

- Work System.** *How do you design, manage, and improve your work systems?*
- Operations Focus.** *How do you stress the importance of improving key work systems & processes integrated across the organization?*
- Workforce Engagement.** *How do you engage your workforce to achieve organizational and personal success?*
- Customer Focus.** *How do you improve your customer focus?*
- Management of Info, Knowledge, and IT.** *How do you manage your information, organizational knowledge, and IT?*

