

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard
323-230-7070 p | bid@centralavenuehistoricdistrict.org

Joint Board Meeting & Renewal Steering Committee Agenda December 4, 2019

(Posted November 29, 2019)

Board Meeting – 4:30 pm to 5:30 pm; Holiday Reception to follow
Location: Delicious at Dunbar, 4229 S. Central Ave, Los Angeles 90011

Central Avenue Historic Business Improvement District Board of Directors

Executive Officers

- **Dani Shaker, President** - *People's Union, LLC, Historic Liberty Savings Property*
- **Mark Wilson, Secretary** - *Executive Director, Coalition for Responsible Community Development*

Members

- **Clent Bowers, Member** - *Trustee, Bowers Retail Complex*
- **Jerrel Abdul Salaam, Member** - *Masjid Bilal Islamic Center*
- **Noreen McClendon, Member** - *Executive Director, Concerned Citizens of South Central Los Angeles*
- **Jhonny Vera, Member** - *All Famous Barber Shop*
- **Erica Castillo, Member** - *Dunbar Village*

CAHD Management Consultant - *Urban Design Center*

Join the CAHD Board Meeting Via Conference Call: (712) 770-4751 Access Code: 414060
Board Meeting Documents will be Available on the Website: www.CentralAvenueHistoricDistrict.org

Translation Services | Servicios de traducción | 번역 서비스

- Please call 323-230-7070 24-hours before the board meeting to request translation services.
- Por favor llame al 323-230-7070 24 horas antes de la junta directiva para solicitar servicios de traducción.
- 이사회 회의 24 시간 전에 전화 323-230-7070 로 전화하여 번역 서비스를 요청하십시오.

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Central Avenue Historic BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting our office at [ph. 322-230-7070](tel:323-230-7070) or email bid@centralavenuehistoricdistrict.org.

Central Avenue Historic District

Board Meeting Agenda

- I. **Welcome:** Dani Shaker, President - 2 min
- II. **Los Angeles Police Department** – Newton Division - 3 min
- III. **To-do List Update** – N/A
- IV. **Public Comments** – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda
- V. **Minutes:** Review and Approve November 6, 2019 Board Meeting Minutes: Mark Wilson, Secretary **NOTE:** Please review minutes prior to meetings - 5 min
- VI. **Financial Reports:** Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center- 15 min
 - A. 2020 Planning Report including Rollover Expenditure Plan submitted to City on November 1st and approved
 - B. Update of Johnny Andrade’s contract for property owner and business development liaison, and marketing and social media management. Contract not to exceed \$20k from 12/1/19 to 12/1/20
 - C. Discuss upcoming Reports deadlines
 - 4th Quarterly Report- January 31, 2020
 - Review financial Report provided by CPA- May 1, 2020
 - Review 2019 Form 990- May 15, 2020
 - Annual Parcel Database- June 1, 2020
 - Statement of Info- July 1, 2020
- VII. **Board Nominations, Elections and Officer Elections:** Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center- 20 min
 - A. Board nominations
 - Presentation of all nominated members; new board members only
 1. Yolande Bankston
 2. Will Yancy
 - B. Conduct election of new board members
 - C. Conduct election for Officer positions (President, Vice President, Treasurer, Secretary)
 - D. Resolution of Signatures (East West Bank Account)
- VIII. **Management Report** Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center – 10 min
 - A. Nothing currently outstanding with the City
 - B. Upcoming Quarterly Reports and Newsletters deadlines
 - 4th Quarterly Report/Newsletter- January 31, 2020
 - 1st Quarterly Report/Newsletter- April 30, 2020
 - 2nd Quarterly Report/Newsletter- July 31, 2020

- IX. **Upcoming Ad-Hoc Committee Meeting Dates:** Discuss Ad-hoc Committee meetings that will be scheduled for 2020
- X. **Next Board Meetings:** January 8, 2020
- XI. **Adjourn:** Close of Board Meeting

CAHD BID Renewal Steering Committee Meeting– Discussions, Approvals and Actions: Sherri Franklin, Urban Design Center – 25 min

- A. Review and approve revised budget (\$367k) and assessment formula; addition of branding, economic development and business retention services to the management district plan; and revised management district plan
- B. Discuss Renewal Petition Drive outreach strategy. Board Members sign-up to make calls to property owners

