



**Meeting Minutes – Housing Working Group**

Date: August 8, 2018

Time: 9 AM – 11:00 AM

Location: Prior Lake City Hall – Parkview Conference

**Work Group Members:**

Deb Barber		Eric Gentry		Mary Miller	<b>x</b>
Dave Beer	<b>x</b>	Laura Helmer	<b>x</b>	Patti Sotis	
Dave Brown	<b>x</b>	Joe Julius		Mike Waldo	<b>X</b>
Bob Coughlen	<b>x</b>	Ted Kowalski		Lori Rathjen	<b>x</b>
Mohamed Duale		Michael Leek	<b>x</b>		
James Eriksrud	<b>x</b>	Anne Mavity			

**Staff Members:**

Danielle Fox	<b>x</b>	Julie Siegert	<b>x</b>
Daniel Lauer-Schumacher	<b>x</b>	Jake Grussing	<b>x</b>

**Guests:**

Bob Crawford	<b>X</b>		

1. Agenda Item 1: Steering Committee Update
  - a. Project Wide Retreat planning
    - i. October 23, 2018 from 4-8pm
    - ii. broad focus toward action
    - iii. Each group will focus on 2-3 action items for the next year. If there is another action project in another area you are very interested in you can join so we have cross area expertise
    - iv. Looking out toward 2030, SCALE has been historically effective in infrastructure and community development projects
    - v. Draft Agenda: Speaker, meal, action project development

- vi. Suggestion moving it back to after election to allow smoother transition and intro of new elected officials
  - b. Follow up from IZI housing event
    - i. Follow up calls to all who wanted to be interested in further work on housing issues
    - ii. Invited to the retreat and have a smaller follow up meeting to discuss housing issues
- 2. Agenda Item 2: SCALE Large Group Meeting – did not cover
- 3. Agenda Item 3: SCALE Tech Team Meeting Update
  - a. Meeting of planners and economic developers
    - i. Significant increase in desire to work with Developers to develop affordable housing projects
    - ii. Envision Shakopee plan has one of its emerging themes as the availability of quality housing options
    - iii. Interested in learning areas where it would be effective
    - iv. Interested in having developers and financiers in the room with planners to further project development
      - 1. Elko New Market Development was stopped when MET council added \$2100 hook up surcharge making WAC and SAC for \$5k for each unit total. This is an example that further discussion would help figure out how to address these issues.
    - v. There are many projects being funded at 9% tax credit properties resulting in project opening in Prior Lake and next year Savage and Shakopee
    - vi. Education and change in attitudes in city government toward affordable housing
- 4. Agenda Item 4: 2 Action Workgroups
  - a. Educating Public
  - b. Educating and working with Municipal Partners
    - i. Put in place a process that partners can continue regularly in addressing the needs of the communities on which we are focusing
    - ii. Sharing understanding and expertise needed to successfully develop projects that meet low and moderate income needs.
    - iii. Looking at Engagement, Education, and support with public and municipalities
    - iv. How to ensure the feeling is collaborative
    - v. Remember this is a 2030 plan, so it will need sustained efforts
  - c. So what does this look like? (see housing action plan)
    - i. Public
      - 1. Define current common messaging
      - 2. Update videos/factsheets
      - 3. Support current work being done for housing market
      - 4. Demonstrate need and education of projects to engage both individuals and businesses...hopefully some of them move into being partners below
      - 5. Include Education community, business community, and faith community
      - 6. Define who the public is (edu, business, providers, renters, etc)
      - 7. Add success stories into fact sheets, videos, etc
        - a. How many want to move back to community who cannot afford it

- ii. Housing Partners
  - 1. Get terms and needs out to cities/municipalities to put out through board meetings, work groups, press releases, get input on language and terms
  - 2. Employers (banks, municipalities, developers, etc)
    - a. Also Non housing businesses struggling to find employees
    - b. Get info out there so they can choose if they want to be advocates
  - 3. Question of advocates vs partners
    - a. Advocate implies supporting specific projects
  - 4. Engage them into partners
  - 5. Put in place in regulatory release valves
    - a. If X, Y, and Z happens in market, we have authority to make changes or exceptions to create ability to consider alternative options
    - b. Often options shot down because planning commissions believe they don't have the authority regardless of the quality of the proposal
  - 6. Encourage flexibility in policies if they are going to stay in place for 30-50 years people can react to changing needs over time
- iii. SEPTEMBER GROUP
  - 1. Split this group into 2 groups to focus on public and partners
  - 2. Michael Leek will take notes of old meetings to break up previous notes that focus on public and partner engagement
  - 3. Bring the projects to the retreat
  - 4. Firm up who is each group, firm up what they are going to work on, come back and prep for OCT retreat
  - 5. Sept 17 4-7 open house at pike lake marsh

*Housing Vision Statement*

Create housing options that give people in all life stages and of all economic means viable choices for safe, stable and affordable homes.

