

VII. Staff Reports:

- a. **BID Manager, Susan Welfringer**, will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management.
- b. **Surf City Nights Manager, Mary Ann Senske**, will report on the past month's events and provide update regarding upcoming Surf City Nights events and activities.

VIII. City of HB Business Development Update:

- a. Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district.

IX. City Council Comments: Councilpersons Brenden, Peterson & Posey -

X. New Business:

- a. Susie Smith: Social Media Effort – Susie to generate SM database of downtown businesses
- b. Bob Bolen: Discussion - consider contracting a court stenographer to record the BID Board Meetings.

XI. Board Comments/Announcements:

XII. Adjournment – Meeting adjournment

- a. Next meeting: Thursday, June 8th, 9:30 AM at the HB International Surfing Museum.

XIII. In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Susan Welfringer, BID Manager, at 714-536-8300.