



Portugal Day Committee

Elizabeth, New Jersey

P.O. Box 6738, Elizabeth, New Jersey 07206-6738 ❖ Tel: (908) 377-3140
info@ElizabethPortugalDay.com ❖ www.ElizabethPortugalDay.com

41st Anniversary
1978 – 2019

Board of Directors

Mrs. Maria R. Almeida
President

Mr. Jubilo Afonso
Mrs. Maria M. Matos
Co-Vice Presidents

Mrs. Carla Rodrigues Da Silva
Mrs. Michelle S. Afonso
Co-Secretaries

Mrs. Jennifer DaSilva Costa
Mrs. Idalina Lopes
Co-Treasurers

Mr. Nicholas Almeida
Mr. Joaquim Martins
Mr. Rogerio Pestana
Co-Public Relations

Mrs. Jacqueline E. Castanheira
Pageant Coordinator

Ms. Jennifer Costa
Parade Coordinator

Mr. Manuel Grova, Jr.
Golf Outing Coordinator

Ms. Andreia Da Costa
Immediate Past President

Monsignor Joao Antão
Honorary Pastor

Padre Nuno Rocha
Pastor

Affiliate Organizations:

P.I.S.C. of Elizabeth
P.I.S.C. Nova Mocidade
Rancho Danças e Cantares de Portugal
Escola Amadeu Correia
Our Lady of Fatima Parish
Knights of Columbus
Elizabeth Portuguese Lions Club
Elizabeth Youth Soccer
Portuguese American Police Association
Portuguese American Government Association

To whom it may concern:

On April 27, 2019, members of the Portuguese community will be coming together for the annual **Elizabeth Portugal Day Pageant**. In the past we have been crowning the Queen that has reign over our parade for over 30 years. In recent years, we have added King, Princess, Prince, Little Princess and Little Prince to the pageant to enable all Luso-American children/young adults to learn more about their ancestry and to instill the importance of tradition, culture, and self-importance.

Due to the financial burdens our community is facing it has become increasingly difficult to run all of our events without assistance of our local/community businesses. We are currently reaching out to businesses like yours for support. We are looking for monetary donations such as gift certificates, monies, or prizes (i.e. jewelry) for the contingents. As a valued sponsor, your business will be publicized throughout the event as well as in the local newspapers for your generous donation. These donations are given back to the children/young adults for this particular event.

Thank you for your time and consideration for this request. We appreciate anything that you may be able to offer. If you have any questions please do not hesitate to call Jacqueline Esteves at 908-578-5749; she can also be reached by e-mail at pageant@elizabethportugalday.com.

***PLEASE CHECK FOR DESIRED SPONSORSHIP**

- \$50** _____ **Family/Friend Contestant Support Advertisement**
- Parents and friends are welcome to add a personal note to the contestants.
- \$100** _____ **Business Card Advertisement**
- Your company business card will be advertised in our pageant program. A small ad placed inside of our program/ad book.
- \$300** _____ **Inside Front of Program**
- Company information will be displayed in full color.
- \$300** _____ **Inside Back of Program**
- Company information will be displayed in full color.
- \$500** _____ **Back Cover of Program**
- Company information will be displayed on the back cover of the pageant program in full color.



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Elizabeth Youth Soccer
Portuguese American Police Association
Portuguese American Government Association*

Contribution

_____ **Gift Certificate** _____ **Gift** or _____ **Other**

These specified prizes are given to our crowned winners, runner ups, and special category winners (Ms. Sympatia/ Mr. Photogenica). You will get a mention at the pageant during the award ceremony for your generous donation.

Return this Sheet, Payment & Art Work as soon as possible to:

PISC- **Attention:** Portugal Day

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Please Make all checks payable to: Portugal Day