

#### GLOBAL BLUE CHIP DIVIDEND STRATEGY **FACT SHEET** Q4 2024

## **About MERIT**

MERIT Investment Management is an independent Registered Investment Advisor (RIA) founded in 2009. MERIT has managed equity strategies for institutional & individual investors since its inception. MERIT established the Global Blue Chip Dividend Strategy (GBCD) on January 1, 2016.

#### **Investment Objective**

- Generate the highest risk adjusted returns available to equity investors over the long run
- Generate strong dividend income to improve total return, reduce risk and reinvest capital
- Invest in high quality companies to reduce portfolio volatility and reduce risk

### **Investment Strategy**

- Employ a comprehensive investment approach integrating macroeconomic, industry & company analysis
- Identify and invest in great companies with strong dividend yields offering compelling risk-adjusted returns
- Generate superior returns through fundamental research & active portfolio management

# **Investment Approach**

- Disciplined investment process to identify, research and evaluate investment opportunities
- Fundamental research & concentrated portfolio positions maximize the impact of stock selection
- Continuous reinvestment process effectively allocates capital to maximize returns and reduce risk

# **Profile**

Inception Date	January 1, 2016
Benchmarks	MSCI ACWI HDY
Category	Global Equity Income
Management Fees	0.50%

# **Portfolio**

Number of Holdings	16.0
Average Market Cap (\$B)	195.8
Dividend Yield	4.0%
FTM P/E Ratio	19.0x

# Risk Metrics <sup>2</sup>

	1 YR		Since Inception	
	GBCD	ACWI	GBCD	ACWI
Sharpe Ratio	1.14	0.99	0.57	0.57
Sortino Ratio	1.66	1.39	0.77	0.78
Standard Deviation	9.56	8.75	11.63	12.72
Downside Deviation	6.58	6.24	8.57	9.29
Maximum Drawdown	(6.42)	(8.10)	(37.45)	(33.53)

### Notes:

- 1. Performance data includes all fees and expenses.
- 2. Risk metrics are compared to the MSCI ACWI and are stated from the inception date through December 31, 2024.

Note: Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing. It should not be assumed that future investments will be profitable or will equal the historical performance of the strategy.

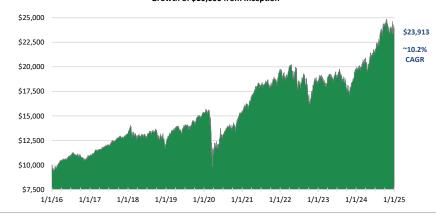
#### Performance 1

Cumulative Net Returns	Q4 2024	2023	2022	1 YR	3 YR Ann	5 YR An
MERIT Global Blue Chip Dividend	(1.81)%	7.08%	(7.27)%	20.39%	6.25%	8.939
MSCI ACWI High Dividend Index	(5.89)	9.32	(7.49)	7.36	2.78	4.77
FTSE All-World High Dividend Index	(4.90)	12.30	(4.90)	10.10	5.50	7.00
Blackrock Global Dividend	(3.82)	15.30	(14.59)	9.69	3.33	6.80
Vanguard Global Equity Income	2.63	5.39	10.19	13.56	9.66	9.67
iShares iBoxx USD Liquid IG Index	(4.02)	9.27	(18.01)	0.99	(3.28)	(0.20)

Calendar Year Net Returns
MERIT Global Blue Chip Dividend
MSCI ACWI High Dividend Index
FTSE All-World High Dividend Index
Blackrock Global Dividend
Vanguard Global Equity Income
iShares iBoxx USD Liquid IG Index

2021	2020	2019	2018	2017	2016
26.99%	0.61%	26.17%	(8.30)%	20.44%	8.66%
14.28	1.73	23.88	(7.11)	18.86	10.05
18.80	0.50	22.20	(10.90)	19.80	11.50
17.85	6.84	22.76	(10.42)	19.81	6.03
21.32	(0.85)	14.53	(6.33)	12.27	
(1.57)	11.14	17.13	(3.76)	7.16	5.97

#### Growth of \$10,000 from Inception



# **Portfolio**















Metric Portfolio Guidelines		As of December 31, 2024	
Geography	Global Portfolio	69.6% U.S. / 30.2% Intl	
Investments	Concentrated Portfolio	16 Companies	
Positions	Position target = 5.0%-8.0%	Average = 6.2%	
Sector Exposures	Maximum concentration < ~25%	Technology = 26.1%	
Market Capitalization	All Cap > \$5 B+	Average = 195.8	
Dividend Yield	Yield Target = 3.0-5.0%	Average = 4.0%	
Market Volatility	GBCD Beta < MSCI ACWI	0.85	
Cash	No restrictions	0.1%	

## Overview

## **Investment Focus**

Invest in great companies operating in favorable industries Investment focus on quality, total return, high income & lower volatility



# **Investment Approach**

Identify companies that offer attractive, stable dividend yields Concentrated portfolio approach to maximize impact of best ideas Comprehensive investment approach integrating macroeconomic, industry & company analysis

### **Investment Process**

Fundamental research process to build a concentrated portfolio Disciplined, consistent & repeatable investment process

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#### **Investment Universe**

MERIT evaluates a wide range of individual companies' equity securities including stocks, MLPs and REITs from an extensive global investment universe.

#### **Investment Process**

MERIT employs a fundamental research process which follows a three-step approach to identify, analyze and evaluate investment opportunities. The research process employs fundamental company and dividend analysis.

Identify & evaluate investments Overview Perform company & dividend analysis Analysis Determine portfolio impacts & action Evaluation

### **Service Providers**

<ul> <li>Custodian</li> </ul>	Interactive Brokers
<ul><li>Audit</li></ul>	Ryan May
• Legal	Cipperman & Co.

#### Management

Scott McGraw is the Founder and Chief Investment Officer of MERIT Investment Management. Mr. McGraw has over 30 years of professional experience in investment management, investment banking and financial services. Mr. McGraw's previous experience includes tenures at Gardner Lewis Asset Management, Bank of America Securities, Merrill Lynch and Accenture. Mr. McGraw earned his MBA from The Wharton School of the University of Pennsylvania and his BS from Boston College with concentrations in Finance.

## **Risks**

Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market or economic developments. An investment in the strategy is speculative and involves a high degree of risk. Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing.

## Disclaimer

These materials shall not constitute an offer to sell or the solicitation of an offer to buy any interests in any investment strategy managed by MERIT Investment Management. This information should be considered in conjunction with all available documentation for the investment strategy in making an investment decision. Past performance is no guarantee of future results. Future returns are not guaranteed.

### **Contact Information**

MERIT Investment Management is the investment manager for the Global Blue Chip Dividend Strategy.

# **MERIT INVESTMENT MANAGEMENT**

Farmers & Mechanics Building 2 West Market Street, Suite 100 West Chester, PA 19382 484.473.8413 office info@meritinvestmentmanagement.com

www.meritinvestmentmanagement.com www.linkedin.com/company/merit-investment-management

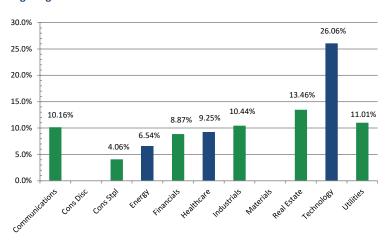
#### **Investment Attributes**

Dividend Analysis	
Strong FCF generation	
Solid Balance Sheet	
Manageable payout ratio	
High dividend yield	
History of growing dividends	
Low valuation on a historical & relative basis	
Management committed to dividend	

## **Top 10 Holdings**

Weight	Ticker	Company	Sector	<u>Yield</u>
19.10	AVGO	Broadcom	Technology	1.20
9.17	IRM	Iron Mountain	Real Estate	2.56
6.96	IBM	IBM	Technology	3.04
6.54	ENB	Enbridge	Energy	6.05
5.72	DUK	Duke Energy	Utilities	3.93
5.30	BAESY	BAE Systems	Industrials	2.03
5.29	NEE	NextEra Energy	Utilities	3.03
5.27	JPM	JPMorgan Chase	Financials	1.98
5.14	BIPC	Brookfield Infrastructure	Industrials	4.10
5.13	CCI	Crown Castle	Communications	7.23

#### **Sector Weightings**



# **Sector Dividend Yields**

