

**WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE**  
**2018 CONFERENCE AND TRADE SHOW AGENDA**  
**NOVEMBER 28<sup>TH</sup> - 29<sup>TH</sup>, 2018**  
**PEPPERMILL RESORT – RENO, NEVADA**

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**Tuesday, November 27th:**

1:00pm – 5:00pm: **Trade Show Move-In**

5:00pm – 6:00pm: **Conference Registration**

5:00pm – 7:00pm: **Trade Show Visit**

6:00pm – 7:00pm: **WODPA hosted Welcome Reception on Trade Show Floor**

7:00pm: **Producer Only Meeting** – What has WODPA done for you lately and what WODPA should address in 2019.

**Wednesday, November 28th:**

7:00am – 8:00am: **Registration and Trade Show Visit**

8:00am – 9:00am: **Breakfast** sponsored by **Alltech**, *Prevention of Mycotoxins*, Randy Asher, AllTech

9:00am – 9:10am: **Welcome – Sean Mallett, WODPA President**

- Conference Overview: Jennifer Beretta & George McClelland, Conference Chairs

9:10am – 10:30am: **WODPA Business Meeting**

- Executive Director Update: Richard Mathews
- What has WODPA done for you lately: Sean Mallett and Richard Mathews
- WODPA Board of Directors Elections
- Open Floor Hot Topic Discussion

10:30am – 11:30am: **Trade-Show company introductions**

11:30am – 12:00pm: **Trade Show Visit and Break** sponsored by **Organic West Milk**

12:00pm – 12:45pm: **Lunch & Trade Show Visit**

12:45pm - 1:45pm: ***Shock Proof Your Farm Finances Now For Leaner Times Ahead***, John M. Blanchfield, Agricultural Banking Advisory Services

1:45pm – 2:45pm: ***Overview of Labor Risks for Dairy Producers***, Anthony P. Raimondo, Raimondo and Associates

2:45pm – 3:15pm – Ice Cream Break sponsored by **Straus Family Creamery**

3:15pm – 4:15pm: ***Full Life-time Value of Calves: Colostrum Management***, Dr. Doug Hammon, Zoetis

4:15pm – 5:00pm: **WODPA Business Meeting Continued**

- Continuation of Hot Topics
- Voting on Initiatives

5:00pm - 6:30pm: Trade Show Visit

6:00pm – 6:30pm: Reception sponsored by **Hunt and Behrens** located on Trade Show Floor

6:30pm: **Dinner** sponsored by **American AgCredit**

**Thursday, November 29th:**

7:30am – 8:15am: **Breakfast** sponsored by **Zoetis**

8:15am: **Introduction of new WODPA Officers**, Sean Mallett

- Remarks by new WODPA President
- Remarks by new WODPA First Vice-President
- Remarks by new WODPA Second Vice-President

8:30am - 9:30am: ***Avoiding Immigration and Other Liability in the Hiring Process***, Anthony P. Raimondo, Raimondo and Associates

9:30am – 10:30am: ***What do Bankers Look for when they evaluate a Farm Loan Request?*** John M. Blanchfield, Agricultural Banking Advisory Services

10:30am - 11:30am: **Trade Show Visit and Break** sponsored by **Yosemite Ag Credit**

11:30am – 12:30pm: ***Selecting for Better Cow and Calf Health***, Mr. Dave Erf, Zoetis

12:30pm – 2:00pm: Lunch & Trade Show Visit

2:00pm: **Meeting Adjourned and Trade Show takedown**