

Alice Tung

Senior UI UX Designer | aliceytung@gmail.com
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I'm a creative user interface and user experience designer with solid understanding in designing for mobile, web and native application. I am dedicated to delivering elegant design solutions. My area of expertise includes layout, typography, aesthetics, usability, wireframing, prototyping and creative strategies for problem solving.

Experiences

Exabeam

Principal UI Designer | 2015 – Present | San Mateo, Ca

Responsible for all UI design across products. Understanding customer needs and work cross functional teams, product manager, user experience designer and engineers. Leadership and direction on all design process in an agile development. Developed style guides for Exabeam web application and improved UI/UX design on current product and new features.

Mindflash

Senior UI Designer | 2013 – 2015 | Palo Alto, Ca

Lead designer for all design projects including Mindflash web application and native apps. Involved in design process from wireframing, prototypes, design concepts to final deliverables. Developed innovative design process work flow for design process in an agile development team. Create a consistent look with all Mindflash brand. Design and art direct all sales, marketing materials and new business development tools.

Eye-Fi Inc.

Senior UI Designer | Jan. 2013 – June. 2013 | Mountain View, Ca

Execute design problems and provide solutions for design best practices. Involved in working closely with the interaction designer, product team, engineering team, marketing. Design high level detailed UI, GUI icons and prepared pixel perfect graphic assets for Eye-Fi new product "Circ" application for mobile/tablet devices including iPhone, iPad, Android phones, desktop Mac and PC.

Tripit Inc.

Senior UI Designer | 2011 – 2013 | San Francisco, Ca

Designing cross all mobile platform application. Oversee usability throughout the product development life cycle, planned and completed usability testing for the solutions marketplace website. Recommended and contributed towards best practices for internal design process and project management needs. Managed all design related projects, contractors.

TeleNav Inc. Senior UI Designer | 2009 – 2011 | San Francisco, Ca

Created UI and Visual assets for existing application. Redesigned Telenav.com. Worked closely with product owners and developers to complete UI design for testing, also recommended IA redesign for existing application to convert to a unified single sign on portal.

CheckPoint Technologies UI Designer | 2005 – 2009 | Redwood Shores, Ca

Lead visual design (www.zonealarm.com) for consumer website and application. Conceptualization and functionality design through implementation. Design for consumer product. Served as dedicated resource and involved in all design & UI development aspect of MySpace Local from project kick off to public release. Worked on concept design, prototype for ZoneAlarm website. Worked closely with developers and built dedicated CSS & images library for www.zonealarm.com. Designed and developed new look and feel website.

Tools

My expertise is in using Adobe Creative Suite, which includes Photoshop, Illustrator, Indesign, InVision, Zeplin, Sketch, HTML, and CSS. I also like to explore new and easy to use tools to get the job done right.

Education

Neilsen Normal Group } NNG | User Experience Certification Program | 2012

Weinschenk Institute, The Team W | Certificate UI, Licensed | 2012

Academy of Art College | MFA, Art History | 2004 – 2007

California College of the Arts | Design Exchange Program, MBA (DMBA) | 2012 – 2014

Art Center College of Design | BFA with honors | 1996 – 1999