



Opiate Task Force Meeting Minutes

December 14, 2017

In Attendance: Amy Foley, Bill Stearns, Cathy Krieg, David Painter, Ed Humphrey, Eric Powell, Greatchen Behimer, Jeff Sellars, Kathleen Williams, Keith Robinson, Lee Ann Watson, Mary Wolff, Megan Barrett, Melissa Kaetzel-Cole, Michelle Lydenberg, Sherry Donaworth, Shirlene Martin, Steve Haynes, Tara Wilson, Tyra Scherer, Lori Watkins

I. Introduction and Review of Minutes – *Lee Ann Watson*

All in attendance introduced themselves. Minutes from November 9th, 2017 were reviewed and approved without amendments.

II. CCIM4C Value Statement –

Lee Ann Watson presented the value statement developed for the Community Collective Impact Model for Change Grant from OhioMHAS and asked for feedback from the OTF members. Several members in attendance expressed concern over the value statement not making practical sense for everyday community members. David Painter and Kathleen Williams made suggestions for improving the statement. Lee Ann said she and the others working on the grant will continue to improve the value statement. She announced that a survey will be sent to OTF members as part of the grant requirements and asked that members complete the survey. The survey will refer to the OTF as a CCIM4C Coalition.

III. Review of 2017 Subcommittee Accomplishments – *Lee Ann Watson*

Handouts provided to members in attendance – 2017 Opiate Related Activities and Accomplishments, Marketing Accomplishments

- a. Marketing –** Amy Foley shared a document outlining the Marketing subcommittee's accomplishments for 2017. The OTF GetCleanNowClermont.org website analytics are

included in the document. She reviewed the topics for the monthly Facebook Live videos and shared a clip of one of the Facebook Live sessions hosted by Kristy Mudd and David Painter. Pictures of the various advertisements including billboards, mall ads, and CTC buses were shown on the projector. The number of people reached was provided to us for each type of advertisement, however other OTF members mentioned that we could track the calls to the save line (when a caller references seeing an ad), and the increase in website activity as a means of evaluating the effectiveness of the media campaign. Amy asked for suggestions for FB Live topics to engage the community. Lee Ann took notes for possible goals for 2018.

- b. Treatment – Bill Stearns:** The primary focus for 2017 was getting people into treatment. Work included increasing the availability of treatment programs and getting EMTs involved to ensure people can get help when needed. The beginning of 2018 will focus on engaging the faith-based community. Lee Ann Watson added recovery housing as an accomplishment for 2017. There are currently 7 units of recovery housing available for men. CCMHRB has applied for grant funding to start recovery housing for women. She reminded the OTF that CCMHRB also has grant money to send individuals to recovery housing in other counties. MAT has increased from a little over 100 individuals to more than 400 in the past year.
- c. Prevention – Mary Wolff:** Developed a Hidden in Plain Sight program which is a prevention program that is specifically for adults. Mary explained that some of the goals listed for 2017 were not met simply because they are going to take a very long time. Efforts were focused on trying to get it into each middle school in the county. She noted that it's very difficult to get in the schools, but they are working diligently to try to get the schools to understand that the programs fit with the curriculum they are required to teach. Youth led programs are going well – Milford and West Clermont currently have programs, and Williamsburg and New Richmond are in the process of starting them. The Coalition for a Drug-Free Clermont received a tobacco grant from Interact for Health to implement youth-led prevention work.
- d. Harm Reduction – Tyra Scherer:** In 2017, efforts were focused primarily on the proposed syringe services program for Clermont County which will be a collaborative effort between CCPH, Mercy Clermont Hospital, Hamilton County Public Health, and the Exchange Project. The Board of Health officially approved the syringe services program on December 13, 2017. Next steps include contracts with Hamilton County Public Health and Mercy Clermont Hospital. Several OTF members raised concern about how the SSP will be announced. It was suggested that CCPH provide the OTF members with information and fact sheets so they can help educate the community on SSPs. Tyra advised that information regarding SSPs is available on the CCPH website. Additional accomplishments listed in the handout were reviewed.

- e. **Supply Reduction** – Lee Ann Watson reviewed the Supply Reduction goals and accomplishments from the document provided.

IV. Task Force Member Updates –

- a. *Mary Wolff, Coalition for a Drug-Free Clermont County* – Grant funding is available through the Cara Act for opiate and meth prevention. The grant very closely mirrors the Injury Prevention grant that CCPH implements. Those funded can receive technical assistance to develop messaging for the community which would greatly benefit the OTF. Cardinal Health also has funding available for prevention with youth – Generation Rx. The grant includes a training for adult allies who can then provide prevention presentations to youth groups, Boy Scout troops, etc.
- b. *Michelle Lydenberg, Partners for a Drug-Free Milford and Miami Township* – Milford High School is hosting Be the Difference Day (formerly Redo Day) on January 10 and 11. Volunteers are needed. Please contact Michelle if you're interested.
- c. *Gretchen Behimer, FCF* – Child Focus is hosting a presentation/training opportunity on Adverse Childhood Experiences (ACEs) in January. Dr. Shapiro from Cincinnati Children's Hospital is the presenter. If you're interested in attending, registration is available online through the Child Focus website.

V. Action Items and Review of Upcoming Meetings – Lee Ann Watson

- a. Next month we will develop goals for 2018.

Next Meeting:

January 11, 2018

Topic:

Goals for 2018