



**CITE AND METTA FORM A STRATEGIC ALLIANCE WITH
JOINT MANAGEMENT COMMITTEE TO OVERSEE CLIENT PROJECTS**

CITE INVESTMENTS IS PLEASED TO ANNOUNCE A STRATEGIC ALLIANCE WITH METTA CAPITAL, HONG KONG

METTA Capital (Hong Kong) and CITE Investments (London) have agreed to the terms of a Strategic Alliance that will allow both entities to collaborate on asset management company sourcing, due diligence and acquisitions. This partnership further enhances CITE's reach into Asia while giving METTA Access to European clients. Both entities will continue to operate under their respective names and clients will benefit from the synergies the collaboration provides.

"We have worked with CITE for the past 8 months and initiated a working relationship on a number of projects that are beneficial to both our organizations. CITE's novel approach to sourcing nascent asset managers is aligned with our process of selecting best-in-class early stage managers", says Vivian Kwok, co-founder of METTA Capital. "We expect to combine our best practices across due diligence and investment management to enhance Our joint service delivery to our respective clients."

Sascha Klamp, CEO of CITE Investments agrees with Ms Kwok. "METTA Capital is a new outfit that comes with significant pedigree and reputation that both Vivian and Janie Chen (co-Founders) have built over their long careers. We are particularly impressed with the due diligence efforts METTA Capital have established and look forward to cross-fertilize our core competences. No doubt, sharing intelligence across the APAC-EMEA time zones will enable us to collaborate effectively on projects, which ultimately benefits our clients. Day-to-day, the Alliance will have a joint management team to ensure swift communication and execution of projects."

ABOUT METTA CAPITAL

METTA Capital is a Hong Kong-based, buy-side advisory company that offers its clients best-in-class asset manager due diligence services. Its clients are Family Offices, Ultra-High Net Worth Individuals and Institutional Investors.

ABOUT CITE INVESTMENTS

CITE is a Venture Partner in Asset Management and acquires equity stakes in nascent asset management companies. It provides transformational capital and allows its Asset Partners to patiently build their businesses.

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