



Box 6008
New Hamburg, ON
N3A 2K6
519-501-7242
www.newhamburgfallfair.ca

February 20, 2019

The Executive along with the Board of Directors of the Wilmot Agricultural Society are seeking your support for the New Hamburg Fall Fair. As a valued member of our community, we believe you understand the importance of supporting community groups like ours and being a part of creating a fun, family event for the people of Wilmot Township and surrounding areas. In a time when requests for support are numerous, we are incredibly thankful for your consideration to support our non-profit, volunteer run organization.

The financial support you provide to the Wilmot Agricultural Society will be used to ensure the continuing quality and success of the New Hamburg Fall Fair which will be held this year on September 12th, 13th, 14th and 15th. Our theme for the 2019 Fair is "Plant It, Grow It, Show It". Your contribution not only allows us to offer our regular shows and displays, such as the horse shows, Ambassador program, 'The Barnyard' (a free play zone for younger families) and of course, demolition derbies on both Saturday and Sunday, but will also help us bring in new events and improvements to keep the New Hamburg Fall Fair fun and exciting. With your support, we are able to provide a Fall Fair program that will appeal to everyone in Wilmot Township and Waterloo Region. Given that we are the last true Agricultural Fair left in this region, your financial support will help ensure that our organization is able to continue to provide the New Hamburg Fall Fair for many years to come.

Please review the following information to see the different sponsorship opportunities that are available to you and your organization. *****New this year: If you'd like to donate an item for a silent auction to further gain promotional exposure for your business, please let us know and we will pick it up closer to the fair.*****

If you have a company logo you would like added to our fair book please submit that no later than March 15th, 2019 to stephanie.szusz@rogers.com. Sponsorship responses can be made online via the following link: <https://www.surveymonkey.com/r/W5N79NG> and payments can be sent via e-transfer to info@newhamburgfallfair.ca if you prefer over sending a cheque. The last page is a paper copy if you prefer that over online.

If you have any questions about the Wilmot Agricultural Society or the New Hamburg Fall Fair, please contact Stephanie Szusz at 519-569-9859. We are always looking for feedback, ideas and volunteers!

Sincerely,

Stephanie Szusz
President
Wilmot Agricultural Society

Sponsorship levels are designed for you to get as much recognition and support for your business as possible through your support of the Wilmot Agricultural Society. These levels apply to both cash and in-kind donations.

Please review the following levels and select which best suits your business. Please complete the following donation form or visit <https://www.surveymonkey.com/r/W5N79NG> to complete it electronically. Please send your payment in the mail to the address listed above.

The suggested return date for print and web advertising is March 15, 2019.

Please e-mail any logos to stephanie.szusz@rogers.com

Income tax receipts will be issued for all donations.

Sponsorship Levels →	Platinum	Gold	Silver	Bronze	Supporter
Donation Amount	\$600+	\$500 - \$599	\$300-\$499	\$100 - \$299	Up to \$99
Free Fall Fair Passes	8	6	4	2	N/A
Ad/Logo in the Fair Book	½ Page	¼ Page	Business Card Size	If room is available	No
Display Booth at the Fair	Free, preferred location	Free	N/A	N/A	N/A
Opening Ceremonies Recognition by emcee	Yes	No	No	No	No
Name and sponsorship mention in any advertising and PR campaigns	Yes	No	No	No	No
Individualized social media post highlighting your business and sponsorship (Facebook, Twitter, Instagram)	Yes	Yes	No	No	No
Name on the sponsor list in the Fair Book	Yes	Yes	Yes	Yes	Yes
Name on Friends of the Fair Board on site	Yes	Yes	Yes	Yes	Yes
Recognition at AGM	Yes	Yes	Yes	Yes	Yes
Logo on Website	Yes	Yes	Yes	Yes	Yes

**Please contact us with any questions or concerns. We are always willing to customize a sponsorship package if there is something specific you would like included. Depending on the level of customization, the sponsorship package value may vary.*

****Please only complete this form if you did not complete the online form****

DONATION FORM

Company/Individual Name (for tax receipt purposes):

How Company/Individual Name should appear in public recognition:

Contact Person:

Address:

Telephone Number:

Email Address:

Donation Level (please check):

Platinum Level:

Gold Level:

Silver Level:

Bronze Level:

Supporter Level:

A cheque is enclosed for \$ _____.

I would like to donate an item for the silent auction. I will be donating

Please ensure a business card is included with this item. We will contact you about picking the item up closer to the fair date.

If your sponsorship is for a specific area of the fair, please note that here:

Please make your cheque payable to the **Wilmot Agricultural Society** and mail it along with the completed donation form. They can be mailed to Wilmot Ag Society, PO Box 6008, New Hamburg, ON N3A 2K6. New this year, funds can also be e-transferred to info@newhamburgfallfair.ca

If your sponsorship level includes advertising in our Fair Prize List please send your completed advertisement or company logo to stephanie.szusz@rogers.com **no later than March 15, 2019**. If your logo is received after this date, we cannot guarantee that it will make the printed book.

For sponsorship levels that include fair passes, free booth spaces or AGM tickets we will be contacting you to coordinate these deliverables.