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Why It's a Good Idea to Register Your Trademark

When starting a business, there's one early step many owners frequently overlook. The simple act of registering your trademark can protect you in a lawsuit, give constructive notice of your ownership and perhaps, most importantly, create a brand to which your customers respond.

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Crowdfunding 101

Online communities have created more than just a social revolution, they are redefining how creative endeavors and businesses are succeeding in the modern era.

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Protect your business name, logo or slogan by applying for a trademark through LegalZoom.

CHRIS SCHUTTE, LEGALZOOM CUSTOMER

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