



WESTOP SoCal Chapter
Meeting Minutes
February 16, 2019
Hyatt Regency, Phoenix, Arizona

- 1. Call meeting to order**
 - 1.1. 4:59pm by President, Dalia Hernandez (CSUSB)
- 2. Roll Call and Quorum - Claudia Garcia (sub Desiree Rivera)**
 - 2.1. Quorum is met.
- 3. Review Agenda**
 - 3.1. Motion to approve agenda by Yara Jimenez (CSULA), second by #31 Cristina Aguirre (BLCI).
 - 3.2. Agenda approved as presented.
- 4. Approval of Minutes**
 - 4.1. Motion to approve minutes as presented with no revisions by Yara Jimenez (CSULA), second by #99 Mayra Macias (CSULB).
 - 4.1.1. Minutes pass as presented.
- 5. Executive Board Reports**
 - 5.1. President's Report - Dalia Hernandez (CSUSB)**
 - 5.1.1. SoCal TRIO Alumni Google Group and Facebook page have been created. Please disseminate information with alumni.
 - 5.1.2. Treasurer resigned back in December. We will have elections this chapter meeting. Elected treasurer will complete the remainder term of the position (one-year term).
 - 5.1.3. Student Development: Chairs of the committee will share more information.
 - 5.1.3.1. We will have TRIO Day of Service: Feb. 23rd; 3 different locations.
 - 5.1.3.2. SLC – March 16th at CSUDH
 - 5.1.3.3. PDS 2018 was help and reports were provided in December Chapter Meeting.
 - 5.1.4. Resource Development: In January, a Paint Night Networking Mixer was held, 10 individuals attended. Looking forward to scheduling another one possibly late summer or early fall. All materials were donated including the food.
 - 5.1.5. Professional Development Academy (PD Academy) has been scheduled for May 3-5, 2019 at the UCLA Lake Arrowhead Conference Center. The Professional Development Academy is SoCal's signature training program designed to enhance management competencies of new directors with 6-24 months of experience and/or of professionals who are new to TRIO. Information and application has been disseminated to the membership and Cvent registration has opened. Up to 10 participants will be selected. Cost for PD Academy is \$1,200 with SoCal contributing \$300 per participant as a scholarship, Southern California Chapter individual participant cost is \$900. Deadline to apply is March 1st.
 - 5.1.6. Policy Seminar is scheduled for March 24-27, 2019 at the Hyatt Regency Washington on Capitol Hill. Importance of those not attending Policy Seminar to engage in local advocacy efforts.
 - 5.1.7. Fair Share: As of February 13, 2019, WESTOP is at 48% and California is at 36%. This may have changed as of yesterday. More information will be provided by Fair Share Co-Chairs.
 - 5.1.8. Last Chapter meeting will be help Friday, May 31st, 2019.



- 5.1.8.1. We are partnering with Pfizer San Diego. Looking into building a partnership in order to take our students to visit and so forth.
- 5.1.9. Budget: will go over in more detail during Treasurer report.
- 5.1.10. WESTOP update: Participated in the WESTOP Board Meeting held Feb. 13th & 14th, 2019.
 - 5.1.10.1. Working on the next Strategic Plan
 - 5.1.10.2. Discussed CFO structure and need for bookkeeping/accounting services
- 5.1.11. WESTOP 2020 Conference will be held at the Hyatt Regency Orange County.
 - 5.1.11.1. Co-Chairs – Hortencia Cuevas/ Dalia Hernandez
 - 5.1.11.2. If anyone is interested in being part of the planning committee, please reach out to Hortencia or Dalia.
- 5.1.12. Recommendations: Recommending that members approve a date range from the options provided for PDS 2019 with the agreement of having a one day PDS for 2019 in consideration of 2020 WESTOP Conference being held in SoCal. Recommending approval of the proposed PDS rotations.
 - 5.1.12.1. One-Day PDS in Consideration of 2020 Conference being held in SoCal
 - 5.1.12.1.1. Date Options:
 - 5.1.12.1.1.1. Option 4: Thursday-Friday, October 17-18, 2019
 - 5.1.12.1.1.2. Option 3: Wednesday-Thursday, October 16-17, 2019
 - 5.1.12.1.1.3. Option 2: Wednesday-Thursday, October 3-4, 2019
 - 5.1.12.2. PDS 2021 and 2022 Rotations
 - 5.1.12.2.1. 2021 – San Diego Area
 - 5.1.12.2.2. 2022 – Inland Empire Area
- 5.1.13. Dalia grants the floor to Past President Sam Blanco III and President-Elect Ben Reynoso.
- 5.2. President-Elect – Angie Alvarez (PCC) (Dalia Hernandez reports on behalf of Angie Alvarez)**
 - 5.2.1. Public Relations: Will be setting up a content calendar to plan posts for upcoming events. More information to come.
 - 5.2.2. Working with SLC Committee.
 - 5.2.3. Working with Technology Chair, Amel.
 - 5.2.4. Supported Hortencia & Sergio at PDS.
 - 5.2.5. Professional Development Academy registration is open! Please go to our website if you are interested in participating. Also, seeking seasoned professionals for PDA; please approach Dalia or Angie if interested.
 - 5.2.6. Member Networking Event (Paint Night) raised \$308.92. Materials were donated by Michaels so all was profit. Additional donation from a member that was present; she donated \$115 on that night. Total profit of \$423.92 for this event.
- 5.3. Treasurer's Report – Vacant (Dalia Hernandez reviewed report on behalf of Angie & herself)**
 - 5.3.1. Report includes deposits and expenditures (review detailed report on website).
 - 5.3.2. Total Checking Account Deposits: \$24,593.38
 - 5.3.3. Total Expenses: \$18,380.26
 - 5.3.4. Online Account Balances as of Thursday, February 14, 2019: \$8,239.80
 - 5.3.5. QuickBooks Account Balance as of Thursday, February 14, 2019: \$3,964.78
 - 5.3.6. Outstanding Checks (Total Uncleared Checks): \$10,826.82
 - 5.3.7. Still collecting payments and deposits for TRIO Day and SLC; final report will be given during May Chapter Meeting.



5.3.8. We have an open book policy; send us an email if you have any questions.

6. Service Council Reports

6.1. COE Fair Chair Campaign- Laura Orozco (Study Smart Tutors) & Miriam Carrillo (NC)

6.1.1. As of February 14th, WESTOP is at 46% and COE is at 53%. This is a 3% increase for WESTOP from last year.

6.1.2. California is at 38%

6.1.3. 10-for-10 Campaign

6.1.3.1. Eighteen (18) members are part of our 10-for-10 campaign.

6.1.3.2. Based on current numbers, it appears we do not qualify for a FREE REGISTRATION to Policy Seminar.

6.1.3.3. There's still time to sign up! The deadline for COE to receive personal contributions is June 30th.

6.1.3.4. Dalia recognizes Sergio Galvez (CLU) to speak more on Fair Share.

6.2. Legislation and Education - Horacio Aceves (Occidental College)

6.2.1. COE hosted conference calls in January

6.2.2. California Action Alert is connected to Policy Seminar. It's to help you prepare for Walking the Hill.

6.2.3. Reviewing Factbook

6.2.3.1. Miriam Carrillo (NC) asked when is the deadline to submit factbook information. ASAP! No later than the end of February.

6.2.4. Policy Seminar: There are 13 attendees from SoCal; 4 Team Leaders (as of 2/12)

6.2.4.1. Temo Solorio (CLU) asked what can people do if they cannot attend Policy Seminar. Any communications with politicians, do it from personal email and do not do it during work hours.

6.2.5. Schedule meetings for Walking the Hill (March 27th)

6.2.6. It's been over 11 years that the Higher Education Act was reauthorized; it was last reauthorized in 2008.

6.3. Membership and Elections Committee Report - Desiree Rivera (Norco College)

6.3.1. Nominations and Platforms

6.3.1.1. Treasurer – Miguel Zarate

6.3.1.2. Treasurer-Elect – Jasmine Mageno

6.3.1.3. Secretary – Caroline Felix

6.3.2. We had the opportunity to meet new members at the New Members Welcome!

6.3.3. Registration is still open for 2018-2019 WESTOP Membership. Register online for institutional, individual, and student membership. Institutional membership benefits from discounted rates for regional and chapter events.

6.4. Professional Development

6.4.1. PDS 2018 – Hortencia Cuevas (NC) & Sergio Galvez (CLU)

6.4.2. PD Academy – May 3-5, 2019

6.5. Public Relations – Laura Garcia (Harvey Mudd College)

6.5.1. No report.

6.6. Research Chair – Vacant

6.6.1. No report

6.7. Resource Development – Caroline Felix (CSUSB) & Ernesto Partida (PCC)



6.7.1. Member Networking Mixer – Jan. 26, 2019

6.7.2. Sporting Event (Student/Members) – Rancho Cucamonga Quakes – MiLB

6.7.3. Polos and water bottles are available for a donation.

6.8. Student Development – Liz Hanna (CSUDH)

6.8.1. SLC 2019 – Liz Hanna (CSUDH)

6.8.1.1. SLC will take place at CSU Dominguez Hills

6.8.1.2. The committee has finalized the date to Saturday, March 16, 2019

6.8.1.3. The committee has finalized the time to 8am – 4pm.

6.8.1.4. The committee has finalized keynote speaker: Kevin Bracy aka Mr. Greatness

6.8.1.5. Theme: “Breaking Down Walls; Building for the Future Transforming
Generations One Student Leader at a time”

6.8.1.6. So far, 378 Participants are registered for the SLC

6.8.1.7. If interested in submitting proposals, please submit.

6.8.1.7.1. Marichu Magana (SD Mesa College) asked if workshop proposals will be extended since the deadline is Tuesday. Liz asked to submit proposal within the next 72 hours.

6.8.2. TRIO Day of Service 2019 – Laura Orozco

6.8.2.1. Will take place on Feb. 23, 2019

6.8.2.2. About 300 participants and detailed report will be given in the next chapter meeting.

6.8.2.3. If interested in helping plan the next TRIO Day please contact Laura.

6.9. Technology – Amel Khan (CSUDH)

6.9.1. Created/updated website page for chapter meeting & SLC; check website for event dates.

6.9.2. Continued to maintain new WESTOP SoCal Google Group by adding members, and moderating messages.

6.9.3. Add social media WESTOP SoCal accounts.

6.10. TRIO Alumni – Dalia Hernandez (CSUSB) and Angie Alvarez (PCC)

6.10.1. Already covered in previous report.

7. Unfinished Business

7.1. None

8. Action Items

8.1. Vote on May/June Date for Sporting Event

8.1.1. Rancho Cucamonga Quakes; will do a seminar and be able to speak to baseball players (educational component so we can take students)

8.1.2. About \$35 per person – which included BBQ, game ticket, educational seminar

8.1.3. Dates range from Monday-Thursday; game starts at 7pm.

8.1.4. CSUSB is willing to do a campus tour and then head to game.

8.1.5. Goal is to have at least 200 participants.

8.1.6. Possible dates: May 30th, June 4th, June 5th, or June 6th or June 12th or June 13th

8.1.7. Will shoot for May 30th or June 12th or June 13th based off votes

8.1.8. Will receive more information through Google Group.

8.2. Vote on 1-day PDS 2019 and date

8.2.1. Motion by Albaro Martin (UCR) to have a 1-day PDS; second by Amel Khan (CSUDH).



8.2.2. Discussion: March Magana (SD Mesa College)- she stated that PDS is usually our biggest fundraiser for this organization, so she asked if data has been compared between 1-day PDS or 3-day PDS to see how much is fundraised in order to make a better decision.

8.2.2.1. Dalia does not have data, but based off past experience, we did not make any profit from last year's 3-day PDS. In previous 1-day PDS we have made some profit with silent auction.

8.2.3. Albaro Martin (UCR) suggested to host 1-day PDS at a UC campus in September before school begins.

8.2.4. Dalia stated that given on the discussion, it seems we are not ready to have a vote. Eddie #29 motion to pull the current motion from the floor, #97 seconds, and Albaro agrees.

8.2.5. More information will be sent through listserv' a poll with September dates.

8.3. Vote on proposed PDS Rotation for 2020, 2021, and 2022

8.3.1. Proposed locations:

8.3.1.1. 2020 – San Diego area

8.3.1.2. 2021 – Inland Empire/High Desert Area

8.3.1.3. 2022- Los Angeles Area

8.3.2. Sergio Galvez (CLU) moves to approve the recommendations of the rotations by the president; second by Marichu Magana (SD Mesa College).

8.3.3. Questions:

8.3.3.1. Miriam Carrillo (NC) – would PDS never happen in other cities? These are geographic locations, greater LA or SD area.

8.3.3.2. Michele Scott (CSULB) clarification Ventura would be greater LA area? Yes

8.3.4. Motion carries; the rotation for PDS has been established.

9. Membership Discussion Items

9.1.1. WESTOP 2020 will be at Hyatt Regency Orange County – March 8th-11th, 2020

9.1.1.1. Will send out a poll to get a better idea of how many will attend the conference and how this will affect the number of participants staying in the hotel. Poll for purposes of lodging (locally) for meeting contractual agreement. Please respond to the poll.

9.1.1.2. Michele Scott (CSULB) asked if there is a lower rate for hotel? Dalia said they are working on it.

9.2. Announcements

9.2.1. No announcements

10. Adjournment

10.1. Motion to adjourn meeting by #29 Eddie Motioun, second by #38 Victor Rojas (Mt.SAC); meeting adjourned at 6:22pm.