



Empowering our community

NEWS RELEASE

IMMEDIATE RELEASE

ECHO Lacombe announces support for an outdoor community stage

Lacombe, Alberta (October 17, 2016) – ECHO Lacombe Association, a newly-formed community economic development organization, is proud to announce funding support for the first project to qualify for its community granting program – the new Echo Energy Stage.

“We have been searching for a project that would help demonstrate the potential involved with our group and the Echo Energy initiative,” said ECHO Lacombe Association President Drayton Bussiere. “We feel that we have unearthed the perfect opportunity with the Lacombe Performing Arts Centre Foundation.”

The new stage will be located in the Lacombe Memorial Centre courtyard and play host to the popular Music in the Park concert series, and serve a feature backdrop for several community events.

“We are thrilled to team up with the ECHO Lacombe Association for the construction of this much-needed outdoor stage,” said Lacombe Performing Arts Centre Foundation representative Ellen Corea. “It is wonderful to be associated with an organization that shares the same enthusiasm we do in supporting the arts in Lacombe. Many of us are Echo Energy account holders, and for us it is great to see that a community project like this can be made possible simply by paying our gas or electricity bill.”

“Echo Energy is an innovative program where residents are able to support a local energy retailer that offers competitive rates,” said Bussiere. “The real upside of the program is that all profits realized are used to support local community groups. The new Echo Energy Stage will stand as a testament to that vision.”

The ECHO Lacombe Association includes representatives from the City of Lacombe, Burman University and the Lacombe and District Chamber of Commerce, as well as an additional five members from the community at large. The group seeks to improve the quality of life within Lacombe by fostering a collaborative environment focused on cultivating innovation, nurturing a business-friendly culture, promoting sustainable growth and creating a safe, inclusive, vibrant and healthy community.

For information on the Echo Energy program, and to apply for the ECHO Lacombe Fund, please contact Guy Lapointe at (403) 782- 1263 or glapointe@lacombe.ca.

For more information, please contact:

Guy Lapointe,
Community Economic Development Manager
(403) 782-1263 office
(403)782-5655 fax
glapointe@lacombe.ca