



2018 TRAINS AT NORTH PARK SPONSOR CONTRACT

Name of Company and/or Individual _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

SPONSORSHIP LEVELS

PLATINUM BARON (\$25,000-above)

- Includes:
- Prominent sponsor recognition inside exhibit
 - Prominent sponsor recognition on all media opportunities
 - Private use of exhibit for company/guests on a selected date
 - Trainscape building with name/logo on display
 - VIP tour of RMHD with lunch for 10 guests
 - Personalized Dining Car at Exhibit**
 - Invitation to Sponsor Cocktail Party for 10 guests
 - 100 Complimentary Tickets to exhibit
 - 30 Tickets to Sponsor Sneak Peek Breakfast
 - 15 Holiday valet parking passes at NorthPark
 - Special Kid Conductor Experience**

GOLDEN SPIKE (\$10,000-\$24,999)

- Includes:
- Major sponsor recognition inside exhibit
 - Major sponsor recognition in all printed materials
 - Trainscape billboard with name/logo on display
 - Personalized Dining Car at Exhibit**
 - Invitation to Sponsor Cocktail Party for 8 guests
 - 50 Complimentary Tickets to exhibit
 - 15 Tickets to Sponsor Sneak Peek Breakfast
 - 8 Holiday valet parking passes at NorthPark
 - Special Kid Conductor Experience**

SILVER EXPRESS (\$5,000-\$9,999)

- Includes:
- Sponsor recognition inside exhibit
 - Sponsor recognition in all printed materials
 - Trainscape billboard with name/logo on display
 - Personalized standard railcar at exhibit
 - Invitation to Sponsor Cocktail Party for 6 guests
 - 25 Complimentary Tickets to exhibit
 - 12 Tickets to Sponsor Sneak Peek Breakfast
 - 5 Holiday valet parking passes at NorthPark

CHIEF ENGINEER (\$2,500-\$4,999)

- Includes:
- Sponsor name displayed at exhibit
 - Digital billboard with name/logo on display
 - Personalized standard railcar at exhibit
 - Invitation to Sponsor Cocktail Party for 4 guests
 - 15 Complimentary Tickets to exhibit
 - 10 Tickets to Sponsor Sneak Peek Breakfast
 - 3 Holiday valet parking passes at NorthPark

SUPER CONDUCTOR (\$1,000-\$2,499)

- Includes:
- Sponsor name displayed at exhibit
 - Personalized standard railcar at exhibit
 - Invitation to Sponsor Cocktail Party for 2 guests
 - 10 Complimentary Tickets to exhibit
 - 8 Tickets to Sponsor Sneak Peek Breakfast
 - 2 Holiday valet parking passes at NorthPark

STATIONMASTER (\$500-\$999)

- Includes:
- Personalized standard railcar at exhibit
 - Invitation to Sponsor Cocktail Party for 2 guests
 - 5 Complimentary Tickets to exhibit
 - 4 Tickets to Sponsor Sneak Peek Breakfast
 - 1 Holiday valet parking pass at NorthPark

In Lieu of a Sponsorship, I would like to make a donation of: \$ _____

BENEFITS *Please complete ALL items below*

- Personalized railcar message & theme* (30 characters): _____
 *Examples of railcar messages: business name, family name, children's names, holiday message.
 Please circle your railcar design theme choice: Christmas Hanukkah Winter Other: _____
- List name in printed materials as (Printing Deadline-October 19, 2018): _____
- Send party invitations to (if different from above): _____
- We are interested in volunteering at The Trains at NorthPark. Please contact me with more information.
- Decline all benefits

PAYMENT INFORMATION

- Enclosed is a check payable to the Ronald McDonald House of Dallas. Amount Enclosed \$ _____
 Charge my: Visa MasterCard Discover Amex (circle one) Name on Card _____ Amount \$ _____
- Card Number _____ Exp. _____ CVV # _____
- Please bill in January 2018** Ronald McDonald House of Dallas is a non-profit 501(c)(3) organization. The tax-exempt number is 75-1609401.

Sponsor Signature

Date

Please make a copy of this contract for your records and send the original copy to:

Ronald McDonald House of Dallas 4707 Bengal Street, Dallas, Texas 75235 Phone: 214-631-7354 Fax: 214-631-1527

Does your company match gifts? Attach your company's matching gift form to this contract and we'll do the rest.

