



WRJ Mission Statement

Women of Reform Judaism (WRJ) strengthens the voice of women worldwide and empowers them to create caring communities, nurture congregations, cultivate personal and spiritual growth, and advocate for and promote progressive Jewish values.

District Vice President, Development And Projects

Supervisory Contact:

- District President
- WRJ VP Department of Development and Special Projects
- WRJ Professional, Department of Development and Special Projects
- WRJ Executive Director

Objectives:

- Ensure that the chairs and committees of the department Serve as liaisons between local sisterhoods and WRJ on departmental work
- Keep the District President And District Board informed of all department activity
- Keep the WRJ VP of Department and Special Projects And The Wrj Staff Manager informed of all departmental activity
- Participate in development and implementation of department initiatives
- Directly supervise committee

Expectations:

- Attend all district events
- Ensure every district sponsored event includes a process for giving whether through a direct appeal, the availability of pledge cards, or displaying yes Fund products prominently
- Directly supervise and be responsible for the committee chairs of the department
- Ensure that the committee chairs are aware of the resources available from WRJ for fundraising and how to use the resources
- Ensure that reports of each committee chair are presented at district board meetings
- Ensure that reports of each committee chair are presented at district conventions and interims
- Serve as a resource for sisterhoods, fundraising efforts
- Understand how to make a YES Fund pitch and train area directors and leaders to be able to make this pitch as well
- Provide communication to the district about fundraising (e.g. through a fundraising corner through the newsletter, email updates, etc.)

- Include all WRJ fundraising efforts in work, not only YES Fund, Circle of Service, and Lifeline, but also the annual campaign, Fund for the Generations, Founder's Endowment Fund, monthly giving, and any special campaigns
- Work together with other District VPs of Development and with the WRJ Department of Development and Special Projects to develop and implement initiatives and programs
- Educate committee chairs, district board members, and sisterhood members, when appropriate, about
- WRJ merchandise and proactively market those products and services
- Consider utilizing stationary YES fund items or e-cards as a way of recognizing your committee chairs and volunteers
- Communicate with committee chairs on a regular basis
- Be active in your local sisterhood

Responsibilities:

- Set a district goal for fundraising
- Submit reports of each committee to the district president the WRJ staff, and the WRJ VP of this department at least once per fiscal year
- Compile and maintain written records of your duties and responsibilities, including a timeline of your Two-year responsibilities
- Maintain old records and material that are passed on to you from prior
- Assure that your records are passed on at the end of your term
- It the beginning of your term train your committee chairwomen
- Attend as many District Area events as possible
- Attend WRJ Conference (Fried Leadership Conference, Advocacy, or otherwise scheduled) when possible

Qualifications:

- Served on district board for two years
- Knowledge of and willingness to advance WRJ's statement
- Be aware of all duties and obligations of your position
- Be able to devote the necessary time to fulfill your duties
- Be knowledgeable and able to the public representative of WRJ
- Develop leadership potential of other board members
- Perform as a role model

Committee Chairs (to include, but not limited to):

- YES Fund Life Line Uniongrams
- WUPJ
- Judaica shops
- Fundraising in local sisterhood affiliates
- New initiatives (e.g. Torah Commentary) If needed

