Welcome Spring!!! The grassroots are spreading. Can you see them? They’re organic. They’re spontaneous. They are in your backyard and in your neighbor’s backyard. They’re at your school. They are spreading from your community and across the state. They can be stubborn and they can be pesky. They’re natural. They have a purpose. They will get attention and they will create action. Like the grasses that you see popping up in the most obscure places, grassroots advocacy is becoming commonplace.

The NEXUS Conference of 2013 focused on grassroots advocacy. Speaker Jessica Koltermann, Nebraska Farm Bureau Director of NFBF PAC, supports and encourages advocacy as a powerful tool to promote Career and Technical Education and for advocating change.

Because grassroots advocacy allows for activism at the lowest level in the community, it can be pursued and practiced by individual citizens and educators alike. It can be pursued by you. What are you passionate about? What do your programs need? What do your students need? Do your school counselors, school administrators and school boards know about Career and Technical Education and Career Academies? Do they know about professional organizations such as NSBEA? Most importantly, do they know you and what you do for your school and for your students?

Grassroots advocacy doesn’t have to be complicated. Koltermann offers many simple methods to advocate for your educational passions. To be involved in grassroots advocacy, she advises to:

- Vote.
- Volunteer for your public candidates’ campaigns.
- Be visible. Show up at events where candidates go.
- Contribute financially to a candidate’s campaign. The amount does not have to be large.
- Share what goes on in your classroom with administrators, board members, advisors and senators.
- Invite those that can help you the most to your classrooms and your events.
Grassroots advocacy requires preparation. Before the need for a change arises, become a grassroots advocate. Begin by getting to know, on a personal level, the administration, board, advisor, or senator that can help you the most. Then, know what you want and know the policies or legislative bills that will affect you. Communicate your passions, needs, concerns and wants. When you communicate, communicate on a personal level. Grassroots advocacy takes more effort than merely hitting “Like” on a Facebook page. Instead, write a thoughtful letter that stays on message and offers few talking points. An angry letter does little to change anything.

As an advocate for Career and Technical Education (CTE), consider sharing the Nebraska Career Education Data and Research with those making decisions affecting your programs and your students. The BMIT Workshops provide business educators with wonderful resources that support the existence of programs. It is up to you to pass this information on and to be an advocate. Let the compiled research and the data inform decision makers about Nebraska’s Career Education students. Let them know that Nebraska CTE students take honors or Advanced Placement coursework, that they complete high school with a diploma, and that they, statistically drop out of high school at a lower rate than the average Nebraska student, to name a few.

Also, consider the occurrence in 2009 when many student organizations were threatened with cuts in state dollars. It was grassroots advocacy by individuals volunteering time that changed the course of action. Facilitated through Facebook, parents, students and student organizations joined forces and pursued a campaign of letter writing and phone calling that ultimately culminated in face-to-face appeals on the floor of the Nebraska legislature. Through advocacy at the lowest level, the outcome resulted in 450,000 additional state dollars, rather than spending cuts, for state advisors and student organization.

If through your advocacy, a bill is passed, a program is endorsed, or a course is supported, your work is not done. You are never done. Say “Thank you.” Again, make it personal. Express your appreciation in a handwritten letter. Better yet, have the students that are impacted the most by a change in actions write letters to those that listened and supported your cause. As Kolterman professes, elected officials and persons of power are just like you. They want to help and they want to know that what they do is appreciated and makes a difference.

Senators retire, administrations change, advisors relocate and school boards are replaced. As different faces emerge, create and sustain relationships with newcomers. Do a better job of telling your story and educating others about your classes, organizations, and programs. Advocate for what you need and do. Successful grassroots advocacy has purpose and will get attention.

Advocacy, at the grassroots level, is an action word. You are the catalyst. Remember, it doesn’t have to be Spring for grassroots advocacy to spread.

“I believe that if you show people the problems and you show them the solutions they will be moved to act.”

Bill Gates
The Leadership Development Institute (LDI) is offered as a preconference membership event on Monday, June 3 after the FBLA Advisor Workshop at the NCE Conference in Kearney. The LDI is a fantastic way to gain leadership skills, obtain ideas to enhance your organization and network with other business educators. The purpose of LDI is to develop future leaders while sharing with attendees the importance of networking and professional development.

This is an invitation-only event so if you are a recipient of one, it means that someone thinks enough of you and your leadership abilities to nominate you. Please consider attending.

Leadership Development Institute  
Lori Anderson, LDI Chair

The Nebraska Career Education conference will be held in Kearney June 4-6 at the Younes Conference Center. Excellent lineups of both national and local speakers are sure to give you lots of ideas for the next school year! This year, you will receive a complimentary copy of the new text *Learning, Earning and Investing for a New Generation.*

Featured speakers include Leslie Fisher, a national technology speaker, and Molly Skold, marketing director of Midtown Crossing in Omaha. Fisher and Skold will each present a Tuesday pre-conference session and present multiple sessions on Wednesday. Leslie Fisher (www.lesliefisher.com) will present technology related sessions, while Molly Skold will present on marketing topics. In addition to these two featured speakers, you will have the opportunity to hear from a great variety of Nebraska speakers presenting a vast array of topics including technology, marketing, finance and accounting. In addition, there are multiple pre-conference workshops available on Tuesday, but those spots may fill up quickly.

Be sure to take advantage of the many networking opportunities available to connect with your colleagues. The NSBEA Executive Board meeting is set for Tuesday night at 5:30 pm at the Holiday Inn. Following the Executive Board meeting is the Tuesday evening social, sponsored by Mid-Plains Community College and Southeast Community College, for all BMIT teachers. The social will be held at Holiday Inn from 8:00-10:00pm. The NSBEA/DPE banquet will be held Wednesday evening at 6 pm in the Younes Center, followed by the NSBEA Annual Business Meeting and Officer Installation.

Remember, you will be able to pay your dues to both NBEA and NSBEA at the conference. NBEA/NSBEA members who are present will be eligible for a prize drawing during Thursday’s career field luncheon.

Register for the NCE conference today by logging onto the website at [http://nceconference.com](http://nceconference.com). Be sure to register by May 3 to avoid paying the $25 late fee. You may browse the full conference program online at [http://nceconference.com/](http://nceconference.com/). This year’s conference looks to be a great one and a wonderful opportunity to network with your colleagues and get new ideas for your classroom.
INVESTING IN YOUR PROFESSIONALISM = REWARDS GALORE!!

Deb Wolken, NSBEA President-Elect

While recently completing a savings and investing unit in my Economic Perspectives class, I typically show students the importance of investing/saving and doing so early. Even the most un-interested student will sit up and watch the curve move upward and pay close attention to the principal/interest bar. A number of valuable concepts can be explained with just this one graph. If you have not used this before, check out the Compounding Interest Graphing Tool on this site: http://www.econedlink.org/lessons/index.php?lid=603&type=educator

With some minor changes, you can use the above example to CHART the benefits of NSBEA! It’s not quite as interactive as the above chart—but the message is loud and clear!

Your Years of NSBEA Membership

PERKS—Professional and Personal

Rewards
GALORE!!

Your resources—
time, talents and energy
I have always been intrigued by articles on leadership and leadership characteristics, and I have recently reviewed articles on this topic.

An Internet search will yield numerous articles on characteristics of a leader. One of those articles stated that a leader builds excellence. To reach excellence, the leader must first be a person of good character who engages in the entire process of leadership (www.nwlink.com). In addition to good character, a leader must have strong character.

This same article states that a person with strong character shows drive, energy, determination, self-discipline, willpower, and nerve. According to a project by Santa Clara University, the following is a list of traits that lead to good character: honest, competent, forward-looking, inspiring, intelligent, fair-minded, broad-minded, courageous, straightforward, and imaginative.

Other articles from a variety of sources added characteristics such as flexibility, communication skills, vision, humility, and physical and emotional stamina.

One of my favorite articles discussed a more inclusive concept of leadership. Two researchers, Barnes and Kriger, suggest that leadership is not found in one individual’s traits or skills but is a characteristic of the entire organization, in which leader roles overlap, complement each other, and shift from time to time and from person to person. (www.sedl.org).

I feel the same way about the MPBEA BOARD. We are a group of leaders who each have a job to do for the team and the region, and we each do our job. We also recognize the importance of all our members and leadership teams at the local and state levels. We thank you for the outstanding job you do to make the Mountain-Plains region exemplary.

One of my favorite quotes on leadership is by Robert J. Thompson. Robert Thompson received a Special Service Award from MPBEA in June of 2010 for his providing NBEA memberships for 15 regional student teachers per year for several years.

The following excerpt comes from his article on LEADERSHIP.... In Business Education published in the California Business Education Journal in 1972. This quote also appeared in an article about Dr. Robert J. Thompson, which was published in the Fall 2010 Notes & Quotes (www.mpea.org)

How do men/women get out in front and stay there? They raise the standards by which they judge themselves—and by which they are willing to be judged. They raise their aim, both for themselves and for the group they lead. They develop with energy, their own knowledge and skill, so as to reach the standards they have set.

As you reflect on your leadership role in your local and state organizations, I hope you will also consider stepping up to the plate at the regional and/or national level. We are always looking for new leadership for your Mountain-Plains Region and NBEA. I hope you are planning to attend the MPBEA conference in Omaha, Nebraska, in June where we will Hit a Grand Slam for Business Education!
NBEA Convention 2013: A great year to be a member of NSBEA

A total of 25 Nebraskans were present for the NBEA Awards Luncheon.

They include: front row left to right, Pat Arneson, Deb Wolken, Chad Huseth, Janet Lear, Sheryl Piening Keller, Lori Anderson, Kathleen McCune, Kelly Means; 2nd row: Bonnie Sibert, Pat Hinkle Delayne Havlovic, Angie Chittick, Roxann Coudeyras, Dania Freudenburg, Kathy Nutt, Wanda Samson; back row: Andrew Werner, Sue Sydow, Brent Gehring, Shawna Koger, Dennis Krejci.
NSBEA members headed south to Atlanta, Georgia to attend and participate in the National Business Education Association Convention April 16 - 20. With over 25 NSBEA members in attendance, one did not have to look far to see a familiar face. It felt like “home” – only warmer.

Nebraska’s own, Ramona Schoenrock, NBEA President was a familiar face as she presided and welcomed all at the Opening General Session. Attendees enjoyed a historical and humorous economics lesson from Gene Stanaland, known as “The Will Rogers of Economics.”

The NBEA Convention offered some added Nebraskan support. Aside from NBEA President Mona Schoenrock, other NSBEA members played a vital role in providing a stellar national convention. Pat Arneson, NSBEA Membership Director, served as the NBEA Convention Program Director and Dennis Krejci served as Secondary Program Director. The NBEA Conference Membership Committee included Delayne Havlovic, Dennis Krejci, Sue Sydow and Sheryl Piening Keller.

The NBEA 2013 Conference offered a variety of technology workshops, sessions and seminars to satisfy the business educator in all. The Atlanta Marriott Marquis was abuzz with the information on the Cloud, Web 2.0 tools, social media, personal finance, soft skills, Dreamweaver, LiveBinders, accounting, teaching strategies and more. BOYD was a common sight.

Many Nebraska NSBEA members are to thank for the professional and educational sessions the NBEA Convention provided. As NBEA Convention presenters, the following NSBEA members took their expertise to the national stage:

- **Mickie Mueller**, Norfolk Public Schools, presented *10 Techy Tools for Business Teachers*. Mickie also presented *Bring Your Own Laptop: LiveBinders as a Teaching Tool*.
- **Shawna Koger**, Arlington Public Schools, presented the session *Middle School Business Action*.
- **Kelly Means**, Omaha Central High School, presented *Free Resources Worth Their Weight in Gold*.
- **Dawn Friedrich**, Wausau Public School, presented the session *Using Digital Resources as a Job Seeking Tool*.

Patricia Lutt, Wayne State College, presented *Bracket Mania: The Psychology of Sports Marketing*.

DeLaynne Havlovic presided over the NBEA Conference Legislative Seminar.

Molly Skold, from Mutual of Omaha presented *Social Media Marketing Strategies: Useful Tools to Navigate your Way through Social Media Networking*.

Along with others, NSBEA members celebrated the national honors bestowed on Pat Arneson and Pat Olson. Pat Arneson, of Wayne State College, was recognized as the NBEA Collegiate Teacher of the Year. Pat Olson, of Blair High School, was recognized as the NBEA Secondary Teacher of the Year. Congratulations, on behalf of NSBEA!

When attendees were not soaking up the information at the convention, they were spotted around Atlanta sipping a Coca-Cola at Atlanta’s World of Coca-Cola, touring the Margaret Mitchell House, venturing to Stone Mountain, keeping up on the latest news at the CNN Studio, peering through the 6.3 million gallon Georgia Aquarium, recalling the history of Martin Luther King, Jr., or navigating the 65 streets in Atlanta that all bear the same name—“Peach Tree.”

The NBEA Conference in Atlanta was facilitated by many NSBEA members who served as Coordinators and Liaisons. Presenters had the assistance of the following NSBEA members: Wanda Samson, Dennis Krejci, Deb Wolken, Pat Hinkle, Chad Huset, RoxAnn Coudeyras, Bonnie Sibert, Janet Lear, DeLaynne Havlovic, Suzanne Sydow, Deb Wolken, Jean Condon, Lori Anderson, Dania Freudenburg, and Sheryl Piening Keller.

Plan now to attend next year’s NBEA Convention, April 15-19, 2014 in Los Angeles, California!
What’s the Deal with Chromebooks?
Mickie Mueller, Norfolk Public Schools

Chromebooks have been in the news and all over Twitter lately. You may have seen one of the slick Chromebook commercials claiming that the Chromebook is the computer for everyone. Chromebooks have been around since 2011 and have really caught on the last year or so with the education community. So, just what is a Chromebook and why would I want my students to have one?

In simplest terms, a Chromebook is Google’s version of a computer. The Chromebook runs the Chrome OS (Operating System). It was designed to be used while connected to the internet and run applications that reside in the cloud. In other words, no software can be installed on a Chromebook. This is different than a traditional laptop that has programs that are installed on the laptop’s hard drive.

Chromebooks have a super quick startup time of eight seconds. Battery life can range anywhere from four to eight hours on a single charge. They are lightweight machines coming in at just under three pounds to close to four pounds. Because Chromebooks are meant to work with the cloud, they have solid state drives with most models having 16 GB of storage. Sixteen GB seems small but remember, you are storing most everything in the cloud so you don’t need a huge hard drive. Chromebooks have two to four GB of RAM depending on the model and most have Intel Celeron processors. Screen size ranges from 11.6” to 14”. Chromebooks are thin ranging from 0.7” thick to 1.3” thick. Obviously, Chromebooks have built-in WIFI but some models have 3G or Ethernet capabilities as well. All models have a webcam, USB ports, a memory card slot and a display port.

Several manufacturers are currently building and selling Chromebooks. Those companies include Acer, Samsung, Lenovo, HP and Google. Prices of Chromebooks range from $199 for the Acer to $1,499 for the newest Chromebook, the Pixel. (http://www.google.com/intl/en/chrome/devices/features.html)

The Lenovo Thinkpad Chromebook was built specifically with education in mind. It is a more rugged machine built to withstand the wear and tear and carelessness of students. It has reinforced hinges and a rubber casing. Prices for the Lenovo start at $459. (http://www.google.com/intl/en/chrome/education/devices/lenovo-x131e-chromebook.html#len-x131e)

The Chromebook Pixel is Google’s first attempt to manufacture a Chromebook on its own. The Pixel includes a touch screen. It is the priciest of the Chromebooks coming in at $1,499. (http://www.google.com/intl/en/chrome/devices/chromebook-pixel/#pixel)

Why is it that the education community has connected with these devices? According to Google, 2,000 schools worldwide now use Chromebooks (http://googleenterprise.blogspot.com/2013/02/a-look-back-at-2012-expansion-of.html). In my opinion, there are several reasons why schools have gone to Chromebooks. First off is the price. At $249, a Samsung Chromebook is $80 cheaper than the least expensive iPad Mini and $250 cheaper than the least expensive iPad. Districts could buy two Chromebooks for the price of one iPad. And let’s face it, at this time in education, cost will be a huge factor.

Second, if you are already a Google Apps for Education district, the Chromebook is a no brainer. Can you Google on the iPad? Sure. While it has gotten easier to Google on an iPad, it is still not a seamless, fluid process. The Chromebook is built to run Google Apps and it just works.

Third, if you have ever had to sit in a computer lab and wait for your students to log in, you will appreciate the eight second startup time of a Chromebook. In addition, the up to eight hour battery life will have your students connected all day without being connected to an outlet! The Chromebook is the perfect device for a 1:1 setting.

Fourth, the Chromebook and Google Apps are continually updated. When an update is ready, it is automatically installed. You always have the most current version of Chrome and Google Apps. There isn’t a lengthy install process like you have with Windows updates. And you don’t have to pay to get the most up to date software like you do with Office.

Fifth, if a Chromebook is dropped and broken or not charged or left at home, give the student another Chromebook. Once they sign in, it will be like they never had to switch computers. Everything they had on their original Chromebook will be on their replacement Chromebook.

I could sing the praises of the Chromebook all day long! But there are some things to consider with this device. It is meant to be connected to the Internet. What happens when you don’t have an Internet connection? While there are some apps that will work offline (Gmail, Docs, Spreadsheets, Presentations http://support.google.com/drive/bin/answer.py?hl=en&answer=1628467) for the majority of what you need to do on a Chromebook, an Internet connection is required. But more and more apps are being made to work offline. There are hundreds of 3rd party apps in the Chrome Web Store that will work offline including Angry Birds! (https://

(Continued on page 9)
Another consideration, is state testing. Currently, state testing cannot be done on a Chromebook. So if you are looking at Chromebooks, you need to still have access to more traditional computers in order to do state testing. That could change in the future, but that is the situation now.

I have a Chromebook and I love it. I can definitely see why schools are going to this device. But in the end, it’s not about the device. It is about what you want students to learn and what you want them to be able to do. A new device will come along. What we want is for our students to have the skills that will allow them to use that next new device effectively. The Chromebook is an option. But that’s it--an option. It is what the students do with the device that makes that device, whatever it may be, the right choice for your district.

The 2013-2014 Nebraska FBLA State Officers are:
(left to right)
Trevor Koger of Arlington High School, parliamentarian
Cody McCain of Tri County High School, reporter
Louden Redinger of Shelton High School, president
Myan Bhoopalam of Lincoln East High School, treasurer
Alyssa Ehlers of Adams Central High School, secretary
Calen Griffin of Chase County High School, vice president

Outstanding Local Chapter Adviser
Julie Jensen, Aurora High School
Nebraska FBLA Recognizes State Award Winners

The Nebraska Future Business Leaders of America (FBLA) recognized the winners from its state competitive events at the 51st annual State Leadership Conference in Omaha.

Over 2,200 students and advisers from 126 Nebraska schools attended with students competing in more than 60 chapter, team and individual events. First-, second- and third-place qualifiers in most events compete at the national conference in Anaheim, California, June 27-30.

The 2013-2014 Nebraska FBLA State Officers are:
Louden Redinger of Shelton High School, president
Calen Griffin of Chase County High School, vice president
Alyssa Ehlers of Adams Central High School, secretary
Myan Bhoopalam of Lincoln East High School, treasurer
Cody McCain of Tri County High School, reporter
Trevor Koger of Arlington High School, parliamentarian

Outstanding Local Chapter Adviser
Julie Jensen, Aurora High School

Nebraska FBLA National Businessperson of the Year
Bonnie Kudron of HDR, Inc., Omaha

Nebraska FBLA Business of the Year
Buckle, Inc., Kearney

Honorary Life Member
Anna Uden, Educational Service Unit No. 3, Omaha

Members receiving first, second and third place awards are:

**Accounting I**
First place: Colton Siebert of Heartland High School
Second place: Matt Blunk of Osmond High School;
Third place: Elizabeth Galliart of Northwest High School, Grand Island

**Accounting II**
First place: Trevor Sorensen of Minden High School
Second place: Aaron Estrada of Bellevue West High School;
Third place: Haley Oberbrockling of Kearney High School

**American Enterprise Project**
First place: Elmwood-Murdock High School
Second place: Fairbury High School;
Third place: Malcolm High School

**Banking and Financial Systems**
First place: Alex Nielsen, Trevor Sorensen of Minden High School
Second place: Madison Bastian, Sydney Miller, Trevor Koger of Arlington High School
Third place: Loyur Root, Tianye Chen of Lincoln East High School

**Business Calculations**
First place: Tianye Chen of Lincoln East High School
Second place: Akshay Rajagopal of Lincoln East High School
Third place: Jordan Nash of Adams Central High School

**Business Communication**
First place: Kate Garrett of Blair High School
Second place: Sarah Moody of Seward High School
Third place: Catherine Burns of Lincoln High School

**Business Ethics**
First place: Zach Goltz, Elizabeth Sanderson, Danielle Titus of Aurora High School
Second place: Dalton Snyovec, Jordan Steffen, Zoe Tuttle of Elmwood-Murdock High School
Third place: Leah Arens, Shayla Mandl, Michael Wright of Stanton High School

**Business Financial Plan**
First place: Katie Jackson, Bryce Westenburg, Brandie Westhart of Johnson-Brock High School
Second place: Lupe Dimas, Ricky Nunez, Kyle Schwisow of Meridian High School
Third place: Melissa Christiansen, Zaidya Hirschman of Stanton High School

**Business Law**
First place: Austin Barry of Bishop Neumann High School, Wahoo
Second place: Jess Ackerman of Adams Central High School
Third place: Allison Braun of Heartland High School

**Business Math**
First place: Trevor Lockman of Elmwood-Murdock High School
Second place: Kaitlyn Oppliger of Blair High School
Third place: Aaron Halvorsen of Syracuse High School

**Business Plan**
First place: Blair Hofstetter, Brandon Jackson, Miranda Johnson of Meridian High School
Second place: Amzie Dunekacke, Claire Rush, Brandie Westhart of Johnson-Brock High School
Third place: Kayleigh Oxford, Kate Radosta of Bellevue West High School

**Business Presentation**
First place: Carol Crabtree, Lane Grimes of Lakeview High School, Columbus
Second place: Natalie Elwood, Tara Bornemeier, Hanna Justesen of Elmwood-Murdock High School
Third place: Jake Kittle, McClain Narber, Logan Ohlson of Aurora High School

**Business Procedures**
First place: Seth Berggren of Blair High School
Second place: Lauren Kuta of Scotus High School, Columbus
Third place: Ashley Quiring of Heartland High School

**Client Service**
First place: Alex Boulton of Arlington High School
Second place: Abby Cerveny of Aurora High School
Third place: Cade Duvel of Dundy County Stratton High School

(Continued on page 11)
<table>
<thead>
<tr>
<th>Category</th>
<th>First place</th>
<th>Second place</th>
<th>Third place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Service Project</td>
<td>Bellevue East High School</td>
<td>Blair High School</td>
<td>Dundy County Stratton High School</td>
</tr>
<tr>
<td>Computer Applications</td>
<td>Ashli Soukup of Meridian High School</td>
<td>Taylor Marten of Sandhills High School</td>
<td>Kaitlyn Klein of Twin River High School</td>
</tr>
<tr>
<td>Computer Game and Simulation Programming</td>
<td>Jaron Ahmann, Nathaniel Dreher of Lincoln North Star High School</td>
<td>Katie Sedlar, Austin Koch of Lincoln East High School</td>
<td>Andrew Bartunek, Troy Smith of Omaha South High School</td>
</tr>
<tr>
<td>Cyber Security</td>
<td>Brandon Franklin of Bellevue West High School</td>
<td>Megan Goesch of West Boyd High School</td>
<td>Curtis Karel of Johnson-Brock High School</td>
</tr>
<tr>
<td>Database Design and Applications</td>
<td>Megan Goesch of West Boyd High School</td>
<td>Noah Springer of Cedar Bluffs High School</td>
<td>Tyler Ebeler of Johnson-Brock High School</td>
</tr>
<tr>
<td>Desktop Application Programming</td>
<td>Michael Forsman of Aurora High School</td>
<td>Andrew Bartunek of Omaha South High School</td>
<td>Michael Forsman of Aurora High School</td>
</tr>
<tr>
<td>Desktop Publishing</td>
<td>Morgan Kumm, Gavin Friedrich of Wausa High School</td>
<td>Kara Dauel, Mallory Paitz of Pleasanton High School</td>
<td>Alivia Wardyn, Kaitlin Kratzer of Litchfield High School</td>
</tr>
<tr>
<td>Digital Design and Promotion</td>
<td>Callen Hedglen, Scott Hedglen of Bellevue East High School</td>
<td>Meghan Scholdt, Aaron Steckly of Milford High School</td>
<td>Bryant Grimminger of Raymond Central High School</td>
</tr>
<tr>
<td>Digital Video Production</td>
<td>Meggie Grosshans, Alex Schneider of Aurora High School</td>
<td>Julie Slama, Emily Slama, Melanie Slama of Auburn High School</td>
<td>Reid Friedrich, Devon Munter of Wausa High School</td>
</tr>
<tr>
<td>E-business</td>
<td>Lauren Bowman, Hanna Justesen, Lindsey</td>
<td>Sydney Stadler of Minden High School</td>
<td>Jared Knust, Bill Spilker of Tri County High School</td>
</tr>
<tr>
<td>Economics</td>
<td>Akshay Rajagopal of Lincoln East High School</td>
<td>Ashley Quiring of Heartland High School</td>
<td>Andrew Wunderlich of Lincoln East High School</td>
</tr>
<tr>
<td>Electronic Career Portfolio</td>
<td>Alex Raun of Minden High School</td>
<td>Mikah Wright of Elmwood-Murdock High School</td>
<td>Ashley Fish of Centennial High School</td>
</tr>
<tr>
<td>Emerging Business Issues</td>
<td>Ashtyne Nachtigal, Taylor Thiel, Blake Scism of Aurora High School</td>
<td>Tyler Jones, Lauren Bowman, Cody Brown of Elmwood-Murdock High School</td>
<td>Alyssa Winterfeld, Lauren Sheperd of Seward High School</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>Allison Braun, Bailey Carr, Ashley Quiring of Heartland High School</td>
<td>Cole Ashby, Emily Braun, Seth Fosket of Aurora High School</td>
<td>Kylee Gwinn, Cherish Harbor, Keith Ross of Omaha Benson High School</td>
</tr>
<tr>
<td>FBLA Principles and Procedures</td>
<td>Samantha Teten of Johnson-Brock High School</td>
<td>Debra Seeley of Bellevue West High School</td>
<td>Nicole Kent of Dundy County Stratton High School</td>
</tr>
<tr>
<td>Future Business Leader</td>
<td>Trevor Sorensen of Minden High School</td>
<td>Brent Comstock of Auburn High School</td>
<td>Ashley Quiring of Heartland High School</td>
</tr>
<tr>
<td>Global Business</td>
<td>Myan Bhoopalam, Tianye Chen, Akshay Rajagopal of Lincoln East High School</td>
<td>Cody Brown, Tyler Jones of Elmwood-Murdock High School</td>
<td>Eric Le, Elizabeth Peterson of Lincoln Southwest High School</td>
</tr>
<tr>
<td>Health Care Administration</td>
<td>Ryan Lunz of Laurel-Concord-Coleridge High School</td>
<td>Sally Moore of Fillmore Central High School</td>
<td>Thanh Vo of Lincoln Southwest High School</td>
</tr>
<tr>
<td>Help Desk</td>
<td>Michael Forsman of Aurora High School</td>
<td>Curtis Karel of Johnson-Brock High School</td>
<td>Troy Smith of Omaha South High School</td>
</tr>
<tr>
<td>Hospitality Management</td>
<td>Justin Aaberg of Stanton High School</td>
<td>Dean Detten of Greta High School</td>
<td>Manizha Kholmatov of Lincoln East High School</td>
</tr>
<tr>
<td>Impromptu Speaking</td>
<td>Carl Heinicke of Seward High School</td>
<td>Bryant Grimminger of Raymond Central High School</td>
<td>Shelby Thayer of Platteview High School</td>
</tr>
</tbody>
</table>
NMSEАО TODAY

(Continued from page 11)

**Introduction to Business**
First place: Bryce Frey of Neligh-Oakdale High School
Second place: Haley Huebert of Heartland High School
Third place: Colton Siebert of Heartland High School

**Introduction to Business Communication**
First place: Austin Van Velson of Seward High School
Second place: Marcus Fox of Dundy County Stratton High School
Third place: Josh Lampe of Roncalli Catholic High School, Omaha

**Introduction to Parliamentary Procedure**
First place: Cody McCain of Tri County High School
Second place: Trevor Koger of Arlington High School
Third place: Becca Laub of Grand Island Northwest High School

**Networking Concepts**
First place: Jared Knust of Tri County High School
Second place: Curtis Karel of Johnson-Brock High School
Third place: Cory Young of Cozad High School

**Parliamentary Procedure Team**
First place: Alicia Avitia, Amy Chen, Aubrey High, Kaelin Hynes of Gibbon High School
Second place: Nicholas Eichalberger, Beth Koca, Sally Moore, Dannny Wythers of Fillmore Central High School
Third place: Whitney Aman, Anna Berggren, Seth Berggren, Olivia Maras of Blair High School

**Parliamentary Procedure Individual**
First place: Trevor Sorensen of Minden High School
Second place: Amy Chen of Gibbon High School
Third place: Seth Berggren of Blair High School

**Partnership with Business**
First place: Elwood-Murdock High School
Second place: Blair High School
Third place: Bellevue West High School

**Personal Finance**
First place: Marissa Campbell of Litchfield High School
Second place: Samantha Hoppes of Syracuse High School
Third place: Becca Laub of Grand Island Northwest High School

**Proofreading**
First place: Shawna Paitz of Litchfield High School
Second place: Nicole Wardyn of Litchfield High School
Third place: Marissa Campbell of Litchfield High School

**Public Speaking I**
First place: Colin Hensel of Bellevue East High School
Second place: Katie Ruth of Adams Central High School
Third place: Nicole Kent of Dundy County Stratton High School

**Public Speaking II**
First place: Zoe Tuttle of Elwood-Murdock High School
Second place: Lorianna Harley of Bellevue West High School
Third place: Lane Grimes of Lakeview High School, Columbus

**Spelling**
First place: Austin Van Velson of Seward High School
Second place: Grant Moles of Johnson County Central High School
Third place: Jeb Vavak of Ashland-Greenwood High School

**Sports Management**
First place: Blake Bracht of Arlington High School
Second place: Dalton Dey of Centennial High School
Third place: Logan Deckard of Concordia High School, Omaha

**Spreadsheet Applications**
First place: Gavin Friedrich of Wausa High School
Second place: Dominic Richardson of Syracuse High School
Third place: Taylor Marten of Sandhills High School

(Continued on page 13)
Technology Concepts
First place: Curtis Karel of Johnson-Brock High School
Second place: Seth Berggren of Blair High School
Third place: Michael Forsman of Aurora High School

Web Site Design
First place: Bill Spillker, Jared Knust of Tri County High School
Second place: Cody Brown, Gary Ritnour, Jordan Steffen of Elmwood-Murdock High School
Third place: Kaelin Hynes, Micah Stall of Gibbon High School

Word Processing I
First place: Colton Siebert of Heartland High School
Second place: Rebekah Larson of Heartland High School
Third place: Eve Vanderneek of Heartland High School

Word Processing II
First place: Ashley Quiring of Heartland High School
Second place: Taylor Marten of Sandhills High School
Third place: Jacy Spencer of Sandhills High School

Other Nebraska FBLA state award recognitions include:

Outstanding Chapter Reporter
Brooklynnne Southworth of Sargent High School

Delta Pi Epsilon Leadership Awards
12th Grade – Richard Black of Waverly High School
11th Grade – Julie Slama of Auburn High School
10th Grade – Trevor Koger of Arlington High School
9th Grade – Mari Ita of Elmwood-Murdock High School
8th Grade – Brad Ernesti of Arlington High School

Scholarship Recipients
$100 Phi Beta Lambda Scholarship: Brent Comstock of Auburn High School, Taylor Marten of Sandhills High School
$500 FBLA Scholarship sponsored by Gallup: Amy Demers of Blair High School
$500 FBLA Scholarship sponsored by Nebraska FBLA: Brent Comstock of Auburn High School

March of Dimes Mission Triangle Excellence Award
Cozad High School
Twin River High School

National Business Achievement Awards, Leader Level
Jake Albracht, Trevor Koger of Arlington High School
Emily Slama, Julie Slama of Auburn High School
Tate Jensen of Dundy County Stratton High School
Collin Sears of Kearney High School
Austin Koch of Lincoln East High School
Trevor Sorensen of Minden High School
Kaylee Fike of Sandy Creek High School
Mackenzie Skupa of Silver Lake High School
Jared Knust, Bill Spilker of Tri County High School

Adviser Service Recognition Awards
35 years: Beth Manzer of Osmond High School, Celeste Rogers of Sandhills High School
30 years: Kurk Shrader of Elmwood-Murdock High School, Kris Gaebel of Gretna High School
25 years: Pat Olson of Blair High School, Peggy Parker of Dundy County Stratton High School, Teresa Hansmire of Fairbury High School
15 years: Jane Blum of Minden High School, Eric Brandl of Norfolk Catholic High School
10 years: Shawn Mulligan of Adams Central High School, Lois Hixson of Aurora High School, Kristy Most of Heartland High School, Tennille Gifford of Kearney High School, Tom Budnick of Kenesaw High School, Shelly Mowinkel of Milford High School, JoAnn Wilson of Morrill High School, Hope Bean of Norfolk Lutheran High Northeast High School, Mike Gardner of Omaha Bryan High School, Joe York of Southern Valley High School, Betty Shanle of Twin River High School, Dave Bahe of Wood River High School
5 years: Andrew Werner of Bellevue East High School, Sandy O’Neil of Chase County High School, Cletus Corman of Deshler High School, Dustin Buggi of Johnson County Central High School, Rita Bennett of Lincoln Public Schools Entrepreneurship Focus Program, Laura Rikli of Lincoln High School, Deb Wolken of Lincoln Northeast High School, Josh Hinrichs of Lincoln Southwest High School, Carrie Stolinski of Skutt Catholic High School, Jacqui Garrison of Pleasanton High School, John Stineman of Shelby-Rising City High School, Lori Harding of Wakefield High School

Nebraska FBLA is supported through the Nebraska Center for Student Leadership and Extended Learning at the Nebraska Department of Education.
Nebraska DECA Announces Award Winners

Nearly 240 DECA awards were given to Nebraska high school students recently at the 56th DECA conference in Lincoln.

The top 150 Nebraska students who finished first, second or third in their events will challenge more than 14,000 other students from the United States, the U.S. territories, Canada and Germany during the national competition in Anaheim, California, to determine the world’s best marketing, finance, hospitality, management and entrepreneurship students.

DECA competitive events are designed to evaluate the knowledge, skills and attitudes necessary for career success in a wide array of professions. Nebraska students participated in more than 35 competitive events, professional development seminars and elected state officers in March.

The following were named new officers and/or DECA award winners:

**2013-2014 State Officer Action Team 57**
- **President**: Cody Basch, Papillion-La Vista South High School
- **Secretary**: Olivia Bond, Millard South High School
- **VP-Alumni/Collegiate DECA**: Tymber Long, Lincoln Southeast High School
- **VP-Business Partnerships**: Taytem Chapman, Lincoln East High School
- **VP-Membership Services**: Tia Liggett, Millard South High School
- **VP-Publications**: Morgan Coil, Millard West High School

**Stock Market Game**
- Kyle Block, Doug Jager, Meghan Kallhoff, DJ Maldonado, Jamie McCaig, Tyler Stickler-Colletti, Amber Yarger, Omaha Bryan High School
- Simon Deng, Anthony Parra, Ben Willis-Teff, Scottsbluff High School

**Virtual Business Challenge**
- Matthu Beck, Omaha Burke High School
- Brenna Clark, Zachary Nielsen, Chase Nuzum, Omaha North High School
- Ryan Evers, Papillion-La Vista High School

**Marketing Research Events**
- **Business Services Operations Research**
  - First Place: Sarah Bethel, Allison Stednitz, Bellevue West High School
  - Second Place: Joseph Messina, Kyle Ofe, Bellevue West High School
  - Third Place: Nicole Ebel, Dan Krueger, Zadia Miller, Millard South High School

**Buying and Merchandising Operations Research**
- First Place: Joseph Klimschot, John Lane, Brianna Smith, Millard South High School
- Second Place: Kendra Peters, Gering High School
- Third Place: Meredith Liu, Millard North High School

**Finance Operations Research**
- First Place: Eric Moreno, Taylor Winkler, Ty Wilson, Scottsbluff High School
- Second Place: Bob Pham, Breanna Ripley, Millard South High School
- Third Place: Sam Koca, Matt Smutny, Millard West High School

**Hospitality and Tourism Operations Research**
- First Place: Garrett Schaefer, Megan Klostermeyer, JaChaun Laravie, Bellevue West High School
- Second Place: Molly Matt, Rebecca Olson, Taylor Stobbe, Millard West High School
- Third Place: Brennan Fowler, Chelsea Reznicek, Nicole Reznicek, Millard South High School

**Sports and Entertainment Marketing Operations Research**
- First Place: Jared Hill, Cassie Taylor, Jill Ziegenbein, Millard South High School
- Second Place: Tanner Baird, Michael Marsh, Gering High School
- Third Place: Courtney Smith, Serena Cowgill, Samantha Suponchick, Bellevue West High School

**Chapter Team Events**
- **Community Service Project**
  - First Place: Megan Manheim, Justine Cruz, Beau Marth, Bellevue East High School
  - Second Place: Natalie Connell, Matt Kraft, Bennie Olson, Millard South High School
  - Third Place: Kayleigh Oxford, James Teutschmann, Darrison Tellez, Bellevue West High School

(Continued on page 15)
Creative Marketing Project
First Place: Connor Ehler, Zoey Rada, Scottsbluff High School
Second Place: Danielle Milos, Hunter Amoruso, Jesse Koskovich, Bellevue East High School
Third Place: Brianna Olson, Alyson Stanczyk, Millard South High School

Entrepreneurship Promotion Project
First Place: Christina Beaulieu, Taylor Kuhlman, Jennifer Castellano, Bellevue West High School
Second Place: Sarah Hall, Jon Wiebe, Shalee Roseberry, Scottsbluff High School

Financial Literacy Promotion Project
First Place: Kate Durst, Sarah Moore, Westside High School
Second Place: Luke Edwards, Jacob Mizener, Courtney Nunes, Bellevue West High School
Third Place: Allison Stednitz, Jack Glover, Bellevue West High School

Learn and Earn Project
First Place: Katie Alexander, Zach Houfek, Trent Johnson, Millard West High School
Second Place: Krehana Dotzler, Kimberly Smith, Kylie Spurgeon, Bellevue West High School
Third Place: Aubrey Taylor, Channing Wills, Scottsbluff High School

Public Relations Project
First Place: Danielle Saenz, Jenna Sime, Courtney Van Hoosen, Millard West High School
Second Place: Kathryn Radosta, Jaycee Stephens, Bellevue West High School
Third Place: Taylor Beir, Cody Heins, Millard South High School

Business, Management and Entrepreneurship Events
Entrepreneurship Participating Event- Franchising Business
First Place: Lauren Miller, Scottsbluff High School
Second Place: Shannon Shearer, Millard West High School
Third Place: Khanner Schliesman, Bellevue West High School

Entrepreneurship Participating Event- Independent Business
First Place: Tanner Robbins, Plattsmouth High School
Second Place: Jordan Kelly, Bellevue West High School

Entrepreneurship Growing Your Business Event
First Place: Bianca Perry, Lincoln Southeast High School
Second Place: Allison Chase, Shelbie Hoggatt, Shawn McCarville, Millard South High School
Third Place: Katelyn Sorenson, Papillion-La Vista High School

Entrepreneurship Innovation Event
First Place: Austin Bryant, Millard South High School
Second Place: Adam Froendt, Westside High School
Third Place: Emily Glazer, Katie Zetzman, Westside High School
Fourth Place: Hannah Lueders, Alexis Nelson, Omaha Central High School

Entrepreneurship Written Event
First Place: Kaylie Honz, Omaha Burke High School
Second Place: Angie Cook, Omaha Burke High School
Third Place: Emily Hill, Karley Isenberg, Millard West High School

International Business Plan Event
First Place: Aaron Seals, Bradley Brazeal, Sierra Kimel, Bellevue West High School
Second Place: Brady Garza, Kassie Parks, Carleigh Saathoff, Millard South High School
Third Place: Jordan Abraham, Roman Pagnano, Millard South High School

Marketing Representative Events
Advertising Campaign Event
First Place: Cory Curfman, Carson Ohm, Westside High School
Second Place: Garrett Schafer, Brianna Thomas, Bellevue West High School
Third Place: Ethan Kosmicki, Scottsbluff High School

Fashion Merchandising Promotion Plan Event
First Place: Dalton Taylor, Westside High School
Second Place: Kyle Block, Lindsey Ciurej, Omaha Bryan High School
Third Place: Robert Dusek, Madison Lambert, Jamie Waddington, Bellevue West High School

Sports and Entertainment Promotion Plan
First Place: Shelby Anderson, Amy Elliott-Meisel, Westside High School
Second Place: Jordyn Keller, Millard South High School
Third Place: Sydney McCaw, Preston Barrett, Christopher Murphy, Bellevue East School

(Continued from page 14)

(Continued on page 16)
Professional Selling Events

<table>
<thead>
<tr>
<th>Category</th>
<th>First Place</th>
<th>Second Place</th>
<th>Third Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Selling Event</td>
<td>Tymber Long, Lincoln Southeast High School</td>
<td>Traver Pettijohn, Scottsbluff High School</td>
<td>Ethan McGahan, Bellevue East High School</td>
</tr>
<tr>
<td>Hospitality and Tourism Professional Selling Event</td>
<td>Katie Wandzilak, Lincoln Southeast High School</td>
<td>Rob Truman, Millard South High School</td>
<td>Margo Wilwerding, Westside High School</td>
</tr>
</tbody>
</table>

Individual Series Events

<table>
<thead>
<tr>
<th>Category</th>
<th>First Place</th>
<th>Second Place</th>
<th>Third Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principles of Business Management and Administration</td>
<td>Claire Oduwo, Millard South High School</td>
<td>Annie Hua, Lincoln South High School</td>
<td>Erika Regier, Omaha Central High School</td>
</tr>
<tr>
<td>Principles of Finance</td>
<td>Drew Fitzmorris, Westside High School</td>
<td>Kristofor Grimes, Lincoln Southwest High School</td>
<td>Ian Lagerstrom, Lincoln East High School</td>
</tr>
<tr>
<td>Principles of Hospitality and Tourism</td>
<td>Sam Skokan, Westside High School</td>
<td>Deanna Cortez, Scottsbluff High School</td>
<td>Marlee Lupher, Gering High School</td>
</tr>
<tr>
<td>Principles of Marketing</td>
<td>Katie Rogers, Papillion-La Vista South High School</td>
<td>Gabe McAndrews, Ralston High School</td>
<td>Rachael Robey, Papillion-La Vista South High School</td>
</tr>
<tr>
<td>Accounting Applications</td>
<td>Lauren Akers, Westside High School</td>
<td>Michael Hadden, Scottsbluff High School</td>
<td>Adam Messerole, Millard South High School</td>
</tr>
<tr>
<td>Apparel and Accessories Marketing</td>
<td>Mary Knickrehm, Omaha Central High School</td>
<td>Christina Beaulieu, Bellevue West High School</td>
<td>Dalton Taylor, Westside High School</td>
</tr>
<tr>
<td>Automotive Services Marketing</td>
<td>Konrad Christen, Lincoln Southwest High School</td>
<td>Chelsea Reznicek, Millard South High School</td>
<td>Conner Kaiser, Lincoln East High School</td>
</tr>
<tr>
<td>Business Finance Services</td>
<td>Carson Ohm, Westside High School</td>
<td>Abby Magers, Elkhorn High School</td>
<td>Tyler Mickey, Scottsbluff High School</td>
</tr>
<tr>
<td>Business Services Marketing</td>
<td>Sujaytha Paknikar, Millard North High School</td>
<td>Tyler Banyay, Millard West High School</td>
<td>Katie Curtis, Lincoln East High School</td>
</tr>
<tr>
<td>Food Marketing Series</td>
<td>Katelyn Williams, Westside High School</td>
<td>Mitchell May, Westside High School</td>
<td>Riley McQueen, Westside High School</td>
</tr>
<tr>
<td>Hotel and Lodging Management</td>
<td>Henry Gentle, Omaha Central High School</td>
<td>Katie Wandzilak, Lincoln Southeast High School</td>
<td>Noah Placek, Westside High School</td>
</tr>
<tr>
<td>Human Resources Management</td>
<td>Samuel Eastman, Gering High School</td>
<td>Olivia Bond, Millard South High School</td>
<td>Nicole Reznicek, Millard South High School</td>
</tr>
<tr>
<td>Marketing Management Series</td>
<td>Katelyn Williams, Westside High School</td>
<td>Mitchell May, Westside High School</td>
<td>Riley McQueen, Westside High School</td>
</tr>
<tr>
<td>Quick Serve Restaurant Management</td>
<td>Jared Hill, Millard South High School</td>
<td>Beau Martha, Bellevue East High School</td>
<td>Kody Rawson, Papillion-La Vista High School</td>
</tr>
<tr>
<td>Restaurant and Food Service Management</td>
<td>Shelbie Hoggatt, Millard South High School</td>
<td>Aubri Nedella, Scottsbluff High School</td>
<td>Calvin Custard, Millard South High School</td>
</tr>
<tr>
<td>Retail Merchandising</td>
<td>Haley Lauterbach, Lincoln Southeast High School</td>
<td>Shelby McCabe, Millard South High School</td>
<td>Ryan Lamb, Papillion-La Vista South High School</td>
</tr>
<tr>
<td>Sports and Entertainment Marketing</td>
<td>Ben Jodis, Westside High School</td>
<td>Matthu Beck, Omaha Burke High School</td>
<td>Keona Koster, Kearney High School</td>
</tr>
</tbody>
</table>

(Continued on page 17)
Management Team Decision Making Events

Business Law and Ethics
First Place: Pat Coyle, Grant Glazer, Westside High School
Second Place: Kate Durst, Sarah Moore, Westside High School
Third Place: Taylor Kuhlman, James Teutschmann, Bellevue West High School

Buying and Merchandising
First Place: Shelby Anderson, Amy Elliott-Meisel, Westside High School
Second Place: Luke Biggs, Jack Johnson, Westside High School
Third Place: Liz Kutilek, Cora Watanabee, Westside High School

Financial Services
First Place: Nate Lippincott, Tyler Siegel, Westside High School
Second Place: Reid Hammitt, Karly Meyer, Westside High School
Third Place: Barclay Hughes, Michael Mellen, Westside High School

Hospitality Services
First Place: McKinney Harwood, Shannen Pickering, Westside High School
Second Place: Capris Quiates, Sonja Schrager, Westside High School
Third Place: Zach Houfek, Trent Johnson, Millard West High School

Marketing Communications
First Place: Ella Buxton, Abby Cleary, Omaha Burke High School
Second Place: Kathryn Radosta, Jaycee Stephens, Bellevue West High School
Third Place: Emily Glazer, Katie Zetzman, Westside High School

Sports and Entertainment
First Place: Tanner Baird, Caleb Wyre, Gering High School
Second Place: Preston Barrett, Christopher Murphy, Bellevue East High School
Third Place: Bradley Brazeal, Kate Liveringhouse, Bellevue West High School

Travel and Tourism
First Place: Leemah Nasrati, Ellie Pribus, Westside High School
Second Place: Alex Bohn, Anna Fulsom, Omaha Central High School
Third Place: Jenna Sime, Courtney Van Hoosen, Millard West High School

Scholarship Recipients
Bobby Foehliger Living a Legacy Memorial
Scholarships (Two $1,000 scholarships)
Michael Casper, Papillion-La Vista High School
Michael Hadden, Scottsbluff High School
Dan Whitlock Scholarship ($250)
Mattie Cunningham, Papillion-La Vista South High School
Kenyatta Bush Memorial Scholarship ($250)
Erin Hodges, Westside High School
N.A.M.E. - Mike Logan Memorial Scholarship ($500)
Hannah Price, Millard West High School
NE DECA Scholarships (Two $500 scholarships)
Ella Buxton, Omaha Burke High School
Ryan Evers, Papillion-La Vista High School
Target Scholarship ($500)
Katie Wandzikal, Lincoln Southeast High School

Distinguished DECA Member of the Year
Nicole Ebel, Millard South High School

Distinguished Chapter of the Year
Bellevue East DECA

Special Recognition
Nebraska DECA Outstanding Service Awards
Award of Merit:
Mrs. Dawn Danauskas, Bellevue East High School
Outstanding Service Award:
Mr. Mark Moran, Scottsbluff High School
Outstanding Business Partner:
Mrs. Megan Bratetic, Bratetic Design
Outstanding Alumni/Collegiate DECA Member:
Allison Goodman
Honorary Lifetime Membership:
Mrs. Jodi Gehr, Lincoln Southeast High School
DECA Outstanding New Chapter Advisor:
Valerie Holmes, Omaha Northwest High School
DECA Outstanding Chapter Advisor:
Mrs. Gogi Supenski, Bellevue West High School

Nebraska Association of Marketing Educators (NAME)
Rookie of the Year:
Mr. Jay Dalton, Omaha Burke High School
Marketing Educator of the Year:
Brent Gehring, Bellevue East High School
There are 225 total members in NSBEA, including 41 student members and 184 professional members, as follows:
There are 208 total members in NBEA, including 37 student members and 171 professional members.
Hit a Grand Slam for Business Education

June 10-12, 2013

M-PBEA 2013 Conference in Omaha, Nebraska

Start planning now! You won’t want to miss the 2013 Mountain-Plains Business Education Association conference.

Convention details: Hosted at the Omaha Regency Marriott. Room rate: $112 per night.

Stay for the NCAA Men’s College World Series with a community celebration on June 15 and the Series running June 16-26!

Omaha Area Family-Friendly Attractions

- Henry Doorly Zoo
- Historic Old Market shops, restaurants
- Durham Heritage Museum
- Omaha’s Lauritzen Botanical Gardens
- Omaha Children’s Museum
- Joslyn Art Museum
- Boys Town
- Great shopping!
- Much more! For more information, visit www.visitomaha.com

For more information, please contact:
DeLayne Havlovic, Convention Chairperson
delayne.havlovic@ops.org Phone 402-557-2610

For information about presenting, please contact:
Kelly Means, Program Chair
kelly.means@ops.org Phone: 402-557-3343

Omaha’s Regency Marriott
Omaha’s Downtown Skyline
Desert Dome at Omaha’s world class Henry Doorly Zoo
TD Ameritrade Park, host site of NCAA Men’s College World Series

Tentative Schedule of Events

Monday, June 10
- Noon – 1:30 pm Awards Luncheon hosted by NSBEA NSBEA Award presentations
- 2 – 5:30 pm Business tour - Henry Doorly Zoo and Aquarium...with behind the scenes tours and presentations by various zoo departments including Finance, Marketing, and IT
- 6:30 pm - ? Social activity - "tail gate" party/cook out on hotel patio
Tuesday, June 11
- Tuesday Evening Corrinne Hoisington – Keynote speaker and concurrent sessions Past President’s Reception and Awards Banquet
Wednesday, June 12
- Concurrent sessions
JOIN NSBEA - NBEA!

Name ____________________________
Home Address ____________________________
City, State, and Zip ____________________________

School ____________________________
School Address ____________________________
School City, State, and Zip ____________________________
School Phone ___________ Home Phone ___________
E-mail Address ____________________________

NSBEA Geographic District: □ Capitol □ Elkhorn □ Metro
□ Panhandle □ Sandhills □ Tri-Valley

If you don’t know your NSBEA district, please indicate the County
in which your school is located ____________________________

In addition, check if you are: □ Post-Secondary community college
□ Collegiate-University faculty

Check if you are applying for Student Membership: □
Indicate College/University: ____________________________

Mail dues (check made payable to NSBEA) to:
Dr. Patricia Arneson, NSBEA Membership Director
Wayne State College, 1111 Main Street - Gardner Hall 206F
Wayne, NE 68787 paarnes1@WSC.edu 402-375-7255

Check here to join or renew your membership in these professional
business associations!

□ NSBEA only 20.00
(*student) 5.00

□ NBEA only 80.00
(*student) 40.00
(Dues include membership in Mtn Plains Business Education regional
association, M-PBEA)

□ NBEA/ISBE 110.00
(NBEA membership required to join ISBE)

□ NBEA/DPE 140.00
(NBEA membership required to join DPE)

□ NBEA/ISBE/DPE 170.00
(NBEA membership required)

□ ACTE/ACTEN 110.00
□ (*students are free) 0.00

Total $___________

□ Check #___________
□ Cash ___________

Date:_________________

*Students MUST join both NSBEA and NBEA to be eligible
for NSBEA Culver Scholarship and/or Outstanding Student
Teacher recognitions.

We’re on the Web!
www.nbea.org
www.mpbea.org
www.nsbea.org
<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Kathleen McCune</td>
</tr>
<tr>
<td>Secretary</td>
<td>Angie Chittick</td>
</tr>
<tr>
<td>Immediate Past President</td>
<td>Lori Anderson</td>
</tr>
<tr>
<td>Membership Director/State Rep. to M-PBEA Board</td>
<td>Pat Arneson</td>
</tr>
<tr>
<td>Capitol Representatives</td>
<td>Ronda Gestring, Colleen Childers</td>
</tr>
<tr>
<td>Metro Representatives</td>
<td>Carry Pratt, Nick Jarzynka</td>
</tr>
<tr>
<td>Panhandle Representative</td>
<td>Brenda Budler</td>
</tr>
<tr>
<td>Post-Secondary Representative</td>
<td>RoxAnn Coudeyras</td>
</tr>
<tr>
<td>Scholarship</td>
<td>John Schultz</td>
</tr>
<tr>
<td>NSBEA and Service Award Representatives</td>
<td>Sid Conrad, Lori Harding</td>
</tr>
<tr>
<td>Auditing Representatives</td>
<td>Kris Gaebel, Shelly Mowinkel</td>
</tr>
<tr>
<td>Five-Year Planning</td>
<td>Terri Tiedeman, Janelle Stansbury, Bonnie Malcolm, Dawn Friedrich, Lori Anderson</td>
</tr>
<tr>
<td>Fall Conference – Lincoln</td>
<td>Lori Anderson, Josh Hinrichs, Lindsay Tillinghast</td>
</tr>
<tr>
<td>Association of Career and Technical Educators of Nebraska (ACTEN) Business</td>
<td>DeLayne Havlovic, Janelle Stansberry</td>
</tr>
<tr>
<td>Association of Career and Technical Educators of Nebraska (ACTEN) Marketing</td>
<td>Brittany McPhillips</td>
</tr>
<tr>
<td>Nebraska Association of Marketing Educators (NAME)</td>
<td>Lynn Hill</td>
</tr>
<tr>
<td>President-Elect</td>
<td>Deb Wolken</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Kelly Means</td>
</tr>
<tr>
<td>Newsletter Editor</td>
<td>Tennille Gifford</td>
</tr>
<tr>
<td>Parliamentarian</td>
<td>Sandy Olson</td>
</tr>
<tr>
<td>Elkhorn Representatives</td>
<td>Kari Tunink, Angie Shaffer</td>
</tr>
<tr>
<td>Tri-Valley Representative</td>
<td>Cathy Nutt</td>
</tr>
<tr>
<td>Sandhills Representative</td>
<td>Julie Murphy</td>
</tr>
<tr>
<td>Legislation</td>
<td>Crystal Bolamperti</td>
</tr>
<tr>
<td>Honorary Membership Representative</td>
<td>Colleen Lenners</td>
</tr>
<tr>
<td>NBEA &amp; MPBEA Awards</td>
<td>Cindy Talley, Shawn McIlnay</td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>Bonnie Malcolm, Dawn Friedrich, Lori Anderson</td>
</tr>
<tr>
<td>Archives</td>
<td>Jane Blum</td>
</tr>
<tr>
<td>Public Relations</td>
<td>Jean Condon, Matt Maw, Sue Sydow</td>
</tr>
<tr>
<td>Photographer</td>
<td>Jane Blum</td>
</tr>
<tr>
<td>LDI—June Conference</td>
<td>Lori Anderson</td>
</tr>
<tr>
<td>Department of Education</td>
<td>Bonnie Sibert</td>
</tr>
<tr>
<td>State FBLA</td>
<td>Bev Newton</td>
</tr>
<tr>
<td>State DECA</td>
<td>Nicole Coffey</td>
</tr>
<tr>
<td>Delta Pi Epsilon</td>
<td>DeLayne Havlovic</td>
</tr>
</tbody>
</table>
DPE Update
DeLayne Havlovic, President

The 2012-2013 school year has been a year of changes for Delta Pi Epsilon. As members are already aware, DPE transitioned under the umbrella of the National Business Education Association earlier this year and has become ARBE – DPE (Association for Research in Business Education – Delta Pi Epsilon). While DPE now fits under the umbrella of NBEA, the new name indicates their commitment and dedication to research, specifically the DPE Research Journal publications that you receive periodically each year.

In Nebraska, DPE will continue to recognize an outstanding educator each year. We will also continue to support ARBE-DPE’s national commitment to research through supporting their foundation.

New initiates are currently being sought. If you are interested in joining DPE, Nebraska’s Alpha Upsilon Chapter will have their next initiation in June during the Nebraska Career Education conference in Kearney during the BMIT Banquet on Wednesday evening. If you are interested in joining, please contact DeLayne Havlovic, DPE President at delayne.havlovic@ops.org for more information.

Finally, the DPE Alpha Upsilon Board sends well wishes to Bill Latta, our chapter sponsor. Bill left Nebraska in December upon taking a position with a university in Western Canada. While we miss Bill greatly in Nebraska, this move brings him closer to family. Best wishes, Bill!

The DPE Alpha Upsilon Board looks forward to seeing you in Kearney at the NCE Conference June 4-6, 2013 and/or in Omaha at the Mountain-Plains Business Education Association Conference to be held at the Regency Marriott in Omaha. For the NCE Conference, see www.nceconference.com and for M-PBEA, see www.mpbea.org for more details.