

# THE RUNNINGBOARD RUNDOWN

THE MONTHLY NEWSLETTER OF  
THE CHAUTAUQUA LAKE REGION AACA  
P.O. BOX 821

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MARCH 2017

## ANNOUNCEMENTS:

### Board Meeting

Thursday, March 9, 2017 at 7:00 PM  
Flea market committee meeting first

### General Meeting

Wednesday, March 15, 2017 at 7:00 PM

**Club website:** [www.clraaca-dunkirk-flea-market.org](http://www.clraaca-dunkirk-flea-market.org)  
**Newsletters and flea market info all in one place!**

## 2017 EVENTS

Mar 3-5	24th Annual Cavalcade of Cars Hamburg Fairgrounds
April 6-9	Southeastern Spring Meet
April 30	Annual Franklinville Pancake Breakfast & Car Show See more info below
May 19-21	49th Annual Dunkirk Automotive Flea Market
May 26-27	Easter Spring Meet
May 27	Mike Wallen's Cabin Fever Cruise- Contact him at (716) 499-1829 or <a href="mailto:mrchevelle@windstream.net">mrchevelle@windstream.net</a>
June 24	Tanglewood Manor Car Show, 2-4pm (rain date, July 15th)
August 13	Family picnic at Westfield Fish and Game
Sept 9	Steak Fry at the War Vets
Sept 24	Appreciation Dinner at Olive's in Mayville

*Chautauqua Region Community Foundation's (CRCF), Randy Sweeney, will be at the March general meeting to discuss establishing a secondary education scholarship for children & grandchildren of club members. We plan to finalize details & vote to approve at this meeting.*

**Cookies** - Thank you to Lori Stewart for the delicious cookies in February. John Watkins & Connie Shearer will delight us in March and April!

**Franklinville Pancake Breakfast & Car Show is on Sunday, April 20th. Club members should meet at the North Main St. Kwik Fill at 9am. Leaving at that time gets us there before the church people start coming in. It is the 50th anniversary of this event- it would be great to support them!**

### Flea Market News

- John Watkins is looking for new workers to join the fun at the Flea Market and asking current volunteers to consider working an extra shift. Contact him at any meeting or call him at 664-1501.
- A volunteer is needed to set up signage on Thursday and tear down on Sunday. Person should be able to pound posts and walk up/down stairs.
- Greg Press is looking to set up a membership/club booth at this year's Flea Market and is looking for volunteers to help "man it."

### George & Grace Hanson have the following for sale:

- 1931 Model A Ford Roadster Deluxe (with rumble seat)
  - 1963 Buick LeSabre hardtop with a wildcat engine
  - 1980 Chevy S10 4x4 Scottsdale
- Please call (716) 763-5050 for more information!

"Model A Woodie body business for sale" – by John Lee, Editor of *Woodie Times* magazine

Thirty-eight years ago Ken Steenburn turned his old car hobby into a business. Now that business is up for sale.

Steenburn had noticed how many of the millions of Model T Fords had survived and were being rebuilt and restored. Engines and mechanical parts, and even restorable steel bodies, were plentiful, but the wooden bodies had not fared nearly as well. So Ken, along with his son, Carl, started building wooden depot hack, open express and huckster bodies, exactly duplicating the original Ford products. Thus Pleasantville Manufacturing Co. was born in Dewittville, New York.

Not long after, Ken Steenburn met another early Ford hobbyist, Jim Spencer, who was reproducing brackets, hinges and other metal parts needed to assemble Ford wooden bodies. The two formed S&S Industries to manufacture and market these iron items.

But Spencer also convinced Steenburn that the market for Model A Ford station wagon wood bodies would be as good, if not better than that for the Model T bodies. Pleasantville Manufacturing soon tooled up to offer Model 150-A (1929) and 150-B (1930-31) station wagon bodies, as well as Model 255-A (1930-31) Special Delivery bodies.

When Ken Steenburn passed away in 2001, his son, Carl and daughter, Ruth, continued the business. With a full-time job with the county taxing authority, Carl still oversaw manufacturing and marketing operations, while Ruth has handled the administration. Employee Adam Beck performed a lot of the wood work after Ken's death.

Ruth and Carl would now like to find someone else to take over the business and continue to supply the hobby with quality Model A and Model T wood bodies. They are offering the patterns and jigs, saws, shapers, sanders and other production equipment, a complete 1929 Model 150-A station wagon body to use for patterns or build into a car, some supplies of red oak, basswood and kiln-dried maple lumber and birch plywood paneling, and the Pleasantville name (and reputation).

Ruth plans to continue the S&S metal parts business. No real estate is involved in the sale offering. It's been in Dewittville, in far western New York State about 65 miles southwest of Buffalo, from the beginning.

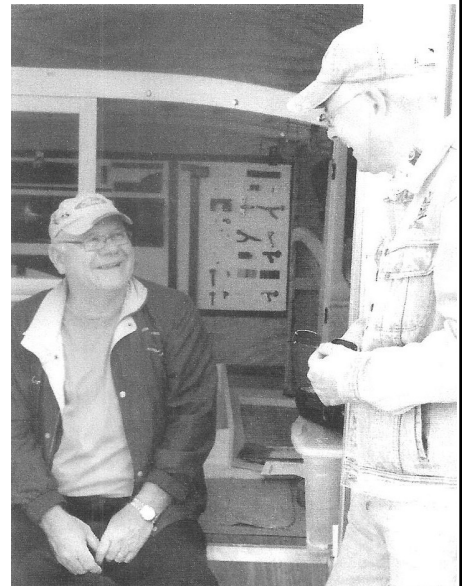
The new owner is free to move it anywhere they wish.

Even though they are no longer manufacturing Woodie wood, "We're still getting inquiries," Ruth said. "I had two just today," the recent day we visited by phone.0.

Pleasantville has offered assembled station wagon (or other)bodies that can be transported in a good-sized pickup or on a trailer, or as complete panels that can be hauled flat and assembled by the owner. She figures the business has averaged about 10 woodie bodies a year, which means well over 300 woodies that probably wouldn't exist without the Steenburn family.

Anyone interested in this Woodie body business may call Ruth Steenburn at 716-753-2238.

Submitted by club member, Carl Steenburn





**The Chautauqua Lake Region A.A.C.A.**  
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### **The Club Library**



The club library of old repair manuals and assorted car related books is out of Chuck Sinatra's office and now with Carl Steenburn. Carl has an inventory of what is there; call him and see if there is anything you can use for your projects. Your club membership is your library card to take out any books/materials.

**Club Touring or Outing Form** - the club is always interested in having tours and outings once the nice weather arrives! There is now a form available on our website (under the RBR link) or from any board member, to help you plan an outing or tour.

**Jeanne Oag, Newsletter editor, is seeking interesting and/or informative articles for the newsletter. Contact her at [jeanneoag@hotmail.com](mailto:jeanneoag@hotmail.com) or call her at 716-985-4821. She requests submissions no later than the end of the month for publication in the next newsletter.**

### **50th Annual Automotive Flea Market**

50<sup>th</sup> Annual Automotive Flea Market is in 2018. Now is a good time to start forming a committee of club members who would like to plan something special at the event to commemorate this anniversary. Contact Flea Market Chair, Nancy Rudny, if you'd like to join!

