## **Wakefield Educational Foundation**

PO Box 1752
Wakefield, MA 01880
www.wakefieldeducationalfoundation.org



# **Minutes**

# Tuesday, January 17, 2017 7:00 pm

# **Galvin School First Floor Faculty Room**

Welcome and Introductions -ER - welcomed the team

### **Officer Reports:**

**Secretary Report – VY** - Meeting Minutes (November) was approved with minor changes (ATT changed to AT&T; AB initials changed to Andy Bray)

**Treasurer Report – ML** – Noted few outstanding calendars, ex. Co-op Bank there are ~25 calendars; need someone to pick-up check & for picture opportunity – CG will set a time and members who are interested can join

**STARS- AM**- Big thank you! \$2481 so far & we should do well with the additional week in May to come; 145 used & only 60 left; recommended to get Jen Baldwin to send e-copy of certificate to JT and then to AM as we need more printed; noted that we should correct "education" to "educational" on the certificates & that CG will ask Jen Baldwin to fix

**Calendar Sales- JT** – ER spoke on JT behalf (not present) – there are ~100 left; again it was mentioned that perhaps the lack of a presale affected numbers; ideas were discussed how remaining calendars could be sold such as selling at the 5<sup>th</sup> & 6<sup>th</sup> grade upcoming concerts (noted most likely this would be a no, KH will check with Lisa Bankert/boosters anyways)

Grant Process- CG – so far funded 8 & 3 pictures taken; AL can help with pictures

**Run For All Ages- 11/5- VY** – \$2k received; picture will be taken & hopefully a NE65+ visit at a future WEF meeting before the next race

Publicity Update - CB - 3 pictures to be sent; STARS PR went in (teachers listed); Chocolate Roses PR will be next

**Website Update – ER** updated in ECs absence – suggested an update on Cummings be posted [outdoor adventure course mostly installed, report on progress due March 31<sup>st</sup>, lower parts & safety measures still to be installed – expected to be complete in Spring]; noted site is not up to date with STARS

Facebook/Twitter Update - KH/CG - KH mentioned will link Facebook back to website

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**New Fundraiser update- WL** – Will be an adult Spelling Bee, March 3<sup>rd</sup> at the 3Cs; Julia Boyce designed flyer, Mr. Tetrault will MC; thinking of 6:30pm entry with 7:15-8:30pm spelling bee and trivia; other entertainment TBD; other ideas were gathered such as table sponsors if enough time (Amy Welch will look into contacting Chamber of Commerce and loop in our WEF contact AL), raffle items such as a scratch ticket basket and a 50/50 draw were other ideas; a "save the date" on Facebook will be posted by KH

**Chocolate Roses – DB/SW** – noted that it took 6 people and 3hrs to collate and staple the flyers (but everyone had a great time!); flyers will go out to schools this week; a sign-up sheet was circulated & will be followed- up by email with instructions

**COL- SW** – date will be April 4<sup>th</sup>; meeting for volunteers Jan. 28 at Brothers; a sign-up sheet was circulated

Other Business – ER – Chamber of Commerce WEF contact will be AL (noted benefits of being a member include an email PR blast to members if we want); donations through Light Bill mailing (AM offered to look into this); WEF representation at March 11<sup>th</sup> Parent University looking for volunteers (Nicole Jacob offered via email)

#### **Attendance**

- Violeta Yu
- Kim Hartman
- Melissa Holmes
- Colleen Guida
- Linda McManama
- Gayle Wettach
- Mary Letchford
- Sue Worden
- Elizabeth Russell
- Wendy Leone
- Amy Miller
- Gloria Wojtaszek
- Doreen Bentubo
- An Herzog