

Let's Schmooze

Other issues of *Let's Schmooze* can be found on the web at www.heirling.com

US People Together ~ a Call to Action

Earth ~ as we know it ~ is dying, and humanity is fearfully on the downward path to self-destruction and extinction.

And ~ worse of all ~ we may be past the point of no return.

US People Together is a last ditch effort to turn the situation around, with a plan to save humanity from self-imposed extinction.

It's time for a new approach to politics. It's up to us to save our world. The government is not going to do it. We have a lot of serious problems today. Let's list just a few of the more pressing ones:

- climate change
- depleted resources
- resurgent pestilence
- toxic environments
- drug pollution
- sluggish economies
- wealth inequalities
- destructive warfare
- displaced peoples

There's more, but the short list above quickly sketches out some of the more pressing problems.

Our world seems to be caught in a downward spiral into chaos and despair. The real core problem is that current political approaches are not working.

Nobody really knows what to do. Most are just going along with the same old play book ~ just like the Titanic mindlessly steaming toward disaster.

The problem is not only national, but global, too. Consider the rest of our world; it's experiencing many of the same problems.

Currently, the political proposals being floated around out there either (1) gravely threaten individual freedoms, or (2) are widely unrealistic.

Under our very noses, human society is steadily devolving into anarchy and plain, old nastiness.

It's time to get back to the basics.

We propose a new political party, national in origin, but global in scope ~ the **US People Together** party. It has only two main planks in its platform.

The first main plank is the optimized survival of human society. This plank is environmentally resonant. It talks to our need to turn our environments around before they become too toxic for human existence.

The second main plank is the maximizing of individual freedom within that social order. We need that plank in place to make sure that we keep all of our options open, and that we don't over-regulate ourselves into a state of paralysis.

US People Together has a simple platform with just two main planks, and no crippling ideological bias.

Social survival and personal freedom ~ everything else is secondary to that.

For the **US People Together** approach to work, it has to have four integrated applications ~ political, mass media, Main Street, and Wall Street.

- Politics is how we manage ourselves as a society.
- The mass media is how we communicate amongst ourselves.
- Main Street is how we go about providing for today.
- Wall Street is how we go about providing for tomorrow.

These four arenas of human activity are some of the main drivers of any human society, and the **US People Together** approach needs to address all four of them at the same time.

We need to do two things, immediately.

First, we need to lay out the groundwork for the four integrated **US People Together** applications ~ politics, mass media, Main Street, and Wall Street.

Second, the *Bubbles of Consciousness* book series needs to be finished. This series explores human consciousness from different perspectives, and it will further inform the **US People Together** approach to human affairs.

All of this takes time, energy and resources.

Let's keep our world from sharing the same fate as the Titanic. The unforgivable sinking of the Titanic was bad enough; it was captained by arrogance and greed (the same problems we have today), and the Titanic went down to the bottom.

Today, our political leaders lack collective will, and **US People Together** offers us new, super-focused approach.

Each of your contributions is a vote for new, practical thinking designed to actually turn things around while there's still time.

It's up to us to save our world. Our government's not going to do it.

Together ~ we can do it! Let's save our world! Join us!

Want to help get it going? US People Together? Save humanity & Earth?

Send us an [e-mail](#) and let us know how you'd like to help. We need both manpower and funding.

We appreciate anything you can do. Together ~ we can do this!

~ *'til we meet again* ~