

# Cool



# TIMES

Volume 6, Number 8

Official Publication of the *Georgia Cool Cruisers*

August 2018



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### TIME TO RENEW?

Please send \$30 (\$40 for USPS mail Newsletter) to:  
Georgia Cool Cruisers  
P.O. Box 942291  
Atlanta, GA 31141

## Hot August Cruise-Ins!



**Saturday, August 25th ♦ 6:00 pm - ??**  
**4545 Hugh Howell Rd ♦ Tucker, GA 30084**



THE  
**VARSITY**  
GWINNETT  
*Cruise-in*

**Sunday, August 19th ♦ 3:00 - 6:00 pm**

**August Events Info - page 9**

[www.GeorgiaCoolCruisers.org](http://www.GeorgiaCoolCruisers.org)

 Like Us On  
Facebook



**Welcome New  
Members!**

**Bob Burek  
Jennifer McNeal**

**Please refer a friend!**

### **Contact Info:**

**Club Founder / President**

**Rick Ellis**

**404-732-6842**

**RNE680@mindspring.com**

**Volunteer Coordinator**

**Dennis Behnken**

**770-900-3025**

**BehnkenD@bellsouth.net**

**Charity Coordinator**

**Karen O'Neal**

**770-331-4344**

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**Mailing Address:**

**Georgia Cool Cruisers**

**P. O. Box 942291**

**Atlanta, GA 31141**

## **"Cool Cars & Courage" Winners**



### **BEST CLASSIC:**

**Andy Sarratt, 1962 Chevrolet Bel Air**

### **BEST MODERN:**

**David Harkrider, 2016 Dodge Challenger**

### **TOP 10:**

**Mark Maupin, 1959 Mack "B"**

**\*Jack Mobley, 1979 Buick LeSabre**

**\*Rob Kaufman, 1966 Cadillac DeVille Convertible**

**Arthur Sheppard, 1957 Chevrolet 150 2 door sedan**

**\*Donald King, 1939 Dodge Sedan**

**Ron Smith, 1934 Ford Extra Cab truck**

**Fred Russell, 1962 Chevrolet Corvette**

**\*Alan & Rochelle Ziglin, 1959 Pontiac Bonneville**

**\*David & Jennifer Wade, 1960 Jaguar MX IX**

**Norman Malone, 1950 Ford Crestliner**

### **USO's Favorite:**

**\*Allan Roth, 1957 Chevrolet Bel Air**

### **Greater Good BBQ's Pick:**

**\*Jay Drew, 1979 Pontiac Trans-Am**

### **Ladies' Choie:**

**Pam Dingler, 1973 Dodge Charger SE**

### **COOLEST CRUISER (Club Award):**

**\*Roy Rhymer, 1971 Chevrolet Blazer**



**"Best Classic"  
Winner:  
Andy Sarratt's  
'62 Chevy Bel Air**

**\* Denotes Club Member**



# 2018 Club Shows & Events



## Sonic Drive-in Cruise-in

Saturday, August 25th

6:00 pm till ??

Sonic Drive-in of Tucker

4545 Hugh Howell Road, Tucker, GA 30084

## Labor Day Car Show

Sunday, September 2nd

1:00 pm - 5:00 pm

Decatur Estate Antiques

2272 Lawrenceville Hwy, Decatur, GA 30033

*Fundraiser for LifeLine Animal Project*

## Rods for Rescues

Sunday, September 23rd

Noon - 4:00 pm

Gwinnett's Infinite Energy Arena

6400 Sugarloaf Parkway, Duluth, GA 30097

*Presented with Race for the Rescues*

*Fundraiser to benefit*

*Animal Rescue Organizations*

## Cool Cars at Coolray

Saturday, October 6th

10:00 am - 2:00 pm

Coolray Field

*Gwinnett Stripers Stadium*

2500 Buford Drive, Lawrenceville, GA 30043

*Fundraiser for*

*Furkids Animal Rescue & No-kill Shelters*

Always check our Facebook page  
for the latest updates on our shows!



## Cars & Costumes

*Car Show & Costume Contest*

Saturday, October 27th

Noon - 4:00 pm

The Pink Pony

1837 Corporate Blvd, Brookhaven, GA 30329

*Fundraiser for*

*Susan G. Komen for the Cure*

*Breast Cancer Foundation*

## Toys for Tots Cruise-In

Saturday, December 1st

11:00 am - 3:00 pm

The Greater Good BBQ

4431 Hugh Howell Road, Tucker, GA 30084

*Our Annual Toy Collection Event!*

♦ *Be a Show Sponsor* ♦



## Varsity Gwinnett Cruise-In

Every 3rd Sunday - Year round

*New Time: 3:00 - 6:00 pm*

6045 Dawson Blvd.

Norcross, GA 30093

*I-85 - Exit 99, Jimmy Carter Blvd.*

*Co-hosted by*

*SoutheastWheelsEvents.com*

*Sponsored by:*



# Other Shows & Cruise-ins of Interest

## Monthly Cruise-Ins:

**First Saturdays (April - October), American Street Rodders, 5:00 pm till ?** Hoschton's Historic Downtown Square, 27 City Square, Hoschton, GA 30548. *Info: Ron @ 678-828-715*

**Second Saturdays, April - October. Tucker Main Street Cruise-In, 5:00 - 8:00 pm.** Main Street, Tucker, GA 30084. *Info: tuckercruisein.com or 770-527-1521*

## Events from Our Club Sponsors:

**Summit Racing Equipment's Monday Night Cruise-Ins, August 6th, 13th, 20th & 27th. 6:00 - 8:00 pm.** 20 King Mill Rd, McDonough, GA 30253. *All vehicles welcome.*

**Last Saturdays, Cars & Coffee, 9:00 am - Noon, Gateway Classic Cars, 1870 McFarland Parkway, Alpharetta, GA 30005**

**Last Saturdays, Caffeine & Classics Cruise-In, 9:00 am - Noon, Streetside Classics** 213 Thornton Road, Suite 400, Lithia Springs, GA 30122

**Year One Braselton Bash, Saturday, August 18th. 11:00 am - 3:00 pm.** 1001 Cherry Drive, Suite One, Braselton, GA 30517.

## August Car Shows & Swap Meets:

**Saturday, August 4th, Northeast Georgia Swap Meet, 7:00 am - 1:00 pm.** Atlanta Dragway, 500 E Ridgeway Rd, Commerce, GA 30529. *Info: Brad @ 706-424-5035*

**Saturday, August 11th, Jefferson Lions Club Annual Classic Car Show, 9:00 am - 2:30 pm, Jefferson High School, 575 Washington St, Jefferson, GA 30549**

**Saturday, August 25th: Jackson United Methodist Church Open Car Show, 9:00 am - 2:00 pm, 409 East Third St, Jackson, GA 30233** *Info: Beverly @ 770-231-2470. Popular Choice Awards, Entry Fee: \$5.00*

**Sunday, August 26th: What Would Jesus Drive (WWJD) Car Show, 2:00 - 6:00 pm, The Covenant Church, 1700 Corey Blvd, Decatur, GA 30032. Over 30 Awards, Food Trucks**



## The Cost of Doing Business . . .

It seems we are always looking for Sponsors, or asking for club dues, so I thought I would take a minute and give everyone an idea of how much it costs to keep this club running.

Here are some of the expenses for a show or cruise-in . . . Printing: 1,000 flyers (B&W) are about \$100, then the Registration Forms, Car ID Cards, Ballots and various signs, add another hundred bucks, then the plaque blanks, supplies for printing the designs take another BIG chunk. I save quite a bit by bargain hunting for supplies on ebay. The ads in Ragtops and Runningboards run \$80-\$100 per month. We mail out a dozen or more newsletters every month, which require color printing, envelopes and 2 ounce postage.

Other expenses: our website hosting, Post Office Box, Volunteer & event t-shirts and the unexpected expenses, like new printers, PA equipment or other things that we need as we grow.

Now, please understand, I'm not complaining . . . I think we have a "first class" operation, but wanted everyone to have a good idea of the "cost of doing business."

*My thanks to all our members and sponsors!! - Rick*

# CLUB NEWS & UPDATES

## July Charity Collections



Our July Varsity Cruise-In benefited a charity near and dear to Rick's heart, literally . . . the **American Heart Association**. We collected a total of \$250.



Our show at The Greater Good BBQ was our fundraiser for **USO Georgia**. We raised a grand total of \$1,100!

## A Big Oops by Rick



We ALWAYS try to get our shows in on the scheduled date. BUT lately Mother Nature has played havoc on show days.

This was very true on the Saturday morning of the USO show with CRAZY storms in the early morning.

The forecast was for more waves of the storm to come through during the day and evening, this combined with wet roads and scattered power outages was enough for Rick to make the decision to rain delay the show.

About a half hour after making the call, the sun came out and it turned into a beautiful day, causing a **BIG OOPS!**

We are sorry for any inconvenience this caused, and Rick will be sent for remedial "Weather Forecasting 101."

## Coolray UPDATE



Even though the "Cool Cars at Coolray" is still a few months away, we are already hard at work on it!

### We need SPONSORS!

Sponsors will have their Name or Company Logo on the event t-shirt, get a vendor space in the show area and be on day of event signage.

Already on board:

- Hayes Automotive
- Denny Williams Motorsports
- Lexi Gay Racing & Gordo's Cheese Dip
- Streetside Classics

For more info, or to sign up, please contact Rick at 404-732-6842.

## Wednesday Breakfast



We have been pretty pleased with our new location, so it looks like we will be here for a while! We invite everyone to come join us every Wednesday at:

**Denny's**  
**5534 Jimmy Carter Blvd**  
**Norcross, GA 30093.**  
*We meet at 9:30 am*



Find us on:  
**facebook®**

## A Round of Thanks to . . .



We ALWAYS have a bunch of our members and sponsors to thank for helping keep us going.

This month, we send out our thanks to **Don Brock** for his sponsorship contribution. We appreciate Don's continued support for the club, AND we are happy to see him more mobile after his recent surgery.

We put out the call for Door Prizes and got **GREAT** responses from **Year One, Summit Racing Equipment** and **Streetside Classics!**

*Thanks to all for helping out!*

## Member Mopar Mechanic



Do you own a modern Mopar ('08 & newer) that needs basic maintenance or minor repairs? Club member **Brandon Marshall** can take care of it, and in many cases he can come to you. He can also work on the classics. Contact Brandon at [BrandonLMarshall85@gmail.com](mailto:BrandonLMarshall85@gmail.com)

## Tucker Cruise-in Winners

The Tucker Main Street Cruise-in is popular with our club members.

In July, we had 3 members win awards: **Victoria Willetts, Carl Smith** and **Bill Halsac!**

*Congrats!*



## ***Our Rain Delayed USO Benefit was a BIG HIT!***

# **We PACKED The Greater Good BBQ with Cool Cars!**

We really *HATE* to rain-delay a show, especially when the rainy forecast becomes a sunny day! Delaying a show normally results in a much smaller number on the new date. Well, NOT THIS TIME! We had a beautiful, sunny and *HOT* afternoon for a very well attended show!

We love **The Greater Good BBQ** for their BIG patio, air conditioned banquet room and some shady areas in the lot. Apparently many others did too, as we had a VERY PACKED show field! We also had quite a few spectators stop by for a look. This all was good news for our event charity, **USO Georgia**. We ended up with a tidy total of **\$1,100** in donations.

*As always, our shows would not take place without a lot of help from our club members. Our "A-Team" is ALWAYS amazing at getting everything set up and ready in short order, getting everyone parked, registered and then tear down and packed up. Quite a task, especially in 90 degree Summer heat! Special Thanks to **Streetside Classics** for sponsoring the show!*





## More ***“Cool Cars & Courage”*** photos



See page 2 for a list of the Show Winners



## ***Another HOT Day for COOL Cars at The Varsity Gwinnett!***

### ***We Fought the Forecasters, and We WON!***

Different month, same story (forecast) of afternoon thunderstorms. Luckily they never materialized, but the threat was enough to keep many at home. We still had a nice collection of "cool" cars on a hot afternoon, with some cars that we had not seen before.

We were happy to have Brian of **Streetside Classics** (our event sponsor) set up their tent! They gave out some "freebies" along with info on buying a classic, or putting one on consignment at their Lithia Springs showroom. We also had our famous collection bowl out for American Heart Association, and collected \$250!

*Please make your plans to attend our next Varsity Cruise-in on **Sunday, August 19th.***



#### **JULY '18 SPECIAL AWARD WINNERS**

**Coolest Cruiser:** Lori Ammons, '32 Ford Coupe

**Varsity Favorite:** Tom Anderson, '87 Corvette

**Streetside's Classic:** Jon Ammons, 39 Pontiac Chief

**Top Wheels Award:** Brett Zaroh, '61 Corvette

**See our Facebook Page for MORE Photos!**



# AUGUST "COOL" CRUISE-INS

## The July Varsity Cruise-In . . . ***WE NEED YOU!***



**Sunday, August 19th**  
**3:00 - 6:00 pm**  
**THE VARSITY**  
**GWINNETT**  
**6045 Dawson Blvd**  
**Norcross, GA 30093**

**A CHALLENGE FOR ALL OUR MEMBERS . . .** Plan on attending the August Varsity Cruise-in and bring a friend (with their show car) and let's **FILL** the parking lot to capacity! This event has had a few good months where we have a nice crowd, but we have been snake-bit by bad weather, or at least bad weather forecast.

This Cruise-in is a PERFECT format for a Sunday afternoon car event, laid back, plenty of parking, fun and affordable food, cool tunes . . . We even have a few awards we do every month. PLUS it's FREE! What's keeping you from coming out?

We will have the great folks from **Planned PETHood** on hand again with some of their adoptable pets. They will be accepting donations for their organization. **Come join us!**

## ***"Just for Fun" Cruise-In at Sonic Drive-In***

**Saturday, August 25th**  
**6:00 pm till ??**  
**Sonic Drive-In**  
**4545 Hugh Howell Road**  
**Tucker, GA 30084**

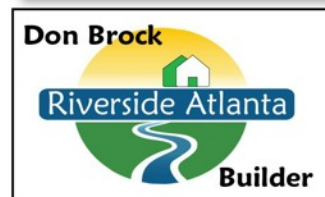
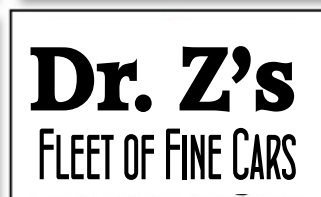
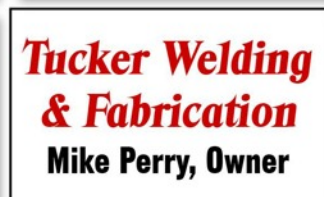
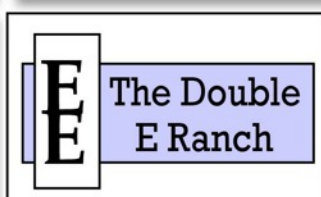


This event has been nearly TWO years in the making, ever since **Sonic of North Georgia's Billy Wright** came to our February 2017 "Sweetheart Cruise-in" and liked what he saw from our club. The Sonic folks do a LOT of car events at their locations, so with no shows scheduled for August, we decided to have a "no-work" event at their Tucker location.

Sonic will provide music and DJ services, along with a **FREE** burger or sundae for all that bring a show car. *All we need to do is show up!* We have over-flow parking at the Wells Fargo bank next door, plus there is a Buster's Ice Cream on the other side. What more could you ask for? And by the way, this event is open to all, club members or not.

If this is successful, we may schedule more events with them. Sonic of North Georgia has 10 locations including Dacula, Stone Mountain, Lawrenceville, Suwanee and Athens.

# Our Sponsors & Supporters



*Please Support our Sponsors and Charities*

## Charities We Support



[www.GeorgiaCoolCruisers.org](http://www.GeorgiaCoolCruisers.org)