



Preserving, improving and promoting Hermosa Beach Parks

HBfop.org

**Agenda
Hermosa Beach Community Center
September 13, 2017
6:30 pm**

Welcome board members & attendees

- Board introductions & Sign-in sheet

Reports:

President, Laura Leventhal

- **Board Action**
 - New FOP Meeting Schedule
 - Email Setup
 - Headshots & Bios
 - FOP Strategic Vision for 2018
 - Communicational Strategy and Structure
 - Board to meet with City Manager for 2018 Strategic Planning
- **Objectives**
 - Define FOP brand, strategy and scope
 - Establish calendar of FOP signature events (and others)
 - Establish membership list & volunteer base
 - Establish list of 2018-19 projects to support Parks & Rec
 - Better resources management (committees and materials)
 - Enhance brand presence in South Bay community
 - Social Media / Online incl website/ interpersonal
 - Reliable Volunteer Base – interaction w/other non-profs

Parks & Recreation Commissioner, Maureen Lewis

- **Parks & Rec Goals for 2018**
 - Areas for potential FOP involvement
 - Parks and Recreation Commission Meeting Schedule

Secretary, Francesca Brooks

- Raffle Filing Status Update

Garden Report, Betty Starr

Treasurer's Report, Karen Klink

- **2017 Financials – FOP Signature Events only (to date)**

Upcoming Event: Pumpkins in the Park, Saturday, October 14, 11:00 am - 1:00 pm

Chairperson, Jody Leventhal Volunteer Roles / Sponsorship and Confirmed Activities

Old Business

- Signage for Gardens and/or Parks

Community Comments/Questions – Laura Leventhal