



## ***Sponsorship/Partnership Information***

### **TEDxTarrytown 2018**

**We invite you to partner with TEDxTarrytown in sharing  
“ideas worth spreading”.**

**We would love for you to join in this community event with us.**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event.

**Becoming a TED partner means you share in our mission of spreading ideas that might change the world, join our community of thought leaders, and benefit from an individually tailored sponsorship.”**

**-[www.ted.com/about/partner-with-ted](http://www.ted.com/about/partner-with-ted)**

## **Why partner with us?**

**Build Your Brand & Increase Brand Awareness**

**Reach an engaged audience**

**Enrich the community**

***Ignite Curiosity***

**Bring positive ideas into the world**

### **Sponsorship/Partnership Contact Info:**

Kimberly Marcus, Organizer

[tedxtarrytown@gmail.com](mailto:tedxtarrytown@gmail.com)

[www.tedxtarrytown.com](http://www.tedxtarrytown.com)



@TedxTarrytown

# Sponsorship Opportunities

## Ideas (\$100)

- Logo recognition on the website
- Logo recognition on a 6 second slide prior to and after event
- Verbal thank you and Acknowledgement live from the stage
- Acknowledgement on printed program

## Focus (\$500)

- One ticket to the event
- Logo recognition on the website
- Logo recognition on all signage during the event
- Logo recognition on a 6 second slide prior to and after event
- Verbal thank you and Acknowledgement live from the stage
- Acknowledgement on printed program

## Vision (\$1000)

- Two tickets to the event
- Logo recognition on a 6 second slide prior to and after event
- Logo recognition on all print and online advertising
- Logo recognition on all signage during the event
- Verbal thank you and Acknowledgement live from the stage
- Acknowledgement on printed program
- Logo recognition on the website

## Purpose (\$5000+)

- Five tickets to the event
- Top Rank Logo recognition at the beginning of each speaker video, produced post event
- Top Rank Logo recognition on a 6 second slide prior to and after event
- Top Rank Logo recognition on all print and online advertising
- Top Rank Logo recognition on all signage at premium locations during the event
- Verbal thank you and Acknowledgement live from the stage
- Acknowledgement on printed program
- Logo recognition on the website
- Photo Opportunity with speakers and team

**In kind Partners** (Welcome Package, Catering/Reception, T-shirts, Printing, Articles. Amount may have some of the benefits listed above)

- Logo recognition on the website
- Logo recognition as 'In kind partner' on a 6 second slide prior to and after event
- Verbal thank you and Acknowledgement live from the stage
- Acknowledgement on printed program

#### **Media Partners**

- Logo recognition on the website
- Logo recognition as 'Media Partner' on a 6 second slide prior to and after event
- Verbal thank you and Acknowledgement live from the stage
- Acknowledgement on printed program

## **GENERAL CONDITIONS**

You should expect an invoice for the terms above **within 30 days**. Payment is required in full before each element of activation.

TEDxTarrytown retains the full and sole discretion in selection the main theme, the speakers, the topics, the structure, the participants, and communication initiatives in relation the conferences as well as any other aspect that may influence the attendees' experience and the overall quality and level of the conference. No sponsor or partner will receive the right to present a TEDxTalk or get any stage time at TEDxTarrytown.

This document is supplemented by a good faith agreement between the parties to cooperate in making TEDxTarrytown and the partnership a success. All TEDxTarrytown partnerships are based on an element of trust and reasonable behavior by all parties.

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