

NASW Florida Chapter Bulletin

Fall 2016 Edition

Message from Chapter President

by Katharine Campbell, PhD, LCSW

Greetings fellow social workers!

We have so many wonderful things happening and so much work still to do. I want to start by thanking our outgoing president Billy Spivey for all his hard work, wonderful leadership and high-level commitment to the profession and our members.

NASW Florida is strong and vibrant. We have seen many changes during the past several months. Tanya Fookes, the Vice President for Budget and Finance, has resigned from her office. Tanya accepted a new position in Louisiana, her home state. Tanya will be missed. She served NASW-FL in a host of volunteer positions and her contributions have been outstanding. Wendy Snee, the current Vice President for Budget and Finance-Elect, will assume her position. In addition, we have embraced modernization; said goodbye to Anne, our amazing staff member who was with us for so many years, as she embarks on a new adventure; and welcomed our newest member Christine Call.

But we are not done as there is so much work yet to complete. During the coming 2016-2017 year we have some ambitious program priorities. This will also provide numerous opportunities to get involved. NASW Florida made a commitment to address diversity within the profession as well as our communities. Our Daytona Unit took a huge step

forward with this priority when they held a town hall to discuss diversity needs in their community. We want to broaden our work from addressing diversity within NASW Florida to address cultural competence within our profession. Our work will tackle issues from the micro level of direct practice, to the mezzo approaches of our unit meetings and spread to the macro level with advocacy and policy work. If you are interested in getting involved, please contact your local unit chair or call NASW Florida's office at 1-800-352-6279.

Additionally, we are gearing up for our 2017 Conference, our 2017 LEAD and creating leadership opportunities. Our local units continue to offer networking opportunities and excellent CE workshops.

I look forward to continuing the work we are doing in Florida. We are exploring all options to keep communication open and to enhance the member experience.

I invite you to sign up for our text message alerts as a way to stay in touch with things as they happen.



Katharine Campbell, PhD, LCSW
NASW-FL President

SEND US A TEXT!

Now you can call or TEXT NASW-FL at 1-800-352-6279.

Plus, you can sign up to receive periodic text alerts.
Text 'NASW' to 1-800-352-6279 to sign up today*!



*Message and data rates may apply.

PACE Committee Update

by Ruth Brandwein, PhD, NASW-FL PACE Committee Chair



Ruth Brandwein, PhD
NASW-FL PACE
Committee Chair

In the NASW Code of Ethics, two standards refer to social workers' Ethical Responsibilities to the Profession and to Society at Large. WE address these as an organization through our legislative advocacy for professional issues and policy issues, including social justice. To be more effective, it is important to support legislators who will support our issues. We do this through the work of PACE—Political Action and Candidate Endorsement committee. The charge of PACE is to determine which candidates for state office we will endorse.

We are non-partisan and endorse members of both parties, based only on their alignment with our positions. According to our guidelines we also can endorse local candidates who are social workers who embrace social work values.

I'm pleased to inform you that our PACE committee met and made endorsements for the 2016 election. Please consider our endorsements when you cast your vote. This is an unusual year because of redistricting every seat in the state Senate and House is up for election. The following are our endorsements, by district. If you do not know your district you can go online to <http://www.myfloridahouse.gov/Sections/Representatives/representatives.aspx> or <http://www.flsenate.gov/Senators/Find> and enter your address.

We have not made endorsements in all districts because we had insufficient information and a number of districts have uncontested elections. If you want to make a recommendation for endorsement, please send me the name, district number and as much information about the candidate as is pertinent. Of course, you are free to vote for any candidate but we strongly urge you to vote for the candidates we have endorsed.

Florida Senate Races

District 3 Bill Montford (D)*
District 8 Rod Smith (D)
District 13 Linda Stewart (D)
District 15 Victor M. Torres, Jr. (D)
District 17 Debbie Mayfield (R)
District 19 Darryl Rouson (D)
District 30 Bobby Powell (D)
District 34 Gary Farmer (D)
District 36 Rene Garcia (R)*
District 40 Dwight Bullard (D)*

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Katharine Campbell, PhD, LCSW
President

George Jacinto, PhD, LCSW
President-Elect

Paula Lupton, LCSW
Secretary

Wendy Snee, LCSW, ACSW
Treasurer

Keryl Cruickshank, MSW
Northwest Unit

Carol Campbell Edwards, LCSW
Big Bend Unit

Sha'Leda Mirra, MS, LCSW, CAP
Gainesville Unit

Cecily Hardin, LCSW
Northeast Unit

Brian Machovec
Central Unit

Nancy Mills, LCSW
Emerald Coast Unit

Susan Wade-Infanzón
Tampa Bay Unit

DeAnn R. Collins, LCSW
Space Coast Unit

Joyce Lampert, LCSW
Palm Beach Unit

Stephanie L. Diez, MSW, CAP, ICADC
Broward Unit

Edith Caballero, LCSW
Miami-Dade Unit

Robert Stryker, LCSW, MCAP, ACHP-SW
Southwest Unit

Nancy Anderson, MSW
Heartland Unit

Kristina Bilicki Paape, LCSW
Sarasota/Manatee Unit

Marybeth Hrim, MBA, LCSW
Treasure Coast Unit

Marcel Lynn Currier, MSW
Nature Coast Unit

Diane M. Lucas, LCSW, ACSW
Lake/Sumter Unit

Russ Rossilini, LCSW, DCSW
Volusia/Flagler Unit



Social Work Conference 2017: June 8-10, 2017 Pre-Conference Events Begin June 5th

Call for Proposals - Deadline November 30

NASW-FL invites you to submit a workshop and / or a poster presentation proposal for Social Work Conference 2017 by November 30. Please visit <http://www.naswfl.org/conference.html> to submit your proposal today!



Exhibitor, Advertiser and Sponsor Opportunities

The NASW-FL annual conference attracts more than 600 social work and related professionals. This is a captive audience to showcase your products and services to administrators, therapists, case managers, advocates, students, counselors and many more. Come and connect with people who are the decision makers with purchasing power.

Now through December 30th you can save 10% on ALL your sponsorship options (advertising included) by entering the promo code EARLYBIRD when you complete the online registration with credit card payment at <http://www.naswfl.org/conference.html> or complete the form on the last page of the Exhibitor Prospectus at <http://bit.ly/2dKgGb4> and send in your check reflecting the 10% discount.

Maximize your exposure and sign up today!



Hotel Information

You can make your hotel reservations now to secure the special rate. Remember, the room block goes fast.

Florida Hotel and Conference Center
1500 Sand Lake Rd.
Orlando, FL 32809

Room Rate: \$110 (special rate inclusive of hotel's \$18/day service charge)

Room Reservation: 1-800-588-4656.

Hotel Reservation Cutoff Date: May 22, 2017

Full conference registration will open spring 2017.

Executive Director's Update

by Jim Akin, ACSW, NASW-FL Executive Director



Jim Akin, ACSW
NASW-FL Executive Director

Board report for August 2016. A board report is made available to the membership after each quarterly meeting.

The NASW-FL Board of Directors met for board training and the first board meeting for the 2016-2017 Program Year. The training and meeting were held August

26-27 in Orlando, FL.

The board training covered an overview of NASW National, modernization, board members' roles and responsibilities, budgeting and chapter finances, NASW-FL organization and unit training.

President Katharine Campbell and Executive Director Jim Akin reported on their participation in NASW's Association Leadership Meeting in Washington, DC. For a full report of the meeting see the NASW News (October 2016).

The financial report was presented; NASW-FL is currently on target with income and expenses.

The Executive Director reported that the Chapter office hired Christine Call as the new director of communications and membership. The membership report showed chapter membership at just below 5,000 members. Continuing Education programs, sponsored by the chapter and units, are being planned for the year and include all the required courses. The workshops are listed under Events on the website.

The NASW-FL 2016-2017 Diversity Plan was reviewed. The plan calls for the chapter and units to work in their communities to bring about a better understanding of relationships between the diverse populations, government and community members.

The 2017 legislative agenda was approved. The legislative priorities include:

- Behavioral and mental health;
- Healthcare;
- Child welfare;
- Aging services; and
- Professional issues for social workers.

Other areas we will follow are:

- Services for veterans and military families;
- Juvenile justice;
- Gun violence; and
- Diversity and social justice issues.

NASW-FL will work with the National office to recruit student members and school of social work faculty. Barriers to membership were identified as:

- Cost of membership;
- Lack of communication about what NASW offers its members;
- Lack of time to be involved; and
- Lack of personal connections.

A membership plan is being developed to address these barriers.

The 2016-2017 Program Plan was approved. The plan includes goals and objectives for association viability, membership experience, and leadership for the profession, public policy and social welfare. Highlights of the plan include formation of a Chapter Leadership Academy and creation of a Diversity Task Force and a Social Media and Communications Task Force. A decision was made to discontinue the Social Work Consortium.

Information or questions regarding the board reports may be addressed to Jim Akin, Executive Director, at 1-800-352-5279 or jim@naswfl.org.



Voting Is Our Professional Responsibility

by Dawn Brown, NASW-FL Legislative Committee Chair



Dawn Brown, MSW
Legislative Committee Chair

As we all know from the television / radio ads, lawn signs and debates we are in election season.

While many people believe the right to vote is a civic responsibility, our profession calls us to go a step further to engage in the political process on behalf of people we serve

and our profession. Many of us know a client, family member or friend who has lost the right to vote in Florida. The National Association of Social Workers (2008) Code of Ethics (6.04 Social and Political Action) calls us to participate in "social and political action that seeks to ensure that all people have equal access to the resources, employment, services, and opportunities they require to meet their basic human needs and to develop fully."

To have effective, sustainable legislation that

embodies our core value of social justice, holds those accountable that participate in any form of discrimination and provides the appropriate funding to effectively provide treatment and resources to our vulnerable populations, then we must ensure our voices along with the voices and needs of the individuals, families and communities we serve are heard. Please make sure you vote, whether it is via a mail-in ballot or voting in person on November 8th.



Thank you in advance for honoring the stories you have heard from our clients, patients, families and communities you serve through advocacy at the polls. As we prepare for the upcoming Florida legislative session please contact me at legchair@naswfl.org with any ideas, questions or concerns.



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Florida House Races

District 9 Loranne Ausley (D)
District 14 Kimberly Daniels (D)
District 21 Marihelen Wheeler (D)
District 24 Paul Renner (R)*
District 36 Amanda Murphy (D)*
District 47 Mike Miller (R)*
District 49 Carlos Guillermo Smith (D)
District 59 Rena Frazier (D)
District 69 Kathleen Peters (R)*
District 70 Wengay "Newt" Newton (D)
District 72 Edward James (D)
District 83 Gayle Harrell (R)*
District 104 Richard "Rick" Stark (D)*
District 113 David Richardson (D)*
District 114 Daisy J. Baez (D)
District 119 Jeanette M. Nunez (R)*
District 120 Holly Raschein (R)*

*Incumbent

Local Race

Mitch Rosenwald LCSW, Oakland Park Commissioner

If you think what we do is important and want social workers to have a seat at the table when decisions are being made, please consider making a contribution to NASW-FL PACE and mail your check to:

NASW-FL
1931 Dellwood Dr.,
Tallahassee, FL, 32303

This is how we empower our profession!

If you have any questions, or wish to make a recommendation for an endorsement, please contact me at rbrand24@aol.com or 941-312-4786.

Social Work Awards Nominations Deadline: January 15



The National Association of Social Workers-Florida Chapter established annual social work awards to honor outstanding professionals and members of the community.

Awards are given in the following categories:

- Social Worker of the Year
- Social Work Student of the Year
- Social Work Educator of the Year
- Public Citizen of the Year
- Elected Official of the Year

Please visit <http://bit.ly/2dgUVhS> to review the awards criteria and nominate a qualified candidate (self-nominations are accepted).



NASW Virtual Grad Fair November 9

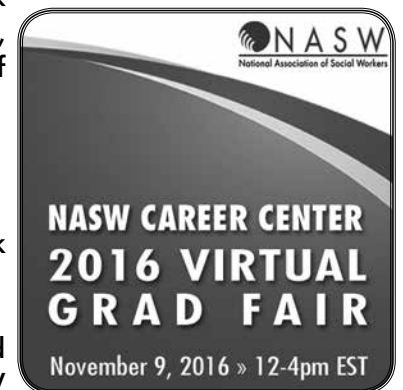
The **NASW Virtual Grad Fair** will connect you directly with top social work graduate programs from across the nation with Master of Social Work, Social Work PhD, and Doctor of Social Work programs from the comfort of your home.

Who should attend:

Prospective social work graduate students who want to apply and network with specific schools of social work during the event.

Recent graduates and professionals who have been in the social service and academic industries who are exploring MSW, Social Work PhD, and DSW programs.

For more information and to register, please visit: <http://bit.ly/2e5iH4W>.



NASW Modernization Plan

NASW-FL has embraced the modernization plan set forth by the NASW Board of Directors. The NASW-FL Board has adopted an aggressive program plan to provide advocacy, networking and continuing education for our members. For more information on Modernization, please visit: <http://www.socialworkers.org/governance/membersfirst.asp>.



Upcoming Events

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| October 20, 2016 Gainesville, FL | "Laws & Rules Update" with Jim Akin, ACSW; 6:00–9:00 p.m. at Haven Hospice - E.T. York Care Center; Registration is \$10 (NASW members), \$15 (non-members). |
| October 20–21, 2016 Fort Lauderdale, FL | "Social Work Licensure Exam Preparation Course" with Sophia F. Dziegielewski, PhD, LCSW at the Marriott Fort Lauderdale North; 9:00 a.m.–5:00 p.m. both days; Registration is \$225 (NASW members), \$275 (non-members). |
| October 24, 2016 Leesburg, FL | Lake/Sumter Unit "Nicotine Addiction Interface with Mental Health Disorders & Treatment" with Rebecca Carter, MSW, CTIS; 4:30–6:00 p.m. at Leesburg Library; Registration is FREE (NASW members), \$15 (non-members). |
| October 25, 2016 Tallahassee, FL | Big Bend Unit Monthly Networking Breakfast at the Leon County Human Services Building; 8:30–9:30 a.m. |
| October 27, 2016 Miami, FL | Miami-Dade Unit "Parkinson's Disease 101: What Social Workers Need To Know" with George Dumenigo, MSW, LCSW, ACSW and Anna Moreno Hedges, MSW; 6:00–8:00 p.m. at the National Parkinson's Foundation; Registration is Free, but please RSVP. |
| October 28, 2016 Ft. Myers, FL | Southwest Unit "Compassion Fatigue" with Jessica MacDonald; 1:30–4:00 p.m. at the Alvin A. Dubin Alzheimer's Resource Center; Registration is \$20 (NASW members), \$25 (non-members), and \$15 (students). |
| November 10, 2016 Ft. Myers, FL | Southwest Unit Social Networking Event & Holiday Meeting ; 5:00–7:30 p.m. at Perkins Restaurant. |
| November 14, 2016 Palm Beach Gardens, FL | Palm Beach Unit "Explore The Art of Using Genograms" with Debra Fox, LCSW; 6:00–8:00 p.m. at Barry University; Registration is FREE (NASW members / non-members), \$5 (non-members wanting CE credit). |
| November 15, 2016 Daytona Beach, FL | "End of Life Planning: Establishing A Personal and Professional Dialogue" with W. Randolph (Randy) Herman, EdD, MPhil, MSW; 6:00–7:30 p.m. at New Church Family in Daytona Beach; Registration is \$10 (NASW members), \$15 (non-members), FREE (students). |
| November 21, 2016 Boca Raton, FL | Palm Beach Unit "The Impact of Marginalization on the LGBT Community" with Jody Morgan, LCSW; 6:00–7:30 p.m. at Boca Raton Regional Hospital, Classroom B; Registration is FREE (NASW members / non-members), \$5 (non-members wanting CE credit). |
| December 9, 2016 TBA | Central Unit Holiday Breakfast with Dr. Dziegielewski on Psychopharmacology. |

Go to www.naswfl.org/events.html for more details on these events!

Become Engaged in Your Professional Organization



NASW-FL has many opportunities for you to participate. If you have an interest in planning our state conference, contributing to task forces for diversity and social media or serving on special interest groups for child welfare, military and veterans services, social work licensure, aging or behavioral and mental health services, email Jim Akin at jim@naswfl.org or call 1-800-352-6279.



Sponsorship and Ad Opportunities

Reach thousands of social workers in Florida, target geographic areas, practice populations and new audiences. Become a CE postcard or newsletter sponsor, take out an online or print ad, or advertise a workshop or conference. Excellent pricing and flexible advertising. For more information contact Christine Call at christine@naswfl.org or call 1-800-352-6279.



Social Work Conference 2017:

June 8-10, 2017

Pre-Conference events begin June 5th

**SAVE
THE
DATE**

**The Florida Hotel &
Conference Center**
1500 Sand Lake Rd.
Orlando, FL 32809