



AMERICAN ARCHERY CO.

2 WALKER AVE.

CLARENDON HILLS, ILL.

1961 CATALOG

OUR SALES POLICY

We are constantly in conflict with manufacturers who sell to discount houses that undersell the legitimate dealer. We will not promote products of this type in our catalog. We respectfully solicit your support in this matter.

TERMS OF SALE

All prices are F.O.B., Clarendon Hills, Illinois (or shipping point) and are subject to change. All open accounts are payable with 2% discount 10 days E.O.M. 1% per month on unpaid balance of accounts, 90 days past due.

All initial orders should be accompanied by the name of your bank and three current trade references. This will avoid shipping delay.

CLAIMS

All claims of shortages must be made within five days of receipt of shipment. Please write to us first if you wish to make a return. All returns must have our permission and be prepaid by the sender.

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RECORD BLACK BEAR TAKEN WITH CHEETAH SPECIAL

Jet pilot Capt. Richard Cooley, of Palatine, Ill. has hunted all over North American game country and has many fine trophies to show for it.

He uses "American" "Micro-Barreled" wooden hunting arrows exclusively for all of his hunting.

He shoots the "Cheetah 60" Special" because it delivers the killing power needed to make these big game kills.

Shown here is the largest black bear taken in Canada as of this date. The live weight was 650 to 675 lbs.

Dick has also taken the record black bear in Wisconsin which weighed 550 lbs.



AND THAT ISN'T ALL

Not to be outdone by her husband - Mrs. Richard Cooley goes along with her husband on his trips and brings in her share of the game too! Here Mrs. Cooley is shown at the left with a collection of fine big game trophies taken with a "Cheetah Special Bow" and American "Micro-Barreled" Arrows.



AMERICAN GUARANTEE OF SATISFACTION

If at any time an article of American archery tackle shows defective material or workmanship, return it to the factory for inspection and adjustment. We are not responsible for breakage occurring from abuse or twist developed in bows due to improper stringing of the bow.



QUALITY IS A TRADITION AT AMERICAN ARCHERY

Here are the combined coats of arms of the Besco and Layer families. We present them here as our symbol of quality and fair dealing for over a quarter of a century.



HERE IS THE ANSWER TO
A BOWHUNTER'S DREAM!

Cheetah 60" SPECIAL

Since its introduction only one year ago - the Cheetah 60" Special has been acclaimed by countless bowhunters. Short in length - rugged in construction - high in accuracy and velocity - You'll be amazed at the perfect limb balance and the power packed into this Cheetah Special. Although this bow was designed primarily for the bowhunter, many field archers have found it equally acceptable.

CS-60"
\$59⁵⁰

Length - 60"
Weights - 30/65 lb.
at 28" draw. Specify
right or left hand and
draw weight.

features

The combined limb and handle design with four core tapered maple limb laminations - eliminates shock and vibration which is common in many other bows.

The handle - made of beautiful contrasting colors of foreign and domestic hardwoods - is fully contoured to help you put the bow pressure where it is the most effective.

You'll thrill to the ease with which you can rapidly aim and shoot with the full-view center shot design and the wide arrow shelf.

At long or short ranges the full working, twist-free recurved tips impart deadly energy and power to heavy or light arrows.

ENGINEERED FOR REAL SHOOTING
PLEASURE AT A MODERATE PRICE

Cheetah REGULAR "64"

The original Cheetah needs no introduction for it is well known in archery circles everywhere. Although moderately priced - here is a bow that sacrifices nothing in quality or craftsmanship. The Cheetah is ideal for field range shooting and a mighty capable bow for large or small game. It is easy drawing - smooth shooting and hard-hitting with high velocity performance. The long sight window and contoured grip make this an excellent bow for any archer.

CH-64"
\$49⁵⁰

Length - 64"
Weights - 30/55 lb.
at 28" draw. Specify
right or left hand and
draw weight.

features

Four core tapered limb laminations made of northern hard maple - to eliminate recoil shock and vibration.

Hardwood laminated handle section is fully contoured to fit the hand.

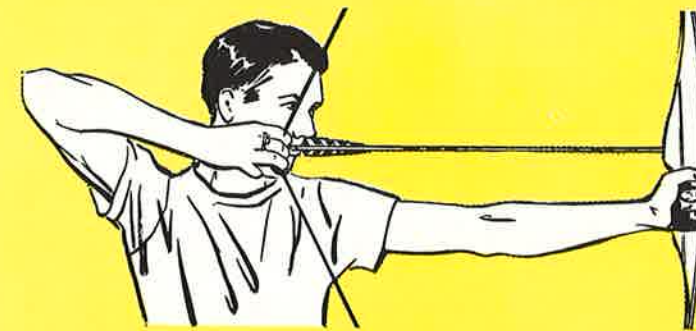
Center-shot design makes it easy to match heavy or light arrows to the bow.

Woven glass backing and facing permanently bonded to tapered maple cores.

Full working recurve is stable and full of powerful action.

CHEETAH SPECIAL SCORES ANOTHER KILL!

Here is Jack Joseph of Valentine, Nebraska with an antelope shot at 57 yards with a 49 lb. Cheetah Special bow while it was running at full speed! The arrow penetrated completely through the front of the body cavity and both legs, proving the smashing sustained power of the Cheetah Special 60" bow.



SELECTING YOUR BOW

You will be able to shoot more accurately if the bow you choose is one that you can draw and anchor properly and hold at the full drawn position for at least three seconds. If you cannot do this, the bow is probably too heavy for you and you would do better to select one a few pounds lighter. It is also a good idea to use an arrow when drawing the bow and note the length that you are drawing. This is your "drawing length" and is important when you buy arrows. Many archers buy arrows that are too long and hamper their shooting. Most experienced men use bows from 35 to 45 lbs. for target and field and about 45 to 50 lbs. for hunting.

....AMERICAN ARCHERY COMPANY

....NAME BRAND ARCHERY TACKLE....

AMERICAN ARCHERY'S ANSWER TO THE
ULTIMATE IN A TOURNAMENT BOW!

AMARCO Special

Now - available for the first time - the finest of tournament bows with a new recurve design that has increased velocity and advanced stability in the handle and limbs. You get greater "shootability" from the four core "Micro-tapered" maple laminations which add greater smoothness of draw - less limb vibration - increased bow life and extra shooting pleasure. Never before has so much modern engineering been incorporated into one bow to meet the exacting demands of both practical and discriminating archers.

\$75⁰⁰

Lengths	Draw	Weights
AS-69"	28/31"	30/50 lb.
AS-68"	27/29"	30/50 lb.
AS-66"	26/29"	30/50 lb.

LADIES AMARCO SPECIAL

AS-62"	to 26"	25/35 lb.
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features

The sheer beauty of exotic hardwood laminations in the handle adds lustre and pride of ownership to this fine bow.

Modern electronic timing devices now enable us to pre-determine the highest possible velocity output without inducing shock or limb vibration.

The study of maximum recurve efficiency is another American research project that is apparent in the 1961 Amarco Special's design. This has given us graphic analysis charts which have resulted in the unbelievable smooth stability found in this bow.

When the results of our modern studies in bow science and technology are tied together - they bring you the 1961 Amarco Special - the finest bow at any price!

AN IMPROVED DESIGN IN
AN ALL PURPOSE BOW!

AMARCO

The 1961 Amarco offers an incomparable design in an all-purpose bow-engineered to give perfect limb balance - high velocity - stability and silky smooth draw - shoots metal, glass or wood arrows with maximum efficiency. With all these features we are offering this bow at a reduced price to make it an even greater value than before. Its past record as a "champion" performer in field target and as a "game-getter" for bowhunters - make this bow tops in its class.

\$65⁰⁰

Length	Draw	Weights
AO-66"	26/29"	30/45 lb.
AO-64"	to 26"	35/60 lb.

Specify right or left hand and draw weight.

features

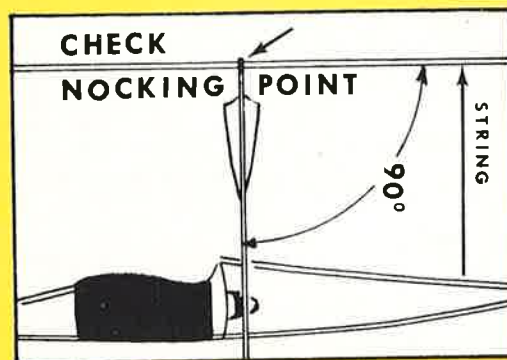
Deflexed handle design allows maximum limb energy to be transferred to your arrows while maintaining stability.

Beautifully contoured semi-pistol grip made of imported hardwood laminates in contrasting colors - feels "like a glove" in the hand and places the bow pressure where it is needed.

Full size seven inch sight window gives you full vision at all times and at all ranges whether you shoot with a sight or instinctively.

Full working recurved limbs are beautifully overlaid on the tips and nocks to add distinctive beauty and aid in string alignment.

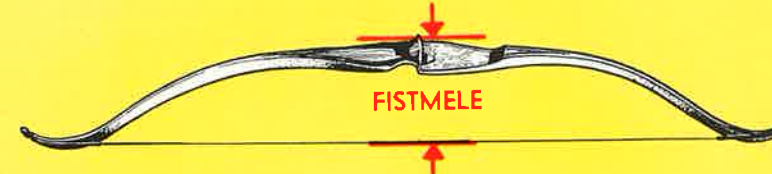
"Micro-tapered" four ply maple laminations are permanently bonded to the finest woven glass backing and facing to make the 1961 Amarco one of the most "shootable" bows ever made.



TO IMPROVE YOUR SCORES . .

Make sure that you have located your nocking point at the right spot on your string. The nocking point is the place on your string where the arrow fits onto the string. It should be located at about 90 degrees (or just slightly higher). Use a square or similar tool to locate the point - and then mark it with a pencil or ink. Many archers use ready made nocking points such as shown on page 28 - while others like to wrap a little dental floss on the string. Either method is good. Make sure that the arrow does not fit too tightly on the string - a slightly loose fit is better than too snug.

KEEP YOUR AMERICAN COMPOSITE BOW WORKING AT TOP EFFICIENCY BY MAINTAINING THE RIGHT FISTMELE



Look at the illustration to see the right way to measure the fistmele on your bow. If the fistmele is too high, it reduces the bow's efficiency - and if it is too low it impairs the accuracy and flight of the arrow.

Average fistmele on American composite bows is 9/4". This may vary 1/4" more or less depending upon the model of your bow and the way you like to have your bow perform. Once you have established the fistmele that you like best on your bow, measure it with a ruler and maintain it that way at all times.

.... AMERICAN ARCHERY COMPANY

.... FIELD TESTED COMPOSITE BOWS

New BARRACUDA

A "HE-MAN" BOW WITH EXTRA ENERGY AND LOTS OF STAMINA

All new for 1961 - the Barracuda has a comfortable deflexed handle and full-working recurves designed into a very compact bow that imparts extra energy to your arrows for bowhunting or field archery. Whether you are hunting in brush - from trees or bow-fishing from a boat - this bow's short limbs pack the wallop with sustained energy needed to make "kills" at long or short ranges.

Deflexed full center-shot handle with semi-pistol grip automatically positions your hand for every shot.

FOR THE WOMEN
Here at last is a bow that will easily reach those long shots in field and hunting. Try one and see why this is the bow you have been waiting for. Made with four core "Micro-tapered" maple laminations that give added smoothness and stability to the handle section and limbs. Meets the demand for a top-flight hunting and field bow at a moderate price.

BA-57" \$47⁵⁰

Length: 57" - For 24" to 28" draws: 30 to 60 lbs. Specify right or left hand and draw weight.



Full working recurves
Four ply "Micro-tapered" laminations



THE EVER READY KIT-KAT

Received high praise and instant recognition from experts and beginners. It more than satisfies the archer who wants an all-around bow at a reasonable cost. Deflexed handle - semi-pistol grip - high sight window - beautiful finish.
KK-62" \$39.50
Length: 62" - 24 to 28" draws - 25 to 55 lbs. Specify right or left hand and draw weight.



Semi-recurved tips deliver deadly power and bull's eye accuracy!

New SHARK

Is a perfect bow for the budget minded bowhunters - field and target shooters. It features such things as full center-shot-high sight window - contoured handle, plenty of energy with smooth power.
SK-62" . . . \$33.50
Length - 62" 24/28" Draws. Weights - 25 to 45 lbs. Specify right or left hand and draw weight.



Reflexed limbs and tapered maple cores

New EAGLE

Sends your shots straight to the mark because it is so easy to handle - full center-shot design - high sight window makes the smooth, crisp action best for beginners in schools and colleges.
EE-62" . . . \$26.00
Length - 62" - Draws up to 28". Weights 22 to 45 lbs. Specify right or left hand and draw weight.



Maximum power and at a minimum price!

Rugged FLASH

Is now widely used at many public schools and ranges because it retains its fine shooting qualities even after rough handling. Made of the same materials as our top grade bows.
FL-60" . . . \$21.00
Length - 60" Draws up to 28". Weights - 25 to 60 lbs. Specify right or left hand and draw weight.

PROPER BOW STRINGING LENGTHENS BOW LIFE!

Improper bow-stringing may seriously damage any bow - therefore you are urged to study these illustrations and learn the methods used by most experts. (all instructions are for right-handed people)



STEP 1

in the first illustration the right hand has grasped the bow at the handle. The right elbow is held in close to the body. The heel of the palm of the left hand is placed on the back of the bow - with the thumb and forefinger free to slide the string up the bow when the bracing action takes place. The tip of the bow is placed against the instep as shown on the opposite page. **THE MAIN WEIGHT OF THE BODY IS ON THE LEFT LEG.**



STEP 2

The bracing action starts by pulling with the right hand as the weight of the body shifts from the left to the right leg. This is the most important part to learn. Actually the hips and the shifting of the weight do most of the work while the left hand acts as a brace. Practice this a few times with a light weight bow until you get the knack.



STEP 3

Make sure that the right hand is doing the pulling or the bow won't bend enough to allow the string to slide up the back. Pushing too hard with the left hand throws the body out of balance and is a common mistake in this type of bow stringing. **UNSTRINGING** - Simply reverse the procedure and let the string slide down the bow.

...AMERICAN ARCHERY COMPANY

...POWER-PACKED COMPOSITE BOWS...

AMERICAN - EASTON

Aluminum Arrows

You'll have the most efficient tournament arrows in the world when you buy American superior craftsmanship and "Air-flo" fletching combined with famous "Easton" precision-made, specially drawn and tempered aluminum tubing. And you can have dyed white feathers with Helical 3 or 4 feather fletching at no extra cost!

You may also order either the regular 24-SRT-X® tubing or the new XX-75® tubing. The XX-75® tubing has one third greater bend strength with a tensile strength close to 100,000 P.S.I.

Specify your exact bow weight and draw length when ordering. Also give the type of fletching you prefer (colors, etc.). If you don't wish to select the fletching and tubing from the charts in this catalog, our top arrowsmiths will select the most efficient type of fletching to give maximum flight efficiency.

	24-SRT-X®	XX-75®
TARGET OR FIELD ARROWS		
PMA-T with insert points.....	\$29.50 doz.	\$34.50 doz.
HUNTING ARROWS		
PMA-H with long barred feathers and your choice of the heads shown on page 14.....	32.00 doz.	37.00 doz.
FIELD ARROWS		
PMA-F with interchangeable field points that may be removed and have broadheads attached.....	30.00 doz.	35.00 doz.

**FAMOUS EASTON
24-SRT-X® and XX-75® Aluminum Shafts**

Without a doubt these are the best aluminum shafts ever made for archery. Almost all of the national records and titles have been set with these shafts.

Available in 22 standard sizes: The first 2 numbers give the shaft diameter in 64ths of an inch and the last two numbers indicate the wall thickness in thousandths of an inch. Sizes are: 1416, 1516, 1518, 1616, 1618, 1713, 1716, 1718, 1813, 1816, 1818, 1820, 1913, 1916, 1918, 1920, 2013, 2016, 2018, 2020, 2114, and 2119.

Insert target points are available for all 22 sizes. Broadhead inserts are available for 9 sizes only. 1816, 1818, 1820, 1916, 1918, 1920, 2016, 2018 and 2020.

	24-SRT-X®	XX-75®
ES-1 Shafts cut to length with points installed.....	\$22.00 doz.	\$27.00 doz.
ES-2 Full length shafts (31") with points separate.....	20.80 doz.	25.80 doz.
E-IP Insert target points only (specify shaft number)....	3.80 doz.	3.80 doz.
E-BA Insert broadhead adaptors only (give shaft size)....	2.40 doz.	2.40 doz.

BOW WEIGHTS	POPULAR ALUMINUM SHAFT NUMBERS				
	26"	27"	28"	29"	30"
30 lbs. to 35 lbs.	1616	1618	1716	1718	1816
35 lbs. to 40 lbs.	1618	1716	1718	1816	1818
40 lbs. to 45 lbs.	1716	1718	1816	1916	1918
45 lbs. to 50 lbs.	1718	1816	1818	1918	2016
50 lbs. to 55 lbs.	1816	1818	1916	2016	2018
55 lbs. to 60 lbs.	1818	1916	1918	2018	2020
	1820	1918	1920	2018	2020

24SRT-X® 1816

XX75® 1820

POSITIVE IDENTIFICATION
You can be sure that you are using genuine Easton shafts when you see the trademark and shaft number that is etched on every tube - look for this marking when you buy.

....AMERICAN ARCHERY COMPANY

AMERICAN MICRO-FLITE®

Glass Arrows

Micro-flite fiberglass arrow shafts made by Laminex, Inc., have been enthusiastically accepted by archery experts as the finest shafting ever made! They are precisely matched in weight and spine and weigh almost the same as most aluminum shafts, in fact in some cases they weigh less than aluminum! They are made of super-epoxy resins and are completely resistant to weather.

MOST IMPORTANT OF ALL - Micro-flite shafts are straight when you get them and will remain that way for a lifetime! They never need straightening, even though they may bounce off trees or the sides of a target, therefore most archers find their scores improving. In the long run these are the most economical arrows for any archer to shoot for target as well as hunting.

The large range of sizes insures perfect matching for any arrow length used in target and hunting. Specify the exact bow weight and draw length when ordering and we'll select the most efficient size for you.

IN ADDITION - you can have dyed white feathers and Helical 3 or 4 fletching for no additional cost. Specify the type of fletching you wish (colors, etc.) If you don't wish to make this selection, our arrow department will select the most efficient type of fletching to give maximum flight efficiency.

CUSTOM GRADE ARROWS	
GA-C	Supremely matched in spine weight and balance with target points or broadhead adaptors..... \$29.50 doz.
TARGET AND FIELD ARROWS	
GA-I	No. 1 tournament grade with choice of target points or broadhead adaptors..... \$25.95 doz.
HUNTING ARROWS	
GA-H	No. 1 grade with long barred fletching and your choice of any broadheads shown on page 14..... \$29.50 doz.
FIELD ARROWS	
GA-F	No. 1 grade with long fletching and interchangeable field points as shown on page 14..... \$26.75 doz.
COMBINATION HUNTING AND FIELD SET	
GA-CH	Ideal for the bowhunter! Includes six broadheads of your choice and six matched field arrows with interchangeable heads..... \$27.65 doz.

FAMOUS MICRO-FLITE GLASS SHAFTS by LAMINEX

The same precise tubing as used in the arrows above. Specify the bow weight and draw length when ordering or give the exact number from the chart.

MICRO-FLITE GLASS ARROW KITS	
GA-K	Completed shafts with nock inserts and points installed - specify target points or broadhead adaptors..... \$18.95 doz.
GA-S	Micro-flite full length shafts (31") shafts only..... 12.60 doz.
NI	NOCK INSERTS ONLY give size when ordering..... 1.60 doz.
BA	BROADHEAD or FIELD POINT adaptors..... 2.40 doz.
TI	TARGET INSERTS (case hardened steel)..... 2.00 doz.
PFA	"Point-fast" adhesive for attaching inserts, 2 oz. kit..... 1.25 ea.

GA-H - HUNTING
GA-F - FIELD
GA-I - TARGET

USE THIS CHART TO HELP YOU SELECT THE RIGHT ARROW SHAFT TO MATCH YOUR BOW

DRAW LENGTH SHOWN - is for actual draw length from the inside of nock to the shoulder of point.
FIELD AND HUNTING ARROWS - using heavy weight tips should use the equivalent draw length for 2" longer draw.



BOW WEIGHT	POPULAR GLASS SHAFT NUMBERS				
	26"	27"	28"	29"	30"
30 to 34 lbs.	2	2	3	4	5
35 to 39 lbs.	2	3	4	5	6
40 to 44 lbs.	3	4	5	6	7
45 to 49 lbs.	4	5	6	7	7
50 to 54 lbs.	5	6	7	7	8
55 to 59 lbs.	6	7	7	8	8



10 DIFFERENT SIZES
Each shaft is made of thousands of glass fibres, epoxy welded into a hollow shaft for maximum durability.

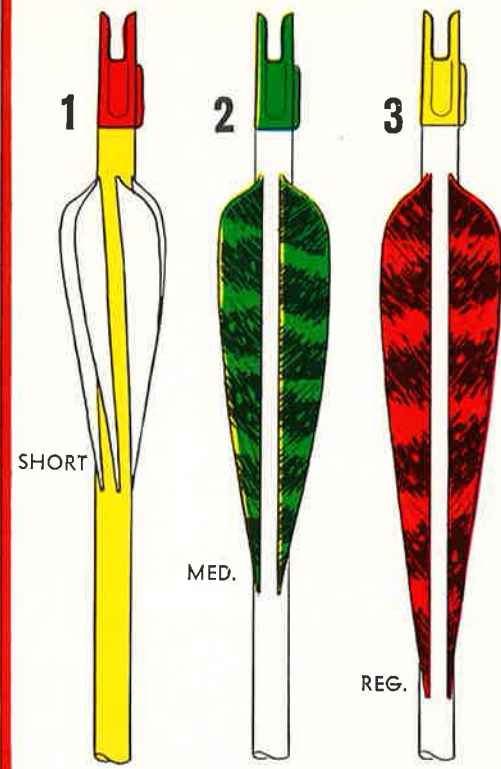
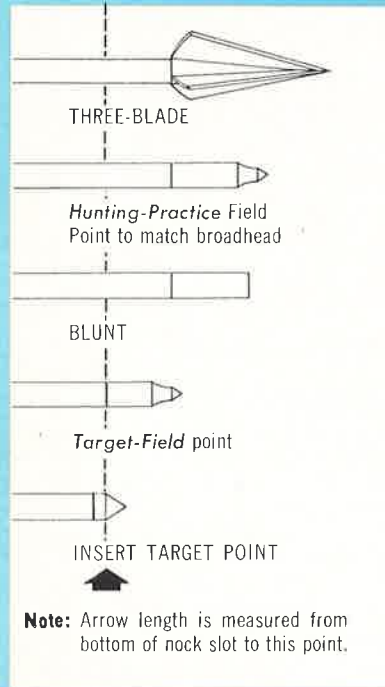
....TOP VALUES IN ARROWS AT LOW PRICES....

IMPORTANT INFORMATION

The proper selection of arrows is more important than any other part of your archery equipment. For consistently good shooting, be sure that your arrows are matched exactly to you and your bow.

At American Archery we have spent a lifetime studying the dynamics of how an arrow works to peak perfection. We have tens of thousands of Port Orford Cedar shafts that we carefully grade and inspect, before allowing any shaft to become an American arrow.

To get the fullest advantage of value in your arrows make sure that they fit you and your bow.



PLASTIC 6 FLETCH

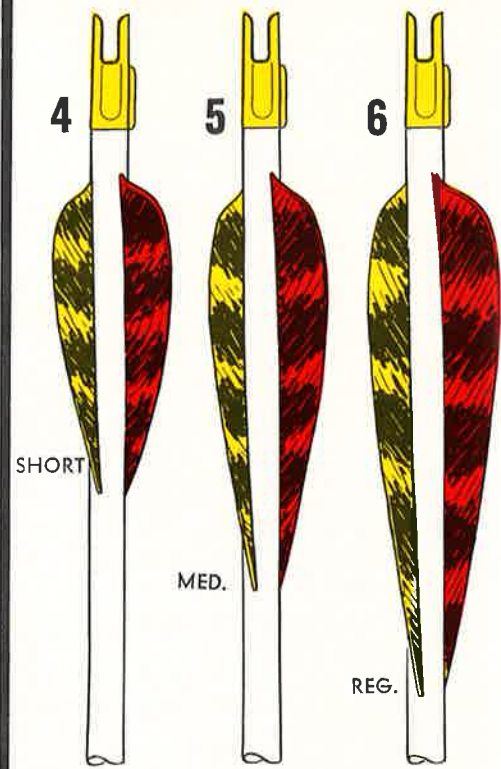
1. For advanced archers - available in 3 and 4 vane fletch in short and target lengths.

90° FOUR FEATHER

2. 90° four feather fletching is the same as the regular Helical fletch except that the vanes are not spiraled around the shaft.

105°/75° 4 FEATHER

3. 105°/75° four feather fletching is spaced so that the feathers closest to the bow handle are farther apart thus creating less feather drag at this point.



3 FEATHER HELICAL FLETCH

Available for any type of arrow - wood, metal or glass - many like this type of fletching because they feel that it gives the benefits of 4 feather helical fletching plus a little extra distance. Vanes are usually cut a little higher on three feather helical fletching to give better vision and stability in flight.

WOOD ARROWS

Barred 3 feather Helical fletching\$.50 doz. extra

All white or dyed white 3 feather Helical fletching..\$1.25 doz. extra

METAL AND GLASS ARROWS

Dyed or barred 3 feather Helical fletchingNo extra charge

AMERICAN "Air-Flo" FLETCHING

Costs no more than ordinary fletching yet it gives you many added advantages.

1. SMOOTHER FLIGHT

On all types of fletching from American the vanes are scientifically shaped to allow the passage of air on the vanes without curling them. The vanes are rounded off on the ends to enable the feather to maintain proper shape in flight.

2. BETTER SCORES

By using only the very best grades of barred and white turkey feathers for the fletching and attaching them with the finest fletching cement and drying the bond with "infra-red" heat - American gives you arrows that will "group" better and result in higher scores in field and target and better success in hunting.

3. WIDER CHOICE

There is a fletching style to suit every archer and bowhunter. With six basic types of fletching and feather lengths to suit various bow weights - you have a wider choice of fletching on American arrows. The following recommendations for feather lengths and styles are based on years of experience and testing.

You select the style of fletching you want on your arrows and tell us the length of the arrow and bow weight. We will then fletch your arrows according to the following chart of spines and feather lengths.

WOOD ARROWS

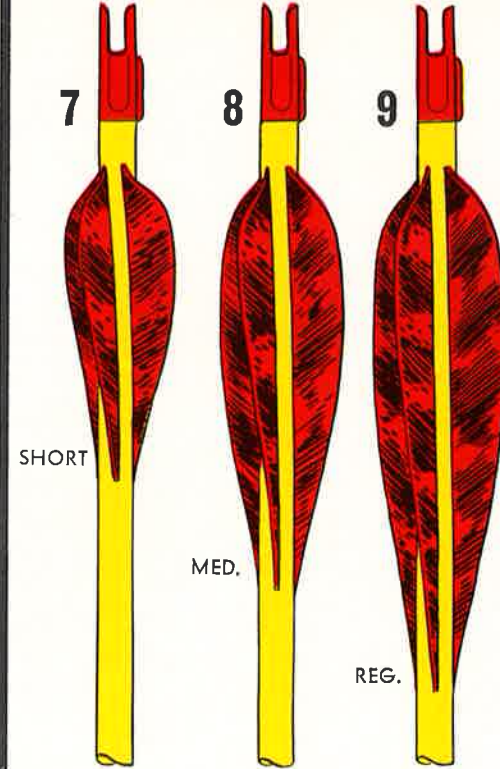
Bow Weights	Feather	Length
Up to 35#	Short	3"
36 to 45#	Medium	4"
46# and over	Regular	5"

ALUMINUM ARROWS

Shaft No.	Feather	Length
1416, 1516, 1518	Extra Short	2 1/2"
1716, 1718	Short	3"
1816, 1818	Med. Short	3 1/2"
1916, 1918, 1920	Med. Regular	4 1/2"
2020	Regular	5"

GLASS ARROWS

Shaft No.	Feather	Length
1,	Short	3"
2, 3,	Short	3"
4, 5,	Med. Short	3 1/2"
6,	Med. Regular	4 1/2"
7 to 10	Regular	5"



4 FEATHER HELICAL FLETCH

4 feather Helical fletched arrows are the favorites of thousands of experienced field-target and bowhunters. They fly straight and silently - allowing the archer to easily follow them in flight - thus they give higher scores in field and target shooting and increase the chances of the bowhunter's success.

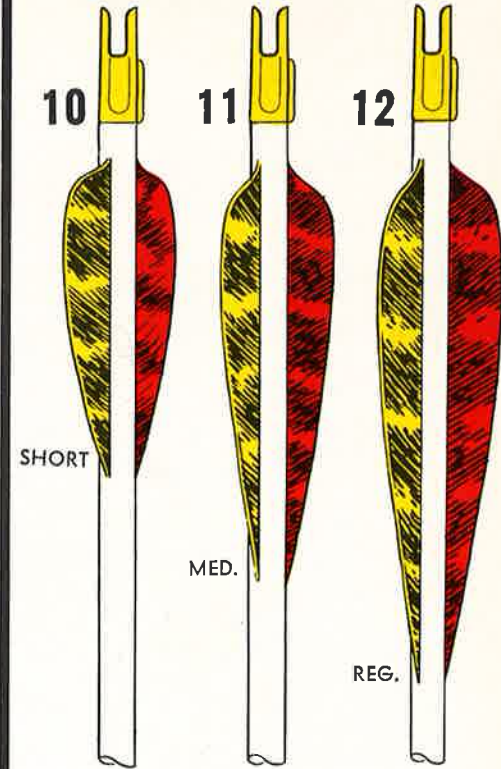
WOOD ARROWS

Dyed barred - 4 feather Helical fletching\$1.00 doz. extra

All white or dyed white - 4 feather Helical fletching2.00 doz. extra

METAL AND GLASS ARROWS

Dyed or barred 4 feather Helical fletchingNo extra charge



3 FEATHER REGULAR FLETCH

Regarded by many as the best fletching of all! We fletch these arrows with a vane that is parallel to the shaft and the natural camber of the feather does the rest. Unless your order states that you want some other type of fletching, we will use a regular three feather fletch based on the spine of the arrow.

WOOD ARROWS

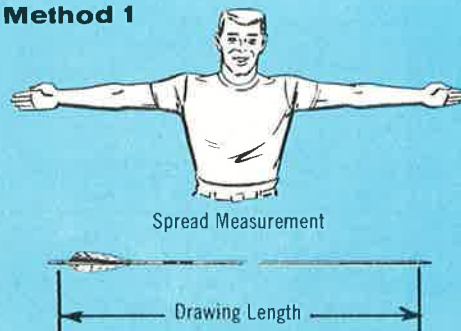
Barred Regular fletching.....No extra charge

METAL AND GLASS ARROWS

Barred Regular fletching.....No extra charge

SELECTING CORRECT ARROWS FOR YOU AND YOUR BOW

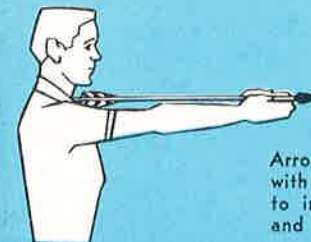
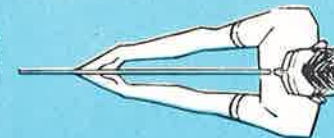
Method 1



Spread Measurement	Arrow Length
57-59"	22-23"
60-62"	23-24"
63-65"	24-25"
66-68"	25-26"
69-71"	26-27"
72-74"	27-28"
75-77"	28-29"
Over 77"	30"

Method 2

Hold yardstick at center of chest as shown. Your draw is measurement at fingertips.



Arrows are fletched with precision care to insure accurate and stable flight.

Selecting correct arrows for you and your bow

There are two accepted methods used in finding your right arrow length.

Method 1 is illustrated on page 11. Simply spread your arms as shown, measure the spread and determine your arrow length according to the chart.

The second method is shown at left. Place the nock end of an arrow against the center of your chest and reach out on it with your arms extended straight in front of you. If the arrow is the correct length for you, it will extend to the end of the fingertips. Lacking an arrow, use a yardstick for this measurement.

When ordering arrows, specify the bow weight: 40 to 45 lbs., 45 to 50 lbs., etc., and the arrow or draw length.

....AMERICAN ARCHERY COMPANY

....MATCHED ARROWS IMPROVE SHOOTING....

AMERICAN

PATENTED

"MICRO-BARRELED" ARROWS

What does "Micro-barreled" mean?

"Micro-barreling" is a patented American Archery feature wherein the ends of the shaft are tapered a few thousandths of an inch, leaving the center portion slightly stiffer. The back has a few thousandths more taper than the front.

What does this do for arrow flight?

"Micro-barreling" puts far better balance into the shaft, enabling it to react properly to the impact of today's high speed composite bows. It enables the shaft to bend just slightly more at the rear end, thus clearing the bow handle better - increasing accuracy and speed.

Do other arrows have "Micro-barreling"?

No! Others have either extremely tapered shafts or parallel shafts. The ordinary tapered shaft bends too much and whips against the side of the bow. The parallel shaft does not bend enough and scrapes against the bow. In both cases - accuracy and speed are lost.

Do "Micro-barreled" arrows stay straight longer?

You bet they do! That is just another reason why archers who use them find their scores going up and staying up! Ordinary cheap tapered arrows may work fine for a while - but after a few months use they will be crooked while the "Micro-barreled" arrows will still be straight. What's more they will stay that way for years.

Are "Micro-barreled" arrows balanced in weight and spine?

Yes, sir! No other manufacturer has such high standards as the American Archery Company. Although our tolerances are 10 grains in weight and 5 pounds in spine, we consistently match much closer than this because of our large scale production.

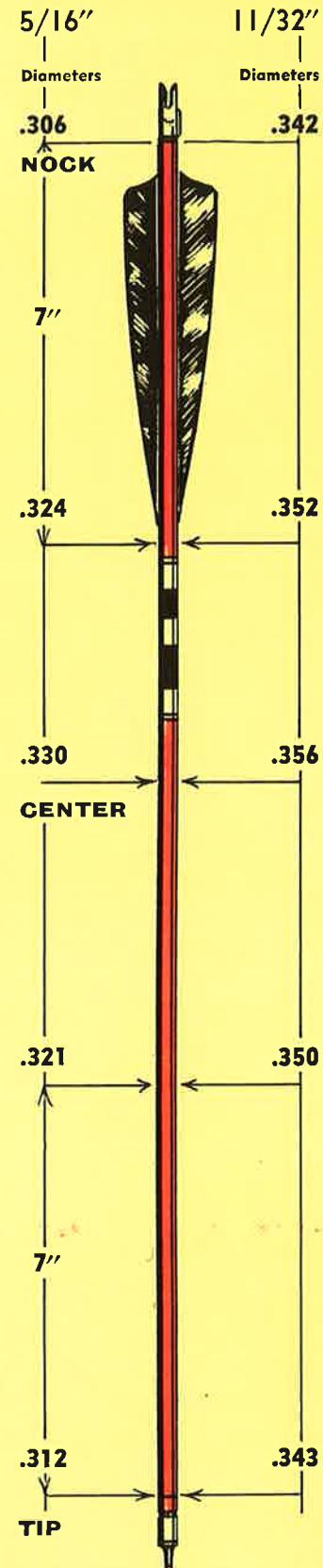
Can I check "Micro-barreled" shafts with a micrometer?

We hope you do! You will find that each dozen is perfectly round and has exactly the same controlled barreling as its mates. Now, check the shafts of any other manufacturer and you'll find that they vary up to ten thousandths of an inch in roundness and tapering!

Do "Micro-barreled" arrows cost more?

No! Even though they are the best arrows in the country, they actually cost less than many other top grades of other manufacturers. All grades of American arrows are "Micro-barreled" except the very cheapest beginner's practice arrows.

SHAFT SIZES

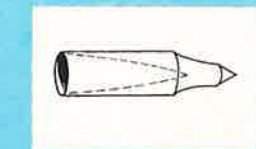


Hunting and Field Points

	No. 1	HI-PRECISION	3 EDGE
		Blue steel finish - blades ground concentric to the shaft center - This head can be used for Broadhead practice.	
		5/16" 100 gr. \$3.75 doz. \$29.00 C	11/32" 125 gr. 27.70 2C
	No. 2	ARROW-MATE	2 EDGE
		Blade is 3" long razor-edged and curved to slice deep mortal wounds - finest spring steel - positive blade attachment to plastic ferrule.	
		5/16" 100 gr. \$3.75 doz. \$29.00 C	11/32" 110 gr. 27.70 2C
	No. 3	M-A 3 BLADE	3 EDGE
		Blades are 2 1/4" long - and curved to make deep penetration - all metal construction - easy to sharpen and stays sharp too!	
		5/16" 100 gr. \$3.75 doz. \$29.00 C	11/32" 125 gr. 27.70 2C
	No. 4	ARROW-MATE	4 EDGE
		For sheer slashing power this head is supreme - vein cutters that are bone cutters, hit your game with terrific deadly effect - razor sharp steel.	
		5/16" 100 gr. \$4.50 doz. \$35.00 C	11/32" 120 gr. 33.25 2C
	No. 5	ARROW-MATE	3 EDGE
		Clean solid blade design - silent flight - made finest spring steel - razor sharp edges - perfect plastic ferrule positively adhered to blades.	
		5/16" 100 gr. \$3.75 doz. \$29.00 C	11/32" 120 gr. 27.70 2C
	No. SAB	SWIVEL ACTION BROADHEAD	
		Two curved razor-sharp blades attached to hard plastic ferrule - open upon contact with game and produce maximum cutting action and bleeding.	
		11/32" 120 grains \$5.95 doz.	

INTERCHANGEABLE FIELD POINTS

These heads look the same as the ordinary parallel wall heads - but the inside is tapered 5 degrees - so that it can be used to replace any of the broadheads shown at the left. They are the most popular heads for pre-season hunting practice and small game hunting since they weigh almost the same as the broadheads.



200-NS NON-SKIDS

Have a combination point that is equally good for field shooting and small game. Buy them by the 100 and save money.

200-NS 5/16" 100 grains
11/32" 125 grains
.90 doz. **\$7.00 - 100**



200-B BLUNTS

These heads are especially effective for shooting rabbits, rats, squirrels and pigeons. They kill by shocking power.

200-B 5/16" 100 grains
11/32" 125 grains
.80 doz. **\$6.00 - 100**

BROADHEAD SHARPENER

Here's a broadhead sharpener that really works! Three hard steel wheels overlap to give a razor sharp edge to a 3 blade or 2 blade head. It gets them sharp right to the point. Every bow hunter should have one in his quiver to keep his broadheads sharp at all times. It insures hunting success.



LBS. **\$1.50**

PARALLEL WALL HEADS

REGULAR NON-SKIDS
Fit flush over 5/16" or 11/32" shaft. Same as used on our arrows with parallel wall heads.
NS 5/16" 60 gr. 11/32" 100 gr.
.90 doz. **\$7.00 - 100**

REGULAR BLUNTS
Popular for small game shooting. Stand abuse without breaking.
MB 5/16" 65 gr. 11/32" 125 gr.
.80 doz. **\$6.00 - 100**

HVY. TARGET
Slip over points.
TP 5/16" 60 gr. 11/32" 100 gr.
.80 doz. **\$6.00 - 100**

REG. TARGET
Same used on Beginners Practice Arrows.
RT 5/16" .35 doz. **\$2.50 - 100**

HTM - SMALL GAME HEADS



Made of rubber - easy to slip on and off of any 5/16" or 11/32" shaft. In the large sizes they are very good for small game.

In the small size they can be used over children's arrows to make them safe to shoot.
RB-5/16" or 11/32"
(specify which) **\$1.80 doz. \$13.75 - 100**



....AMERICAN ARCHERY COMPANY

....MATCHED BROADHEADS AND FIELD POINTS....

No. 1 CUSTOM GRADE

The finest wooden arrows that you can buy! Extra grading of the shafts insures arrows that will stay straight and true even with hard use. "Micro-barreled" and matched within 10 grains and 5 lbs. spine. Beautifully crested in two colors and pin striped. Fletched with all colored barred feathers - 5/2" on hunting arrows and proportionately shorter on field arrows - 5/16" and 11/32" diameters. Unless otherwise specified, these arrows will be shipped with red, white or yellow full dip. Give bow weight and draw length when ordering.

HUNTING ARROWS

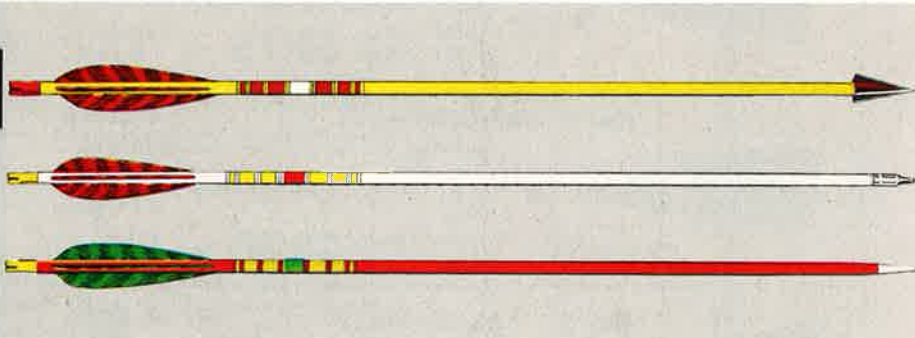
- I-H With your choice of broadheads shown on page 14..... **\$15.00 doz.**
- I-H4 Same arrows with 4 feather Helical fletching..... **16.00 doz.**
- I-H3 Same arrows with 3 feather Helical fletching..... **16.50 doz.**

FIELD ARROWS

- I-NS With No. 200 - Interchangeable Non-skids..... **\$12.75 doz.**
- Extra Add \$1.00 for 4 Helical or 50c for 3 Helical on above arrows.

WITHOUT HEADS

- I-SH Hunting fletch 5/2" - tapered for broadheads or non-skids..... **\$12.25 doz.**
- I-P Same as above but with plain ends..... **11.50 doz.**
- Extra Add \$1.00 for 4 Helical or 50c for 3 Helical on above arrows.



No. 2 MATCHED GRADE

Those who have used this grade marvel at it's extremely high quality and low price! They come year after year - because this arrow does the job with no complaints. "Micro-barreled" shafts with full dip in red, white or yellow - choice of 5/16" or 11/32" diameters and spined to your bow in your choice of draw weight and lengths. No. 1 grade feathers in regular or Helical fletching. Compare this one with others and you'll see why this is one of our best sellers. In this grade we can furnish 5/16" diameters up to 55# and 11/32" diameters from 40 to 70#.

HUNTING ARROWS

- RA-H With your choice of No. 1-2-3-4 or 5 broadheads (page 14)..... **\$13.50 doz.**
- RA-S With swivel action broadhead (page 14)..... **15.50 doz.**

FIELD ARROWS

- RA-NS With parallel wall non-skid heads..... **\$11.00 doz.**
- RA-T With parallel wall heavy target points..... **11.00 doz.**

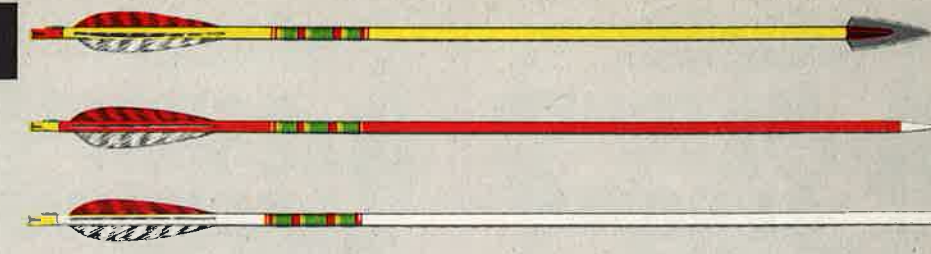
WITHOUT HEADS

- RA-SH With 5/2" hunting fletch - tapered for broadheads or non-skids..... **\$10.50 doz.**
- RA-P Same as above but with plain ends..... **9.75 doz.**
- Extra! Add \$1.00 doz. for 4 Helical or 50c for 3 Helical fletch on above arrows.

SPECIAL SPINED GRADE

Many of last year's users of these arrows acclaimed them the finest low-priced hunting and field arrows they ever used! Literally thousands of deer and other big game have been taken with this arrow. In 1961 it will take even more! It has handsome cresting and pin-striping to give it eye-appeal - but more important than that - it is **MATCHED** in **WEIGHT** and **SPINE** in both 5/16" and 11/32" diameters.

Specify - 40 to 50 lb. - 50-60 lb. or 60 to 75 lb. spine when ordering and give your choice of heads as listed on page 14.



HUNTING ARROWS

- S-HA With your choice of No. 1-2-3-4 or 5 broadheads (page 14)..... **\$12.00 doz.**
- S-HAS With swivel action broadheads..... **14.00 doz.**

FIELD ARROWS

See Standard Matched Arrows on page 17 to match this grade.

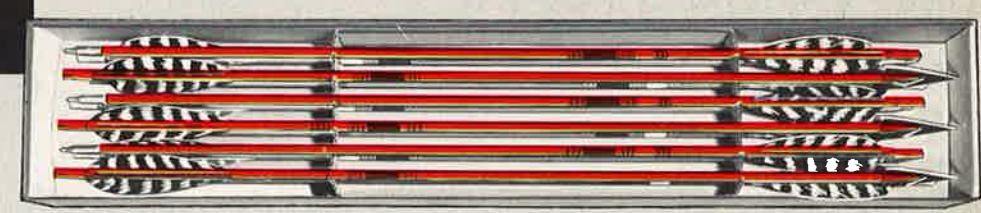
WITHOUT HEADS

- S-SH 5/2" Hunting fletch tapered for broadheads or field points..... **\$ 9.00 doz.**
- S-P Same as above but with plain ends..... **8.50 doz.**

EXTRA! Add \$1.00 doz. for 4 Helical or 50c doz. for 3 Helical fletch on above arrows.

COMBINATION SETS

In response to the many newcomers to bow-hunting who wish to practice before the season starts - we list here special combination sets in the No. 1 - CUSTOM - the No. 2 - MATCHED and the SPECIAL SPINED grades. Each set consists of six hunting arrows of your choice and six matching arrows with Interchangeable non-skid points. The practice arrows weigh the same as the broadheads - thus they give the best possible pre-season practice. When the hunting season arrives all the archer has to do is use the six broadheads instead of the field arrows. Be sure to specify bow weight and draw lengths when ordering these sets.



NO. 1 CUSTOM GRADE

- I-HC With choice of broadheads No 1-2-3-4 or 5..... **\$13.75 set**

NO. 2 MATCHED GRADE

- RA-C With choice of broadheads No. 1-2-3-4 or 5..... **12.25 set**

SPECIAL SPINED GRADE

- SC With choice of broadheads No. 1-2-3-4 or 5..... **10.75 set**

EXTRA! Add \$1.00 doz. for 4 Helical or 50c doz. for 3 Helical fletch on above sets. Add \$1.00 doz. for Swivel action broadheads on above.

Improve Your Shooting With.....



DYED BARRED OR PLAIN BARRED
 4 Feather Helical fletching..... **\$1.00 doz. extra**
 3 Feather Helical fletching..... **.50 doz. extra**

ALL WHITE OR DYED WHITE
 4 Feather Helical fletching..... **\$2.00 doz. extra**
 3 Feather Helical fletching..... **1.50 doz. extra**

EASY TO SEE -- Helical fletched arrows are much easier to "follow in flight" -- you don't have to guess where you hit, whether you are shooting field, target or hunting.

STRAIGHTER FLIGHT -- Added air pressure against the Helical vanes causes a faster rotation and makes your arrow fly much straighter. Helical fletched hunting or field arrows will not "plane" or wobble in flight.

AMERICAN HELICAL FLETCHED ARROWS

INCREASES ENERGY -- Ordinary fletched arrows take longer to straighten out in flight, and thus lose energy. Helical fletched arrows straighten out immediately after leaving the bow, thus increasing energy.

IMPROVES ACCURACY -- Because even the effects of a faulty release are largely overcome -- by the dynamic balance created by the faster turning shaft. Better than 75% of the top archers are using four feather helical fletched arrows.

EXCLUSIVE -- Helical fletched arrows are made in our own plant on our own patented fletching jigs. There are many imitations, but only one genuine "American 4 Feather Helical Fletching." Be sure you get it when you buy and you'll see a big improvement in your shooting.



....AMERICAN ARCHERY COMPANY

....HUNTING - FIELD - TARGET ARROWS....



Standard MATCHED ARROWS

Many archers tell us that these arrows surpass the Deluxe Grades of other manufacturers - even though these sell at prices at least one third less. They are closely matched within 10 grains weight and 5 lbs. spine - they come in boxes or racks with the diameters, lengths and spines marked - dipped in red, yellow or white and beautifully crested with two colors and pin striping.

NON-SKID

SSA-NS In individual dozen boxes - equipped with combination target and field points - parallel wall - choice of 5/16" or 11/32" diameters and 26" or 28" lengths\$8.45 doz.

TARGET

SSA-T Same as above but equipped with slip-over target points 8.45 doz.

PLAIN

SSA-P Without tips - plain - and 5/2" hunting fletching 8.45 doz.

ASSORTED

SSA-6 Your selection of any of the above arrows in 6 dozen display rack with the lengths and spines marked at the side of the rack. \$7.95 doz. \$47.70 6 doz.

69c SELLERS



Ideal SCHOOL ARROWS

Highly recommended for schools, colleges and camps wanting better than average arrows as they are closely matched for bow weight and grain weight. Handsomely crested and pin-striped in 5/16" and 9/32" diameters. Both sizes are "Micro-barreled" for better performance. Packed in individual dozen boxes or 6 dozen racks with your choice of spines, lengths and diameters. Equipped with target points and No. 1 - grade fletching.

TARGET

ATA-5/16" Boxed, 20/30# or 30/40# spine - in 26" or 28" lengths\$8.00 doz.

TARGET

ATA-9/32" Boxed, 20/27# or 28/25# spine - in 26" or 28" lengths 8.00 doz.

ASSORTED

ATA-6 Your selection of 6 doz. assorted lengths and spines \$7.50 doz. \$45.00 in display rack.

65c SELLERS



Semi-Finished FIELD and HUNTING

These arrows are matched within 10 grains weight and 5# spine - "Micro-barreled" for best performance - fletched with full length feathers for hunting or field - full dipped, but not crested. An excellent buy for the archer who wants to crest his own arrows - specify the spine and choice of 5/16" or 11/32" diameters when ordering - packed in individual boxes with the spine marked on the end.

PLAIN ENDS

FK-P 5/16" diameters from 30 to 50 lbs. in 5# increments\$7.50 doz.

PLAIN ENDS

FK-P 11/32" diameters from 40 to 70 lbs. in 5# increments\$7.50 doz.

65c SELLERS



Adult FIELD ARROWS

These large 11/32" diameter shafts make wonderful arrows for the amateur archer whose bow weighs 40 lbs. or over. They are full-dipped and colorfully crested and pin striped. They come in yellow, red or white and 26" or 28" lengths with full size high grade fletching. Equipped with combination target and field heads with parallel walls.

NON-SKIDS

AFA-S In spreader racks\$ 5.95 doz.

6 DOZEN DISPLAY

AFA-6 In 6 dozen display racks 35.70 6dz.

BOXED DOZENS

AFA-B Packed in individual dozen display boxes 6.45 doz.

49c SELLERS



Beginner's NON-SKID ARROWS

Outstanding values for the small fry whose bows generally weigh under 40 lbs. These rugged Port Orford Cedar shafts are full dipped in white, yellow and red and then crested and pin-striped in contrasting colors! The parallel wall combination field and target points are fit over the shaft for added strength. Available in your selection of 26" or 28" lengths as follows:

NON-SKIDS

BNS-S In one dozen spreader racks\$ 4.75 doz.

100 DISPLAY RACK

BNS-100 In display racks of 100 arrows 39.50-100

6 DOZEN RACK

BNS-6 In 6 dozen display racks 28.50-6dz.

LOOSE PACK

BNS-BP In bulk pack shipped loose in corrugated box 4.25 doz.

BOXED

BNS-B One dozen in regular display box 5.25 doz.

39c SELLERS



Beginner's PRACTICE ARROWS

The overwhelming demand for these arrows in 1960 proves them to be the best values for the small fry. Priced to sell at low levels - yet they are full dipped, handsomely crested and fletched with No. 1 turkey feathers! You won't find any crooked arrows - every one of them is straight and dependable - the 5/16" target points are knurled on flush with the shaft and the plastic nocks are tenoned and fitted. Select your choice of 22" - 24" - 26" or 28" lengths in any assortment or amount as follows:

TARGET POINTS

BPA-S In one dozen spreader packs\$ 3.75 doz.

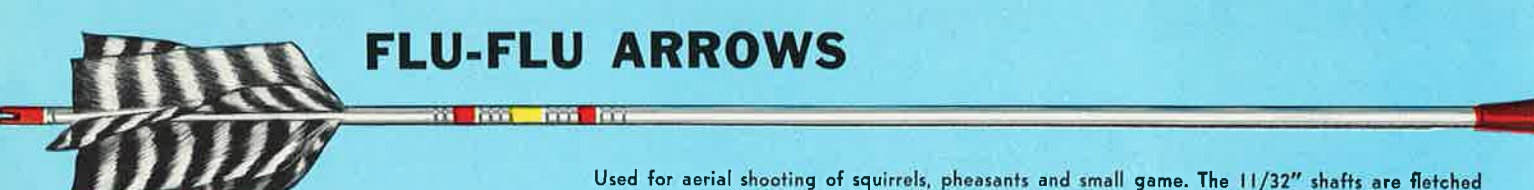
LOOSE PACK

BPA-BP In bulk pack - shipped loose in corrugated box 3.25 doz.

100 DISPLAY RACK

BPA-100 In 100 display racks 29.00-100

29c SELLERS



FLU-FLU ARROWS

Used for aerial shooting of squirrels, pheasants and small game. The 11/32" shafts are fletched with 6 full length, high fluff, Helical feathers and the 5/16" shafts are fletched with 4 full length, high fluff Helical feathers. For bows over 40 lbs. use the 11/32" and for bows under 40 lbs. use the 5/16". Specify your choice of rubber or metal small game blunts when ordering.

FF-6 11/32" Flu-flu arrow.....\$1.50 each Box of 6.....\$9.00
FF-4 5/16" Flu-flu arrow..... 1.35 each Box of 6..... 8.10



....AMERICAN ARCHERY COMPANY

Choice of 4 TYPES OF PACKAGING

You can buy American Archery Arrows in any of 4 different types of packaging as shown at the right. In addition some arrows are shipped in bulk, (loose packing) for those who wish to use their own display racks. For fastest sales we advise the 100 racks or the 6 dozen racks - while for small orders the spreader pack or individual box packing works very well.



SPREADER PACK

REGULAR BOX



6 DOZEN DISPLAY



100 DISPLAY RACK

....TOP VALUES IN ARROWS AT LOW PRICES....

Solid FIBRE GLASS Bows

								
Order No.	GB-1	GB-2	GB-3	GB-4	GB-5	GB-6	GB-7	GB-8
Price	\$295	\$450	\$595	\$795	\$995	\$1250	\$1295	\$1650
Length	40"	48"	48"	54"	56"	60"	60"	66"
Weights	10/15#	25#/24"	25#/24"	25/30# 26"	20/25# 25/30# 30/35# 35/40#	20/25# 30/35# 35/40#	30/35# 40/45#	35/40# 45/50# 50/55#
Specify bow weight when ordering GB 5, 6, 7, or 8								

ARCHERY SETS for all Ages

AS-1 JUVENILE SET (for ages 3 to 6 years)

With GB-1 40" straight limb bow - four plastic tipped Cedar arrows - two target faces - plastic quiver - instructions.....AS-1 \$ 6.75

AS-2 CADET SET (for ages 4 to 8 years)

With GB-2 48" straight limb bow - four 22" Cedar arrows - plastic quiver - two target faces - instructions.....AS-2 \$ 7.95

AS-3 JUNIOR SET (for ages 5 to 10 years)

With GB-3 48" recurved fibre glass bow with center shot design - four 24" Cedar arrows - two target faces - instructions.....AS-3 \$ 8.95

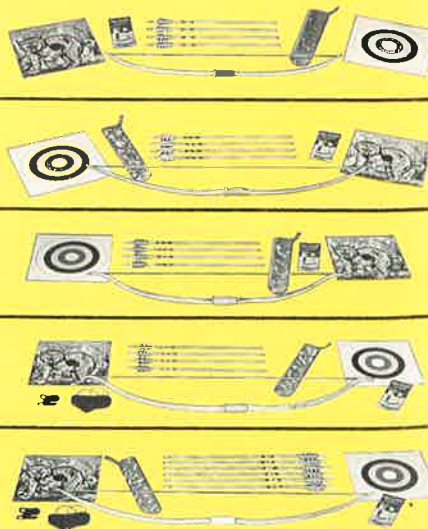
AS-4 JUNIOR EXPERT SET (for ages 7 to 13 years)

With GB-4 recurved fibre glass bow with center shot design 54" long - four 24" Cedar arrows - arm guard - finger tab - two target faces - instructions.....AS-4 \$ 10.95

AS-5 YOUTH'S ARCHERY SET (for ages 10 and up to adults)

With GB-5 56" straight limb fibre glass bow (your choice of 20-25 lb. - 25-30 lb. - 30-35 lb. or 35-40 lb. bow weights) - six 26" Matched Cedar arrows - arm guard - Cordovan finger tab - two target faces - instructions.....AS-5 \$ 13.45

Packed In New Modern Eye-Appealing Plastic Cases

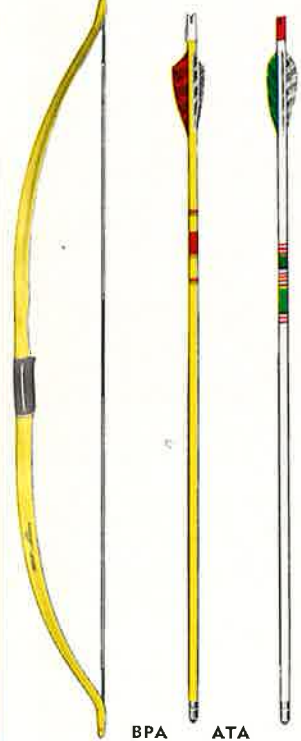


RECOMMENDATIONS FOR ARCHERY TRAINING PROGRAMS

With the sport of archery growing all the time - there is an increased demand from the young people to know more about the sport. In order to help dealers and their customers select equipment wisely - we have added this special page showing equipment that is suited for every need and every budget.

GRADE SCHOOLS SUMMER CAMPS YOUTH CENTERS

GB-4



GB-4 RECURVED FIBRE GLASS BOW

This is an ideal bow for any boy or girl up to about 12 or 13 years of age. It is 54" long - has recurved tips that add cast and zip to the bow - special long wearing Dacron string served in the middle and both ends - the handle section is molded to fit the hand - the arrow shelf is generously wide and patterned on the center shot design. All bows weigh about 25# at

26" draw.....GB-4 \$7.95

BPA - BEGINNER'S PRACTICE ARROWS

These are very good values for the money. Port Orford Cedar shafts in a choice of 24, 26, or 28 inch lengths. Three inch feathers - plastic nocks - knurled metal points full-dipped shafts (in red, white, or yellow) - handsome two color cresting and matching cock feather. All arrows are guaranteed straight and free from defects. Order these in special 100 or 6 dozen racks or in individual dozens.....BPA \$3.50 doz.

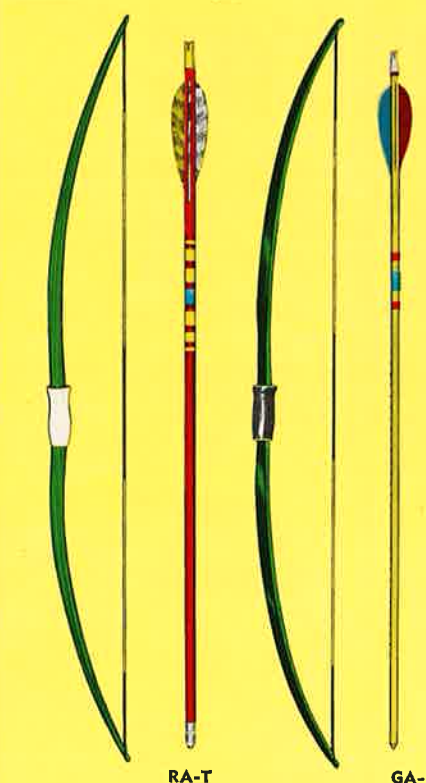
ATA - IDEAL SCHOOL ARROWS

These fine arrows are matched in weight and spine and in your choice of 26 or 28 inch lengths. Three and a half inch fletching - plastic nocks - knurled metal points - full dipped shafts (red, white or yellow) handsome two color cresting. The extra value comes from the fact that they are matched as follows 20/30# or 30/40# in 5/16" shafts and 20/27# or 28/35# in 9/32" shafts - both diameters available in 26 or 28 inch lengths. Packed in boxes with spine marked.....ATA \$7.95 doz. Packed in 6 doz. display racks with spine marked.....ATA \$7.50 doz.

HIGH SCHOOLS UNIVERSITIES

GB-5

GB-6



GB-5 FIBRE GLASS BOW

With the wide assortment of weights that this bow is available in - it is well suited to both men and women students of archery. The 20/25# and 25/30# weights are best for women and girls - the 30/35# and 35/40# weights are well suited for the men and boys. This is a molded fibre glass bow with a dual arrow rest making it adaptable for right or left handed shooting - equipped with long-lasting 56" Dacron bow string. Specify bow weights when ordering.....GB-5 \$9.95

GB-6 LAMINATED GLASS BOW

This bow will stand exceptionally rough treatment and still come back for more. The limbs are twist-free and stable. Made of a special grade of extruded fibre glass and laminated in white and green. Dual arrow shelf and tapered upper limbs make the use of a bow sight practical on this bow. Available in four weights - 20/25 lb. - 25/30 lb. - 30/35 lb. and 35/40 lb. State the weight preferred when ordering.....GB-6 \$12.50

RA-T MATCHED ARROWS

These are our best wooden target arrows. They are "Micro-barreled" for best performance and are available in 5/16" or 11/32" diameters for any bow weights. We can furnish 5/16" diameters up to 55 lbs. and 11/32" diameters from 40/70 lbs. These are fletched with 4 inch barred feathers - dipped in white, yellow or red and handsomely crested and pin-striped. Give the exact length and spine when ordering.....RA-T \$11.00 doz.

GA-1 "MICRO-FLITE" GLASS ARROWS

All schools, colleges and universities that have used this arrow say that they are actually the most economical in the long run. They will stand a terrific amount of abuse. Even though they may slam into trees or target stands they will stay absolutely straight. This factor enables any beginner to shoot better scores and advance faster. These arrows may be ordered in any lengths or spines. We have 10 different diameters of shafts and can match perfectly. See page 10 for details of this arrow. Give length and spine when ordering.....GA-1 \$25.95 doz.

ACCESSORIES NEEDED FOR EVERY ARCHERY TRAINING PROGRAM

18-A Junior Guard

These are very economical and prevent bruising the forearm. Made of heavy leather - with elastic cord and hook arrangement for easy attachment. Made in assorted colors.....18-A \$.75 ea.

15 - Senior Arm Guard

Slightly larger than the one at the left. This one has three metal hooks and heavy elastic cord to enable it to be attached comfortably over heavy clothing or bare arms. It has a special leather re-inforcement on the back.....15 \$1.75 ea.

21-M Target Quiver

Made of best grade of leather - holds 6 to 8 arrows in upright position - hangs at the side from metal snap that slips over the belt or skirt - equally good for men or women - assorted colors. 21-M .. \$3.50 ea.

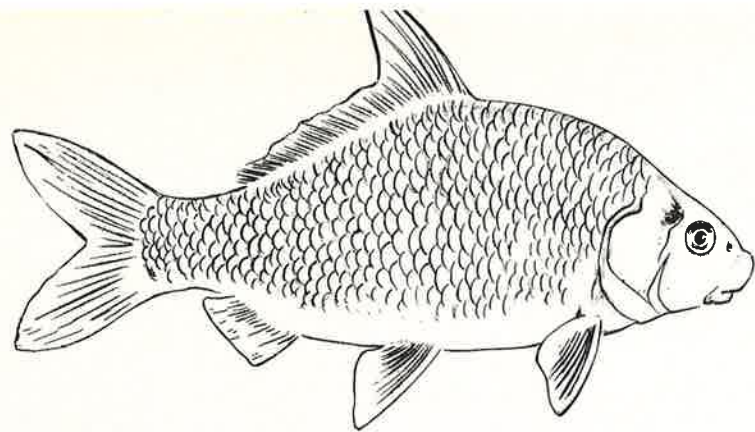
MGQ Metal Ground Quiver

Chrome plated heavy steel - pushes easily into the ground - makes a rack to hold your bow while retrieving arrows and has a handy loop to accommodate 6 to 8 extra arrows. MGQ \$1.95 ea.

SEE PAGE 26 FOR COMPLETE ASSORTMENT OF TARGET FACES AND MATTS

....AMERICAN ARCHERY COMPANY

....OUTSTANDING VALUES FOR THE YOUNGSTERS....



FISH ARROWS

These fish arrows are vastly superior to any wooden fish arrows. The solid white fiberglas shafts weigh over 1,000 grains, thus giving more penetration in water and insuring greater success, less breakage and more fish. You'll land the big ones with heads we have provided for you.

- GFA-1** 30" white fiberglas shaft with 310 grain reversible single barb head - black rubber fletching..... **\$2.50** ea.
- GFA-2** 30" white fiberglas shaft with 180 grain double barb screw-off type head - black rubber fletching..... **2.50** ea.
- GFA-D** Deluxe fish arrow with new 480 grain narrow tip and reversible single barb - maximum efficiency in this one..... **3.50** ea.
- GS** Plain glass shafts for making fish arrows..... **1.00** ea.
- LF** Rubber fletching for fish arrows, 25c ea..... **3.00** doz.



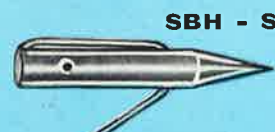
4" REEL AND LINE - Lightweight pressed aluminum - tapes to bow - includes 50 ft. of 80 lb. test line.....MO-4 **\$2.95** ea.

6" LARGE REEL AND LINE - Larger size gives smoother line flow - tapes to bow - includes 50 ft. of 80 lb. test line. MO-6 **\$3.50** ea.

7" SHOOT THRU REEL AND LINE - Shoot right through the center of this one - faster shooting and retrieve - tapes to bow - with 50 ft. of 80 lb. line. MO-7 **\$3.95** ea.

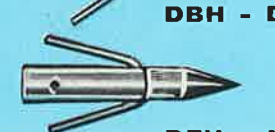
FISH LINE - Card of six double reels of 80 lb. test line.....FL **\$5.50** ea.

FISH HEADS



SBH - SINGLE BARB HEAD

Rustproofed parallel wall head with 5/16" hole - single reversible barb makes it easy to remove arrow from the fish - weighs 310 grains.....\$ **.85** ea.



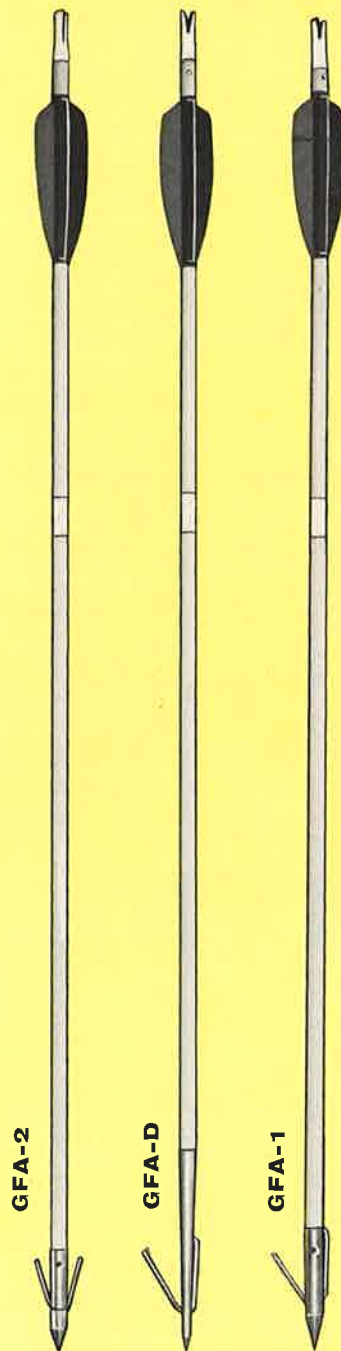
DBH - DOUBLE BARB HEAD

Rustproofed and plated - the head un-screws from this one and allows the whole barb to be removed - 5/16" parallel wall hole - weighs 180 grains \$ **.85** ea.



DFH - NEW DELUXE FISH HEAD

Rustproofed and plated - large single barb is reversible and cannot be lost - narrow tip and extra heavy weight gives super penetration in water - 5/16" parallel wall hole - weighs 480 grains.....**\$1.75** ea.....**3 FOR \$5.00**



Don't Fight Nature -- Join It!

KAMO®

BRAND



No. 75 - Camouflage Parka

¾ Length coat style with full zipper front. Made of 5 color camouflage marquisette netting. Mildew resistant, water repellent treated. Full cut, slash openings for pockets access. Parka hood cut extra full for wearing over cap. Face cover for complete camouflage. Draw string hood adjustment. Excellent for mosquito protection too. Available in small, medium, large and extra large. No. 75 **\$6.95**

No. 35 - Camouflage Headnet

Can be worn over parka hood or cap. Fits any size - impossible to see into, easy to see out. Completely seals face, eyes and neck. Perfect insect protection too. No. 35 **\$1.25** ea.



No. 25 - Kamo Stick

Each stick contains two colors, tan and green. Easy to apply. Contains insect repellent. Camouflages your face, hands, bow or gun. Will not wash off in the rain - easily removed with soap and water. No. 25 **\$.50** ea.

CAMOUFLAGE

EQUIPMENT



No. 125 Bow Covers

At last a real five-color water repellent camouflage cloth cover to fit all bows. Sewn with Nylon thread. Elastic thread backings to assure snug bow fit. Lasts for years - use it over and over. Easy on - easy off. Will not interfere with bow action. Individually packed in clear poly bag. Two sizes No. 1 for smaller bows - No. 2 for larger bows. No. 125 **\$1.50** ea.

No. 45 Camouflage Hats

Jones style water repellent camouflage hunting hat. Soft cotton twill in KAMO pattern. Flexible stitched brim all the way around hat. Warm cotton flannel lining with lined ear flaps. Washable. Ideal for bowhunting. Sizes 6 7/8 to 7 5/8. No. 45 **\$2.50** ea.



No. 145 Kamo Coveralls

The very finest construction. Kamo water repellent twill camouflage cloth. Belted front, full bi-swing back, 7 pockets, slash opening at sides. All buttons concealed to prevent snagging on brush or bow string. Coveralls meet government specifications. Sizes: Small - Medium - Large No. 145 **\$12.95** Extra Large No. 145 **13.95**



No. 85 2 Piece Camouflage Suit

Made of heavy water repellent cotton material. Permits noiseless movement. Jackets are full cut to allow freedom of movement. Trousers have adjustable waist tabs - cargo pockets are large and roomy. The best camouflage pattern on the market.

Sizes:
Small - Medium - Large
No. 85 **\$11.95**
Extra Large
No. 85 **12.95**
Double Extra Large
No. 85 **13.95**

No. 55 - Camouflage Cap

This matching water repellent 5 color camouflage cap is "ideal" for hunters where "sun-in-the-eyes" could spoil your aim - comfortable to wear - made of soft cotton material. Washable and colorfast. Sizes - 6 7/8" to 7 5/8".

No. 55 **\$1.00** ea.



No. 100 Camouflage Gloves

The last word in complete camouflage. Made of 5 color Kamo mosquito netting. So light you don't even know you have them on. Full cut to allow them to be worn with or without other gloves. Conceals the hands perfectly. One size only.

No. 100 **\$1.50** pr.

....AMERICAN ARCHERY COMPANY

....FOR THE BEST VALUES IN ARCHERY TACKLE....

AMERICAN LEATHER GOODS

ARCHERY'S MOST COLORFUL LINE

of leather goods available to you in the following colors for 1961

- WHITE
- BLACK
- BIEGE
- BROWN
- AVOCADO
- GREEN
- and
- RED



Select your own color combinations from the above colors - choosing one color for the main body and another for the trim.

No. 30 M
Men's
\$18.50

No. 30W
Ladies
\$15.95

DELUXE SHOULDER QUIVERS

Featuring a large zipper pocket for accessories and a deluxe shoulder harness for positive fitting - has handy scabbard for your hunting knife - holds 24 to 30 arrows - has divided compartments for arrows.
30-M - Men's (choice of 2 colors).....\$18.50
30-MW - Men's all WHITE..... 19.50

LADIES SHOULDER QUIVERS

Exactly the same as the men's except slightly smaller - holds 20-24 arrows - adds distinction and charm to any lady that wears it.
30-W - Ladies (choice of 2 colors).....\$15.95
30-WW - Ladies all WHITE..... 17.50

Specify when ordering shoulder quivers for left handed archers . . .

No. 25
\$9.95



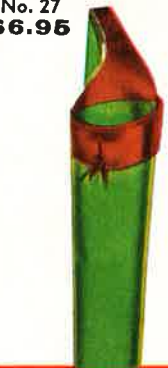
REGULAR SHOULDER QUIVER

Made of the same high grade leather as the deluxe shoulder quivers at the left - double arrow compartment holds twenty to twenty-four arrows in ready position for shooting. Adjustable shoulder strap and buckle assures a comfortable fit for even the largest adult.
25 - Choice of 2 colors.....\$ 9.95

HARNESS SHOULDER QUIVER

Same as the above quiver but with deluxe type adjustable harness.
25H\$12.50

No. 27
\$6.95



HUNTING QUIVER

Made only in beautiful avocado green plastic that is as tough as leather - yet remains pliable and soft even in cold weather. Has a double arrow compartment that holds 20-24 arrows - long adjustable strap fits over the shoulder. This has proven to be one of our best sellers for hunting and field archery.
27 - With brown leather trim.....\$ 6.95

No. 29
\$5.95



JUVENILE AND LADIES

Featuring an all-leather molded bottom the same as all our other quivers - made of scotch grained brown leather topped with contrasting trim. Holds 12 arrows. Although large enough for most men - it also serves well for the juniors and ladies who want a good quiver at a reasonable price.
29\$5.95



No. 23-P
\$7.95

TWO IN ONE QUIVER

Made of top grade leather - hangs at the side and holds a dozen target or field arrows - has divider inside - handy zipper pocket to hold your glove, arm guard and extra string. Give your choice of colors - white - black - beige - brown - green or red when ordering.

23P\$7.95



No. 23-N
\$5.75

NEW SIDE QUIVER

Made of top grade leather - hangs at the side and holds a dozen target or field arrows - also becoming very popular for bowhunting. Your choice of white - black - brown - green - beige - or red. Choose two colors - and specify which color is for the body and which is for the trim.

23N\$5.75



No. 21-ME
\$7.00

MEN'S ENSEMBLE

Consists of matching quiver - glove and arm guard - all made in your choice of colors. Specify glove side when ordering.

21-ME\$7.00
21-ME All white..... 8.00

WOMEN'S ENSEMBLE

Same as the men's except it has a belt to hold the quiver.

21-WE\$7.50
21-WE All white..... 8.50



No. 21-M
\$3.50

MEN'S TARGET QUIVER

Holds 6 to 8 arrows (metal or glass) - ideal for target shooting indoors or outdoors. Choice of colors.

21-M\$3.50
21-M All white..... 4.00

LADIES TARGET QUIVER

Same as the men's except it has belt and buckle to hang the quiver at the side. Choice of colors.

21-W\$4.00
21-W All white..... 4.50

NEW ITEMS

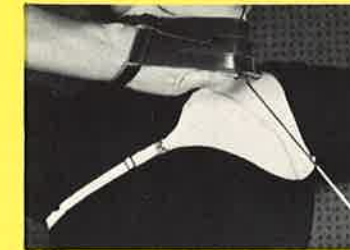
BELT POUCH



For men and women - this is a very practical item. It is a handy carry-all for such things as keys, cigarettes, etc. Made of top grain leather with snap fastener and loop for attaching to belt.

BP - Natural leather.....\$4.25
BPW - All white..... 4.50

SHOULDER GUARD



This item is a "must" for lots of archers. It fits comfortably over the shoulder and is held in place with adjustable elastic bands. It eliminates the danger of spoiling a shot through interference of the shirt or blouse with the bow string.

SG - Natural or colored leather\$3.25
SGW - All white.... 3.50

SG - \$3.25

POCKET QUIVER



No. 24
\$1.75

Holds four to six arrows in pouch that fits onto the belt or slides into the hip pocket. Made of top grade leather riveted at strain points.

24\$1.75

No. 22-L
\$1.50



ECONOMY ROVING QUIVER

Made of heavy plastic fabric in forest green color. Molded leather bottom - leather belt loop at top. Holds 7 to 9 arrows - target or field.

22-L\$1.50

JUNIOR QUIVER

Made of the same material as 22-L in green plastic. Holds 5 to 7 arrows - molded leather bottom - belt loop at top.

22-S\$1.25

No. 22-S
\$1.25

AMERICAN LEATHER GOODS

SHOOTING GLOVES AND TABS



Our best closed tip cordovan glove with elastic tension for perfect fitting. Available in the following sizes:

LADIES' - 1 small, 2 medium, 3 large.

MEN'S - 4 small, 5 medium, 6 large and 7 extra large. Specify the size when ordering.

19C Choice of sizes above.....\$2.50



This glove has closed leather tips and adjustable wrist strap with snap fastener. Made in men's and ladies small, medium and large.

19 Choice of sizes.....\$2.00



Molded leather tips on this glove with an adjustable wrist strap. Available in small, medium and large for men and women.

19A Choice of sizes.....\$1.75



HAIR TAB

Made of unborn calf - the surface gives the smoothest possible release - Sizes: small, medium or large - left or right.

HT\$1.50



LEATHER TAB

Made of leather - every youngster should have one. Sizes: small, medium, large.

20A\$.20

CORDOVAN TAB

Smooth cordovan leather tab - single thickness - Sizes: small, medium, large.

20\$.45



MARSHALL TYPE

2 piece cordovan leather - a big favorite with the experts - Sizes: small, med., large. - left or right.

20M\$.85

ARM GUARDS



HUNTING AND FIELD

Our best arm guard - long leather straps and buckles make it easy to fit over hunting clothing. Metal re-inforced inside. Made of top grade hard finished leather.

14-S\$3.25



HUNTING AND FIELD

Same as the arm guard at the left except it has rubber straps and hook fasteners that are adjustable. Very popular for field archery.

14\$2.50



COOL ARM GUARD

Especially popular with those who shoot with bare arms. It is metal re-inforced and lined on the inside with soft leather. Has adjustable rubber straps.

17\$2.00

17 All white.....\$ 2.25



PLASTIC ARM GUARD

Made of cool pliable plastic - has adjustable straps - will out-wear most leather.

18-P\$1.00



FIELD AND TARGET

Fast and easy to put this arm guard on - it has elastic cords and rubber hooks that allow it to be quickly snapped into place - made of top grade leather with metal re-inforcement - Excellent for schools, camp and public use.

15\$1.75



JUNIOR ARM GUARD

Prevents bruising of the forearm - made of leather with clever elastic cord arrangement that is so simple even the smallest child can quickly attach it. Good for schools and camps.

18-A\$.75

SKIRTED OILCLOTH FACES

Non-glare lacquer colors on heavy white oilcloth. Wide skirt and draw string make it easy to mount and remove.

48-CF\$4.95
36-CF3.95
24-CF2.75



TAG PAPER FACES

Printed in four colors - square face.

48-PF\$1.10
36-PF75
24-PF50
16-PF15

TOUGHENIZED 4 COLOR FACES

Nylon re-inforced paper - very durable.

48-TF\$1.60
36-TF1.10
24-TF75
16-TF25

TAG PAPER ANIMAL FACES

Printed in full color for field archery.

AF-18 18" Fox target...\$.30
AF-24 24" Deer target.. .40
AF-S Set of 36 faces..... 4.95



OFFICIAL N.F.A.A. BULL'S EYE FACES

Black printed on heavy white tag stock.

BW- 6 6" targets..\$.50 doz.
BW- 8 8" targets.. .75 doz.
BW-12 12" targets.. 1.10 doz.
BW-18 18" targets.. 1.80 doz.
BW-24 24" targets.. 2.40 doz.
BW-S 36 face set of above 2.95



MARSH GRASS TARGET MATTS

Spiral-wound with re-inforced centers - shipped F.O.B. Clarendon Hills, Illinois. Total of 150# shipped prepaid from factory.

PLAIN

NO.	Size	Weight	Price
NO. 16	16"	10 lbs.	\$ 4.25
NO. 24	24"	20 lbs.	8.00
NO. 36	36"	40 lbs.	15.00
NO. 48	48"	70 lbs.	25.00



BURLAP COVERED

NO.	Size	Weight	Price
NO. 16B	16"	10 lbs.	\$ 5.00
NO. 24B	24"	20 lbs.	10.00
NO. 36B	36"	40 lbs.	16.50
NO. 48B	48"	70 lbs.	27.00



TARGET FACE STAPLES

TF-S Pkg. of 4 staples.....\$.50

TARGET TRIPOD

TT48 For 48" target.....\$ 6.00
TT36 For 36" target..... 4.00

ARROW CLIPS AC - Holds an arrow - Pkg. of 24 \$ 1.00

CORRUGATED BOX TARGETS

Stuffed with rags or paper this makes a very good beginner's target - extra faces.

16-BT Package of 6 - 16" targets\$6.00

COMBINATION SET

of 54 faces - A well balanced stock for over the counter sales - prices on back for easy reference.

CS\$16.70



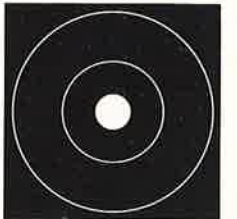
OFFICIAL N.F.A.A. HUNTER'S FACES

All black square faces with white aiming spot and fine gray scoring circles.

H-18 18 faces assorted.....\$4.50

NIGHT SHOOTING TARGET

Scotchlite eyes on full color coon - lots of fun shooting in the dark.....CT \$.50



SCORE CARDS - FOR FIELD ARCHERY

Wallet size - printed on index card - with space for scoring 56 targets.

SC Pkg. of 1,000.....\$5.00

LAY OUT YOUR OWN FIELD RANGE

Using the chart at right and any of the official N.F.A.A. target faces listed above, you can easily lay out an official N.F.A.A. field course. This is excellent practice for bowhunting as well as lots of fun.

Rules: Only four arrows are shot at a target. If there is only one stake at the target, all four arrows are shot from that stake. Where there are four stakes, placed at different distances or in a fan, you shoot one arrow from each stake.

Scoring: Each arrow that lands in the center area (including the aiming spot) counts five points. Each arrow in the outer circles counts three points. Arrows count according to the highest area they are touching. That is, if an arrow is just touching the five circle, it counts as five points.

Target No.	Stakys	Distance	Shots	Target Size
1	4	39/30/25/20 ft.	1 shot from each stake	6"
2	1	15 yards	All shots from 1 stake	12"
3	1	20 yards	All shots from 1 stake	12"
4	1	25 yards	All shots from 1 stake	12"
5	1	30 yards	All shots from 1 stake	12"
6	4	35 yards (fan)	1 shot from each stake	18"
7	1	40 yards	All shots from 1 stake	18"
8	1	45 yards	All shots from 1 stake	18"
9	4	45/40/35/30 yd.	1 shot from each stake	18"
10	1	50 yards	All shots from 1 stake	18"
11	1	55 yards	All shots from 1 stake	24"
12	1	60 yards	All shots from 1 stake	24"
13	1	65 yards	All shots from 1 stake	24"
14	4	80/70/60/50 yd.	1 shot from each stake	24"

Note: The order of the targets may be changed in order to make the range more interesting; that is the way most archers lay out their field ranges.

MOST COMPLETE SELECTION OF

Modern BOW SIGHTS

Records prove that the most precise and accurate way of shooting a bow is with the bowsight. They are used for target archery, field archery and hunting. On this page you will find a type and price to suit every need.

DOAN JIFFY BOW SIGHT



Made of aluminum anodized - in colors: red, blue, green and black. Changeable paper in center for easy and accurate marking. Finger tip sight adjustment. Press with thumb and finger. Crystal clear glass 4 and 8 degree prisms. Both slides changeable with fingers - slip off - slide on.

DBS Complete with bead post\$4.95

REPLACEMENT PARTS

Bar	\$2.50
Papers - per doz.....	.25
Slide for pin.....	2.50
Screw pin25
Knurled nut15
Suction cup and nut.....	.25
8-4-0 degree glass prism.....	5.00
Lense frame wire.....	.50
Slide for prism.....	2.50

TYPE B DACRON THREAD

The strongest material known for bowstrings - stretchproof - for those who wish to make their own bowstrings. 4 oz. spool.

DV\$2.50

USE OF PRISMS - for those that cannot get enough distance with the bead sight - 4 degree prisms give about 20 yards more than post sights, 8 degree gives 40 yards or more.



SCHRAM SUPREME SIGHT

Has a full 360 degree prism rotation barrel with finger control lock screw. With the rotation barrel you can adjust the prism so that it will be parallel to the string and still have the sight flat on the bow. This sight was designed for the deflex bow.

S-1 Complete (without prism)\$8.50



SCHRAM DELUXE SIGHT

The deluxe model was made for the archer with a light weight bow, using the pin to a certain yardage and then conveniently moving to the prism for the longer yardage and windage. There are no other adjustments to be made except to move the block up and down the bar to set yardage.

S-2 Complete (less prism)\$6.50



SCHRAM STANDARD SIGHT

The standard model consists of a much smaller block (less than 5/8" of an inch.) This block can be used on either the Deluxe or Supreme models. Ideal for target shooters, indoor shooters and also hunting. A prism can also be used with it. Using a prism in the top block and a pin in the bottom block you have a very efficient range finder.

S-3 Complete (less prism)\$5.50



DOAN PRISMS

For use with Doan, Schram, Muller or Victor Sights. Made of optically ground glass, will not scratch or dull on the surface like ordinary plastic lenses. Specify the angle desired when ordering - 0 degrees, 4 degrees or 8 degrees.

DP In plastic carrying case\$5.00

SIMPLEX BOW SIGHT



A very ruggedly built sight - made of chrome plated steel with an adjustable cross bar sighting plate. Has two sizes of peep holes for fine aiming. Thumb screw locks sighting plate for windage and yardage. A good sight for beginners to use.

SBS Complete.....\$1.00



MULLER TARGET-SITE

Glass lens mounted in non-breakable high density Polyethylene slide block with knurled metal screw to hold adjustments for yardage and windage. All metal parts anodized in Black, Green, or Red - plastic to metal design eliminates all noise - removable end caps allow cutting of sight bar to fit any bow.

GL Complete with glass lens\$3.95



MULLER FIELD-SITE

Same overall design as above sight except it has a hooded ball sight mounted on a post. With this sight there is never any glare from the sun regardless of the angle of shooting. Removable paper allows yardages to be conveniently marked - smooth sliding block allows fast settings.

HB - Complete.....\$3.75



MULLER HUNTER'S-SITE

Has a red bead, a white bead and a yellow bead mounted on an adjustable anodized frame. With this sight a bowhunter can make a pre-setting with the yellow bead for about 15 yards. The slide should then be locked in place and the middle bead set for about 30 yards and the bottom bead for 50 yards.

H - Complete.....\$3.50



MULLER BALL TARGET-SITE

Has all the same features of colors, anodized metal parts, etc., of the other Muller Sites - except it has a post type sighting bar with a metal ball on the tip. This is adjustable for windage and is the smoothest adjusting sight made. It comes in a cellophane package with complete instructions for installing and using. This is ideal for the beginner as well as the expert.

SB - Complete.....\$2.50

REPLACEMENT PARTS FOR MULLER BOW-SITES

Site Bar	\$1.00
Bar End Caps, each.....	.25
Center Slide50
Slide Lock Screw.....	.25
Ball Screw Site.....	.50
Hunter Site Frame, complete.....	1.50
Glass Lens Frame, complete.....	1.75
Hood and Post Frame, complete.....	1.50

COMPOSITE BOW STRINGS



The finest strings made. Made of special Type B Dacron - double loops - fully served at both ends and center - packed in re-usable plastic boxes. Specify bow weight and draw length - string length is length of the bow measured from nock to nock. This is usually marked on the side of the bow.

For 56/57/58/60/62/64/66/67/ 68/69" bows

DLBS
Any of above strings, each.....\$1.50
2 for 2.85

For most perfect fit on American Composite bows specify the name, length and draw weight shown.

BOW STRING CHART

All lengths of double loop strings are made in 5 bow weights. Listed here are the number of strands used for various weights.

25 to 35# 8 strands	55 to 65# 14 strands
35 to 45# 10 strands	65 to 80# 16 strands
45 to 55# 12 strands	

GLASS BOW STRINGS

Made of the same fine materials as the above, but have smaller loops at the ends for better fitting.

DLBS
54" - 56" - 58" - 60" and 66" each \$1.50
2 for 2.85

LINEN SINGLE LOOP BOW STRINGS

For all bow weights and lengths. Center served and re-inforced at both ends for long life. Neatly coiled and packed with the bow length and bow weight marked on the package.



LS - 52/55 for 52" to 55" bows	\$1.35
LS - 56/59 for 56" to 59" bows	1.35
LS - 60/63 for 60" to 63" bows	1.35
LS - 64/68 for 64" to 68" bows	1.35
LS - 69/72 for 69" to 72" bows	1.35

Specify Bow Weight When Ordering.

HEMP SINGLE LOOP BOW STRINGS

Fit all bow lengths up to 60 inches not over 30 lbs. Individually packaged.



HS - Each \$.40
Dozen 4.80

HEMP DOUBLE LOOP BOW STRINGS

For any glass or wood bow up to 30 lbs. Made in four lengths - 48" - 50" - 52" and 54".

HDL Individually packaged, ea.....\$.60
Dozen 7.20

BOW STRING WAX

This special formula wax keeps strands together and lengthens string life. Comes in a neat mess-free plastic container.



BW Each.....\$.35
Dozen 4.20

STRING SERVER

Re-serving the bowstring is fast and easy with this simple tool. Thread colors available in orange, scarlet, green and copper.



SS - Server and thread\$1.50
ST - Extra spools .45

BRUSH DEFLECTORS

This simple device will brush proof your bow - prevent twigs and weeds from snagging between the string and bow tip - soft, pliable rubber slides over string.



BB - Regular size \$.60
BB - 12R - 1 doz. card 7.20
BB - S Super size .70
BB - S12 - 1 doz. card 8.40

NOCK RITES

Eliminate the need for a glove or tab while it holds the arrow in the proper string position. Pliable, soft rubber - slides over string.



NR One pair \$ 1.00
NR - 12 - 1 doz. card 12.00

FEATHER REST

Assures smooth, quiet flight of your arrows. Made of top grade turkey feathers - installed on any bow in a few seconds.



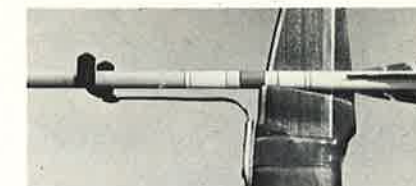
FR Each.....\$.50
FR Dozen..... 6.00

WALSH ARROW REST

For use with arrows with plastic vanes or regular fletched arrows. Gives best possible arrow passage - instructions for installing are included.



WAR - Specify for right or left hand.....\$2.75



NELSON ARROW HOLDER

Keeps your arrow - any size - ready for instant shooting in any kind of weather - when the arrow is drawn back it automatically releases tension and drops out of the way. No noise - smooth and silent - made of spring steel and rubber.

AH - Neatly packaged with instructions\$2.00

JIFFY GLIP

Fastens to any bow - for fast attachment or removal of the Nelson Arrow Holder **JC** \$1.00

BOW TIP PROTECTORS

Holds the string in place on the bow tip - keeps it from slipping off during stringing of the bow - it can save costly accidents. Also protects the beauty and finish of the bow tip and keeps it from becoming damaged.



BTP Each...\$.50
BTP - 12 - 1 dozen 6.00

METAL GROUND QUIVER

For those who enjoy target shooting and regulation rounds - this handy item is a must. It holds your bow while you go up and retrieve your arrows. Also has a side quiver for holding spare arrows. Made of heavy plated steel and will last a lifetime.



MGQ Each...\$1.95

HAMILTON PLASTIFLETCH



Plastic vanes that have been used by many leading archers to set National and regional records. Made of smooth, hard plastic in red, yellow and white - recommended for advanced archers.

135-S Small size for 6 fletch \$.40 doz.
135-T Regular target size..... .50 doz.
Give size and color when ordering Plastifletch

AMARCO-NOX



MOST PERFECT NOCKS MADE

Most popular with bowhunters and target shooters because of the perfect fitting on glass, wood or aluminum shafts. Six sizes: 1/4" - 17/64" - 9/32" - 19/64" - 5/16" - 11/32". Seven colors: red, yellow, blue, white, green, black and orange.

129 in cellophane envelope. \$.45 doz. Per 100 \$2.50 Per 1,000 \$20.00

Specify one size and color in 100 lots - In 1,000 lots you can have 4 changes of color and sizes.

EASTON MID-NOX

The best nock for small diameter 7/32" and 1/4" shafts - made in two sizes only.

129-E In white only. \$1.00 doz.

ARROW REST



Quickly attaches to any bow - consists of two waterproofed feathers mounted on thin aluminum plate. Improves arrow passage at bow handle.

AR \$.75 Display of 12. 9.00

AMARCO-NOX CHART

These charts show the best sizes of AMARCO-NOX to use on various sizes of glass and aluminum.

"MICRO-FLITE"		"EASTON"	
Shaft No.	Nock Size	Shaft No.	Nock Size
1 - 2	17/64"	1416	*7/32"
3	9/32"	1516, 1518,	1/4"
4 - 5	19/64"	1616, 1618,	17/64"
		1716, 1718,	1816,
5 - 6	5/16"	1818, 1820,	19/64"
		1916, 1918,	1920, 2016,
7, 8, 9, 10	11/32"	2018, 2020,	5/16"
		2114, 2219,	
		*7/32" Mid-Nox	

"AIR-FLO" FEATHERS



Most perfectly ground and sanded feathers on the market! Each feather is hand-graded for uniform size base and heavy fluff. Ends are trimmed off so that only the finest part of the feather remains.

Colors: Natural barred, Red barred, Orange barred, Yellow barred, Green barred, Blue barred, Clear white, Clear red, Clear orange, Clear yellow, Clear green, Clear blue, Solid black.

We list these in 3 dozen boxes but always put in plenty of extra feathers to insure perfect results.

130 - 24 natural - 12 dyed barred \$1.75
131 - 36 natural barred feathers 1.75
132 - 36 dyed barred feathers 2.00
133 - 36 natural white feathers 2.50
134 - 36 dyed white feathers 2.75

Specify left or right wing feathers when ordering.

MATCHED SHAFTS



Our Port Orford Cedar shafts are famous for their outstanding quality. The No. 1 grade is lacquer coated - each shaft has the grain weight marked on it - and they are matched within five pounds in spine. The No. 2 grade is also closely matched in weight and spine but is not lacquer coated.

136 No. 1 - 5/16" or 11/32" \$4.25 doz.
137 No. 2 - 5/16" or 11/32" 3.25 doz.

UNMATCHED CEDAR SHAFTS

These are parallel mill run shafts - full length.

139 - 5/16" dia. \$.90 doz. \$ 7.00-100
140 - 11/32" dia. 1.35 doz. 10.00-100

EASTERN FLETCHING JIG

Self-indexing nock receiver enables you to do 3, 4 or 6 feather spiral or straight fletching - handles 1/4" to 3/8" shafts - any type nocks.



EFJ Eastern fletcher. \$5.50

SUPER TAPERING TOOL



Master tool holder and six inserts enable you to cut 5 degree point tapers and 11 degree nock tapers for any size shaft from 1/4" to 3/8".

STT In styrene case. \$3.95

FEATHER TRIMMER

Ready-to-use, completely assembled - size 5" x 8 1/2" - includes 3 extra burner wires - will trim feathers up to 6".



FT Feather trimmer \$4.75

EBW Extra burner wires. .15

ARCHERY CEMENTS

For use with heat in attaching broadheads and points - choice of two types.

LFT Liquid Ferrillite \$.75

3848 Stick type cement .35



BOW CASES



STRUNG BOW CASE

Holds bow that is in strung position - made of brown suede cloth - with full length zipper - inside is soft finish to protect bow finish - comes in 3 lengths - 5'2" - 5'6" - and 6 ft. - 1 1/4" wide.

SBC - Give length desired. \$5.50

PADDED BOW CASE



Waterproof finish with full length zipper along side - lined with thick felt padding - a deluxe case in every respect - comes in 3 lengths - 5'4" - 5'6" and 6 ft.

PBC - Give length desired. \$6.95

CLOTH BOW CASES



Made in colorful plaid patterns - with leather reinforcement at end - ties shut with draw string. Choice of 5'4" or 6 ft. lengths.

CBC - Give length desired. \$1.75

KWIKEE KWIVER BOW QUIVER

Holds 4 hunting arrows in ready-to-shoot position. Made of soft, brown rubber held firmly with 2 metal plates and 6 rivets - slips over any flat limb bow.



KK-1 KwikEE Kwiver. \$3.50

NATIONAL BOW QUIVER

Can be mounted or removed in a few seconds with the bow strung or unstrung - easiest, fastest and most convenient - made of soft rubber 1/2" thick - holds 4 arrows.



NBQ National bow quiver. \$2.95

ART LAHA HUNTING KNIFE

Beautiful bone handled hunting knife - 6 3/4" long with 3 1/2" Solingen steel - chrome plated blade. This knife is heartily recommended by ART LAHA for skinning out deer.



HK - Hunting knife. \$3.25

KWIKEE KOVER

Made of brown plastic - keeps your broadheads sharp and helps to prevent accidents - held in place with two metal clips - for use with KwikEE-Kwiver.



KK-2 KwikEE Kover. \$1.50

MOHAWK GLOVE POWDER

Specially compounded white powder gives a faster, smoother release when applied to any glove or tab. Prevents sweaty hands from interfering with bow grip. Comes in mess-free plastic container.



GP Glove powder. \$.49

FLETCHING SPRAY

Waterproofs the fletching on your hunting or target arrows. Keeps the fletching in top shape in damp and rainy weather. Comes in handy spray-on aerosol (3 oz.) can.



FW Fletching waterproofer. \$1.25

STRING HOLDER

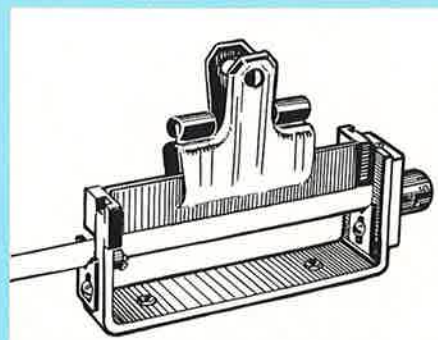


Fits on any bow - holds the bow string in place while the bow is transported or stored. Keeps the fistmole correct by preventing the string from untwisting. Made of leather and adjustable elastic strap with string hook.

SK String Keeper. \$.75

MAKE - IT - YOURSELF

ARCHERY FANS . . . find that the selection of raw materials that we have provided is the best that is available - we have searched the country wide and have chosen the outstanding values.



Universal HELICAL FLETCHER

Original, patented 60 degree spiral (in 5 inches) Helical fletcher does the work of 3 ordinary jigs without changing parts. Does Helical 4 fletch-Helical 3 fletch - Straight 4 fletch or Straight 3 fletch. The floating index knob guarantees perfect feather positioning in relation to the shaft axis - "V" shaped clamp grips the feather at the base for best results - 100% satisfaction guaranteed.

UHF - Helical fletching jig. \$15.00

JON-E HAND WARMERS

Give comforting heat all day. Giant G. I. size warmer gives heat for two full days on one filling. Has new wick - chrome plated - easy to start burner. Standard size warmer gives heat all day on one filling (1 oz.) of Jon-e fluid. Easy to start - carrying bag.



J-1 Giant size Jon-e. \$4.95

J-2 Standard size Jon-e. 3.95

JON-E DEER-COY & CLIP

Deer-coy - made from natural deer musk and animal glands - attracts deer for hundreds of yards when heated to animal temperature by a Jon-e warmer. Deer-coy clip - absorbent pad in metal clip holds Deer-Coy solution - snaps onto either size Jon-e warmer.



J-3 Deer-Coy deer lure. \$1.95

J-4 Deer-Coy clip. .50

JON-E WARMER FLUID

For best results always use Jon-e warmer fluid in your Jon-e warmer. It will also work fine in your cigarette lighter. Comes in two sizes.



J-5 16 oz. economy size. \$.75

J-6 8 oz. standard size. .45

...AMERICAN ARCHERY COMPANY

...BEST VALUES IN RAW MATERIALS...

"TRAILING TIPS"

Being able to trail a hit deer, once a closely guarded secret of a very few, is now explained in detail, for the average Bow Hunter, in "Trailing Tips." This is an absolute must for all who hunt with a bow, as many wonderful trophies are lost each year, due to lack of trailing ability. Once a hit has been scored on a deer only the first phase of the hunt is completed, a second and equally exciting aspect, that of proper trailing, will make the difference of success or failure.

Art La Ha, one of the country's pioneer Bow Hunters, has without a doubt, trailed more hit deer for archers with a greater success ratio by using the methods he describes in "Trailing Tips."

On some deer the trail must be taken as soon as the hit is scored, yet on others as much time as eight hours must elapse before starting out. By using the simple index on hit location in "Trailing Tips," the correct procedure in each case is given, together with a method for locating the spot of arrow penetration by the many types of hair found on a deer.

In its convenient pocket size, "Trailing Tips" should be as much a part of your hunting gear as your arrows, yes, even your bow, for truly "Trailing Tips" and success go together like bow and arrow.

TT \$.75



ART LAHA

Famous North American guide and bowhunter used a 60 lb. Cheetah Special bow and American "Micro-barreled" arrows to bring down this big moose at a distance of 110 yards! Art will join the American Archery Company in an advisory capacity on the "Art of Bowhunting" — trailing game and Proper Bow Hunting Equipment.

AMERICAN ARCHERY COMPANY CATALOG