



## LaRick Calhoun “*The Real Biz Coach*”

Founder & CEO - 2Excel Group

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From the streets, poverty and prison to entrepreneur, business owner and leader, LaRick Calhoun has had a bumpy road to success. LaRick started his dream of being an entrepreneur at the young age of 11, where he earned his extra income as the neighborhood barber. At the age of 13, life changed, he accepted an invitation to the streets that took him on a 10 year journey that landed him in prison.

It was in prison that LaRick read a book that taught him the power of positive thinking, and how to focus and manifest what he really wanted... success! LaRick decides to change his future, change his life, alter his outcomes, from behind the walls.

LaRick is now the founder/CEO of 2Excel Group, LLC, a company he founded in 2003, to provide innovative solutions for the real estate and non-profit industries. Since the inception of 2Excel, LaRick has serviced various organizations, individuals and businesses to include, but not limited to; Urban League of Greater Cleveland, (NAREB)

In December 2018, LaRick began working to relaunch his real estate empowerment network that would allow him to renovate and sell Cleveland area properties, while teaching hands-on renovation skills to anyone that desired to learn. *“Understanding home renovation myself, allows me to feel more confident in being a landlord and an investor. It allows me to know that I can use these skills in various ways, including as a business or career.”*

He brings to his network, all of his experiences that he previously shared with local, national and international organizations like, National Association of Real Estate Brokers (Event Management), PNC Bank, Dr. George Fraser’s Power Networking Conference (Event Management), The WORD Church (Program Development), YWCA, Garfield Heights Municipal Court (Staff Training) and Mt. Pleasant Now Development Corporation (Program Development), Kauffman Foundation (Program Expansion), (NMBC) National Muslim Business Conference (Program Development), The EMERGE with Irene Project Nigeria (Program Development), Les Brown Enterprises (Event Production & Management).

Past and current board affiliations include; Marymount Hospital Board of Advisors (OH), Cuyahoga Valley Career Center (OH), Vice President of the Garfield Heights Chamber of Commerce (OH), Greater Cleveland Real Estate Investors Association, Global Oved Dei Seminary & University (Gods U) FL, Kauffman Foundation’s Global Entrepreneurship Week (OH).

Awards include; The Excellence in Business Counseling (Global Oved Dei Seminary & University) Award, Outstanding Leadership in Business (National Muslim Business Council), Who’s Who of Cleveland/Akron, Business Achievement Award (Mayor Collova, City of Garfield Heights) and various others.

While managing a full business life, LaRick also spends a tremendous amount of time volunteering, speaking and empowering youth, ex-offenders, and aspiring entrepreneurs throughout the country.

LaRick is married to Patrice Calhoun with four children, LaNia, DreQuale, Christin, DeMarcus.

His favorite quote, “What you’re seeking is seeking you.” - Lucius L. Lewis