

Eligible candidates are those individuals, who have distinguished themselves in their careers, who have contributed to the betterment of advertising and its reputation, and who have made volunteer efforts outside the workplace.

Nominations

The nominee's record of advertising and service must have been accomplished in the advertising industry in the United States or with an American company abroad, with connection to the four-state area of the Southwest Tenth District (Arkansas, Louisiana, Oklahoma, Texas). The Selection Committee considers the election of either living or deceased persons.

Candidates not elected will be considered automatically for selection for two additional years. However, additional nominations or supporting data on behalf of these nominees may be submitted in any year.

The Selection Committee will consider only candidates who have been formally nominated in accordance with the following rules:

- 1) Each nomination must include a description of the significant contributions the nominee has made to the advertising process. In what ways was this contribution innovative? How has it impacted the advertising process over time?
- 2) Each nomination must include a description of the nominee's contribution to the betterment of society outside his/her business career.
- 3) Each nomination must include the official nomination form.
- 4) Each nomination must be typewritten or in an electronic document.
- 5) No illustrations, speeches, books or samples may be included.

Selection Committee

The Hall of Fame Selection Committee Chairperson, appointed annually by the current district governor, with recommendations from the Executive Committee of the Southwest Tenth District, is responsible for appointing and dismissing members of the Selection Committee. Past governors of the district and current or former members of the district are eligible to serve on the committee for a term of three consecutive years. All nominations are presented to the Selection Committee, which make its selections by secret ballot.

The election of candidates is made at the discretion of the Selection Committee, which may choose not to make a selection in any given year.

Award Presentation

The induction ceremony and luncheon honoring the Class of 2015 will be held in October, 2015, hosted by AAF-Dallas.

The Southwest Tenth District of the AAF will maintain the Southwest Advertising Hall of Fame on behalf of the entire advertising industry in its region.

The Inaugural Annual Southwest Advertising Hall of Fame Nomination Form
Nomination Deadline: Monday, March 2, 2015

Nominations can be mailed to: AAF Tenth District, Attn: Kevin Dobbs, 16080 Gardendale Rd., Gardendale, TX 79758.

Nominations may also be submitted by email to halloffame@aaf10.org or to dobbsprt@nts-online.net.

Do not submit illustrations, speeches, books or samples.



NOMINATION FORM

Candidate's name _____ Current age _____
Title and business affiliation _____
Current address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____
Years of activity in advertising business _____

Nomination submitted by _____ Submission date _____
Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

Nominations *must* include this form and may be made by one of the following methods:

via mail at : AAF Tenth District, Attn: Kevin Dobbs

16080 Gardendale Rd., Gardendale, TX 79758

via e-mail at HallOfFame@aaf10.org or dobbsprt@nts-online.net