



Toni Knoll, Owner
Mid-Michigan Renaissance Festival Enchanted
7464 Frankenmuth Road
Vassar, MI 48768

To whom it may,

We are a local event which brings German history and fairytales to life in an interactive way. We pride ourselves in being a budget and family friendly escape. In 2016 we received support from local businesses such as yours, support which helped to finance a new Façade to mark the entry into the Enchanted Forest. We were sold 2,000 tickets and our event was covered by local newspapers, magazines, blogs and by a local news station. In 2017, we improved our grounds with the addition of Potter's Pond, several new permanent structures, and a new lane for commerce and development. In 2018, we celebrated our 10th Anniversary and built a new castle to showcase visiting entertainers. In both 2017 and 2018 we had over 2500 ticket sales at our gates. In 2019 we saw the rising of a few more new structures, improvements to existing structures, an expansion in the Viking Village, and it was a record-breaking year at our gates, in our tavern, and for our vendors. We invite you to come join our story and hope you will consider sponsoring our 2020 season with one of the following sponsorship options:

GOLD- \$500.00 - Company logo featured in event programs, on the website and Facebook page; a sign naming the Gold Level Sponsor posted during the event; and 20 ticket vouchers for the Sponsor. Applies during the 2020 season.

SILVER- \$250.00 – Company logo featured on the website and Facebook page; a sign naming the Silver Level Sponsor posted during the event; and 15 ticket vouchers for the sponsor. Applies during the 2020 season.

BRONZE- \$100.00 - Company Logo featured on the website and Facebook page and 10 ticket vouchers for the sponsor. Applies during the 2020 season.

Contest/Giveaway Sponsor – This can be added to your Sponsorship Pledge at no additional cost. This is for the sponsorship of a contest, competition, activity, or event at the Enchanted Forest during the 2020 season.

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