

## **PINEYWOODS MARKETING LONGHORN SALE**

**Saturday, March 23, 2019**

**Will Rogers West Arena, Fort Worth, TX**

Keith DuBose of DuBose Bar-D Ranch & Russell E. Fairchild of Fairchild Ranch are hosting the 2<sup>nd</sup> Pineywoods Marketing Longhorn Sale on Saturday, March 23, 2019 at the Will Rogers West Arena, Fort Worth, TX. Keith & Russell both grew up in the Longhorn Industry and are passionate about breeding these beautiful cattle. With years of experience hosting & coordinating Longhorn sales & shows, we both get asked often about considering producing a sale for ALL Longhorn Breeders including market cattle & roping steers. So here it is – a Longhorn Sale for ALL breeders of these amazing cattle! We would like to invite ALL breeders to attend & participate in this sale no matter what Registry or Association you belong to or even if you don't register your cattle. This sale is for YOU!

Our consignment fee will be \$175 with 5% commission on ALL registered Longhorns. We will sell registered cattle first and then sell the unregistered, market & roping cattle last. Unregistered & market cattle will sell for 7 % commission only. We will advertise the registered consignments on our new Facebook page. We will advertise by eBlast and in longhorn publications to help in marketing the event and all consignments. The sale will NOT be broadcast via the internet so we can keep all expenses to a minimum and provide you with a very low consignment fee. We will produce a black & white catalog that will be available at the Sale only, so we can accept registered consignments until Monday, March 11, 2019. The Registered cattle will be assigned a lot # in the order they are received. The earlier you get your completed consignment form, fees and pictures the earlier your cattle will be placed in the catalog. The Sale Hosts are providing as many avenues to marketing and promoting this sale to make it a fun and successful sale for ALL.

The Pineywoods Marketing Longhorn Sale will be managed by Lemley Auction Services. Russell Fairchild will read pedigrees & take bids. Keith DuBose will take bids & answer questions. Donnie Taylor and crew will help with the feeding & moving of cattle. Transit cattle are welcome and at no fee. Hay & water will be provided to all consignment & market cattle.

We please ask that you read and follow all the instructions on the following consignment forms. It is also very important that all health papers must include pregnancy results as well as OCV information from your veterinarian. Failure to provide this information will cause hesitation from prospective buyers as well as problems at check out. Cattle Association transfers must be filled out completely with all correct pertinent information. Also it is encouraged to provide as much information about your cattle as possible so we can market them to their fullest potential on Social Media. We look forward to your support & participation in our sale of ALL LONGHORN CATTLE for ALL LONGHORN BREEDERS!

### **For more information contact:**

Keith DuBose 979-277-2161 or [kwdubose@gmail.com](mailto:kwdubose@gmail.com)  
Russell Fairchild 254-485-3434 or [fairchildranch@yahoo.com](mailto:fairchildranch@yahoo.com)  
Joel Lemley 325-668-3552 or [jlem@camalott.com](mailto:jlem@camalott.com)

## Rules

1. **CONSIGNMENT DEADLINE : MONDAY, March 11, 2019**
2. All cattle must be registered in the seller's name with TLBAA, ITLA, TLCA & TLCR. Calves selling at the Dam's side must be noted on the Dam's Transfer Application.
3. Each lot will comprise of either: Cow, Cow/Calf or Bull.
  - a. Split lots will be available for an additional \$100.
  - b. Split lots will share the same pen.
4. **The Consignment fee will be \$175 with 5% commission. Unregistered cattle & roping steers will sell for 7% commission only.**
  - a. \$175 must accompany each consignment form. Make checks payable to:  
**PINEYWOODS MARKETING LONGHORN SALE**
  - b. Any consignment not paid at consignment time will be declined.
  - c. **There will be no floor bid.** Failure to sell your animal will result in forfeit of your consignment fee. There will be no PO fee.
  - d. Scratched lots will be subject to forfeit of the consignment fee. Substitutions will be permitted after consignment deadline, however the seller is responsible for providing all relevant material (i.e. registration certificate, transfer applications, etc to Sales Management prior to sale.
5. All Consignments **must** be accompanied with the following:
  - a. **Consignment Form:** Form must be completed and signed.
  - b. **Consignment Fee:** \$175 check made to: **Pineywoods Marketing Longhorn Sale**
  - c. **Picture:** Seller must provide a GOOD photograph of their consignment. Photo may be emailed in JPEG format (800 x 600) to [fairchildbranch@yahoo.com](mailto:fairchildbranch@yahoo.com) . If you don't receive a reply email from Russell, please call him at 254-485-3434 to confirm he received your photograph.
  - d. **Registration Certificate:** Original TLBAA, ITLA, TLCA or TLCR certificate, no copies will be accepted. Cattle must be registered in the consignor's name. Failure to have proper registered animals will result in a \$15 additional fee.
  - e. **Transfer:** Each consignment must have a completed Transfer Application. Calf at side, Breeding information, Membership Number and correct address must be present. Any Transfer that is not properly filled out or omitted will be subject to a \$15 additional fee.
  - f. **Artificial Breeding:** If your animal was Al'd, Flushed, or any other form of artificial breeding a completed TLBAA, ITLA, TLCA or TLCR Breeding Certificate must accompany all official paperwork and signed by the technician.
6. **Health Papers:** All cattle consigned to the sale MUST have a Health Certificate prior to unloading. All cattle must be tested for interstate shipment and be done within 30 days prior to sale date. Each Animal must comply with applicable rules and regulation of the Texas Animal Health Commission. Health certificates must include Brucellosis and Tuberculosis. Serological test for Brucellosis must be conducted in a State/Federal Laboratory.
  - a. Consignors are required to provide a completed Health Certificate for EACH animal consigned. If Veterinarian only issues one certificate for multiple consignments, SELLER is required to make copies for each consignment listed in the Sale Catalog. These copies must note which animal the certificate represents.
  - b. Females are required to have a Pregnancy determination test of either a Palpation from the Vet, which must be indicated on your health certificate, or by a Blood Serum Test, which must be a recognized laboratory and be accompanied by a Lab report. Animals not tested for Pregnancy will be reported from the block as "Open". Females that have calved after the distribution of Sale Catalog must have calf's DOB and sex information included with all Health Papers.
  - c. OCV: Health Certificates must include for each female consignment a recorded OCV number. Heifers must be OCV prior to the 12 month birthdate.
7. The Pineywoods Marketing Longhorn Sale assumes no responsibilities or liability or any guarantee made by the consignor. All guarantees are strictly between the seller and buyer. The Pineywoods Marketing Longhorn Sale is not responsible for the health or safety of any animal consigned to the sale. This includes loss of life, loss of health, loss by theft or other perils.

8. All consignors must comply with all the above rules and regulations set forth by the Pineywoods Marketing Longhorn Sale.
9. The signing of the consignment form is a contract agreement that the consignor agrees to all the rules and regulations provided.

Mail all completed forms to:

**Pineywoods Marketing Longhorn Sale  
9325 County Road 1016  
Burleson, TX 76028**