

**Lauren Copeland**  
*Curriculum Vitae*

---

Department of Political Science  
Baldwin Wallace University  
275 Eastland Road  
Berea, OH 44017

Phone: (440) 826-3846  
Fax: (440) 826-3396  
Email: lcopelan@bw.edu  
Website: www.laurencopeland.com

---

**EDUCATION**

- 2013 Ph.D., Political Science, University of California, Santa Barbara  
2009 M.A., Political Science, University of California, Santa Barbara  
2003 B.A., Political Science, DePaul University, Chicago

**ACADEMIC APPOINTMENTS**

- 2015- Associate Director of the Community Research Institute and Assistant Professor of Political Science, Baldwin Wallace University, Berea, OH  
2013 Postdoctoral Fellow, Center for Nanotechnology in Society, University of California Santa Barbara, Santa Barbara, CA.

**PUBLICATIONS**

**Journal Articles**

- 2017 Copeland, L. & Feezell, J.T. (2017). The Influence of Citizenship Norms and Media Use on Different Modes of Political Participation in the U.S. *Political Studies*. Advance online publication. doi: 10.1177/0032321717720374
- 2017 Earl, J., Copeland, L., & Bimber, B. (2017). Routing Around Organizations: Self-Directed Political Consumption. *Mobilization: An International Quarterly*, 22(2): 131-153.
- 2016 Copeland, L., Hasell, A., & Bimber, B. (2016). Collective Action Frames, Advocacy Organizations, and Protests over Same-Sex Marriage in the Contemporary Media Environment. *International Journal of Communication*, 10(2016): 3785-3807.
- 2016 Becker, A.B.B. & Copeland, L. (2016). Networked Publics: Social Media Use as a Conduit for Consumer Activism among LGBTs. *Journal of Information Technology & Politics*, 13(1): 22-36.
- 2016 Cleveland, D.A., Copeland, L., Glasgow, G., McGinnis, M.V., & Smith, E.R.A.N. (2016). The Influence of Environmentalism on Attitudes towards Local Agriculture and Urban Expansion. *Society and Natural Resources*, 29(1).
- 2015 Copeland, L. & Bimber, B. (2015). Research Note on Variation in the Relationship between Digital Media Use and Political Participation in U.S. Elections over Time, 1996-2012: Does Obama's Re-election Change the Picture? *Journal of Information Technology & Politics*, 12(1): 74-87.
- 2015 Bimber, B., Cantijoch, M., Copeland, L., & Gibson, R. (2015). Digital Media and Political Participation: The Moderating Role of Political Interest across Acts and over Time. *Social Science Computer Review*, 33(1): 21-42.
- 2014 Copeland, L. & Römmele, A. (2014). Beyond the Base? Political Parties, Citizen Activists, and Digital Media Use in the 2009 German Federal Election Campaign. *Journal of Information Technology & Politics*, 11(2): 169-185.
- 2014 Copeland, L. (2014). Value Change and Political Action: Postmaterialism, Political Consumerism, and Political Participation. *American Politics Research*, 42(2): 257-282.

- 2014 Gil de Zúñiga, H., Copeland, L., & Bimber, B. (2014). Political Consumerism: Civic Engagement and the Social Media Connection. *New Media & Society*, 16(3): 488-506.
- 2014 Copeland, L. (2014). Conceptualizing Political Consumerism: How Citizenship Norms Differentiate Boycotting from Buycotting. *Political Studies*, 62: 172-186.
- 2013 Bimber, B. & Copeland, L. (2013). Digital Media and Traditional Political Participation over Time in the U.S. *Journal of Information Technology & Politics*, 10(2): 125-137.

#### **Chapters in Edited Volumes**

- 2016 Copeland, L. & Atkinson, L. (2016). Political and Ethical Considerations in the Evolution of Consumer Activism as a Form of Political Participation and Civic Engagement. In T. Newholm, A. Chatzidakis, M. Carrington & D. Shaw (Eds.), *Ethics and Morality in Consumption: Interdisciplinary Perspectives*. New York: Routledge.
- 2014 Copeland, L. & Hasell, A. (2014). Framing Effects on People's Willingness to Purchase Nanotechnology Applications in the U.S. In C. Coenen, A. Dijkstra, C. Fautz, J. Guivant, K. Konrad, C. Milburn & H. Van Lente (Eds.), *Studies of New and Emerging Technologies*. Berlin: IOS Press, p. 87-106.
- 2014 Copeland, L. & Smith, E.R.A.N. (2014). Consumer Political Action on Climate Change. In Y. Wolinsky-Nahmias (Ed.), *Changing climate politics: U.S. policies and civic action*. Washington, D.C.: CQ Press, p. 197-217.

#### **AWARDS AND HONORS**

##### **Research Awards**

- 2017 Gund Student-Faculty Research Fund, Baldwin Wallace University (\$2996).
- 2017 Baldwin Wallace University Summer Research Grant, Baldwin Wallace University (\$2000).
- 2016 Baldwin Wallace University Summer Research Grant, Baldwin Wallace University (\$4000).
- 2013 Graduate Division Dissertation Fellowship, Graduate Division, University of California, Santa Barbara (\$7500).
- 2013 Colin Reed Manzer—Robert G. Wesson Award for Best Paper Presented at a Professional Meeting, Department of Political Science, University of California, Santa Barbara.
- 2011 Graduate Research Award for Social Science Surveys, Social Science Survey Center, University of California, Santa Barbara (\$1544).

##### **Teaching Awards**

- 2015 Baldwin Wallace University Field Trip Fund, Baldwin Wallace University (\$300).
- 2012 Award for Excellence in Teaching, Graduate Student Association, University of California, Santa Barbara.
- 2010 Distinguished Teaching Assistant Award, Department of Political Science, University of California, Santa Barbara.

##### **Teaching Certificates & Development**

- 2013 Certificate in College and University Teaching, Office of Instructional Development, University of California, Santa Barbara.
- 2011 Certificate, Summer Teaching Institute for Associates, Office of Instructional Development, University of California, Santa Barbara.
- 2010 Lead Teaching Assistant Institute, Office of Instructional Development, University of California, Santa Barbara.

## **INVITED TALKS**

- 2016 “Innovations in Presidential Campaigns,” Center for Innovation and Growth Student Fellows Program and Department of Political Science, Baldwin Wallace University, Feb 19.
- 2015 “Networked Publics: How Connective Social Media Use Facilitates Political Consumerism among LGBT Americans,” with Amy B. Becker. Workshop on Social Media and the Prospects for Expanded Democratic Participation in National Policy-Setting. Boston University, Boston, MA, 9 April.
- 2013 “Beyond the Base? Political Parties, Citizen Activists, and Digital Media Use in the 2009 German Federal Election Campaign,” with Andrea Roemmele. Hertie School of Governance, Berlin, Germany, 26 September.
- 2013 “Political Consumerism and the Changing Citizen” Mannheim Centre for European Social Research, University of Mannheim, Mannheim, Germany, 23 September.
- 2011 “Conceptualizing Political Consumerism.” Communication, Consumers and Citizens: Revisiting the Politics of Consumption Conference, Madison, WI, 4 March.

## **SELECT CONFERENCE ACTIVITY**

### **Panels Organized**

- 2014 “The Changing Citizen: Creative Participation and Contentious Politics,” with E. Lekakis. Annual meeting of the Midwest Political Science Association, Chicago, IL, 3-5 April.
- 2014 “The Changing Citizen: Creative Participation and Contentious Politics from a Comparative Perspective,” with E. Lekakis. Annual meeting of the Midwest Political Science Association, Chicago, IL, 3-5 April.
- 2013 “A Matter of Trust: Perceptions of Nanotechnology Risk and Responsibility,” with Casandra Engeman and Barbara Herr Harthorn. Annual meeting of the Society for the Study of Nanoscience and Emerging Technologies, Boston, MA, 27-30 October.

### **Papers Presented**

- 2016 “Political Action in the Contemporary Media Environment: Is Socially-Prompted Behavior Different?” with Bruce Bimber. Annual meeting of the Midwest Association of Political Science, Chicago, IL, 4-10 April.
- 2015 “Collective Action Frames, Organizations, and Same-Sex Marriage in the Context of Social Media,” with Ariel Hasell & Bruce Bimber. Annual meeting of the American Political Science Association, San Francisco, CA, 3-6 September.
- 2015 “Intuition, Resilience, and Cultural Politics in Emerging Risk Debates,” with Mary Collins, Barbara Herr Harthorn, & Terre Satterfield. Annual meeting of the Society for Applied Anthropology, Pittsburgh, PA, 24-28 March.
- 2014 “Putting the ‘Political’ in Political Consumerism: Towards a Theory of Motivations.” Annual meeting of the Midwest Political Science Association, Chicago, IL, 3-5 April.
- 2013 “Framing Effects on U.S. Consumers’ Expressed Willingness to Purchase Nano-enabled Consumer Products,” with Ariel Hasell. Annual meeting of the Society for Social Studies of Science (4S), San Diego, CA, 9-12 October.
- 2013 “Political Consumerism and the Expansion of Political Participation in the U.S.” European Consortium for Political Research and the Center for the Study of Democracy at Leuphana University, Lüneburg, Germany, 18 September.
- 2013 “Risky Business? How Risk vs. Benefit Frames Influence Consumer Attitudes toward Nanotechnology Applications,” with Ariel Hasell. Annual conference on Environmental Politics and Policy, Santa Barbara, CA, 31 May.

- 2013 “Political Consumerism: Boycotting, Buycotting, and the Expansion of Political Participation in the United States.” Annual meeting of the Midwest Political Science Association, Chicago, IL, 11-14 April.
- 2013 “Value Change and Political Action: Postmaterialism, Environmentalism, and Political Consumerism.” Annual meeting of the Western Political Science Association, Hollywood, CA, 28-30 March.
- 2012 “Conceptualizing Political Consumerism: How Citizenship Norms and Values Shape Boycotting and Buycotting.” Annual meeting of the Midwest Association of Public Opinion Research, Chicago, IL, 16-17 November.
- 2012 “Political Consumerism and Political Communication: The Social Media Connection,” with Homero Gil de Zuñiga, Bruce Bimber. Annual meeting of the International Communication Association, Phoenix, AZ, 24-28 May.
- 2011 “The Influence of Environmentalism on Support for Local Agriculture and Land Use Attitudes,” with D.A. Cleveland, G. Glasgow, M.V. McGinnis and E.R.A.N. Smith. Annual meeting of the Western Political Science Association, San Antonio, TX, 21-23 April.
- 2010 “The Electoral Fortunes of Women and Minority Candidates for Congress,” with R. Fox, J. Harvie, E. Patlan and E.R.A.N. Smith. Annual meeting of the Midwestern Political Science Association, Chicago, IL, 22-25 April.

#### **TRAVEL GRANTS**

- 2016 Travel Grant, Baldwin Wallace University, April (\$581.75).
- 2015 Annual Meeting Travel Grant, American Political Science Association, September (\$250).
- 2013 National Science Foundation Workshop Support Grant (SES 1343126), September (\$1,250).
- 2013 German Academic Exchange Service (DAAD), German Federal Foreign Office, Germany (\$1300).
- 2013 Doctoral Student Travel Grant, Academic Senate, University of California, Santa Barbara, April (\$685).
- 2013 Prestage-Cook Travel Award, Southern Political Science Association, January (\$150).
- 2011 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, May (\$375).
- 2011 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, November (\$500).
- 2011 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, April (\$500).
- 2011 Conference Travel Grant, European Union Center of Excellence, University of Madison, Wisconsin, March (\$824.51).
- 2010 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, April (\$500).

#### **Faculty-Mentored Student Research Projects**

- 2017 “Vote Choice in the 2016 Election and Attitudes about Democracy” by Michael Maharidge, Kaitlin Peden, and Rachel Regula. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “Gender Bias in the 2016 Presidential Election” by Cassidy Lowden and Nikita Martin. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “Independent Voter Dissatisfaction and the 2016 Election” by Dominic Laurie and Austin Nagy. Presented at Baldwin Wallace University’s Ovation, 27 April.

- 2017 “Trump v. Media: Trustworthiness, Transparency, and Party ID” by Sean Williamson, Benjamin Justham, and Kevin Kaufhold. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “Social Desirability Bias and Vote Choice in the 2016 Election” by Andrew Henthorn, Brian Dreger, and Bess Massad. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “The ‘Big 5’ Personality Types and Vote Choice in the 2016 Election” by Zak Diperna and Jack Gerlack. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “Government Trust and Vote Choice in the 2016 Election” by Marvin Williams, Martin Cantera, and Deanna Loggins. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “Candidate Trust and Vote Choice in the 2016 Election” by Ada Bemis. Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2017 “Perception of the Economy and Vote Choice in Ohio” by Clay Gillman, Brett Hartman, and Eric Baumgart, Presented at Baldwin Wallace University’s Ovation, 27 April.
- 2016 “Survey Research Methodology: Sampling and Selection Bias” by Kelly Hoye. Presented at Baldwin Wallace University’s Ovation, 28 April.

**COURSES TAUGHT**

- Digital Advocacy and Persuasion
- Digital Media in Public Life
- Presidential Politics and Political Research
- Public Interest Research (Research Methods)
- U.S. Government and Politics

**EXPERIENTIAL LEARNING OPPORTUNITIES**

- 2016 Supervised nine Baldwin Wallace University Students as part of the Ohio Republican Party Honorary Delegate Program for the 2016 Republican National Convention, 17-21 July.

**PROFESSIONAL AND COMMUNITY SERVICE**

**Service to the Discipline**

- 2017 Tom Patterson Award for the Best Dissertation in Political Communication, Political Communication Section, American Political Science Association.
- 2016 “Roundtable: Preparing for Graduate School.” Annual meeting of the Midwest Association of Political Science, Chicago, IL, 4-10 April.
- 2016 “Roundtable: Preparing for the Academic Job Market: CVs, Cover Letters, and Conferences?” Annual meeting of the Midwest Association of Political Science, Chicago, IL, 4-10 April.
- 2016 Best Dissertation Award Committee Member, Information Technology and Politics Section, American Political Science Association.
- 2015- Executive Committee Member, Information Technology and Politics Section, American Political Science Association.
- 2015 Guest editor, *Journal of Economics and Politics*, SAGE Open
- 2013- Manuscript reviewer, *Acta Politica*, *American Political Science Review*, *American Politics Research*, *Citizenship Studies*, *Contemporary Politics*, *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, *East European Politics*, *Electoral Studies*, *European Journal of Communication Research*, *International Journal of Communication*, *International Journal of Psychology*, *International Journal of Public Opinion Research*, *Journal of Civil Society*, *Journal of Cleaner Production*, *Journal of*

*Communication, Journal of Computer-Mediated Communication, Journal of Consumer Culture, Journal of Information Technology & Politics, Mobilization, New Media & Society, SAGE Open Access Library Journal, Political Behavior, Political Communication, Political Research Quarterly, Political Studies, Social Indicators Research, Social Media & Society, Social Problems, Social Science Computer Review, Youth & Society.*

2014 Book proposal reviewer, Rowman & Littlefield Publishers.

### **Service to the University**

- 2017 Member, Baldwin Wallace University Exploratory Committee to Establish a Minor in Research Methods and Analysis.
- 2017 Organized talk: “Why Blocking Trump in the Electoral College was Mission Impossible” with Robert Alexander. Voices of Democracy Speaker Series, Baldwin Wallace University, 22 February.
- 2016 Organized talk: “How They See Us: Election Perspectives from Abroad” with a delegation of Germany’s Social Democratic Party. Voices of Democracy Speaker Series, Baldwin Wallace University, 24 October.
- 2016- Coordinator, Baldwin Wallace University Community Research Institute Faculty Fellows Program.
- 2016- Coordinator, Baldwin Wallace University Community Research Institute Student Fellows Program.

### **Select News Media Interviews and Appearances**

- 2017 “Now with Scott Spears,” WWGH Radio 107.1 FM, 3 April.
- 2017 “Poll shows Ohio’s political divides run deep,” *Public News Services*, 29 March.
- 2017 “Baldwin Wallace students design poll to understand Donald Trump’s surprise win,” *The Plain Dealer/cleveland.com*, 27 March.
- 2017 “Donald Trump’s position on immigration, border wall backed by his Ohio supporters, BW poll shows,” *The Plain Dealer/cleveland.com*, 27 March.
- 2017 “If you could do it again, would you still vote for Trump?” *Norwalk Reflector*, 27 March.
- 2017 “New poll shows Ohio voters would not change 2016 election picks,” *Cleveland 19 News*, 27 March.
- 2017 “New statewide survey shows Ohio remains politically divided,” *The Plain Dealer/cleveland.com*, 27 March.
- 2017 “Ohioans think Donald Trump tweets too much, survey finds,” *The Plain Dealer/cleveland.com*, 27 March.
- 2017 “Ohioans wouldn’t change vote in 2016 presidential election, survey finds,” *cleveland.com*, 27 March.
- 2017 “Ohioans’ views on Donald Trump, and their outlook for him: Baldwin Wallace poll results,” *cleveland.com*, 27 March.
- 2017 “Poll finds Ohio voters have no buyers’ remorse,” *WKSU News*, 27 March.
- 2017 “Post-Trump election, no voter regret in Ohio: A new survey from Baldwin Wallace University finds that there’s very little buyer’s remorse among Buckeye Staters,” *Middleburg Heights Patch (patch.com)*, 27 March.
- 2016 “Promising no censorship, social network Gab draws ‘alt-right,’” *Phys.org*, 11 December.
- 2016 “Dictionary searches for ‘facism’ and ‘xenophobe’ spike after election,” *Christian Science Monitor*, 15 November.
- 2016 “A woman in the White House? Not this time,” *cleveland.com*, 9 November.

- 2016 “Debate boosts Hillary Clinton’s support in Cuyahoga County, Battleground Cuyahoga poll finds,” *cleveland.com*, 28 September.
- 2016 “Battleground Cuyahoga - Baldwin Wallace partnership with Cleveland.com offers insight into public opinion,” *cleveland.com*, 22 September.
- 2016 “Trump, Clinton drive disgusted voters towards alternatives,” *Akron Beacon Journal*, 10 August.
- 2016 “The unpopularity of both Hillary Clinton and Donald Trump could make this year’s election a ‘race to the botton,’” *cleveland.com*, 9 August.
- 2016 “Hanna supports Clinton, will Republicans in Congress follow?” *Christian Science Monitor*, 2 August.
- 2016 “RNC 2016: Meet 3 Young Republican Delegates,” *Teen Vogue*, 15 July.
- 2016 “‘Endorse’ Donald Trump, or just ‘support’ him? It’s a choice for GOP senators facing re-election,” *cleveland.com*, 29 June.
- 2016 “Mitt Romey isn’t coming to Cleveland for the Republican National Convention: Ohio Politics Roundup,” *cleveland.com*, 6 May.
- 2016 “Northeast Ohioan’s attitudes on Cleveland’s RNC changing,” WKSU, 6 May.
- 2016 “Is Racism a Problem in Northeast Ohio?” WCPN, Sound of Ideas, 3 May.
- 2016 “Survey says: Most Clevelanders won’t come downtown during the RNC,” WOIO-TV, 22 March.
- 2016 “Among Ohio voters, economy remains most important issue,” *Toledo Blade*, 6 March.
- 2016 “Bernie Sanders talks one-on-one with WKYC’s Tom Beres,” WKYC-TV, 25 February.
- 2016 “Ohio polls show different frontrunners on the Democratic primary side,” WKSU, 24 February.
- 2016 “Polls show a Strickland vs. Portman Senate race could be a tight one,” WKSU, 24 February.
- 2016 “New poll shows Governor Kasich tied with Donald Trump in Ohio,” 1370 WPSD, 24 February.
- 2016 “BW University poll: Kasich, Trump tied in Ohio,” WTAM 1100, 24 February.
- 2016 “Baldwin Wallace prepares for Bernie Sanders’ visit,” WOIO-TV, 24 February.
- 2016 “Baldwin Wallace poll shows divide in Northeast Ohio on views of police and public safety,” WEWS-TV, 25 January.
- 2016 “Do you trust and support your local police? Your answer may depend on your location and race,” WCPN, 24 January.
- 2015 “POLL: Prior pot users support legalization, but not necessarily Issue 3,” WEWS-TV, 26 October.
- 2015 “Guns carry the day, but will that affect election?” *Cleveland Jewish News*, 8 October.
- 2015 WOIO-TV commentator, second Republican Party presidential debate, 15 September.
- 2015 “The Big Day is Here: First GOP Presidential Debate Set for Tonight in Cleveland,” WJW-TV, 6 August.
- 2014 “Funny Politics,” WCPN, Sound of Ideas, 18 March.

## PROFESSIONAL ORGANIZATIONS

- American Political Science Association
  - Elections, Public Opinion, and Voting Behavior Section
  - Information Technology and Politics Section
  - Political Communication Section
  - Women’s Caucus for Political Science
- Midwest Political Science Association
  - Midwest Women’s Caucus for Political Science