

Effective Date: June 13, 2016		SHURE	
Product	Description	MSRP	MSRP less 15%
SE112-GR	SE112 Sound Isolating Earphones	\$ 69.00	\$ 58.65
SE112m+-GR	SE112m+ Sound Isolating Earphones with Remote + Mic	\$ 79.00	\$ 67.15
SE215-CL	Sound Isolating™ Earphones with Dynamic MicroDriver and Detachable Cable (Clear)	\$ 119.00	\$ 101.15
SE215-K	Sound Isolating™ Earphones with Dynamic MicroDriver and Detachable Cable (Black)	\$ 119.00	\$ 101.15
SE215LTD-EFS	Limited Edition SE215 Sound Isolating™ Earphones with Dynamic MicroDriver and Detachable Cable (Blue)	\$ 149.99	\$ 127.49
SE315-CL	Sound Isolating™ Earphones with High-Definition MicroDriver + Tuned BassPort	\$ 249.99	\$ 212.49
SE315-K	Sound Isolating™ Earphones with High-Definition MicroDriver + Tuned BassPort	\$ 249.99	\$ 212.49
SE425-CL	Sound Isolating™ Dual Driver Earphone with Detachable Cable and Formable Wire (Clear)	\$ 349.99	\$ 297.49
SE425-V	Sound Isolating™ Dual Driver Earphone with Detachable Cable and Formable Wire (Metallic Silver)	\$ 349.99	\$ 297.49
SE535-CL	Sound Isolating™ Triple Driver Earphone with Detachable Cable (Clear)	\$ 549.99	\$ 467.49
SE535LTD-EFS	Limited Edition SE535 Sound Isolating Earphones with Remote + Mic	\$ 599.00	\$ 509.15
SE535-V	Sound Isolating™ Triple Driver Earphone with Detachable Cable (Metallic Bronze)	\$ 549.99	\$ 467.49
SE846-BNZ	SE846 Sound Isolating Earphones - Bronze	\$ 1,250.00	\$ 1,062.50
SE846-CL	SE846 Sound Isolating Earphone, Clear	\$ 1,250.00	\$ 1,062.50
SRH144	SRH144 Portable Semi-Open Headphones	\$ 49.00	\$ 41.65
SRH1440	Professional Open Back Headphone	\$ 374.00	\$ 317.90
SRH145	SRH145 Portable Headphones	\$ 49.00	\$ 41.65
SRH145m+	SRH145m+ with Remote + Mic	\$ 61.00	\$ 51.85
SRH1540	Professional Closed-Back Headphones	\$ 624.00	\$ 530.40
SRH1840	Professional Open Back Headphone	\$ 624.00	\$ 530.40
SRH240A	Professional Quality Headphone	\$ 75.00	\$ 63.75
SRH440	Professional Studio Headphone	\$ 125.00	\$ 106.25
SRH550DJ	Professional Quality DJ Headphones	\$ 125.00	\$ 106.25
SRH750DJ	Professional DJ Headphone	\$ 188.00	\$ 159.80
SRH840	Professional Monitoring Headphone	\$ 250.00	\$ 212.50

SRH940	Professional Reference Headphones	\$	375.00	\$	318.75
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