

## About David

David Weatherholt has a unique combination of marketing and finance expertise that brings penetrating insight to any organization.

As a serial entrepreneur, he has amassed a lifetime of business experience.

Along with speaking, David is a radio talk show host, author and business advisor.

David's topics are fully adaptable for your organization and audience.

Find David's small business newsletter, blog and radio archives at [GDTB.Biz](http://GDTB.Biz)



## Popular Speaking Topics

### All About Risk

What is an entrepreneur? An entrepreneur differs from business owners or managers. This presentation identifies the differences and focusses on key characteristics of an entrepreneur. Putting theory aside Dave jumps into the lives of real entrepreneurs from Zuckerberg to McLean.

### Show Me the Money! – Cash Flow Management

Cash is the lifeblood of every business. To keep cash flowing through your business's veins, you must effectively monitor, manage and adjust the timing of inflows and outflows. David Weatherholt delivers methods and best practices to avoid running short on cash and what to do when you enjoy a cash surplus. Benefit from his decades of experience and educational background in finance and accounting.

### Reading the Signs – Economic Indicators & Your Business

Were you (and your business) caught off-guard when the economy tanked? You shouldn't have been. Economic indicators were clearly pointing to what we now call The Great Recession. While most economic analysis centers on unemployment, David Weatherholt takes you below the surface of economic news to look at the economic indicators that are the underlying source. These indicators impact the course of the economy and your business.

### A Wild Ride – Business of Sports

The business of sports is usually as tumultuous as the game itself! David Weatherholt knows this first-hand as he brought a sports entertainment franchise to Alaska, the "Last Frontier." He takes you behind the scenes of a professional sports team to learn what makes the sports business tick. Prepare for stories of great teamwork, struggle and intrigue– and learn a few strategies for your own business as well.

### Enjoy the Ride – A Career Path

*Do you enjoy your job?* So starts David Weatherholt's inspirational keynote on finding the right career path for you. If you don't or you feel that things could be better, you will benefit from the instruction and examples David relates. Through personal stories of dropping out of college, avoiding war protestors as a veteran and finding his true self as an entrepreneur, David takes you through the steps to find your real calling in life.

