



Desert Mountain Members' CARE Fundraising Effectiveness Comparison

	Desert Mountain Members' CARE	Susan G. Komen for the Cure	American Cancer Society	Livestrong
Financial Performance Metrics	Data from 2015 990	Data from 2014 990	Data from 2014 990	Data from 2014 990
Program Expenses *	96%	80.3%	59.5%	83.9%
Administrative Expenses	1%	8.9%	6.0%	6.3%
Fundraising Expenses	3%	10.7%	34.4%	9.7%

- Percent of the charity's total expenses spent on the programs and services it delivers. Donated funds in this case.

Inspiring the Desert Mountain Community to provide seed funding for local, world-class research to fight cancer.