

Welcome to Z Infinity. Your privacy is important to us.

Z Infinity Games and its affiliates ("Z Infinity", "us", "our" or "we") are dedicated to protecting the privacy rights of our users ("users" or "you"). This Privacy Policy (the "Policy") describes the ways we collect, store, use, and manage the information, including personal information, that you provide or we collect in connection with our websites, including www.zinfinitygames.com (the "Site") or any Z Infinity games or apps provided on a mobile platform (for example, iOS and Android) (collectively, the "Service"). Please note that the scope of this Policy is limited to information collected or received by Z Infinity through your use of the Service. Z Infinity is not responsible for the actions of third party people or companies, the content of their sites, the use of information you provide to them, or any products or services they may offer. Any link to those sites does not constitute our sponsorship of, or affiliation with, those people or companies.

By using the Service, you are expressing your agreement to this Policy and the processing of your data, including your personal information, in the manner provided in this Policy. If you do not agree to these terms, please do not use the Service. If you have questions or concerns about our privacy policy or practices, please contact us at support@zinfinitygames.com.

Information Collection and Use

Z Infinity collects information as described below. Z Infinity's primary goals in collecting and using information is to create your account, provide Services to you, improve our Service, contact you, conduct research and create reports for internal use. If you choose to use Facebook connect to use our Game page or Leaderboard, the information you provide is tied to your Facebook account. You will need to contact Facebook directly in order to request removal of personal information from our Game page.

Social Media (Features) and Widgets

Our game / apps include Social Media Features, such as the Facebook Like button and Widgets, such as the Share this button. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly. Your interactions with these Features are governed by the privacy policy of the company providing it.

iOS and Android Platforms

When you use any of the Z Infinity games or applications on a mobile platform, we may collect and record certain information such as your unique device ID (persistent / non-persistent), hardware type, media access control ("MAC") address, international mobile equipment identity ("IMEI"), the version of your operating system ("OS"), your device name, your email address (if you have connected to Facebook), and your location (based on your Internet Protocol ("IP") address). This information is useful to us for troubleshooting and helps us understand usage trends.

We may collect your location based information for the purpose of providing you with the correct version of the application and so you may interact with other users of the game. We will not share this information with any third party without your permission. If you no longer wish to allow us to track or use this information, you may turn it off at the device level.

In addition, we create a unique user ID to track your use of our Service. This unique user ID is stored in connection with your profile information to track the Z Infinity games you are playing.

Facebook Connect

Invite a Friend

Z Infinity may offer you the opportunity to invite your contacts from a SN Service (such as your Facebook friends) so that those contacts can be located in Z Infinity games and/or you can invite them to join you in Z Infinity games. Such contact information will be used only for the purpose of sending communications to the addressee. You or the third party may contact us at support@zinfinitygames.com to request the removal of this information from our database to the extent Z Infinity stores any of this information.

Customer Service

We may collect your email address when you contact our customer service group and we may use that email address to contact you about your gaming experience with Z Infinity games and notify you about company news and promotions. If you no longer wish to receive certain email notifications you may opt-out at any time by mailing us with the subject line "Unsubscribe."

Push Notifications

We may occasionally send you push notifications through our mobile applications to send you game updates, high scores and other service related notifications that may be of importance to you. You may at any time opt-out from receiving these types of communications by turning them off at the device level through your settings.

Game Data Collection

Whenever you play our games, we collect data about all of your interactions with the game and with the other players inside the game via analytics. This information may be associated with your player ID, IP address or device ID for the purpose of providing you our Services and improving them. With your permission, we will also collect your exact location so that we are able to match you with other players in your area.

Tracking Technologies

We and our marketing and outsourcing partners, affiliates, or analytics service providers use technologies such as cookies, beacons, scripts, and tags to identify a user's computer/device and to "remember" things about your visit, such as your preferences or a user name and password. Information contained in a cookie may be linked to your personal information, such as your user ID, for purposes such as improving the quality of our Services, tailoring recommendations to your interests,

and making the Service easier to use. You can disable cookies at any time, although you may not be able to access or use features of the Service.

We may feature advertisements served by third parties that deliver cookies to your computer/device so the content you access and advertisements you see can be tracked. Since the third party advertising companies associate your computer/device with a number, they will be able to recognize your computer/device each time they send you an advertisement. These advertisers may use information about your visits to our Service and third party sites and applications in order to measure advertisement performance and to provide advertisements about goods and services of interest to you. This Policy does not apply to, and we are not responsible for the data collection practices of these third party advertisers, and we encourage you to check their privacy policies to learn more about their use of cookies and other technology.

Mobile Analytics

We use mobile analytics software to allow us to better understand the functionality of our Mobile Software on your device. This software may record information such as how often you use the application, the events that occur within the application, aggregated usage, performance data, and where the application was downloaded from. We do not link the information we store within the analytics software to any personal information you submit within the mobile application.

Third Party Services

Our services may contain third party tracking tools from our service providers, examples of which include Google Analytics, Localytics and Facebook Analytics. Such third parties may use cookies, APIs, and SDKs in our services to enable them to collect and analyze user information on our behalf. The third parties may have access to information such as your device identifier, MAC address, IMEI, locale (specific location where a given language is spoken), geo-location information, and IP address for the purpose of providing their services under their respective privacy policies. Our privacy policy does not cover the use of tracking tools from third parties. We do not have access or control over these third parties.

Ad Networks

We may feature advertising within our Service. The advertisers may collect and use information about you, such as your Service session activity, device identifier, MAC address, IMEI, geo-location information and IP address. They may use this information to provide advertisements of interest to you. In addition, you may see our games advertised in other services. After clicking on one of these advertisements and installing our game, you will become a user of our Service. In order to verify the installs, a device identifier may be shared with the advertiser.

How We Use Information

We use information collected through our Service for purposes described in this Policy or disclosed to you in connection with our Service. For example, we may use your information to:

operate and improve our Service;

understand you and your preferences to enhance your experience and enjoyment using our Service;
respond to your comments and questions and provide customer service;
provide and deliver products and services you request;
enable you to communicate with other users; and
link or combine it with other information we get from third parties, to help understand your preferences and provide you with better services.

Disclosure of Your information

Z Infinity does not share your personal information except as approved by you or as described below:

Z Infinity may engage other companies and individuals to perform services on our behalf. Example of these services include analyzing data and providing customer support. These agents and service providers may have access to your personal information in connection with the performance of services for Z Infinity.

We may release your information as permitted by law, such as to comply with a subpoena, or when we believe that release is appropriate to comply with the law; investigate fraud, respond to a government request, enforce or apply our rights; or protect the rights, property, or safety of us or our users, or others. This includes exchanging information with other companies and organizations for fraud protection.

Z Infinity may share your information in connection with any merger, sale of our assets, or a financing or acquisition of all or a portion of our business to another company. You will be notified via email and/or notice on our site of any change in ownership or users of your personal information.

We may share aggregate or anonymous information about you with advertisers, publishers, business partners, sponsors, and other third parties.

Changes to the Policy

We may update this privacy policy to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Security

Z Infinity takes reasonable measures to protect your information from unauthorized access or against loss, misuse or alteration by third parties.

Although we make good faith efforts to store the information collected on the Service in a secure operating environment that is not available to the public, we cannot guarantee the absolute security of that information during its transmission or its storage on our systems. Further, while we attempt to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining access to this information. We do not warrant or represent that your information will be protected against, loss, misuse, or alteration by third parties. No method of

transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

Access to Personal Information

If your personal information changes, or if you no longer desire our service, you may correct, update, or delete inaccuracies by making the change within your account settings or by contacting us at support@zinfinitygames.com. We will respond to your access request within 14 days.

Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services, contact us at support@zinfinitygames.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Our Policy Regarding Children

We do not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to use our Service. If you are under 13, please do not send any information about yourself to us, including your name, address, telephone number, or email address. No one under the age of 13 may provide any personal information. In the event that we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under the age of 13, please contact us at support@zinfinitygames.com.

International Transfer

We may transfer information that we collect about you to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. Please note that these countries and jurisdictions may not have the same data protection laws as your own jurisdiction, and we take steps to ensure adequate safeguards are in place to enable transfer of information to the U.S. and elsewhere and the use and disclosure of information about you, including personal information, as described in this Policy.

Contact Information

Z Infinity Games Private Limited,
Bangalore, Karnataka 560080
India

If you have any questions about this Policy, please contact us at support@zinfinitygames.com.