



## School Participant Registration Information Packet

Dear Community Friends,

Please join us for the 59<sup>th</sup> Annual Stuart Christmas Parade! The parade will be held on **Friday, December 6, 2019 at 7:00 PM.**

This year's theme is: "It's a Green Christmas"

If you would like to participate in the parade, please complete the attached application forms and return it along with the entry fee by 5:00 PM on Friday, November 1, 2019. This is a **firm deadline**. You will receive an email confirming receipt and acceptance of your completed application. Please return your application and check as soon as possible.

All applicants will have a scheduled parade conference call during which we will go over specific parade details. This pre-parade conference call is **MANDATORY** for all participants, no exceptions.

Also included in this packet you will find information regarding the award categories, parade rules for participation, parade route details, and sponsorship information for those interested in becoming a Stuart Christmas Parade sponsor.

Please email all questions to: [parade@vnaflorida.org](mailto:parade@vnaflorida.org).

Information will be available at [www.stuartchristmasparade.com](http://www.stuartchristmasparade.com) and on our [Facebook](#) page.

Sincerely,

Kerri Davies, Executive Vice President  
Visiting Nurse Association of Florida

## AWARDS

The 7 FLOAT Awards and 2 MARCHING BAND Awards are in the following categories:

### FLOAT AWARDS

- ✓ **Judges' Choice Award** (Judges' favorite float!)

### Floats 30-40 Feet

- ✓ **"It's a Green Christmas" Award** (Float that carries out this year's theme to the max!)
- ✓ **Illuminations Award** (Float with the most amazing display of lights)
- ✓ **Musical Award** (Float with the best use of music)

### Floats under 30 Feet

- ✓ **"It's a Green Christmas" Award** (Float that carries out this year's theme to the max!)
- ✓ **Illuminations Award** (Float with the most amazing display of lights)
- ✓ **Musical Award** (Float with the best use of music)

### Marching Band Awards

- ✓ **Senior High School** – Judges' choice
- ✓ **Middle School** – Judges' choice

# ENTRY FORM

NOT-FOR-PROFIT Fee\*\*: \$50.00 \_\_\_\_  
CHILDREN'S BUSINESS Fee: \$75.00 \_\_\_\_  
STANDARD BUSINESS Fee: \$250.00 \_\_\_\_

\*Qualified Children's Business includes for-profit children's sports-type group with Float and/or Marchers.

Payment can be made either via **check** or **credit card**.

Credit card information can be collected over the phone or in-person. We accept both Visa and MasterCard.

MAKE CHECKS PAYABLE TO STUART CHRISTMAS PARADE, LLC

**DEADLINE: FRIDAY, NOVEMBER 1, 2019**

***Any questions please email: [parade@vnaflorida.org](mailto:parade@vnaflorida.org)***

**PLEASE PRINT CLEARLY**

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: 1st \_\_\_\_\_ 2nd \_\_\_\_\_

Email: \_\_\_\_\_ Fax #: \_\_\_\_\_

Event Day Contact Person Name & Cell Phone: \_\_\_\_\_

ORGANIZATIONS WITH CHILDREN PARTICIPATING IN THE PARADE EVENT DAY CONTACT INFO

Drop-Off Chaperone: Name \_\_\_\_\_ Cell \_\_\_\_\_

Alternate Chaperone: Name \_\_\_\_\_ Cell \_\_\_\_\_

Maximum of one vehicle per entry form, towing vehicle not included. Exception: Only a not-for-profit may have 2 vehicles per entry form (check boxes):

Length & Width of your Float (in feet & inches): L \_\_\_\_\_ W \_\_\_\_\_

(Do not include the towing vehicle or the "tongue" of the float)

Please Check One:  Large Float (30-40 feet)  Small Float (less than 30 feet)

Make/Model of Vehicle Towing Float: Make \_\_\_\_\_ / Model \_\_\_\_\_

Marching Groups: Total No. of Marchers \_\_\_\_\_

Are Walkers/Marchers tailgating with float or staying in Smithfield Plaza?  
\_\_\_\_\_

Decorated Auto: Type of Vehicle \_\_\_\_\_,  
(Vehicles must be decorated, and have 1,000 lights)

Horses/Dogs/Other Animals: Type of animal(s) \_\_\_\_\_,  
Number of Animals: \_\_\_\_\_

YOU MUST CLEAN UP AFTER YOUR ANIMAL(S)

Other: (Explain) \_\_\_\_\_

**Please take the opportunity to highlight and promote your organization at the parade! In **LARGE, CLEAR PRINT**, tell us what you want the parade announcer to say about your float, organization, business, school etc. ...this is your time to shine! Must be 30 words or less:**

\_\_\_\_\_

\_\_\_\_\_

**Mail application or drop off to:**

Stuart Christmas Parade, LLC  
2400 SE Monterey Rd, Suite 300, Stuart, FL  
34996

**Applications may also be emailed to:**

[parade@vnaflorida.org](mailto:parade@vnaflorida.org)

## NOTICE TO THE MINOR CHILD'S NATURAL GUARDIAN

READ THIS FORM COMPLETELY AND CAREFULLY. YOU ARE AGREEING TO LET YOUR MINOR CHILD ENGAGE IN A POTENTIALLY DANGEROUS ACTIVITY. YOU ARE AGREEING THAT, EVEN IF \_\_\_\_\_, OR STUART CHRISTMAS PARADE, LLC., OR VISITING NURSE ASSOCIATION OF FLORIDA, INC., USES REASONABLE CARE IN PROVIDING THIS ACTIVITY, THERE IS A CHANCE YOUR CHILD MAY BE SERIOUSLY INJURED OR KILLED BY PARTICIPATING IN THIS ACTIVITY BECAUSE THERE ARE CERTAIN DANGERS INHERENT IN THE ACTIVITY WHICH CANNOT BE AVOIDED OR ELIMINATED. BY SIGNING THIS FORM YOU ARE GIVING UP YOUR CHILD'S RIGHT AND YOUR RIGHT TO RECOVER FROM \_\_\_\_\_, OR STUART CHRISTMAS PARADE, LLC., OR VISITING NURSE ASSOCIATION OF FLORIDA, INC., IN A LAWSUIT FOR ANY PERSONAL INJURY, INCLUDING DEATH, TO YOUR CHILD OR ANY PROPERTY DAMAGE THAT RESULTS FROM THE RISKS THAT ARE A NATURAL PART OF THE ACTIVITY. YOU HAVE THE RIGHT TO REFUSE TO SIGN THIS FORM, AND \_\_\_\_\_, OR STUART CHRISTMAS PARADE, LLC., OR VISITING NURSE ASSOCIATION OF FLORIDA, INC., HAS THE RIGHT TO REFUSE TO LET YOUR CHILD PARTICIPATE IF YOU DO NOT SIGN THIS FORM.

\_\_\_\_\_  
Minor's name (PRINT)

\_\_\_\_\_  
Signature of Parent

\_\_\_\_\_  
Signature of Parent

\_\_\_\_\_  
Printed Name of Parent

\_\_\_\_\_  
Printed Name of Parent

\_\_\_\_\_  
Date of Signature

\_\_\_\_\_  
Date of Signature

*Release pursuant to Section 744.301, Florida Statutes (2010)*

\* Please keep this form for your records. This form is not to be returned to the Stuart Christmas Parade, LLC.

## RULES FOR PARTICIPATION AND PARADE ROUTE DETAILS

- ✓ All vehicles and entries must have a minimum of 1,000 lights and be theme decorated.
- ✓ You are required to provide a Certificate of Insurance showing liability coverage for your organization. Please ask your insurance agent to provide this.
- ✓ We have enclosed a NOTICE TO THE MINOR CHILD'S NATURAL GUARDIAN document which is in the form set out in FL Statute 7447.301. We recommend that you insert the proper name of your organization in the form and, for your organization's protection, have a form completed by each family.
- ✓ All entries will be assigned a line-up number and receive further instructions upon arrival on parade day.
- ✓ Floats towing children **MUST** have railings and an adult on the float. Children must be securely placed in a car, float, or other vehicle. **All children must be supervised by an adult.**
- ✓ **Alcoholic beverages are not permitted** on any float and in any vehicle. Participants consuming alcohol prior to or during the parade will be removed from line-up and barred from subsequent parades. All City of Stuart, Martin County, and State of Florida Statutes concerning the consumption of alcoholic beverages will be strictly enforced by the police.
- ✓ **PLEASE** arrange for Event Day Greeter/Drop Off chaperone for all minors.
- ✓ Throwing of candy or handing out any type of information, brochures or flyers to the crowd is prohibited. Candy may be handed to spectators, without slowing parade progress. Blowing snow off the float is not allowed.
- ✓ Parade organizer reserves the right to ban from parade any entrant not conforming to rules and regulations, not keeping pace, or refusing to follow instructions of the police or parade officials. Parade officials reserve the right to accept or decline any entry.
- ✓ All marchers or walkers must be suitably costumed and/or dressed in a uniform that identifies them as part of the same group.
- ✓ No participant can be dressed as Santa or Mrs. Claus. **SANTA HATS ARE OK.**
- ✓ Only one entry per form. Please copy and complete if you need another form. Each entry requires the appropriate entry fee. **Each entry is for one business only**, you cannot share an entry with another business.
- ✓ Actual float size limited to 40 feet long & 10 feet high from the ground up. **Please keep space and navigation limitations in mind when designing floats.**

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**ALTERNATIVE ARRANGEMENTS FOR DISBANDING**

Fencing will be added to help manage the flow of participants and the public at the junction of Georgia Avenue and SE Ocean Blvd. It is becoming increasingly dangerous and difficult to turn floats onto Georgia Ave. **Please make arrangements to meet your disbanded participants away from this area**, such as at the parking lot on SE Stypmann Blvd and SE Flagler Ave, as this will be much safer.

## 59<sup>th</sup> Annual Stuart Christmas Parade Sponsorship Levels

### Platinum Sponsor -- \$1,000

- 6 Grandstand Seats
- 6 Tickets for Official After-Party
- Social Media Advertisement and Website Posts (2,035 Followers)
- Logo on Poster and Volunteer Shirt
- Volunteer Shirts
- Commercial done by Announcer During Parade
- Recognition in Our Quarterly Direct Mail Newsletter (60,000 Readers)

### Gold Sponsor -- \$500

- 4 Grandstand Seats
- 4 Tickets for Official After-Party
- Social Media and Website Posts (2,035 Followers)
- Name on Poster and Volunteer Shirt
- 4 Volunteer Shirts
- Announcement Made During Parade

### Silver Sponsor -- \$250

- 2 Tickets for Official After-Party
- Social Media and Website Posts (2,035 Followers)
- Name on Poster and Volunteer Shirt
- 2 Volunteer Shirts
- Announcement Made During Parade

For **Platinum Sponsor**, please submit logos to be printed on poster or volunteer shirts by **Monday, October 21, 2019** to [Ashley.Goodman@vnaflorida.org](mailto:Ashley.Goodman@vnaflorida.org).



## 59<sup>th</sup> Annual Christmas Parade Sponsorship Form

Please complete this form and return by **Monday, October 21, 2019**

Stuart Christmas Parade, LLC

2400 SE Monterey Rd, Suite 300

Stuart, FL 34996

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

CASH SPONSORSHIP AMOUNT: \_\_\_\_\_

IN-KIND SPONSORSHIP VALUE: \_\_\_\_\_

For more information: email [parade@vnaflorida.org](mailto:parade@vnaflorida.org) or call Kerri Davies at **772-286-1844**.