

Surprising LinkedIn Tips for Small Businesses that Actually Work!

Presented by

Burton Kelso, Chief Technology Officer, Integral



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Integral

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives
One Woman at a Time*

For more information about ABWA's Mo-Kan Chapter, visit our website at www.abwamokan.org

We're on Facebook and LinkedIn!



www.abwa.org

Wednesday, May 8, 2019

Deer Creek Country Club

7000 W. 133rd Street, Overland Park, KS 66209

Networking: 5:45-6:30 PM

Dinner: 6:30-7:00 PM

Program: 7:00-7:45 PM

Chapter Business: 7:45-8:15 PM

At 500 million users, LinkedIn is a powerful social media network that many solo and small businesses use to develop business. Join the Mo-Kan Chapter as we learn how to use LinkedIn to focus on brand awareness, reputation enhancement, and content marketing for you and your business.

Burton Kelso is the Chief Technology Expert of Integral, a tech support company that services homes and businesses in the Greater Kansas City area and beyond. He's also a national speaker and a frequent guest tech expert on TV shows in Kansas City, New York, Springfield, Wichita, Topeka, and St. Joseph, offering viewers easy tips on technology, Internet lifestyle, and gadgets. Burton loves technology! He's read all the manuals and he's serious about making technology useful, fun, and exciting for everyone!

Guests are welcome! Event cost includes dinner. **CASH BAR**

\$22 for **ABWA** members & full-time students

\$25 for guests

Reservations required by Monday, April 29 using one of the following methods:

- 1) Pre-pay at www.abwamokan.org
- 2) Email ABWAMoKan@gmail.com
- 3) Call 913-390-3466

