

Date: December 2, 2014
FOR IMMEDIATE RELEASE

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**Live Like Bella® Foundation provides funding for “Bella’s Bench” at the
Children’s Cancer Therapy Development Institute in Fort Collins, Colorado.**

A bold and out of the box non-profit research venture was recently launched to provide children diagnosed with cancer and their families hope for the creation of new clinical trials. The Children’s Cancer Therapy Development Institute (cc-TDI for short) is focused upon the pre-clinical gap in childhood cancer research. cc-TDI has one mission: to bridge scientific discovery in the laboratory to the clinic through the initiation of clinical trials with evidence based testing and prioritization of new drugs for childhood cancer clinical trials. cc-TDI fills this critical gap in research in a private non-profit environment located in Fort Collins, Colorado. Live Like Bella® is proud to support these efforts through the creation of “Bella’s Bench.”

On September 13, 2014 Raymond Rodriguez-Torres announced the creation of “Bella’s Bench” at cc-TDI. Through this collaborative effort, and under the visionary leadership of Charles Keller, III, MD, the Scientific Director for cc-TDI, Live like Bella® is once again working outside the box in an effort to provide hope to families and children with cancer. “Bella’s Bench” pictured here, will stand as a symbol of collaborative hope.



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Live Like Bella® is one of cc-TDI's early supporters because we recognize the innovation in progress at this unique non-profit research laboratory. Live Like Bella® also firmly supports Dr. Keller in his unwavering dedication to ensure that childhood cancer, regardless of diagnosis, is universally survivable. "This is a collaborative endeavor that Live Like Bella® will support until we cross the finish line and find a cure for all kids with cancer. We do so to honor Bella and her legacy as well as to provide hope to all those affected by childhood cancer."

For more information visit: www.cc-TDI.org to see the great work being done at the lab as well as the promise of hope that cc-TDI represents. Please consider making a donation online. We believe that working together a cure is surely to be on the horizon.

ABOUT LIVE LIKE BELLA FOUNDATION™

Live Like Bella: Live Like Bella™ was founded in June 2013 in memory of Bella Rodriguez-Torres, who passed away at the tender age of 10 from Rhabdomyosarcoma, an aggressive childhood cancer. In her six-year battle she inspired millions to #LiveLikeBella and we are dedicated to finding a cure for pediatric cancer by funding innovative pediatric cancer research. Our foundation also provides recreational support for families with children currently in treatment and provides financial assistance for the purchase of a headstone for families who have lost a child to cancer. For more information visit www.livelikebella.org

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