Lifeline's New Look

In early November, we launched new Lifeline and Fish with the Pros websites. Take a few minutes to look around, learn something new, and let us know what you think!



www.lifelineyouth.org

In addition to a whole new look, the Lifeline site features updated information about all of our programs, new ways to get involved, and some fun facts about our leadership team



www.fishwiththepros.org

The new Fish with the Pros site features updated event information, new online registration forms, and access to our new Fish with the Pros Facebook page. Visit today to register for a 2014 event.



Get Involved

Whether it's the youth entering Pierceton Woods Academy or the struggling teens entering Caribbean Mountain Academy after traditional intervention have failed, Lifeline and Crosswinds share a mission of ministering to struggling teens that are in desperate need of help. Through treatment that includes education, therapy, community service, vocational skill training, and adventure-based challenges, we're building confidence, character, work ethic, and leadership that can change the course of these children's lives.

The reality is, many families simply don't have the financial resources to pay for the therapeutic treatment that Crosswinds Caribbean Mountain Academy offers, and the scope of our programming at Pierceton Woods Academy goes



well above what the government is willing to fund. We are seeking partners to help fund student scholarships for both programs. To give, visit www.crosswindsyouth.org/ support-us, www.lifelineyouth.org/donate, or use the envelope provided.





A publication of Lifeline Youth \$ Family Services and Crosswinds

"Furthering Success"

By Mark Terrell, CEO

Last year I met with a donor and asked him the following question: "Would you be more apt to give to an organization that was struggling or to an organization that was successful and doing well?" He thought for a to an organization that was struggling. I told him that organization.

Many people feel like this donor and give their money to organizations that are in financial need, rather than organizations that are doing well.

The discouraging thing is that some organizations are hurt for using their money effectively and efficiently. As we talked more, the donor began to see how successful organizations can be hampered by their fiscal strength moment and then said he would be more likely to give he changed his mind about the answer to my original question. He is convinced that he and others need to is one of my biggest obstacles in raising funds for our invest their resources into organizations that have proven they are strong enough to make a lasting impact.

> This conversation encouraged me to want to share with you in the rest of this newsletter how God has blessed our organization and how you can partner with us in furthering that success.

Changing hearts and bringing hope.

Change starts here.

Crosswinds: Growing our Family

Crosswinds is almost two years old! We have had an exciting second year as we welcomed many new members to our "family" of clients, staff and supporters. Below are some of the ways we have grown in 2013:

- Crosswinds Family Counseling more than tripled the number of families served from 2012 to 2013.
- We partnered with 17 mission teams from around the country, hosting over 300 mission team members at Caribbean Mountain Academy.



- Caribbean Mountain Academy students took part in over 40 different service projects.
- Eight Caribbean Mountain Academy students prayed to receive Christ and accepted Jesus as their Savior.
- Three Caribbean Mountain Academy students graduated after completing all six levels of our program.
- Our academic program received accreditation from Christian Schools International, promoting our commitment to academic excellence and faith-based values.



- We welcomed seven new staff members to our Caribbean Mountain Academy team, including a new residential therapist, lead teacher, youth pastor, medic, and several in-house staff.
- Students at Caribbean Mountain Academy completed a total of 86 academic credits, including two students who graduated from our academic program with highschool diplomas.
- Students and staff at Caribbean Mountain Academy took part in 10 different cultural trips to explore the island of the Domincan Republic.

We're thankful for all of the prayers, support and blessings from God that have gotten us to this point and are excited to see what 2014 holds for our ministry.



Lifeline: Counting our Blessings

As has become tradition for us as the year winds down, we'd like to take this opportunity to reflect on where God has taken us in 2013. Below are some of the blessings we're celebrating and thankful for this year:

- Our Home-Based Services team expanded, allowing us to be in the homes of 2,000 families on a weekly basis.
- Our new Vocational Training Center opened on our Pierceton Woods campus, providing a place for residents to learn marketable skills and gain practical, hands-on experience as they head off to college or into the workforce.



- Students at Pierceton Woods Alternative School earned over 400 academic credits, including 9 students who graduated with high-school diplomas and 4 students who earned their GED's.
- Three youth in our residential Independent Living program enrolled in college.
- For much of the year, we had a 100% employment rate within our Independent Living program.



- Thirteen children "graduated" from our Building Blocks Preschool program.
- Project Incentive's monthly Empowering Women Now (EWN) program completed its fifth year - providing struggling women with information, encouragement, and support.
- We received more than \$290,000 in grant funding to support our mission.
- On average, our program success rates were 85%!



We're grateful to God and our supporters for such progress. We look forward to seeing what 2014 holds and hope that you will partner with us again in the coming year!

Defining Who We Are

Have you ever been asked questions about an organization you support and found yourself tongue-tied on how to clearly explain what they do? Developing and learning an elevator story, a 30-60 second speech explaining what the organization does, allows you to answer with confidence. We have spent time this year developing elevator stories for both Lifeline and Crosswinds so that our staff, supporters and clients never have to find themselves at a loss for words when explaining our ministries.



What does Lifeline do?

Lifeline is a faith-based organization that was created to bring hope to families and youth who have become involved in the legal system. No one plans or expects to find themselves in this position. We provide families the tools and skills they need to address the issues that have caused them to get off track. Our goal is to find the solutions needed to reclaim, restore and rebuild families.



What does Crosswinds do?

Crosswinds is a faith-based organization that was created to bring hope to families and youth that are in crises. Some families struggle to get the help they need because they don't know where to turn. Many more struggle because they are embarrassed about the situation they find themselves in. By addressing the issues within the home we have eliminated the barriers of both. Our goal is to find the solutions needed to reclaim, restore and rebuild families.

NL Year End 2013 (2).indd 2