ART REQUIREMENTS

✔ PROOFING TIPS

☐ **Reference:** Include a pdf proof as a visual along with your print file

☐ **Zoom In:** View print file at full size to verify quality

☐ **Size:** Double check that the sizing of your art file matches what was ordered

☐ **Proofread:** Spell-check all text

✛ SIZING

Art Creation at 10% Scale:
1.) Convert Feet to Inches (8' = 96")
2.) Divide by 10 to get 10% (96" ➔ 9.6")

Bleed:
0.25" per side unless specified otherwise

Britten Templates:
Can be opened in Adobe Illustrator for easy use!

✛ IMAGE RESOLUTION

Full Size - 72* DPI
10% Scale - 720 DPI

Smaller prints (4´ or less) may require higher than 72 DPI for resolution

COLOR

Color Mode
Create artwork in CMYK mode for print

Color Matching:
Use Pantone CP colors for vector graphics

Match Prints are recommended for images to meet color expectations

📄 FILE FORMAT

Preferred:
packaged .ai or .indd
(all links and fonts included)

Alternate:
.pdf .eps .psd .tif .jpg

Not reliable for high quality print:
.png .gif .bmp Microsoft Office

Non-Adobe Programs:
Corel, QuarkXpress, etc - must be exported as a high quality .pdf for print

A FONTS

Preferred:
Include all font files with your art files

Alternate:
Outline all text to avoid complications

⬆ FILE SUBMISSION

Preferred:
Britten FTP, WeTransfer, DropBox

Alternate:
CD, DVD, Thumb Drive

❓ NEED HELP?

See our FAQs page or contact your sales rep for more information!
Additionally, Britten can design your artwork for $75/hour.

800.426.9496
BrittenStudios.com

v1 - rev 6.3.16