

So, what is a “wrap up” smear and how is it being used against Dr. Joan Perry?

As outlined by none other than Nancy Pelosi herself in this [video](#), the “wrap up” smear is developed by a campaign to demonize their opponent with falsehoods – the smear - by getting the press to report the falsehood as being factual. The press report is used to validate the smear and the campaign then uses the press report to merchandize the smear. By the end of the campaign the public is buffaloed into thinking the smear is truth and is convinced to vote against the candidate about whom the smear is written.

The anatomy of a
“wrap up” smear
in the NC-3 Race
and how it is being
used against
Dr. Perry

This diabolically brilliant campaign tactic, used largely by Democrats, is being used today against Dr. Joan Perry by the Murphy campaign and their supporters to portray her as being soft on illegal immigration, against the Wall, and not supportive of President Trump – all falsehoods used in their version of the “wrap up” smear.

The anatomy of the “Wrap Up” Smear in the 3rd CD race

The Smear - On March 6, Dr. Perry appeared on “[Talk of the Town](#)” with radio host Henry Hinton and answered a question about her position on the emergency declaration being proposed by President Trump, an effort that would divert existing funds already appropriated by Congress from the Department of Defense and other areas to address our security needs along the southern border. Because Dr. Perry said she would “consider” opposing such a move, that gave the Murphy campaign all they needed to establish the “smear”.

(While Hinton has contributed to the Murphy campaign and has publicly endorsed his candidacy, there is no evidence that Hinton himself worked to create the smear.)

The Validating Press Report - On May 1, Breitbart ran a story with the headline “[North Carolina Special Election Runoff Pits Conservative Doctor Against Doctor Opposed to Trump’s Emergency Border Wall Declaration](#)”. Using the March 6 interview as the basis for their headline, the article serves to validate the narrative that Dr. Perry is weak on illegal immigration.

Merchandizing the Smear - Also on May 1, Congressman Mark Meadows and the House Freedom Fund, the political arm of the House Freedom Caucus, starts its offensive against Dr. Perry stating in their endorsement letter that Dr. Perry “opposed President Trump’s emergency declaration to build the border security wall”. It is estimated the House Freedom Fund has spent over \$250,000 supporting the Murphy campaign.

Beginning on May 8, Women for Trump and its spokesperson, Atlanta resident Amy Kremer, began her district tour with Dr. Greg Murphy and also appeared on the Jacksonville based “[Raeford in the Morning](#)” radio show characterizing Dr. Perry as “not supporting this president’s emergency declaration,” a refrain she similarly used while standing with Murphy at various events throughout the district. She also went on to praise the work of Congressman Mark Meadows, stating that it was because of Meadow’s support for Murphy that her organization had joined the Murphy team.

The Breitbart article has since been cited by each of the mailers attacking Dr. Perry for her position on the Wall, illegal immigration and her support of President Trump we are seeing hit our doorsteps as the source for their discontent.

The Truth – Dr. Perry Never Said She Opposed President Trump or His Plan

As a result of this “wrap up” smear campaign, Dr. Perry has been accused of everything short of treason. Voters would be well served by the exact transcript of the portion of the interview relating to President Trump’s emergency declaration. While it is accurate to conclude from the interview that Perry would “consider” voting against the emergency declaration, she never said she would take that position and specifically stated she would not vote against the border wall.

(Note: Perry was not alone with this position. President Trump’s desire to fund the Wall via emergency declaration was the subject of consideration for many Republicans, including Rand Paul, Thom Tillis and most importantly Murphy supporter Congressman Mark Meadows, as noted in a January 11, 2019 Politico article, [“Freedom Caucus members tell Trump to back off wall emergency”](#).)

Transcript from March 6, 2019 “Talk of the Town” interview with Dr. Joan Perry

Hinton: Where are you on the president’s decision to use emergency power to build the border wall?

Perry: I think that’s a really tough call, and I appreciate the perspective that Thom is bringing to this. I know that there is precedent for using it in the past, but not exactly under these circumstances. I think sometimes, political decisions are made quickly without the consideration of consequences and what may follow from that decision.

Hinton: Would you vote for it? He said (Thom Tillis) he’s going to vote against it. Rand Paul says he’s going to vote against it. Mike Lee says he’s going to vote against it. There are some Republicans who say they are going to vote against it.

Perry: Correct. You know, I don’t know, I would consider voting against it. But I do think - and then of course, not voting against the border wall—but voting against the use of...

Hinton: ...the president’s use of executive authority to build it...

Perry: ...exactly. because of the precedent it sets for the future and the use of that.

Again, at no time does Dr. Perry say she opposes funding for the Wall, states herself to be opposed to Trump’s plan to end illegal immigration or say that she was opposed to the emergency declaration. She only said she would “consider” the appropriateness of using an emergency declaration to achieve the goal, taking the exact same position as Murphy supporter and Freedom Caucus leader Mark Meadows once took.

Finally, while Dr. Murphy has been given the opportunity to denounce all of these ads on multiple occasions, he has refused to do so, stating that he feels the content of the ads is accurate. (See show at 37 minutes)