



SPONSORSHIP FORM

Founded in 2008, the Quad City Balloon Festival, a 501(c)(3) not-for-profit organization, has provided an annual family-friendly event that provides a unique experience within the QCA. Hot air balloon enthusiasts from all over come out for a two-day event which is held at the Rock Island County Fairgrounds in East Moline, IL. All event festivities are of course weather dependent.

Admission to our event is FREE and patrons are encouraged to donate items that are listed on QC Animal Welfare Center Wish List. The list can be found at <http://qcawc.org/how-to-help/wish-list>

SEPTEMBER 27 & 28, 2019

Also, a portion of the proceeds generated from pilot registrations, sponsorship and vendor fees are used to support the Quad City Animal Welfare Center, that operates a shelter for homeless animals, offers a spay and neuter program, and provides humane education. They are the only full-service, no-kill shelter serving the Quad-Cities Area

QUADCITIESBALLOONFESTIVAL.COM | FACEBOOK.COM/QUADCITIESBALLOONFESTIVAL

TITLE SPONSOR \$10,000

- TITLE OF EVENT
- BANNER ON FRONT FENCE
- MEDIA TAGS ON TV SPOT THAT AIRS
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED
- FULL PAGE AD SPACE IN FULL COLOR PROGRAM
- 2 SPONSOR FLIGHTS
- 10x30 SPONSOR VENDOR AREA
- VIP RESERVED PARKING NEAR GATE

PRESENTING SPONSOR \$5000

- BANNER ON FRONT FENCE
- MEDIA TAGS ON TV SPOT THAT AIRS
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED
- FULL PAGE AD SPACE IN FULL COLOR PROGRAM
- SPONSOR FLIGHTS
- 10x30 SPONSOR VENDOR AREA
- VIP RESERVED PARKING NEAR GATE

GOLD SPONSOR \$2500

- MEDIA TAGS ON TV SPOT THAT AIRS
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED
- LOGO IN FULL COLOR PROGRAM
- BANNER ON A BALLOON BASKET
- SPONSOR FLIGHT
- 10x20 SPONSOR VENDOR AREA
- VIP RESERVED PARKING NEAR GATE

SILVER SPONSOR \$1200

- MEDIA TAGS ON TV SPOT THAT AIRS
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED
- BUSINESS CARD AD SPACE IN FULL COLOR PROGRAM
- BANNER ON A BALLOON BASKET
- SPONSOR FLIGHT
- 10x10 SPONSOR VENDOR AREA
- VIP RESERVED PARKING NEAR GATE

BRONZE SPONSOR \$800

- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED
- BUSINESS CARD AD SPACE IN FULL COLOR PROGRAM
- BANNER ON A BALLOON BASKET
- SPONSOR FLIGHT

PLEASE FILL OUT THE FORM ON THE BACK SIDE OF THIS PAGE



SPONSORSHIP FORM

BUSINESS NAME _____

CONTACT NAME _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL _____

SPONSORSHIP LEVEL _____

CORPORATE BALLOONS ARE REQUIRED TO COME IN AT THE \$1,200 LEVEL (MINIMUM)

MAKE CHECK PAYABLE AND MAIL TO: QC BALLOON FESTIVAL, INC.
C/O DARRELL DAY 8217 9TH STREET WEST ROCK ISLAND, IL 61201

FOR MORE INFORMATION:

DARRELL DAY, PRESIDENT - 309-787-0107

JERRY KERCKHOVE, VICE-PRESIDENT - 309-737-3196

BEN VILLAREAL - 563-349-6066 BSVILLAREAL@GMAIL.COM

